

Come Monday

Beauty of Gimbels is its specializing. For instance, head of the jewelry and diamonds has been a Chestnut Street expert for years.

GIMBEL BROTHERS
MARKET · CHESTNUT · BIGHTM · NINTH

PHILADELPHIA, DEC. 18, 1920
A salesman urged us to buy some "diamond" scarf pins for a couple of dollars or such sum. We will not sell goods that simply take your money.

Come Monday

Music in Your Home on Christmas Day

Splendid Gifts in Pianos, Player-Pianos and Talking Machines

Bringing Enjoyment for Years to Come

Save \$100 on the Price of Any New Piano or Player-Piano in Stock

This deduction applies to all new Pianos and Player-Pianos here excepting the very few remaining instruments from the Receivers of the International Piano Company.

With a Player-Piano in the home ALL the household can make music—"playing-by-hand" lessons are not essential. The World of Music is open to the home owning a Player-Piano or a Talking Machine.

This Christmas Offer Brings a Clear Cash Saving of a Hundred Dollars

If you priced any of these pianos last week, you can come here this week and deduct \$100 from the regular price you saw last week, not a regular price has been changed on any Piano or Player-Piano—price tickets show the new low prices. It is a clear saving to you of one hundred dollars. And terms of payment are easy.

Special—A guaranteed Player Piano, together with Bench and initial Tuning after delivery, will be sent to your home for Christmas, at the net price to you of—\$395. Convenient Terms.



Save \$100 on Any Piano or Player-Piano In Stock Easy Monthly Payments

Deduct \$100 from any of these regular prices---

- Hardman Autotones, \$1250
- Hardman Grands, \$1300
- Hardman Uprights, \$825
- Harrington Player-Pianos, \$875
- Harrington Upright Pianos, \$500
- Vose Player-Pianos, \$950 and \$1025
- Vose Welte-Mignon Player-Pianos, \$1350
- Vose Grand Pianos, \$1150
- Vose Upright Pianos, \$625 and \$650
- Packard Welte-Mignon Player-Pianos, \$1295
- Packard Player-Pianos, \$950 and \$995
- Packard Upright Pianos, \$610
- Milton Grand Pianos, \$895
- Conreid Player-Pianos, \$675

Columbia Grafonolas : Aeolian Vocalions and Conreid Phonographs Reduced

Easy Terms—First Payment May Be as Little as \$5

Columbia Grafonolas Reduced



\$80 for Style E2, from \$120
\$95 for Style F2, from \$140
\$110 for Style G2, from \$150
\$120 for Style H2, from \$165

First Payment May be as Little as--- \$5

Columbia Records Are Also Reduced

Aeolian Vocalions Reduced



Two Discontinued Styles

\$110 } Style No. 310 from \$135

\$135 } Style No. 430 from \$165

First Payment May be as Little as--- \$5



Conreid Phonographs Reduced to \$59

Because of a change in the grill-work.

Will play any disc (flat) record.

Height, 42½ inches. Polished mahogany cases. Celebrated Heine-man motor. Patented Record Filing interior.



First Payment May be as Little as--- \$5

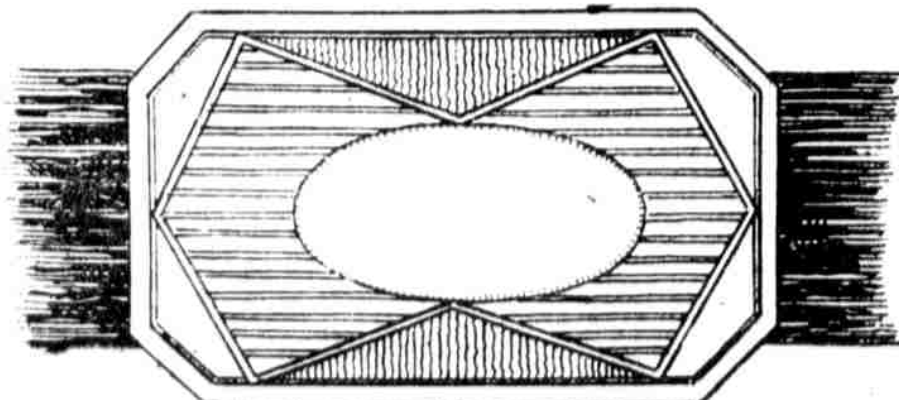
Gimbels, Hardman Mall, Seventh Floor, Also Subway Store.

MESSRS. GIMBEL BROTHERS Philadelphia

Without obligating me please give me full information regarding offer on () Pianos, () Player-Pianos, () Talking Machines.

Name

Address



Special: \$1.45

Men's Sterling Silver Buckle, With Belt---

It's the buckle that does away with the harness "tongue" buckle. It's the buckle on which the wearer's initial or monogram can be engraved. It's THE Buckle to wear—hence it's the buckle to give a man on Christmas. This sterling silver engine-turned buckle, with belt at \$1.45, is a special—the buckle alone sells at \$2.50! Styles pictured. There are dozens of styles of buckles at different prices. Prices begin at 50c. Others in sterling-front and solid sterling up to \$7.50. Also solid 10-k. gold buckles at \$22.50. Initials of some—including styles with initials (cut out or engraved), or with blank space for engraving. Leather belts (sold separately) at 75c, \$1, \$1.50, \$2 and \$2.50.

Ready Monday

\$1.45

Instead of \$3.25

—Gimbels, Men's Furnishings, Market and Ninth, corner