

Organ plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Real Winter Here; Summer in the South—and Clothing for Both Places

"Do You Think I Ought to Pay Up What I Owe the Saloonkeeper?"

a young man asks.
"Most assuredly you should pay your debts."
It was hardly an honest thing to go into debt for what you drank and could have done without. Possibly the drinking of the liquor has impaired your sense of right and justice as it has done in many another case.
But you must be a man and pay up by all means and as quickly as possible.
"But I have joined a Church since."
Man alive, the Church won't pay your debts and you had better unjoin the Church than be dishonest. Live on one meal a day rather than by attending Church and cheating a brother man, even if he is a saloonkeeper.

[Signed] *Joe Mamate*

Dec. 29, 1920.

New Diamond Rings for the Little Finger

So many women like the fashion of a handsome diamond ring on the little finger that these rings deserve special designs all their own, and this is one of them.
Three stones, either all diamonds, diamonds and sapphires or all sapphires, mounted in dome mountings of platinum, and in some cases the settings are diamond paved.
They are very beautiful, very brilliant and not at all high in price, \$200 to \$870.

(Jewelry Store, Chestnut and Thirteenth)



Delightful New Spring Millinery

New Spring fashions, gay Spring colors, charming Spring hats!
Quite new are the hats with wool trimmings—silk hats in vivid hues like coral and green and blue, with stitching and trimming of soft wools.
New and attractive are the hats trimmed with flowers, the large hats with ribbons and bows and loops in new arrangements and the embroidered silk hats.
They are hats to take South with you—hats for motoring, for sports wear, for traveling, for afternoon occasions.
Prices go from \$12 to \$28.

(Second Floor, Chestnut)

Young Women's Sports Coats Warm and New

They are all of the soft, warm polo cloth in that light creamy tan shade that girls like so well, and they are made in the sports style that is so popular.
They are lined throughout with soft, lustrous peau de cygne, and they are interlined, too. They are in the correct sports length, have belts and deep pockets and collars that may be buttoned high or worn low.
14 to 20 year sizes—\$49.

(Second Floor, Chestnut)

Girls' Crisp, New White Frocks

Snowy dotted Swisses, fine voiles and dimities, all made up in pretty fashions for little girls of 6 to 14 years, have a case to themselves in the Girls' Store.
They are all brand-new, some are all in white, some have colored smocking or colored trimming, some have Valenciennes lace and insertion, some have tucking and quite a few have ribbon bows and sashes.
They are pretty enough for party wear or better wear, and the prices go from \$8.50 to \$20.

(Second Floor, Chestnut)

200 Women's Silk Umbrellas at \$4.35 Each

The fact is that it is years since we have had all-silk umbrellas for so small a price. They have dark wood handles with silk loops and their covers are navy, purple, black, green and taupe.
Price \$4.35.

(Main Floor, Thirteenth)

Women's Handkerchiefs—Fresh and New, \$3 a Dozen

This is a brand-new shipment of a much-like style—sheer and snowy handkerchiefs of Irish linen, with plain hemstitched hems in narrow widths.
They are all new, have just been unpacked, and many women like them for everyday use.

(Main Floor, Central)

Waitresses' Dresses

Here are fresh, new dresses for the waitresses to wear when the New Year's dinners are served—
Black cotton dresses, \$3.85, \$5 and \$6.
Mohair dresses, \$8.50 to \$11.50.

(Third Floor, Central)

A HANDFUL of fine blouses has come from Paris to the French Room—exquisite affairs of handkerchief linen, voile and batiste with much handwork and embroidery and—on the richest—real lace.

Prices are \$16.50 to \$47.50.

(Third Floor, Chestnut)

NEW EMBROIDERIES FROM ABROAD

The Art Needlework Store is showing some very interesting new models for centerpieces, table-runners and so on; on heavy linen and other artistic fabrics which have not been very much in evidence since the war. Many of them are copied from museum pieces.
Materials ready stamped for the copying of these models may be had at prices varying from 25c for a little square to \$11 for a large table cover.

(Second Floor, Central)

NEW YEAR'S CARDS OF GREETING ready in the Book Store, 5c to 25c each.

(Main Floor, Thirteenth)

PHILIPPINE NIGHTGOWNS

Uncommonly fine and pretty ones—three styles with dainty embroidery and scallops at \$5 each; and one style with real fillet at \$5.50. All four have kimono sleeves.

(Third Floor, Central)

300 Women's Dresses Have Had Prices Lowered to \$30 Each

which means a pretty considerable saving over earlier prices.
The dresses are broken sizes, and include velveteens with silk embroidery, beads or braid; tricolettes, satins, Georgettes combined with tricotine, serges and a few wool velours. The styles are many, there being only a few of each; and the colors are brown, navy and black.

There is wonderfully good picking in the lot.
Price, \$30.

(First Floor, Central)

GEORGETTE WAISTS NEWCOMERS

One with satin vest and collar comes in dark blue, brown and black for \$7.75.

An overblouse with shallow neck and some beading comes in navy, brown and taupe for \$12.

A third which ties in the back is in navy only, with a touch of bisque or jade in the trimming. Price, \$15.

(Third Floor, Central)

NEW SILK PETTICOATS

Quantities of them are coming in—all in pretty street and lighter colors.

Jersey with Vandyked self-ruffles, \$10.

Heavy jersey with six narrow self-ruffles, \$14.50.

Jersey top with flounces of messaline or taffeta, \$5.50 to \$9.50.

All messaline, \$5 to \$12.

(Third Floor, Central)

Parisienne Corsets of Pink Elastic

New styles with all the fine qualities which have made the Parisienne famous.

At \$22.50. A model with front of elastic and back of fancy broche.

At \$40. A soft elastic slip-on, well reinforced and having straps of elastic inside the back to give flatness.

At \$12. A short corset for riding or dancing. It has a coutil back, with elastic through the hips.

At \$11.50. A "step in" with three eyelets at the top and the slightest possible pinch at the waist line.

At \$31.50. Another silk slip-on laced in front and closed in the back.

(Third Floor, Chestnut)

Plenty of Good Blankets All Down to Half

White blankets in single, double and extra large sizes. Some cut separately, some part-wool, some all-wool, all made with borders of pink or blue.

The price in every instance is half of what it has been. Single-bed sizes, \$4.50, \$6, \$12.50 and \$15.

Double-bed sizes, \$5 and \$17.50 a pair.

(Sixth Floor, Central)



TRAVEL SOUTH BY COACH on 1818 from out old front

Smart Togs for the South in the London Shop

THERE is a fashion show in the London Shop of interest to both men and women. It is an exposition of distinctive clothing for southern wear, and every one planning a trip to milder climes should see it.

Fashion cuts such an important figure at the aristocratic resorts of the Southland that all who go there like to dress in the mode. And if they can get garments of individuality as well as style so much the better.

There is nothing quite like these London Shop outfits anywhere. Many of them are imported from England or France and all are very fine. Considering their beauty and distinction, the prices are agreeably moderate.

There is almost anything a man will need, including sports and dress clothing, and a charming array of sports wear for women.

Both ready-to-wear and custom-made goods, and whoever wants clothing or shirts made to measure should not wait too long to order.

(The Gallery, Chestnut)



1000 Men's Fine Winter Suits Best Values in the City at \$35, \$50 and \$65

These fine, Winter, business suits are the best values in the city at this moment.

The reason is that they are entirely different from three quarters of the clothing that is offered.

Wool is just as different from cotton as it ever was in the world. These Wanamaker suits are all-wool, hand-tailored, they are splendidly made, they are durable beyond any question.

And if you are going to live anywhere in the vicinity of Philadelphia during the next three months, you want one of them right now. \$35, \$50 and \$65, fine fancy mixtures and plain blues.

(Third Floor, Market)

FAVORS FOR NEW YEAR'S PARTIES

Plenty of them in the Candy Store.

Snapping bonbons, 50c to \$12 a dozen.

Jack Horner pies, with 12 favors, \$8.50 and \$10.

Red paper cases for salted nuts, 30c each.

Red parasols, 35c each.

Red paper baskets, 20c each.

Red candies, 70c a pound.

Red glace mints, \$1.50 a pound.

Salted nuts, \$1.50 a pound.

(Down Stairs Store, Chestnut)

LUSCIOUS FRESH STRAWBERRY WAFERS, 80c A POUND

Yes, fresh strawberry wafers—with the real fruit flavor, too!

Delicious wafers of creamy goodness, they are so fresh they'll melt in your mouth.

Fresh strawberry cream-covered caramels are also 80c a pound.

(Down Stairs Store, Chestnut)

PLENTY OF USE FOR ICE SKATES NOW

Even if there isn't ice outdoors you can find it indoors, and it looks as if the ponds would freeze over soon.

Alfred Johnson tubular ice skates in racing and hockey models, with shoes attached, \$15 a pair complete.

Spalding's hockey and figure skates, \$2.50 to \$8.

Canadian hockey and figure skates, \$8 to \$12.50.

Men's skating shoes, \$7.50 and \$10.

Women's black and tan skating shoes, \$7.50 to \$12.

Sweaters, straps and other equipment; skates attached to shoes while you wait.

(The Gallery, Juniper)

RAG RUGS AT GREATLY LOWERED PRICES

Colonial effects with assorted borders.

9x12 ft., \$13.75.

8x10 ft., \$11.75.

6x9 ft., \$7.75.

Plain blue centers with white borders.

27x54 in., \$2.

(Seventh Floor, Chestnut)

Men's Dress Oxfords From London

Fine patent leather oxfords for the festivities of New Year and the social season following.

Shapely plain toes, turned soles and low, flat heels.

Correct in style, as their origin indicates.

Price \$8.50 a pair.

(Main Floor, Market)

Motorists' Caps of Selected Furs

Caps of real Alaska seal, all fresh, new pelts, but at prices that vary according to the thickness and quality of the fur, \$55, \$65, \$75 and \$100.

Other fur caps at \$9, \$14.50 and \$20 for nearseal, \$27.50 for muskrat, and \$35 for nutria.

(Main Floor, Market)

Men's Warm Wool Vests and Sports Coats

Most notable is the Scotch wool vest at \$10. Choose from gray checks and stripes and heather mixtures.

Coat sweaters at \$8.50 and \$11, pullover sleeveless sweaters at \$7.50 and sleeveless jackets at \$6.50.

Black cardigan jackets are \$8 and \$10.

Between \$18 and \$35 are some fine sweaters and sports coats in many colors and designs. Materials include Australian wool, merino, cashmere and Shetland-weave worsteds.

(Main Floor, Market)

There Is No Easier or Better Time to Select a Victrola Than Right Now

Let us suggest to you the fine Victrola XI, price \$150, and \$10 worth of records of your own selection, on the basis of \$10 down and \$10 a month.

You can have this or any other Victrola sent right away.

We have every style in stock and can deliver at once.

A great thing to have in the house if you are going to have a watch-night party.

(Second Floor, Central)

Inexpensive Luggage for New Year Trips

Among the most popular of the moderately priced luggage is the black enamel group.

Of this good-looking material we have traveling cases for as little as \$12 and up to \$36.50 for a great, roomy case that will hold almost as much as a steamer trunk.

These cases are leather bound for greater durability and some have straps all around. Some have trays and others shirred pockets.

You can get a good cowhide suitcase, standard size, with straps all around, for \$12.75, or a better one for \$18.

Traveling bags start as low as \$9.85 for a sturdy, leather-lined bag, and there are finer ones for \$14.50 and \$24.

(Main Floor, Chestnut)

The New Spread-out of Oriental Rugs Is Magnificent and Prices Away Down

Here is a large new collection of Oriental rugs in which high prices are only a memory; a collection comprising Mongolian, Kermanshah, Saruk, Serapi and Anatolian carpets in liberal selection at prices generally half what they used to be.

The rugs are new arrivals and they are very fine of their kind.

The Chinese are particularly high-grade, all being Mongolian weaves, and Mongolians are the finest rugs made in China, being noted for their exceptional heaviness and good wearing qualities. Seldom are Chinese blues, tans, and golden shades and other unusual tones seen to more advantage than in these great carpets.

Not often are rugs of the same high quality offered in such large variety at prices as low as we have marked on these.

From \$220 for 9x7 feet to \$975 for 15.6x11.4 feet, with a wonderful choice in between.

The collection of Anatolians is the largest and best we have had, and all prices are about one-half what they have been. These go from \$250 for 9.4x6.5 feet to \$850 for 16.7x13.2 feet.

Beautiful new Kermanshahs range from \$384 for size 11.8x9.4 feet to \$985 for 16.9x9 feet.

Serapi Rugs in Extra Large Sizes

23x15 ft. \$1275	12.4x11 ft. \$725	16x11.5 ft. \$1285
17x13 ft. \$1475	19.10x12.6 ft. \$987	16x11 ft. \$545
14.6x11.4 ft. \$1345	19.1x12.3 ft. \$985	11x10.5 ft. \$505
	15.4x12.2 ft. \$1280	

(Seventh Floor, Chestnut and Central)

GOOD FACE CREAMS

All these good creams are made in our laboratories, so we can vouch for the purity and goodness of them all. There are kinds here to suit all your needs. These are all Queen Mary creams, too.

Cleansing cream, 65c and \$1.20 a jar.

Cold cream, 65c and \$1.20 a jar.

Skin cream, 65c, \$1.20 and \$3.50 a jar.

Peroxide cream, 65c a jar.

Delicate skin cream, 75c a jar.

Violet cold cream, 35c a jar.

(Main Floor, Chestnut)