


Meeting of the Men's Club of Philadelphia Tuesday, December 28, 8 o'Clock At City Club, 313 S. Broad St. Rev. John W. Murray, formerly of Bellevue-Strat.
ford Hotel Sunday afternoon lectures, will speak on practical Christianity. Subject, "Steps in the Right Direction"

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The Store of Personal Service 1310 Chestnut Street Commencing Today:

## Clearance Sale 1/2 Off Ticket Prices

On All Women's and Misses
Fine Wearing Apparel
Every Garment Included : Unrestricted Choice! All Sales Final: No Approvals: None C. O. D.

Charge Purchases Tomorrow Billed February First, 1921

## Dresses : $1 / 2$ Off <br> Wraps : $1 / 2$ Off

Dinner Gowns, Evening Robes and Gowns for Informal Wear. All recently purchased by us at lower wholesale prices, due to lower manufacturing and material costs. Now at Half Off the
Present Low Ticket Prices.

Very Exceptional Values

## 1/2 Off Prices

18.75 to 147.50

## re-Sport

 Wraps, Traveling Coats, Street and Evening of our stocks at much less tha for replenishmel Ticket Prices Now at Half Off the Present Low Ticket Prices> Very Exceptional Values Ticket Prices, 49.50 to 499.50
$1 / 2$ Off Prices
24.75 to 249.75

## Fur Coats : $1 / 2$ Off

Fur Coats and Wraps of Alaska Seal, Hudson Seal, Bay Seal, Rus sian Pony, Moleshin, Squirrel, Muskrat, Marmot, Natural Mink and Civet Cat. All superbly lined and motichle foshioned.
${ }_{2}$ Off Prices, 79.75 to 1375.00
Fur Neckwear and Muffs
Taupe Fox, White Fox, Poiret Fox, Blue Fox and Silver Fox, Black Lynx, Hudson Bay Sable, Stone Marten, Mink, Skunk, Squirrel, Hudson Seal and Fisher.

Ticket Prices, 22.50 to 095.00
$1 / 2$ Off Prices
11.25 to 347.50

Suits : 1/2 Off
Tailleurs, Fur-Trimmed Suits, Alpine Wool Suits and All Imported Costume Models includer. Ticket Prices, 29.50 to 550.00
14.75 to 275.00

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THE BLUM STORE-A New Organization With an Old Name

