

WANAMAKER'S

Store Opens at 9

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Store Closes at 5:30

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WEATHER
Unsettled

Christmas Music by the Organ
at 9 and 5:30, With Singing of Carols
Organ Chimes Each Hour

One of the Real Joys in Life Is Planning Pleasure for Others

One of the Greatest Compliments a Man Could Pay

to a good woman is recorded in the life of Albert, the Prince Consort, during his last illness, when he looked up into the sympathetic face of Queen Victoria, and said:

"Good little wife"

These Christmas days and nights can be made dearer and more memorable to families and friends, if we let go the best that is in us, in messages and deeds of kindness and affectionate remembrance.

Many men and women without realizing it become so fossilized with come-day-go-day duties that they neglect to express to each other their true feelings.

Christmas times and the New Year so near are new wheels to start us again.

Many a good wife and mother will be better and happier if she hears now and then some one say:

"Good little wife"
"Precious little mother"

Do try it on.

[Signed]

John Wanamaker

Dec. 16, 1920.

THE ardent hunter for Christmas gifts need never be discouraged as long as there is a great big Wanamaker Book Store, crammed full of books of every kind imaginable, from the baby's first little linen book for 50c to a magnificent folio in the Rare Book Corner—a copy of the Rubaiyat of Omar Khayyam, illustrated with miniatures in gold and colors and enriched with precious stones, at \$350.

(Main Floor, Thirteenth)

NEW LACE SURPLICES FOR THE CHURCHLY GIFT

Just arrived from Switzerland and they are the lowest price they have been since the war, \$25 each.

They are semi-made and in the larger sizes suitable for priests. And they may be made up into either albs or surplices. Six styles altogether.

(Main Floor, Central)

JEWELRY TRINKETS—25c to \$7.50

These useful little pieces are of sterling silver or are gold filled, are in attractive designs and will make practical gifts.

Lingerie clasps, 50c to \$1.50 a pair.

Collar pins, 50c to \$1.75 a pair.

Bar pins, 75c to \$4.

Soft collar pins, 25c and 50c.

Cuff links, \$1 to \$5.50 a pair.

Bracelets, \$1 to \$7.50.

(Jewelry Store, Chestnut)

PARIS' NEWEST FANCY—THE ANKLE BRACELET

Just arrived—black velvet bands with brilliant rhinestone slides to fasten around the ankle. They are to be found in the Exclusive Little Boot Shop and are from \$5 to \$10.

(First Floor, Market)

PLENTY more of those pink crepe de chine nightgowns for women have arrived—tailored and fluffy sorts, prices \$5 to \$19.50. Find them in the Little Nightgown Shop.

(Third Floor, Central)

GAY LITTLE SILKEN BAGS FROM JAPAN—\$1

Colorful silks, quiet-hued silks, gay silks with gayer linings, quiet silks with gay linings—you'll find them all in this group of dainty bags. They are of practical size, have silk cord draw-strings and will make pretty gifts.

(Main Floor, Central)

HUNDREDS of new white aprons have come in—all kinds of maids' aprons, tea aprons and sewing aprons, besides some particular old-fashioned aprons intended for old ladies. Prices run from 50c to \$7.50; some especially good tea aprons in between are 75c.

(Third Floor, Central)

FOR GRANDMOTHER

there is a big tin box, and with a hinged top, filled with creamy, old-fashioned plaited mint candy. It is ribbon tied, has a bunch of holly, and is most attractive and all ready for Christmas. \$5 complete.

(Down Stairs Store, Chestnut)

CHILDREN'S WARM SLEEPING GARMENTS AT \$1

Little woolen garments that keep the kiddies snug and warm at night. Excellent and unusual Christmas gifts they are.

(First Floor, Market)



Furniture Is the Thing—Wanamaker Furniture

This Christmas exhibition of gift furniture is one of the most interesting places in Philadelphia for anybody looking for a gift of character and substantial value; a gift of service, or of novelty, or both.

There is only one way to know what a good and appropriate gift a piece of furniture can be, and that is by coming in and securing for oneself the fascinating variety of pieces that are here for your choosing.

Men's mahogany chifforobe, high-grade cabinet work and finish, fitted with sliding trays and drawer, wardrobe section fitted with hangers, dull finish, \$125.

Others in different styles and finishes, \$80 to \$165.

Tapestry easy chair, luxuriously upholstered, Turkish effect, \$100.

Other upholstered chairs and rockers in different styles and coverings, \$30 upward.

Davenport with spring seat and back, wide-spring arms, loose seat cushion, upholstered in good grade tapestry, panel effect back, \$190.

Others in different styles and coverings from \$65 to \$300.

Mahogany rocker with cane seat and back, fireside effect, \$19.50.

Other fancy chairs and rockers, some with upholstered seats and different finishes, \$11.50 to \$100.

Kidney-shaped desk tables, Sheraton style, one center (Fifth and Sixth Floors)

Women's Fine Umbrellas for Santa Claus' List

The greatest favorites of all this year are the silk umbrellas with handles and tips of imitation amber and caps of 14-karat gold. These umbrellas have covers of blue, green, garnet, plum and black silk, and are priced from \$15 to \$30.

With handles and tips of imitation amber only and covers of the same colors, \$12 to \$20.

One extremely distinguished style has the imitation amber with sterling silver caps and finely braided loop; price \$26.

(Main Floor, Market)

Women's Gift Handkerchiefs—New Shipments

1200 brand-new colored handkerchiefs, 60c each—white centers with colored borders, all-over colored effects and colored centers with white hems.

1000 dozen embroidered handkerchiefs, 25c each—sheer white linen with embroidered designs in one corner.

Women's extra-size handkerchiefs, \$6 a dozen—spotless flax, of unusually good quality, and in a very generous size. Made especially for us.

Women's sheer linen handkerchiefs, \$3 a dozen—snowy Irish linen, sheer and in plain hemstitched style.

(East and West Aisles)

Every Woman Wants at Least One Leather Handbag

No matter how many other handbags she may have. Here is a large and interesting collection of leather handbags in new, and often novel, shapes, both pouch and envelope style.

The leathers used are fine pin seal, dull and polished; morocco, calfskin and auto leather. Chiefly black, though there are some browns, blues and grays.

Prices, \$5 to \$35.

(Main Floor, Chestnut)

A Rich New Navy Blue Taffeta at \$2 a Yard

A particularly fine all-silk fabric, 35 inches wide, in the height of fashion, at a pre-war price.

A dress-length would make an excellent Christmas gift.

(First Floor, Chestnut)

SUCH JOLLY CHRISTMAS BONBONS! People who are looking for such things tell us that we've the best collection in town and that these are exactly the kinds they want for Christmas and holiday dinners and parties.

Red bonbons, colored bonbons and all sorts of new and attractive designs—all with favors inside, \$1.25 to \$12 a dozen—and these last are those huge ones.

(Down Stairs Store, Chestnut)

Men's Fine Silk Hats for Christmas and March 4th

Several hundred Philadelphia men are going to participate in the inauguration ceremonies, March 4th, at Washington. They will wear silk hats and as it is twelve years since these same men took part in a Presidential inauguration the hats they wore at Mr. Taft's party are out of style.

Many of these men plan to get new silk hats on the contract plan. How much better if members of their families presented them, on Christmas, with fine fashion silk hats which they can wear all through the social season and on March 4th also!

Redleaf London silk hats in two new shapes, \$15 each.

(Main Floor, Market)

Happy the Man Who Gets a House Coat

It will be so much nicer for him than that old business coat he wears around the house now.

House coats of double-faced cloth in checks, plaids and mixtures, \$10 to \$27.50.

Japanese quilted silk house coats in plain colors, \$12 and \$18.

And beautiful velvet house coats in rich plain colors—red, taupe, green, brown, black and blue—the finer ones bound with black silk braid, \$35 and \$50.

(Main Floor, Market)

Fine New Overcoats for Boys

Whether for a boy or for a man, a good overcoat is something for which there is no substitute. There is nothing more certain in the ready-to-wear clothing business than the excellence of Wanamaker overcoats for boys.

We don't have to advertise them as gifts, but the fact remains that no boy can be given a better gift than one of these good garments.

New shipments have lately come in to replenish our assortment. The coats are of good, warm wool fabrics in brown, gray and greenish shades; some semi-belted, others with belt all around.

In 3 to 10 year sizes at \$18 to \$50.

In 11 to 18 year sizes at \$28 to \$50.

(Second Floor, Central)

Spreads of Daintiness Down in Price

Bedspreads and bedsets are always among the most favored of home gifts. People who would like to give such things will be glad to know that we have an attractive selection of spreads, as well as a group of bedspread sets, all at new lower prices.

English block-printed spreads in single and double bed sizes now at half price—\$4 and \$5 each. In rose, blue and heliotrope.

Bedsets, comprising white, satin-finished spread and bolster piece to match, all made with cut corners and scalloped edges.

Single-bed size, \$7.50 and \$9 a set.

Double-bed size, \$13.50 a set.

Another group is made up of white satin-finish bedspreads finished with scalloped edges and cut corners. Single-bed size, \$7.50; double-bed size, \$7, \$9 and \$10 each.

(Sixth Floor, Central)

A Beautiful Whittall Anglo-Persian Rug

would make one of the nicest gifts possible for the home. And these fine rugs may now be bought for considerably less than they were a short time ago.

9x12 ft. \$150	9x15 ft. \$206
8.3x10.6 ft. \$137	10.6x12 ft. \$206
6.9 ft. \$90	10.6x13.6 ft. \$232
5.4x9 ft. \$52	11.3x15 ft. \$258
3.6x6.3 ft. \$24.50	22x36 ft. \$10.25
27x54 in. \$15.50	

(Seventh Floor, Chestnut)

A Piece of Gold-Decorated Glass

If you are looking for a gift that is impressive and ornate, but not costly, you would do well to see the collection of gold-encrusted glass pieces in the China Store. We do not know of any goods in which richness and inexpensiveness are so well combined, and there is a very attractive variety of pieces to choose from, of which these are a few:

- Handled sandwich trays, \$6.50 and \$7.
- Candy jars, \$4, \$5.50 and \$6.50.
- Sugar and cream sets, \$6.50 and \$7.50.
- Covered honey dish and plate, \$6.50.
- Mayonnaise dish and plate, \$6.50.

(Fourth Floor, Chestnut)

Ice Skates Can Be Used All Winter Now

If there isn't ice on the ponds and streams you can find it indoors.

Alfred Johnson tubular ice skates in racing and hockey models, with shoes attached, \$15 a pair complete.

Spalding's hockey and figure skates, \$2.50 to \$8.

Canadian hockey and figure skates, \$8 to \$12.50.

Men's skating shoes, \$7.50 to \$10.

Women's skating shoes in black or tan, \$10 and \$12.

Skating caps, sweaters, straps and other equipment.

(The Gallery, Juniper)

Where You See House Slippers There Is a Home

People who wear house slippers are home-loving people, and home-loving people are the backbone of a nation.

People who give house slippers for Christmas are thoughtful people, and thoughtful people are the best, be they relatives or friends.

Here is a collection of house slippers that is a pleasure to choose from.

Men's house slippers of felt and leather in various styles and with leather or soft padded soles. Prices range from \$2.50 to \$10.50 a pair.

(Main Floor, Market)

Women's house slippers of felt, ribbon, plain and quilted satin and leather, in many styles and many colors. They also have leather or soft padded soles and prices go from \$2 to \$6.

(First Floor, Market)