

STORE CLOSED  
ALL DAY TODAY

WANAMAKER'S

WANAMAKER'S

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WEATHER  
Unsettled

# On Monday the Entire Stock of the Wanamaker Fur Salons Goes on Sale at a Third Less

## In Some of the Seaports of the World

the solemn old custom is kept up of blessing the ships before sailing on long voyages, especially when there is a fleet of schooners and luggers going out for several months to distant waters for the season's fishing.

The priest reads the service and choirs of men and boys sing, and hundreds of sturdy, devout men, with bowed heads, receive the benediction of their Church.

Starting the New Year seems like entering upon a long voyage. It is such a small matter to wish each other

## A Happy New Year

but we can do much more by resolving to try to do something to make each other's years happier.

[Signed]

*John Wanamaker*

Jan. 1, 1921.

## Old English Silver in Periods of the Georges

A collection of very rare old hall marked pieces such as candlesticks, urns, cake baskets, trays and so forth, which were made during the reigns of George II, George III and George IV.

These antiques have attracted attention among those who know and love such things and we have been told that the prices are less than they should be for such treasures.

They are unique as gifts and make fine starting points for a collection of genuine antique silver.

(Jewelry Store, Chestnut and Thirteenth)

## Young Women's Mid-Winter Sports Suits

Of roughish tweeds and wool jersey, these practical, trim and good-looking sports suits are in the popular brown and mixed dark colorings.

They are in the smart styles of the Winter, are simply tailored, some with yoke backs, some with pleats, some with belts, most all with pockets.

Young women will like them for immediate wear, they are in 14 to 20 year sizes, and the prices are \$29 to \$45.

(Second Floor, Chestnut)

## Beaded Handbags at Very Low Prices

\$5, \$6.75 and \$8.75 are surely low prices for these dainty little beaded bags in drawstring style.

A limited quantity but a good selection of the popular blues and browns.

(Main Floor, Chestnut)

## "Felt Hats for the Riviera" Says Paris

and felt hats for the South, says the Gray Salon—and here they are—brand-new hats from England and others just as new from America.

Paris has developed a sudden liking for soft felt millinery in white and delicate colors, and when the smart Parisienne packs her hat boxes for the shores of the blue Mediterranean, it is hats like these which she selects.

There are all white scratch felts in medium shapes with deep crowns, simply trimmed with cockades of bright silks or wools, with flat kid ornaments, or with gros-grain ribbons.

And there are smooth felts in such enchanting colors as orchid, pearl gray, brown or maize, trimmed with satin ribbons.

Prices start at \$16 and go to \$28.

(Second Floor, Chestnut)

## White Stockings for Women

All new and fresh lots being added daily. Full-fashioned silk stockings with lisle tops and soles, \$2.50 and \$3.

Drop-stitch ribbed silk with lisle tops, \$3.50; all-silk, \$4.50.

Full-fashioned all-silk, \$3.50 to \$8.

Openwork silk, \$5.

Openwork clock silk, \$4.50 to \$6.

Hand-embroidered silk clocks with lisle tops, \$3.50; all-silk, \$5.

Real lace inserts with hand-embroidery, \$22.50 to \$50.

Full-fashioned white cotton, 50c and 75c.

Full-fashioned lisle, \$1 and \$1.50.

Full-fashioned mercerized lisle, \$1 and \$1.75.

Lisle with hand-embroidered clocks, \$2 and \$3; with various openwork designs, \$1.25 to \$4.

White ribbed all-wool English sports stockings, \$3.50 and \$4.50.

(First Floor, Market)

From the simplest one-skin scarf to the most magnificent fur coat in the Fur Salons, every piece we own, YOU also will be given an opportunity, on next Monday, January 3, to own at one-third less than the price it was.

These furs—the first selection in the market, for the market has known for years that "Wanamaker's will take only the best"—are of the latest making, in the newest and smartest fashions as to shapes, and in

## The Greatest Imaginable Diversity of Becoming Styles

Fur coats that are long, fur coats that are short, in saucy sports effect; fur coats in three-quarter lengths; flowing-lined evening wraps; belted street styles; the small one-skin and two-skin boas so much worn with suits and dresses; the fluffy, attractive animal scarfs; the fascinating stoles; the warm, snugly choker collars; the deep, splendid cape-collars; the trim tailored-looking fur cravats; the cozy and satisfying muffs—these last coming mostly in squirrel, fox, beaver and lynx.

Now that January has arrived—

## Old Winter Will Be Showing His Teeth

and revealing his true disposition, which usually comes out from under its cloak of mildness as the days begin to lengthen.

Hence the service of the Wanamaker Fur Sale, which here is a custom of each January.

Being no hurried clearance or forced sale of any kind, but an event planned ahead, year after year, we can place it in the calendar at our pleasure—and yours.

We do.

At the very outset of the sharp Winter weather, before the New Year is four days old or cold, you are made free of our whole well-furnished fur stocks at prices reduced exactly one-third on each and every piece.

The great collection—hundreds upon hundreds of fine pieces—represents

## A Splendid Assemblage of the Aristocracy of Furs—

rich, glossy, glorious and yet NECESSARY to Winter comfort—furs worth seeing as a display and an example of what careful selection in pelts and modern skill in dyeing, dressing and workmanship have developed out of that perhaps most primitive of garments, the kindly animal-skin that keeps the glow of warmth within the tender human body in the frosty, snowy weather.

If these Wanamaker Sale stocks are stronger in any one feature than in another it is in

## The Notable Collection of Fur Wraps

from the jaunty sports coat of marmot (sale price, \$82.50) to the magnificent wrap of ermine or mink (sale price, \$3000).

Especially fine choosing is offered within what might be called the popular price limit—\$200 to \$450. These coats include many styles, both short and long, plain and trimmed with contrasting furs in Hudson seal (dyed muskrat), natural squirrel, marmot, nutria and other well-liked furs.

An especially attractive feature of our coats is the beautiful linings, some of which are pictures—almost poems in themselves.

Only the best silks are used—satins, brocades and metal cloths, and in a superb range of dark or light colors, often with most exquisite combinations of two fabrics or colors, and always showing the richest of effects in contrasting or blending hues with the fur of the coat.



## Fur Coat Prices Start at \$82.50

for a good-looking coat of glossy marmot in a smart model, and the popular 30-inch length, and go to \$3000 for a regal ermine wrap that any woman would delight to own.

Between \$200 and \$450 there is unusually good selecting—black and colored fur coats, plain and trimmed, in many styles, all richly lined.

A Remarkable Group of Small Furs includes all that women are asking for and wearing this Winter.

Golden brown beaver scarfs are \$41.25 to \$125.  
Black lynx scarfs are \$41.25 to \$166.50.  
Skunk scarfs, \$30 to \$233.25.  
Natural squirrel scarfs, \$35 to \$66.50.  
Black, brown and taupe fox, \$20 to \$80.  
Australian opossum scarfs, \$25 to \$60.  
Mink scarfs, \$22.50 to \$66.50.  
Baum marten scarfs, \$50 to \$103.25.  
Stone marten scarfs, \$37.50 to \$56.50.  
Hudson Bay sable, \$73.25 to \$150.  
Hudson seal (dyed muskrat), \$33.25 to \$163.25.  
Russian sable scarfs, \$150 to \$462.50.

## Muffs to Match

these small furs are here in beaver, skunk, black lynx, mole, Australian opossum, nutria, natural squirrel, Hudson seal (dyed muskrat), ranging from \$20 for nutria to \$66.50 for a beautiful muff of shining black lynx.

(Second Floor, Chestnut)

## The Wanamaker Winter Sale of White (Original) Will Start Monday. Nearly a Dozen Different Sections Are Associated in This Great Event and The Savings Throughout Are Extraordinary.

### Dainty White Shoes to Complete the White Costume

There is a certain very good-looking white canvas pump in the Exclusive Little Boot Shop that many women are most enthusiastic over. It has a turned sole and two-inch Louis heel and is priced \$10 a pair.

(First Floor, Market)

### Smart, Wing Tip, Low Heel Oxfords for Women

These are shoes that will especially interest young women of fashion and they are very good to wear with spats. Of black and mahogany calfskin, with long wing tips, much perforation and low, broad, mannish heels.

Price, \$8.75 a pair.

(First Floor, Market)

### New for Spring Pretty Applied Voiles

Dots and designs of white or colors, applied on light and dark colored grounds. Some look like dotted Swisses, others are in large fowered patterns.

They make very attractive and useful frocks and the price is most moderate, 75c a yard. All are 38 inches wide.

(First Floor, Chestnut)

### The Exhibition of Photographs

The present moment is none too soon to begin to make photographs for the coming Exhibition in March, 1921, entries for which close February 11, 1921.

Further information will be given in the Kodak Store.

(Main Floor, Chestnut)

### Curtains and Window Draperies With Much Lessened Prices

In some there are not all colors and others are slightly mused from being used as samples but there are good savings in every case to make up for it.

Velour curtains of the finest quality, \$22.50 a pair.

Wood silk curtains, \$12.50 a pair.

Window draperies in cretonne, \$1.75 a set. In madras, \$3 and \$5 a set. In canvas cloth, \$7.50 a set.

Armure curtains, \$12.50 a pair.

(Fifth Floor, Market)

### Looking Forward

Being efficient implies among other things having good vision for both far and near work. The invisible bifocal lenses of today are marvels and we grind them and other types of lenses with the utmost care.

(Main Gallery, Chestnut)

## A Sale of the Famous M. J. Whittall Rugs

### Anglo-Persian, Royal Worcester and Teprac Wiltons

Whittall rugs are celebrated the country over. The Anglo-Persians are conceded to be the finest Wilton rugs made and the Royal Worcester and Teprac Wiltons have no superiors in their grades.

The demand for Whittall rugs exceeds the supply, so prices are practically never lowered except on the half-yearly occasion of the disposal of discontinued patterns.

Such an occasion has come now and brought these beautiful rugs down almost a third below their regular prices. The saving on a 9 x 12-ft. Anglo-Persian rug, for example, is \$35, and on other sizes the savings are in the same proportion.

#### Anglo-Persian

9 x 12 ft. .... \$115    36 x 63 in. .... \$18.50  
8.3 x 10.6 ft. .... \$105    27 x 54 in. .... \$11.75  
22 1/2 x 36 in. .... \$7.75

#### Royal Worcester

9 x 12 ft. .... \$95

#### Teprac Wilton

9 x 12 ft. .... \$84    8.3 x 10.6 ft. .... \$76

## Also Other Excellent Rugs, Fine Linoleums and Mattings In a Clearaway

In addition to the Whittall rugs there are 76 other fine rugs at half price or less because there are only one or two of a kind and size. From 6x9 ft. at \$35 to 11.3x15 ft. at \$96.

Also some Colonial rag rugs at the following low prices—9x12 ft., \$13.75; 8x10 ft., \$11.75; 6x9 ft., \$7.75.

### Linoleums and Mattings at a Third to a Half Less

2195 square yards of printed and inlaid linoleum at 65c, \$1.25, \$1.95 and \$2.25 a square yard.

36 rolls of Chinese and Japanese matting at \$10 and \$17.50 a roll of 40 yards.

624 yards of fiber matting at 25c and 30c a yard.

Carpet samples in one and one-half yard lengths, mostly borders, 50c to \$2.75 each.

(Seventh Floor, Chestnut)