

Organ plays at 9, 11 and 4:50  
Chimes at Noon

**WANAMAKER'S**

Store Opens at 9

**WANAMAKER'S**

Store Closes at 5

**WANAMAKER'S**

**WEATHER**  
Unsettled

# A Great Store Always Has Good News for Its Friends

## How Crowded With Foot Passengers the Streets Are Is Constantly Remarkable

and how difficult it is to cross the streets packed as they are morning, noon and night with automobiles!

And how many people seem to have nothing to do!

Just a few steps up the street two men were vigorously trying to fit a block of stone to its place in the wall of a new building, and on the pavement there was a crowd of twenty idle men watching the others at work.

Over in the Mayor's Office there are certain men lifting and building, and there are crowds looking on and criticising.

So it is, too, with the P. R. T., some men plugging away hard to make things go and dozens loitering around, tearing down while others build.

[Signed]

*John Wanamaker*

Dec. 28, 1920.

## A Fashion Note in New Spring Silks

There have just arrived some very lovely new Canton crepes in the present fashionable shade of rust and the new shades of gray that will be most fashionable for Spring.

These crepes are soft and graceful for draperies and are intended for both gowns and separate skirts. 40 inches wide and \$4, \$4.50 and \$5.50 a yard.

(First Floor, Chestnut)

## Young Women's Day and Evening Frocks Now \$15

New low prices on several groups of attractive Winter frocks will interest young women who wear 14 to 20 year sizes. There are—

- dark blue serges, braided and embroidered
- pretty satin frocks in afternoon styles
- party frocks of turquoise blue taffeta.

The frocks are well made, there is quite a variety from which to choose, they have all been marked very much higher and they are all quite unusual at \$15 each.

(Second Floor, Chestnut)

## Fine Novelty Velveteens Are Now \$3.50 a Yard

This is within a few cents of being half their former price. They are very handsome qualities and have a pretty self-colored stripe or check. They would make beautiful street costumes, evening wraps or afternoon gowns. In black, brown, navy, laurel green or peacock. 36 inches wide.

(First Floor, Chestnut)

## Women's New Spring Gloves

They are all of snowy French kidskins of fine quality, soft and pliable, and they are in the fashionable styles for early Spring. They are all in short lengths, have various styles of embroidery and the prices go from \$3, \$3.25 to \$4 a pair.

And fresh gloves always freshen up one's costume!

(Main Floor, Central)

## Dainty Louis Heel Pumps for Women

Beautiful plain and tongue pumps with turned soles and high Louis heels. Either style may be worn with flats.

Of patent leather and dull black calfskin at \$8.50 a pair, which is extraordinarily little for such good-looking shoes.

(First Floor, Market)

## Cheerful Looking Raincoats to Brighten a Dreary Day

No wonder women prefer them to the other kind! Some of the prettiest this season are from England. They are of rubbered cloth in black with black and white checked collar and cuffs or in soft pastel colorings with trimmings of a contrasting tone. \$25 to \$47.50 are the prices, and those at \$45 and \$47.50 have hats to match at \$10 and \$12.

There are also some beautifully made weather-proof gabardines with contrasting colored collar and cuffs from \$50 to \$85. And from Japan have come the popular oil silk raincoats, well made and of fine quality, at \$26.50.

(First Floor, Central)

## New Extra-Sized Skirts With Undersized Prices

In other words, they are all new shipments of skirts which have been very much liked, but the prices are smaller than before. They are styles especially designed for women who take from 33 to 38 inch waist measure.

Black silk-and-wool poplin skirts, box pleated, \$28.75.

Fine black wool serge skirts, with groups of knife pleats separated by the plain material, \$20.

Black or blue wool tricot skirts, plain in the front, except for pockets, and gathered in the back, \$16.50.

(First Floor, Central)

## Brand-New—and Just Arrived in the Children's Store

are some dainty wrappers of rose pink albatross, made with white silk scalloping around the neck, sleeves and down the front. They are light in weight, but warm, and in sizes to fit girls of 6 to 18 years, and are \$6 and \$6.75.

Just as new are pretty wash satin bloomers in flesh pink. These are well made, are in 6 to 14 year sizes and are \$3.85.

And two new styles of petticoats are also of wash satin in white or flesh color. One style is plain, and this is \$6, and the other has a pleated flounce, and this is \$6.50. 32 to 36 inch lengths.

(Third Floor, Chestnut)

## Women's Fine Gowns A Little Clearaway at \$100 and \$150

There are only enough for fifty or seventy-five women, but they are all gowns of extreme distinction. The materials are duvetynes and tricotine chiefly, and the color oftenest dark blue; the decoration is original—lacquered ribbons, wooden beads, iridescent beads, a little uncommon embroidery, and so on. The gowns are usually cut on straight lines. The present prices mean a saving of \$50 at least over earlier ones.

(First Floor, Central)

ONE of the most novel of the new frocks in the Women's Fashion Salons is a copy of a Callot in gray crepe de chine with blouse front and back, a deep oval neck and short sleeves, the skirt, neck and sleeves having broad borders of gray angora lit up by gold thread tracery. The girdle is an interesting one of metal. The price is \$130.

(First Floor, Central)

## Fashionable Sable and Marten Scarfs

These one and two skin scarfs are most fashionable this Winter, for women find their warmth just right on mild days, and they are most becoming as well.

One-skin scarfs of stone marten begin at \$33.50, and of baum marten start at \$60.

Two-skin scarfs of stone marten start at \$85, and of baum marten at \$165. And the lovely Hudson Bay sable two-skin scarfs are \$210 to \$250.

(Second Floor, Chestnut)



## Gay Parasols for the South

Bright, flowery affairs of printed silk and silk in plain light colors. As a rule, the parasols are of the Japanese shape and ten-ribbed; and their simple wooden handles have bakelite rings or silk loops. Prices are \$6.50 to \$12.

(Main Floor, Market)

## Girls' Warm New Coats, \$14.50

Brand-new, and good coats intended for this price! Of soft, warm wools, the coats are in brown and the popular reindeer color, and are both lined and interlined.

They are made in a becoming and good-looking sports style, with belt and pockets. 6 to 14 year sizes—and fine for school and general Winter wear.

(Second Floor, Chestnut)

SOME of the most charming of silk stockings for women to take to the South with them are white with daintily colored clocks. They are \$8 a pair in the little Stocking Shop and the same style may be had also in black.

(First Floor, Market)

## Breakfast Coats Very Dainty

Made of crepe de chine—blue, pink, rose or coral—with shawl collars, elbow sleeves and many rows of very fine knife-pleating. The price is \$20.75.

(Third Floor, Central)

## Exquisite French Guimpes for One-Third Less

In the finest of net, organdie and batiste, hand-embroidered and lace-trimmed. Some are high neck and others are low and the new prices are \$4 to \$18.

It is quite an unusual opportunity for women who need such a dainty accessory to some pretty frock.

(Main Floor, Central)

## Inexpensive White Waists

Excellent laws with pique collars and cuffs for only \$2.

Batiste with tiny tucks and lattice beading, \$3.85.

Dimities with three kinds of collars—pique, Peter Pan and flat—each \$3.85.

(Third Floor, Central)

## Carpets and Linoleums at Lowered Prices

Limited lots, but all fine qualities and eminently desirable.

Tapestry carpets, \$2.90 a yard.

Velvet carpets, \$3.50 a yard. Inlaid linoleum, \$1.50, \$1.90 and \$2.50 a square yard. Printed linoleum, 85c a square yard.

(Seventh Floor, Chestnut)

## Boys' Fine Suits—an Unusual Lot at \$25

Does the boy need a suit? Here is the opportunity. We have a lot of suits marked at a new low price, \$25.

They are real Wanamaker suits, every one of them.

The selection is good, although the number of each kind is limited.

All are Norfolk style suits, belted all round, some single, some double breasted.

The fabrics are chevots, unfinished worsteds and cassimeres, and every suit is lined with mohair. Greenish, gray and brown shades prevail in the variety.

You cannot save less than \$5 on any one and you can save \$10. It is a very good opportunity for the boy who must have a good suit for the Winter days ahead.

In sizes for boys of 10 to 18 years, new low price, \$25.

(Second Floor, Central)

## Incomplete Dinner Sets at Half

The incompleteness of these sets is trifling compared with the incompleteness of the prices. We are offering all of them at half the former rates.

One set may be short eight or nine pieces; from others only one or two pieces are missing. One set is complete except for the sauce boat. This is now halved at \$75.

A beautiful French set now \$125, instead of double as much, is short nine pieces.

French, English and American sets are included, and there is an interesting selection of patterns.

Prices now \$17.50, \$20, \$22.50, \$25, \$27.50, \$42.50, \$50, \$62.50, \$65, \$75 and \$125.

(Fourth Floor, Chestnut)

## If It Just Happened the Carvers Weren't Right

This is the time to remedy the defect before New Year's and the other holidays.

Stag-handle sets with the finest American steel are \$8.50 to \$17.50 for three-piece sets. And \$14 to \$25 for five-piece sets.

Game sets are \$1.50 to \$10. Steak sets \$2.75 to \$9.

(Jewelry Store, Chestnut and Thirtieth)

## First in the Field With Splendid New Selections of Oriental Rugs at New Lower Prices

Mongolia, Persia and Asia Minor contribute handsomely to this splendid display of new carpets.

Mongolian rugs are among the finest products of China, and these are typical Mongolian pieces, heavy and serviceable in weave and exceptionally distinctive and rich in coloring. Here Chinese blue, golden tan, mulberry and other such shades are seen to advantage. Nearly all the rugs in this group are marked at half the prices prevailing up to recently.

100 Persian carpets, chiefly Saruls and Mahals and Kermanshehs, are in the new shipments. These are equally unusual at their prices, especially as they are rugs of authentic and dependable quality.

The Anatolian carpets are the finest we have seen in years.

We are glad to be the first in the field with such a beautiful, new assortment of Oriental weaves, all priced on a new lower basis of cost.

### Chinese Rugs

11x9 ft., \$315	10x12 ft., \$285
12x15 ft., \$325	12x12 ft., \$125
13x18 ft., \$375	12x15 ft., \$125
14x18 ft., \$425	12x12 ft., \$125
15x18 ft., \$475	12x12 ft., \$125
16x18 ft., \$525	12x12 ft., \$125
18x18 ft., \$625	12x12 ft., \$125
14x18 ft., \$415	12x12 ft., \$125

### Anatolian Rugs

11x9 ft., \$275	12x12 ft., \$185
12x12 ft., \$285	12x12 ft., \$175
13x15 ft., \$315	12x12 ft., \$175
14x15 ft., \$345	12x12 ft., \$175
15x15 ft., \$375	12x12 ft., \$175
16x15 ft., \$405	12x12 ft., \$175
18x15 ft., \$475	12x12 ft., \$175
14x18 ft., \$425	12x12 ft., \$175

### Kermansheh Rugs

12x12 ft., \$175	14x18 ft., \$585
12x12 ft., \$175	14x18 ft., \$537
12x12 ft., \$175	10x12 ft., \$185
12x12 ft., \$175	10x12 ft., \$185
12x12 ft., \$175	10x12 ft., \$185
12x12 ft., \$175	10x12 ft., \$185

## Some Wonderful Holland Blankets Much Lower in Price

One third of Holland blankets, bedspreads and window shades, are now offered at wonderfully low prices.

We doubt whether any blankets in the world so many excellent qualities will be found.

There are women of all ages, young, middle-aged and old who value the soft, warm, heavy, and almost waterproof, Dutch wool that is made of ash, wool and almost waterproof.

Each one of them weighs as much as an ordinary pair of standard blankets.

For warmth and service we don't believe they can be equalled in the world at the prices we have marked on them—some bedspreads at \$11 and \$14 each, double bed size, \$14 and \$18 each; extra large size, \$19 each. These prices are about half the normal values.

The blankets at \$19 each are woven in an all-over floral and figured pattern. All the others are white blankets with borders of gold, blue, pink, rose and red.

(Sixth Floor, Central)



## Why Not Invest Now in a Fine Piano?

It will be a real investment, which will bring you daily dividends of pleasure and inspiration.

If you have children, it will be an ennobling influence in their lives.

Every home that can possibly afford it should have a piano.

The Wanamaker Piano Store has the greatest assemblage of fine pianos, player-pianos and reproducing pianos under one roof in Philadelphia.

**Chickering  
Schomacker  
Emerson  
Lindeman**

**Knabe  
Haines Bros.  
Marshall and Wendell  
Brambach**

**J. C. Campbell**

These are pianos famous the country over as acknowledged leaders at their respective prices. Three of them rank among the great pianos of the world.

The price range is wide enough to suit every purse and every instrument may be bought on convenient terms.

(Egyptian Hall, Second Floor)