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## The reason for the popularity of Henrietta Cigars

There are certain detinite facts that account for the tremendous constant demand for Henrietta Cigars on the part of discriminating smokers.

Henrietta Cigars are made by Otto Eisenlohr Bos. Bros., who for over seventy years have been known as makers of good cigars
Henrietta is not an overnight creation representing the whim of one individual seeking a short-lived commercial ad vantage by a manuracturing innovation.

Henrietta Cigars are made along straight manufacturing lines The only secret in their making is the open secret of all manufacturing success-the use of the best materials obtainable and pride in skilled workmanship, in accordance with methods that seventy years' experience has proved to be the best.

The Christmas season has always meant a tremendous extra demand for Henrietta Cigars, which we have not always been able to supply. This Christmas, with increased production, we can more nearly meet the call for Henrietta.

We have seen to it that our increased production is distributed as
fairly as possible among all the cigar stores, so that you can give
fairly as possible among all the cigar stores, so that you can give
for Christmas, Henrietta-the cigar a man would buy for himself.
Otto Eisenlohr \& Bros., Inc.-Established 1850 Philadelphia

