

# HOOVER IN APPEAL TO FEED CHILDREN

### Tells Swarthmore Failure to Help Europe's Little Ones Would Be Disgrace

#### EVERY \$10 SAVES A LIFE

"Ten dollars to save the life of a child? It is not too much to ask after this country's wonderful record of philanthropy."

Herbert Hoover, launching the drive for \$33,000,000 wanted by the European Relief Council, speaking at Haverford College, last night roused several hundred wealthy Main Line people, when he made this the slogan of the campaign.

Eight organized national relief associations have combined as the European Relief Council to rush aid to more than 3,500,000 children in Europe, and the nation-wide drive for \$33,000,000 will provide funds to be handled under the supervision of these organizations.

They are the American Red Cross, the American Friends Service Committee, the American Relief Association, the Jewish Joint Distribution Council, the Knights of Columbus, the Federal Council of Churches of Christ, the Young Men's Christian Association, and the Young Women's Christian Association.

Don't Pull Down Flag

"America will dishonor herself if, after spending from five to ten billions of dollars on sheer luxury, the people refuse to provide relief for these children. Don't pull down the American flag from 17,000 institutions and turn these 3,500,000 children, helpless, into the streets within sixty days"—was a plea of Mr. Hoover.

Prolonged applause greeted Mr. Hoover's statement that the gratitude implanted in the hearts of 15,000,000 children of Europe by the child-feeding campaigns which America has conducted there since the great war, "will in the future, be a greater protection to us than all the battleships we have on the seas at this moment."

"Peace is not made by documents; peace is made in the hearts of men," Mr. Hoover told his audience. He added that the men and women who are engaged in this humanitarian work "are the great ambassadors of peace."

Dr. Alonzo E. Taylor presided, and introduced Mr. Hoover who said that 15,000,000 persons in Europe had been saved from starvation by the American people since the war. In the winter of 1919, he said, the lives of upward of 800,000 children were preserved by American philanthropy. The number

of those in danger has been decreased to 3,500,000, who are being cared for in 17,000 institutions.

The Biggest Issue

He said the council gives this child feeding in Europe priority over all other demands at this Christmas season.

"After the Thirty Years' War Europe had a famine which swept away one-third of its population," Mr. Hoover continued. "Had it not been for the intervention of American philanthropy, after the armistice, one-third of the population of Europe would have died, and Europe would have gone up in the flames of anarchy."

"In order to meet the problem," he said, "we are asking for \$33,000,000 or for ten dollars per child. That is not too much for the life of a child. To me it is a great glory that the United States, after the struggle she has financed, can continue to provide for 3,500,000 undernourished children. I would rather have the American flag planted in the hearts of those millions of children than have it fly from any citadel in Europe."

"I appeal to you to take as many of these 'invisible guests' at your Christmas fireside as your means will permit."

Fullerton L. Waldo, of the PUBLIC LEDGER, who spent three months in central and eastern Europe, said a doctor in Berlin informed him that 50 per cent of the German children were suffering from malnutrition, and that 90 per cent were suffering from tuberculosis.

Edmund G. Hauff announced that the student body of Haverford College had raised \$864.51 for the relief fund.

Following his arrival yesterday afternoon, Mr. Hoover was entertained at the home of Charles E. Rhoads, president of the Central National Bank, in Rittenhouse square, and there he addressed seventy-five persons on the campaign.

U. G. I. Employees Elect

At the annual meeting of the U. G. I. Employees' Association held yesterday the following officers and trustees were elected: James R. Douglas, president; Frederic S. Whitaker, treasurer; J. W. Heine, assistant treasurer; trustees, T. H. Jackson, Weston J. Hibbs, Edward Porter, R. B. Dunneau, W. F. Danner, J. R. Myers; secretary, Paul J. Wilson. The association now comprises 1500 members, of whom 1200 are members of its insurance fund, which pays \$1000 in case of death.

# SCHOOL CHILDREN PLAN CHARITIES

### Needy Families Here to Get Baskets and 'Wards' Abroad Will Be Remembered

#### XMAS PROGRAM ARRANGED

Pupils in high and public schools throughout the city are planning Christmas charities, and are developing interesting programs for presentation prior to the start of the Christmas holiday season.

Under the recent ruling of the Board of Education, Christmas events in the schools will be staged on Thursday, December 23.

Collections of baskets of fruit, or food products, are being made in a number of the schools, and these baskets will be distributed to needy families in ample time for Christmas.

Many of the high schools have "wards" in France, Belgium and other European countries. Coats, dresses, woolen stockings and candies will be sent by the students of the William Penn High School to their "wards" in France.

Toys and candies for the children of the General Hospital, and clothing for needy school children from the congested sections of the city, will be provided by the student body at the Lea School of Practice.

Special Christmas dinners will be served in the open air classes and to the pupils of the orthopedic classes. These dinners will be prepared in a number of instances by the students of the domestic science classes.

At the Longfellow School, James and Pratt streets, the Christmas celebration will be a reception for the parents of the students and an exhibit of the work done during the last term.

Plays, pantomimes and tableaux are being prepared in many schools, to be given either as a part of the regular assembly exercises or at specific periods on the day preceding the holiday. At the M'ney School, Ninth street, and Lindley avenue, a play, entitled "The Christmas Guest," will be given by the pupils. The play is modeled after one of the miracle plays of the Middle Ages. Special musical selections will be given by the school orchestra at the Rutledge School, Seventh and Norris streets. Students of the Kendrick School, Thirty-eighth street and Powelton avenue, will give a Christmas play at the close of the morning exercises. The orthopedic children of the Newton School, Chestnut street, above Thirty-sixth, are preparing special exercises, including dramatization of Christmas stories and rhymes, which they will give in the Y. M. C. A. Building next Thursday, when they are to be the guests of the Lovers of Children Society.

Not the least enthusiastic participants in Christmas school festivities will be the kindergartners. All kindergarten teachers are working hard this week to prepare their young pupils to recite poems and sing songs in keeping the spirit of the season, and decorate the kindergarten rooms with holly and Christmas pictures with a view of impressing the youngsters with the significance of the holiday. In a number of the schools the kindergartners will be permitted to bring dolls and other toys from home, and to invite their parents to join in the merry-making.

French Society Holds Election

The French Benevolent Society of Philadelphia, founded here in 1793, has elected the following officers for the new year: President, John E. Lafore; vice president, Emile Lefevre; treasurer, Jules Dehon; secretary, F. Blanc.

Men's Black Shoes \$12.50



Boot Shop Value! Here are the black leathers that are wanted by some men all of the time, and by all men some of the time. Wax calf, Russia leather, kidskin, — each in lasts enough to fit practically any foot.

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Materials include Pongees—Corded Madras—Woven Madras—Russian Cords—Silk Stripes—Imported Woven Madras and Fibre Stripes.

As an illustration of the sort of merchandise you may expect, note this fact—there are 7200 shirts in this lot at 85c that are selling retail right in town at \$2.50 each. We invite your comparison.

All of the much-wanted soft, turn-back-cuff shirts with every garment strictly up to the mark in style and each detail of workmanship. Sufficient variety of patterns to suit each and every preference.

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These shirts on sale on the second floor, just inside the Eleventh Street Entrance

Included in This Sale We Offer Our Entire Stock of Night Shirts and Pajamas

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A wonderful opportunity for the thrifty woman who can make wrappers, draperies, dresses, aprons, house dresses, children's blouses, rompers, sheets and pillow cases. Prices range from

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