

The Chorus sings at 9:30 Monday

The early morning concerts are attracting larger audiences than at any former Christmas season. The musical numbers are illustrated by stereopticon views in addition to the beautiful living tableaux—a dignified, inspiring beginning of the business day, for our customers as well as our Store family.

PROGRAM FOR MONDAY

CHORUS—"And the Glory of the Lord" (from "The Messiah"), "There Were Shepherds," "Silent Night, Hallowed Night," "Nazareth," "Ring Out Wild Bells."

(Each day a special number is added, in the singing of which the audience is invited to join.)

TABLEAUX—Prophecy, the Annunciation, the First Christmas Morn, the Wise Men, the Nativity, Christmas Chimes.

Try to be here before 9:30—Second Floor

Women like to get fine gloves

And the people who know Gloves best like to select here—they feel absolutely sure of the quality then.

ONE-CLASP KID GLOVES—in black, white, champagne, brown and beaver, with shaded hand-crochet embroidery on the backs—\$5.00.

TWELVE-BUTTON MOCHA SUED GLOVES—in tan and gun-metal—\$6.40.

FLEECE-LINED CAPEKIN GAUNTLETS—in tan and gun-metal—\$4.80.

FLEECE-LINED CAPEKIN MITTENS—in tan and cordovan—\$4.80.

→ Strawbridge & Clothier—Aisles 12 and 13, Market Street

Small Rugs for Gifts

Seekers of practical gifts are choosing these Royal Wilton Rugs, in sizes 27x54 inches, at \$10.00, and 36x63 inches, at \$16.00. Also fine Axminster Rugs, 27x54 inches, at \$5.50 and \$6.50; 36x70 inches at \$9.50; 4.6x6.6 ft., at \$14.50.

→ Strawbridge & Clothier—Fourth Floor, West

Many gifts in leather goods

Many distinctive gifts and high-class novelties; also many articles particularly convenient and useful for the traveler.

- Handsome Desk Sets—\$6.25 to \$32.50
- Telephone Sets—from \$9.75 to \$20.00
- Writing Portfolios—\$4.50 to \$22.50
- Music Folders—from \$1.95 to \$23.50
- Music Bags—from \$3.50 to \$8.00
- Sewing Sets—from 65c to \$12.00
- Jewel Cases—from \$6.50 to \$45.00
- Tie Holders—from 75c to \$3.75
- Folding Coat Hangers—85c to \$2.75
- Collar Bags—from \$1.75 to \$6.00
- Shaving Pads—from 65c to \$1.25

Traveling Bags Reduced

GENUINE BROWN COWHIDE LEATHER, 18-inch size, leather-lined, were \$15.00—now \$11.00. BLACK COWHIDE LEATHER, 18-inch size, leather-lined, were \$25.00—now \$19.00.

→ Strawbridge & Clothier—Aisle 8, Centre

Men's Hats and Fur Caps at Half Regular Prices

Our entire stock of Men's Hats, with the exception of those of Stetson make, is marked at reduced prices. The following are extra special values: \$8.00 Soft Felt Hats at \$3.95; \$10.00 Velour Hats at \$4.95; \$12.00oney Fur Caps at \$5.95.

→ Strawbridge & Clothier—Second Floor, Market Street, East

Many women would like bath robes

And this is the Store in which to choose the loveliest of cozy Bath Robes.

Also, the daintiest of Crepe de Chine Negligees, handsome Corduroy Lounging Robes and pretty gift Kimonos in profusion.

\$10 Bath Robes—\$7.50

Beacon Blanket Robes, as sketched, handsomely figured, and trimmed with ribbon.

\$6.50 to \$8.75 Blanket Bath Robes—\$4.95

Tailored and ribbon-trimmed models. Very slightly imperfect.

\$5 Bath Robes—\$3.95

Of blanket material, prettily figured.

House Dresses, Special, \$2.85

One model of two-tone checked gingham, on straight lines. A smart waist-line model, of striped gingham, is finished with sectional collar.

House Dresses, Special, \$3.95

Two attractive Queen-Make models. One of checked gingham with white collar, the other of checked percale made in vest effect.

→ Strawbridge & Clothier—Third Floor, Filbert Street, West

New Georgette waists arrive

Just in time for Christmas giving, these new Crepe Georgette Waists in advance spring colorings.

Many elaborately braided and embroidered, and the delicate whites and flesh tints are beautifully trimmed with fine laces and embroidery—just as dainty as a gift could be. Prices \$7.50 to \$18.00.

\$5.00 to \$6.75 Hand-made Waists—now \$4.00 and \$5.00

A timely purchase of eight hundred Porto Rican Waists of fine batiste, made by hand, embroidered by hand, hemstitched by hand—every little tuck and seam hand-done.

→ Strawbridge & Clothier—Second Floor, Centre



STRAWBRIDGE & CLOTHIER

Christmas Happiness is in Making Others Happy

WHAT a Christmas story Dickens might have woven around this scene in Merrie England—with a name for every character, following each to some happy fireside or to some Christmas table with its wonderful goose and its steaming plum pudding, and gifts for the poor; and merrymaking everywhere! Fortunately one would have to search far and wide nowadays for an unawakened Scrooge. The Spirit of Christmas holds full sway everywhere. The Tiny Tims are seldom missed—let us hope the many splendid Christmas organizations will search out every one in need. Nowhere in the world is Santa Claus backed up so enthusiastically as in America.

Perfumeries and toilet articles

Gifts that express the true sentiment of friendship—exquisite Perfumes. Or, if you prefer other Toilet Preparations and Toilet Sets of fine Presqu' Ivoire, this is the place to choose.

Hudnut's Perfumes

Sets of Three Flower Perfume, Toilet Water, Talcum, Sachet and Face Powder, in gift box—\$7.80. Violet Set Sets, 5 pieces, boxed—\$4.68.

These Perfumes, each in a gift box, Elaine, Chyrius and Yankee Clover, \$2.08; Plaza, \$3.12 and \$5.20; Soul of the Violet, \$3.12 and \$7.80. Toilet Waters—Plaza, Du Barry or Soul of the Violet—\$1.56.

Dainty Flower Extracts, Violet, Carnation, Lily, Arbutus, Gardenia, White Rose or White Lilac—78c each.

Manicure Sets—\$1.75 to \$25.00.

Toilet Sets or Separate Pieces of Presqu' Ivoire—a wide range of prices.

→ Strawbridge & Clothier—Aisles 9 and 10, Centre

The jewelry store's gifts will please

And for many years to come they will bring pleasure and happy recollections—they convey worthily our finest sentiments and mellow them with time.

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|-----------------|-----------|-------------------|
| Men's Watches | Charms | Hair Pins |
| Wrist Watches | Locketts | Hat Pins |
| Watch Chains | Combs | Veil Pins |
| Lognettes | Barrettes | Bead Necklaces |
| Lognette Chains | Brooches | La Vallieres |
| Scarf Pins | Brooches | Opera Glasses |
| Cuff Links | Bracelets | Shoe Buckles |
| Collar Buttons | Rings | Mesh Bags |
| Vest Buttons | Purses | Powder Boxes |
| Collar Pins | Earrings | Cigarette Cases |
| Cuff Pins | Studs | Cigarette Holders |
| Lingerie Clasps | Penicils | Masonic Jewelry |
| Belt Buckles | Knives | Emblem Jewelry |

A Fine Collection of Clocks for Your Choosing

Our assortment is now at its best and includes many Clocks not found elsewhere—particularly Mantel Chimes.

Hall Clocks, \$265.00 to \$575.00; Mantel Chime Clocks, \$60.00 to \$107.00; Mantel Mahogany Clocks, \$14.50 to \$65.00; French Clocks, \$14.00 to \$45.00; Travelers' Clocks, \$14.00 to \$54.00; Mahogany Boudoir Clocks, \$4.00 to \$40.00; Cuckoo Clocks, \$15.50 to \$32.00.

→ Strawbridge & Clothier—Aisles 8, 9 and 10, Market Street and Balcony

Silk Petticoats Under Price

\$9.50, worth \$12.00 and \$13.50—A group of handsome Petticoats that one likes to give. Various styles and shades. Of silk jersey, taffeta silk, satin and jersey tops with taffeta flounces.

\$2.95 to \$5.00 Cotton Taffeta and Satine Petticoats, with plaited flounces effectively trimmed—\$1.95

→ Strawbridge & Clothier—Second Floor, West

Silks are going out in gift boxes

Hundreds of dress lengths of Silks, particularly Black Silks, are given out in gift boxes this season.

\$5.00 Heavy Black Radium—now \$3.85
\$6.00 Black Crepe Meteor—now \$4.00
\$3.00 Black Satin de Luxe—now \$2.00

These and many other Black Silks at reduced prices—in fact, ALL OUR SILKS ARE GREATLY REDUCED.

Every yard in stock has been marked down, and the assortments are practically unlimited.

→ Strawbridge & Clothier—Aisle 6, Centre

Fine Blankets, \$15.00 a pair

Double-bed Blankets, wool-mixed, extra large and extra warm. White with pink or blue borders. A welcome gift in any home. The value is exceptionally good at \$15.00 a pair.

→ Strawbridge & Clothier—Aisle 11, Filbert Street



Toys and dolls and other playthings

The hundreds of different kinds of Toys and Dolls at REDUCED PRICES will provide happiness for the children and savings for their friends. For instance—

Lionel Electric Train Sets, engine, cars and track, were \$25.00 and \$33.50—now \$19.50 and \$25.00.

\$25.00 Large-size Doll Couches—now \$18.00.

Combination Hobby Horses that gallop in their rockers or move slowly on wheels are covered with real hair, reduced from \$15.00 to \$12.00.

\$2.00 Tool Chests for practical boys—now \$1.65.

Automobiles which can be pedaled along the sidewalk, in gay colors that out-dazzle those of Daddy's car, are greatly reduced in price.

Toy Aeroplanes that fly, were \$2.50 to \$5.00—now \$1.90 to \$3.50.

Dollies' Furniture, white enameled; former price \$3.00—now \$1.75.

Teddy Bears that were \$2.50—now \$2.00.

Scudder Cars that were \$9.00—now \$7.50.

→ Strawbridge & Clothier—Fourth Floor

STRAWBRIDGE & CLOTHIER

Golden special for Monday



300 Boys' SUITS With Two Pairs of Trousers \$13.75

A remarkable opportunity for parents to buy the boy his Christmas Suit at a price that is very close to half the regular retail price. These Suits are of fine all-wool chevrons, in good brown, tan and gray mixtures, carefully tailored in new plaited styles for boys of 8 to 17 years. They were made to sell for \$25.00 or more. The Golden Special price, with two pairs of knickerbockers, is \$13.75.

→ Strawbridge & Clothier—Second Floor, Filbert Street, East

Hand-made-underwear half price

A sample line of exquisite Undergarments IN THE FRENCH SALON, at half price. All are hand-made, chiefly of fine, soft batiste.

Some are trimmed with just a dainty edging of real filet or Irish crochet lace, others with wide real laces often combined with rich hand-embroidery and ribbons. A wonderful opportunity for gift seekers! Night Gowns, \$3.00 to \$13.75; Envelope Chemise, \$3.25 to \$12.00; Step-in Chemise, \$3.00 to \$9.00; Straight Chemise, \$3.25 to \$5.75; Bloomers, \$2.75 to \$5.00; Petticoats, \$5.50 to \$18.00; Camisoles, \$2.00 to \$5.50.

→ Strawbridge & Clothier—French Salon, Third Floor, West

Men's gifts are easy to choose

—If you choose useful things to wear, and select with good taste from among these—
Lounging Robes—\$15.00 to \$110.00
Cloth House Coats—\$10.00 to \$18.00
Blanket Bath Robes—\$7.00 to \$25.00
Warm Outing Flannel Pajamas—now \$2.15
Warm Outing Flannel Night Shirts—\$1.85
Fine Silk Shirts—\$6.00 to \$12.00
Woven-stripe Madras Shirts—special, \$2.50

→ Strawbridge & Clothier—East Store, Eighth Street

Women's Serge and Tricotine Dresses—Special at \$19.75

Smart, practical Dresses in straight-line styles chiefly, and attractively beaded, braided and embroidered. Black and navy.

Dresses in Extra Sizes

Silk, serge, jersey and tricotine. The Women's Dresses in redingote styles, some embroidered, prices \$27.50 to \$37.50. Crepe de Chine and Satin Dresses, with plaited tunic or long irregular tunic—lovely models for afternoon wear; black and fashionable shades, prices \$32.50 to \$37.50. Sizes 4 1/2 to 4 3/4.

→ Strawbridge & Clothier—Second Floor, Market Street

Men's Winter Suits and Overcoats—Our Entire Stock at Reduced Prices

News Such as This Will Make Unselfish Men—Deep in the Business of Gift Giving—Think of Their Own Needs

Our entire stock of Men's Suits and Overcoats has been marked throughout at substantially reduced prices. Thus men can care for their own clothing needs, choosing a Suit or Overcoat of any of the well-known lines sold here—and the savings they pocket will buy some one a fine gift, or can make many poor children happy. Outstanding groups:

Three Remarkable Lots—\$45 to \$75 Suits now \$25.00, \$31.25 and \$37.50

Stein-Bloch, Hart, Schaffner & Marx, and "Alco" Suits plentifully represented in the above groups. Practically all sizes in all proportions.

Four Fine Groups—\$40.00 to \$90.00 Overcoats now \$23.50, \$33.50, \$44.50 and \$54.00

Usters, Ulsterettes, Conservative and smart form-fitting styles for the season 1920-1921. A wealth of warm fabrics—handsomely patterned.

Fine furs you will delight in giving

Although these Furs are greatly reduced, their fine quality is indisputable—they are fully up to the S. & C. standard:

- \$165.00 Natural Skunk Collar—now \$125.00
- \$187.50 Black Lynx Scarf—now \$147.50
- \$285.00 Black Lynx Stole—now \$235.00
- \$90.00 Natural Cub Bear Collar—now \$67.50
- \$120.00 Alaska Taupe Fox Scarf—\$90.00
- \$185.00 Alaska Fox Animal Scarf—now \$110.00
- \$350.00 Large Natural Skunk Stole—\$250.00
- \$175.00 Natural Fisher Scarf—now \$157.50
- \$185.00 Natural Fisher Scarf—now \$165.00
- \$157.50 Hudson Bay Sable Scarf—\$137.50
- \$165.00 Hudson Bay Sable Scarf—\$110.00
- \$225.00 Siberian Squirrel Stole—now \$195.00
- \$167.50 Natural Squirrel Collar—now \$135.00
- \$125.00 Natural Beaver Scarf—now \$87.50
- \$225.00 Hudson Seal (Dyed Muskrat) Stole—\$192.50
- \$290.00 Long Mole Skin Stole—now \$250.00
- \$500.00 Natural Mink Scarf—now \$375.00

→ Strawbridge & Clothier—Second Floor, Filbert Street, and Centre

A pair of pumps nicely boxed

Anything artistic is always classified among choice gifts, and certainly these fine Pumps from Laird, Schober & Co. are works of art.

"Niobe" Pumps of black suede, single instep straps, attached with small harness buckle—\$29.00.
"Pembroke" Pumps of blue glazed kidskin, with inlays of gray ooze—\$29.00.
"Orne-Verdun" Pumps of brown or black suede, gracefully fashioned in strap effect to encircle the instep and ankle—\$20.00.
"Princess" Pumps in sandal effect, of brown glazed kidskin with oose quarters and heel covering—\$19.00.
"Pierre" Pumps with single broad instep strap and two buttons—\$15.00.
ONE STRAP Satin of brown or black suede, Pumps, \$9.00; Tan Calf, \$9.50; Black Gun-metal, \$9.50; Brown Kid, \$11.00; Satin La Tosca Pumps, \$10.00.

→ Strawbridge & Clothier—Eighth and Filbert Streets

Books to carry your holiday greetings

Books of Travel that carry one's mind on wonderful journeys to lands known and unknown. Biography with a message of inspiration. Poetry, History, Criticism, Essays, Fiction, Books in Sets for gifts.



A whole host of Books for boys and girls, and for little folks new Books about animals and old tales in new editions, handsomely illustrated. Among gift Books that men and women would be delighted to own are these—

Philadelphia, New York and Boston, by Robert Shackleton. Separate volumes, bound in half-leather, special—\$6.50 each

Travel Books, photographic illustrations, bound in half-morocco and full levant—\$4.50 to \$8.00

The Pictorial Life of Christ—Special \$1.25

Dictionaries—\$16.00 and \$20.00.

Framed Mottoes—65c to \$1.25.

Calendars—15c to \$10.00.

→ Strawbridge & Clothier—Second Floor, Filbert Street, West and First Floor, Aisle 9, Filbert Street

Candies, important at holiday time

Candies to put in the children's stockings. Candies to bring Christmas joy to young and old. Delicious kinds in our Candy Store!

Chocolates, or Chocolates and Bonbons, in Holiday boxes—6c a pound

5-pound Boxes of Christmas Mixtures—\$2.95

\$4.50 Boxes, 5-pound, of Assorted Chocolates—\$3.35

PURE SUGAR Candy Toys—50c a pound

Hard Candies, in variety—60c a pound

Satin-finished Filled Candies—60c a pound

Our famous Chocolates and Bonbons—\$1.00

California Glace Fruit—\$1.25 a pound

Filled Stockings, various sizes—10c to 35c each

Novelties and Favors—5c to \$12.00 each

→ Strawbridge & Clothier—Basement

Gift Underwear for Girls

PRINCESS SLIPS of soft nainsook and batiste to wear with Christmas party frocks. All are daintily trimmed. Sizes 4 to 16 years—\$1.75 to \$3.25.

NIGHT GOWNS, pretty slip-over models of nainsook in white or flesh color, trimmed with lace. Sizes 8 to 16 years—\$2.25 to \$3.50.

ENVELOPE CHEMISE of nainsook beautifully trimmed with lace and embroidery. Sizes 34 and 36 inches—\$1.75 to \$3.50.

→ Strawbridge & Clothier—Third Floor, West