

Christmas Music by the Organ
9 and 5:20. With Singing of Carols
Organ Chimes Each Hour

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Cloudy

One More Week—But Good Choosing and Good Service to the End

What Splendid Books of Letters Distinguished People

wrote in the olden time—Junius and Chesterfield and Bacon and others! Letter writing was expensive then, as it often cost as much as 40 cents postage to get a letter that had traveled from place to place to find you, and because they were expensive, the old-time letter writers took care to make them worth something.

Now when letters go nation-wide for two cents, letter writing is becoming a lost art in its hurriedness. One scribbles and crosses sheets and makes the reader cross also.

Old-fashioned folk keep up to their training when expectant of reply, by enclosing an addressed, stamped envelope.

How fortunate are those who hold to their good, old habits!

It still holds good that the shortest letters are always read first, except—

This little corner piece should be better than it is, come to think of it, for the newspaper owner makes us pay full rates for each word!

Many thanks for many kind appreciative letters.

[Signed]

Dec. 17, 1920.

Glistening New Satin Hats for \$10

Brand-new! Small hats, usually, hats to add a note of smartness to a Winter suit or wrap, hats in bright colors and rather simply trimmed.
With them are new velvet hats in the fashionable Winter colors and medium shapes.
Also some new hats of satin and others of velvet trimmed with ostrich.

May we show them to you?
(Second Floor, Chestnut)

A New Price on Some Women's Handsome Coats

They are several little groups of fine all-wool Bolivians, both plain and silver-tone, and some beautiful fine suede finish velours. There is not a complete list of colors in any one style and that is the reason that the prices have taken such a tumble.
Some are in coat style, others are wraps, all are silk lined and interlined. They are very good, warm coats and very desirable. The new price is \$95.
(First Floor, Central)

Women's Satin Dresses for Afternoon

Navy and black only and made after a somewhat conservative fashion, being nearly all tunic dresses. Some of them are beaded and some are braided, and a few have a little embroidery on them. We shall start the day with all sizes.
Price \$40.
(First Floor, Central)

Best White Wash Gift Silk We Can Find

is a washable motor sports silk, 36 inches wide, at \$2 a yard.
It launders perfectly, wears splendidly and is a wonderful value.
Another excellent gift silk is an all-silk, bright-face black charmeuse of the first quality, 40 inches wide, at \$3 a yard.
(First Floor, Chestnut)

Young Women's Attractive Coats, Suits and Dresses

Just now we are hurrying them out with new low prices—and this is good news to the many people who are making practical gifts this year or the people who wish to economize on their wardrobes.

Winter Coats, \$37.50, \$55 and \$75

include handsome coats of fine wool velours, of Bolivians, of silver-tones, duvet de laine and other fine wools. There are wraps and coats, many are fur trimmed, with nearsall (dyed cone) or nutria collars, all are richly lined and interlined as well, and they are in the most fashionable brown and blue shades.

Fine Suits, \$12.50 to \$175

include distinctive, one-of-a-kind models in velour, duvet de laine and other fabrics. Many are fur trimmed, some are braided, some embroidered, all are beautifully tailored.

Tricotine Dresses, \$35 to \$75

are dark blue tricotines in just the smart, one-piece styles that are so much worn this Winter. Some braided, some embroidered, all in youthful, becoming models.
(Second Floor, Chestnut)

Silk Petticoats for Gifts

are a time-honored choice, and the variety is large just at this moment.
All Jersey, \$5 to \$14.50.
Messaline, \$5 to \$12.
Taffeta, \$6.85 to \$13.50.
Jersey with fancy laces, \$9.50 to \$15.75.
All in the most wanted shades.
(Third Floor, Central)

Embroidered Nightgowns in Large Sizes

Uncommonly pretty styles from the Philippines, priced at \$4.50 and \$5. Also chemises came in the same shipment and are priced the same. Both are very highly desirable for gifts.
(Third Floor, Central)

For Babies—Bassinets and Cribs and Bedclothing

All of a daintiness entirely appropriate to their majesties. The bassinets—usually of white wicker and usually on wheels—\$25 to \$48.
Cribs and kiddie coops of white wicker start at \$31.50.
The fleeciest, softest blankets for either may be had at \$1.50 for a single Teddy Bear blanket to \$8.50 for a lovely white one, bound with broad blue satin.
Silk quilts as fluffy and luxurious looking as they are comfortable for a small one to sleep under, \$3.25 to \$10. These are filled with cotton.
Delicate sheer pillow slips, lace trimmed or embroidered or hemstitched, 85c to \$3.75.
French and Philippine hand-worked pillow slips, \$3.50 to \$20.
(Third Floor, Chestnut)

Lovely Feather Fans

Fans of curled and of uncurled feathers—fans of one, two, three and five feathers—fans in gay colors, fans in quiet colors, fans in vivid, striking and unusual shades—they are all here!
Most girls would be delighted to receive any one of these charming, graceful feather fans—and the prices go—from \$10 to \$75.
Feather bags are a pretty novelty—\$8 to \$24.
Children's fans start at 50c.
(Jewelry Store, Chestnut)

No Woman Has Enough Pretty Neckwear

Dainty collar-and-cuff sets of organdie or net, lace-trimmed or a lace-trimmed net vestee with collar attached—all may be had for as little as \$1 or \$1.50.
Neckwear is always a nice gift to send to a friend at a distance—it is so easily packed and takes up so little space.
(Main Floor, Central)

Gardenias, Orchids, Lilies of the Valley

is the way a list of the most popular corsage flowers would read. That little corner devoted to these dainty, pretty things is busy these days, tucking the posies into pretty boxes and sending them out for Christmas gifts.
Prices begin at \$1 and go to \$5—and all the flowers, which are artificial of course, are in gift boxes.
(Main Floor, Central)

Silvertone Velour Suiting, Now \$2.50 a Yard

Less than half the earlier season's price and it is a very desirable material indeed for women's suits and coats, being all-wool, soft and warm.
Both the plain silvertone and also checks and stripes of white, 54 inches wide, and in all the good fashionable shades that are being worn this year.
(First Floor, Chestnut)

Dainty Paris Garters

are of frilled satin in light or darker colors, and daintily trimmed with rosebuds, with lace or are in embroidered effects. They begin at \$1.50 and go to \$2.75 a pair.
Other pretty new garters of colored satin ribbons, finished with bows, are \$1.10 to \$1.60 a pair.
(Main Floor, Central)

Novelty Leather Belts, \$1.35

They are of glenning black patent leather, in a narrow width, with trimming of nickel rings and suede in brown or henna, or white kid.
They are quite attractive, quite new, will look well on dark frocks or wraps and are the width women are asking for.
(Main Floor, Central)

300 Women's Umbrellas Especially Good at \$5

They would make the most practical kind of gift for a woman who wants a good umbrella for everyday use, for they are covered with union taffeta (silk-and-cotton), which wears so well.
They are 8-rib, paragon frame and have very pretty hardwood handles with colored bakelite tops.
(Main Floor, Market)

Holiday Notes

A sweet-toned call to dinner is good for the digestion. Dinner chimes are \$6 to \$70—the last of the tubular sort.
A good many of the baskets in the overflowing basket store are collected upon one table for convenience—baskets of sweet grass, of willow, of palm, of bamboo. Prices run from 15c for a little scissors case to \$15 for a decorated wood basket.
The hot-water plate keeps food hot for particular people, \$3.25.
Syrup jugs with removable lids, \$2.75 to \$4.50.
Jolly little mustard pots with hinged tops are \$1.50.
Tea-tiles of pretty, creamy ware bound with metal are \$1.25.
Large covered hot-water dishes for roasts and fowls, \$26.50.
Brush and crumb trays, nickel plated, are excellent for presents, \$2.75 to \$6.
Glass casseroles, round and oval, \$5.50 to \$7.75, earthenware, \$3 to \$5. Each comes in a pierced metal frame which is heavily nickelled.
Scores of mahogany serving trays are here—from \$8 to \$16. Of mahogany-finished wood, \$2 to \$8.
A singing bird is a joyous gift to bird lovers. Canaries are \$10; rollers, \$15; bullfinches, \$8; goldfinches, \$5; speaking birds—meaning parrots—\$25.
Cages of gilt wire or pictureque willow, \$4 to \$40.
Artificial flowers, really wonderful in variety—holly leaves, roses, ivy, cyclamen, nasturtiums, thistles, geraniums and so on—\$5 to \$5 a spray.
(Fourth Floor, Central and Market)

Give Good Blankets!

You can buy them at half of what they have been.
While all-wool blankets with pink or blue borders, double-bed size, \$12.50 a pair; double-bed size, \$13.50 a pair; with 60 per cent wool in the filling, \$10 a pair.
(Sixth Floor, Central)

Fashionable Fur Coats of Nearsal

The rich, glossy black of the nearsall (dyed cone) makes most attractive coats, and the furriers have sent us some particularly fine ones this Winter. Short coats in the fashionable lengths, some with deep cape collars, some in more conservative style, and all beautifully lined, are \$230 to \$315.
Nearsal (dyed cone) coats with wide collars and deep cuffs of the popular Australian opossum, of the furry skunk or of golden brown beaver, are \$290 to \$445.
Such coats would make fine Christmas gifts!
(Second Floor, Chestnut)

Gorgeous Brocaded Ribbons Used in Making Gifts

They are marked much less than half price and they are the kinds that so many women like for fancy bags, girdles, hat crowns and so forth.
Beautiful imported metal brocade ribbons, 9½ and 10 inches wide, \$4.50 a yard. Brocade jacquard ribbons, some with metal embroidery, 7½ to 9 inches wide, \$1.50 a yard.
(Main Floor, Central)

Something Entirely New—Princess May Gift Sets

The first time these delightful toilet preparations ever were put up in boxed sets for gifts, and they make the nicest kind of Christmas present for a woman who is a bit fastidious in her taste of perfumes.
One set has the Princess May Bouquet in extract, toilet water and face powder—all in an attractive silk-lined box. It is \$4.
Another has a bottle of each, the extract and the toilet water in Charme d'Amour. This set is \$6.50.
(Main Floor, Chestnut)

A Note on Calendars

All These Are at 75c
Fifty-three pages tied with silk cord or ribbon, all boxed.
Mark Twain calendars.
O. Henry calendars.
Just for Today.
Bible Forget-me-nots.
Calendars of Inspiration.
Kipling calendars.
Dickens calendars.
Shakespeare calendars.
These at 60c
Gems of Thought.
Calendar of the Brighter Side.
The Optimist's calendar.
Marian Harland's Recipe calendar.
Calendar of Golden Thoughts.
At 40c
From One Friend to Another.
Circling Year calendars.
Day by Day with Dickens calendars.
Omar Khayyam calendars.
At 25c to \$2.50
Japanese calendars.
(Main Floor, Thirteenth)

Pretty Linen Pillow Cases—But Not Costly

Pure linen hemstitched pillow cases made from a good quality of Irish linen, neatly hemstitched and marked at a lower price than hitherto, size 22x36 inches at \$3.75 a pair.
Gifts of daintiness and practical usefulness for any home.
(First Floor, Chestnut)

Ever So Many Good Gifts in Furniture

For the home, it is the standard gift. It is the gift of substantial value and of real service.
We are referring to furniture of the right kind, specifically Wanamaker furniture. Our Christmas display of gift furniture is the place to come for the home gift that satisfies.
A good piece of furniture can be anything from a pair of book blocks to a handsome and commodious bookcase, from a foot-rest to a great easy chair, from a smoker's cabinet to a man's chiffo-robe.
Come in and see the displays for yourself. There is no other way to appreciate what a fine thing a gift of furniture can be.
Fleets of tea wagons are here, and avenues lined with writing desks and acres of fancy chairs and rockers, as well as reed chairs and rockers.
And there are nests of tables and muffin stands and ever so many things of worth, service and novelty.
(Fifth and Sixth Floors)

Oriental Rugs Are Gifts That Mean Something

Only real friends give them, and what better can be said of any goods?
Here are three lots that will interest gift seekers especially as the prices are a great deal lower than those hitherto prevailing.
Chinese rugs, about 2.6 feet square, \$25.
Mosul, about 3.4x6.6 ft. to 3.4x7 ft., \$67 to \$75.
Cabistans, Daghestans and Kazaks, 4x5 ft. to 4x7 ft., at \$75 to \$125.
(Seventh Floor, Chestnut)

A Sectional Book Case for—

a preacher, a teacher, a lawyer, a doctor, a student—anybody who has books and appreciates them.
Our office Furniture Store is showing sectional bookcases in six styles, including mahogany, birch, fumed oak, early English and golden oak.
A good, substantial case consisting of top, three sections and base can be bought for \$37.50.
Separate pieces are:
Tops, \$4.25 to \$17.
Sections, \$7.50 to \$20.50.
Bases, \$4.25 to \$17.
(Third Floor, Market)

50 Fine Quilts Lowered to \$15 Each

Filled with lamb's-wool, covered on top with figured satin, bordered with plain satin to match and backed with sateen.
Lowered almost to half, now \$15 each.
Splendid gifts, every one.
(Sixth Floor, Central)

Attractive Gifts in China From 75c to \$27.50

Individual breakfast sets of 17 pieces—\$8.50 to \$13.50.
Afternoon tea sets of 17 pieces, \$7.50 to \$20.
Cake sets, \$5 and \$6.50.
Celery sets, \$2.50 to \$3.75.
Ice cream sets, \$6.50 and \$7.50.
Berry sets, \$5 and \$6.50.
Salad sets, \$10 to \$27.50.
Chocolate sets, \$5 to \$17.50.
Cake plates, \$1 to \$10.50.
Chop dishes, \$4.25 to \$15.
Cracker and cheese dishes, \$2.50 and \$3.
Sugar and cream sets, 75c to \$3.75.
Jam jars, \$1.25 to \$9.
Mayonnaise bowls, \$1 to \$1.75.
Biscuit jars, \$2.50 and \$3.
(Fourth Floor, Chestnut)

Dainty Napkins for a Nice Little Tea

All new, and of pure linen. Very neatly hemstitched, and bleached to a beautiful white. Size 13½x13½ inches. They just look as if they were made for home gifts at Christmas-tide. Price \$6.50 a dozen.
(First Floor, Chestnut)

The Five-Pound Box of Candy for the Family

Everybody enjoys mixtures, so you are always safe in choosing them! \$2.50, \$3.50 and \$5.75 a five-pound box.
Chocolates are good, too—especially when they are Wanamaker chocolates! \$2.50, \$3.50, \$5.75 and \$6.50 for five-pound boxes.
And hard candies are well liked, too—\$3.50 for a five-pound box.
(Down Stairs Store, Chestnut)

We Have 300 Men's Fine Business Suits at \$35

This looks to us like the best clothing opportunity of the Winter so far.
We know that these suits can't be matched at the price.
We can't replace them to sell for so little.
Every one of them is good, sound, all-wool, hand-tailored and right in every detail.
(Third Floor, Market)

Gifts of Men's Wear Are Men's Own Gifts

They are the sort of things men would buy for themselves, except that in some cases they are finer things than a man would buy for himself. And in a great many instances prices have been lowered within the past few weeks.
You can get the finest ready-to-wear silk shirts in our stocks for \$10, and other excellent shirts all the way down to \$2.65.
You can choose from a wonderful assortment of neckties at 50c to \$3.50.
A lot of Scotch wool vests at \$10 represent a saving of a third.
Silk mufflers are \$5 to \$16.50, the London scarfs starting at \$13.50.
As for house coats and dressing gowns, these splendid gifts are in great variety. Fine woolsens, velvets and silks at prices ranging from \$10 to \$50 for coats and \$10 to \$100 for gowns.
(Main Floor, Market)

Men's Alaska Seal Skin Caps

The word "Alaska" has been so much abused in connection with fur caps that unless it can be certified to it doesn't mean anything.
The following, though all of fresh, new pelts, vary in price according to the thickness and quality of the fur—\$55, \$65, \$75 and \$100.
Other fur caps at \$9, \$14.50 and \$20 for nearsall; \$27.50 for muskrat and \$35 for nutria.
(Main Floor, Market)

Men's Good Half Hose at Revised Prices

Full-fashioned mercerized lisle in black, white, navy, smoke and cordovan, sizes 9½ to 11½, 65c a pair.
Silk half hose in black, white, cordovan, navy and gray, 75c a pair.
(Main Floor, Market)

If He's a Friend of Lady Nicotine

he will like a pipe, or a humidor, or a cigar or cigarette holder.
English and American pipes at 75c to \$65.
Cigar and cigarette holders, 75c to \$35.
Tobacco pouches, 75c to \$12.
Humidors to hold 50 to 200.
Cigars and mostly in mahogany, porcelain lined, \$12 to \$80.
Mahogany and oak cigarette boxes, \$8.50 to \$13.
Mahogany stands, \$7 to \$10.
Metal stands, \$4 to \$18.50.
Ash receivers, 85c to \$10.
Game sets, \$5.50 to \$98.
(The Gallery, Chestnut)

Men's Handkerchiefs \$9 and \$12 a Dozen

\$9 a dozen for plain hemstitched handkerchiefs—of a fine grade of pure Irish linen, with ¼-inch hems.
\$12 a dozen for tape border handkerchiefs—beautiful quality linen, in four good styles of tapes above the narrow hems.
Both these handkerchiefs are styles men like; both are qualities they will appreciate; both are unusual values for these moderate prices.
(East and West Aisles)

Wanamaker Overcoats for Boys

They do not need to be advertised as gifts, but no boy can get a better one.
In 3 to 10 year sizes at \$18 to \$50.
In 11 to 18 year sizes at \$28 to \$50.
(Second Floor, Central)

Black Enamel Cases Are Good and Inexpensive

For luggage gifts they are modestly priced but in every way satisfactory.
There are cases here from 16 to 26 inches long at \$8.75 to \$17.50.
Light in weight, serviceable, leather bound in most instances and some with short straps. Cretonne or moire lined and with either tray or pockets.
Round and square hat boxes of black enamel, \$10 to \$30.
(Main Floor, Chestnut)

HOUSEWIVES interested in the ways of fireless cookers may like to save a few minutes to see one demonstrated tomorrow in the Homefurnishing Store. Roast pork, baked potatoes and baked apples will be turned out of it. Prices of cookers, by the way, run from \$28.25 for single one to \$45.50 for double.
(Fourth Floor, Central)

Last Saturday to See Santa in the Big Toy Store

The Wanamaker Toy Store, with all its wonders, is something that every little boy and girl should see. And tomorrow is the last Saturday before Christmas, so all those who cannot get in during the week should make every effort to come in tomorrow.
The toys were never so interesting nor in such vast numbers and Santa Claus will be glad to learn what his little friends want this year.
(Seventh Floor)