

Savings of Half and More for You in This Wonderful Sale of Women's & Misses' \$18.50 to \$25.00 Cloth Dresses for \$9.75

Of course, you know very well you couldn't buy the material alone for that price—but wait until you see their tremendously smart style!

Wool jerseys and velours, in becoming straight-line, long-waist, coat and tunic effects

braided, embroidered and beaded in most attractive ways; finely finished in every detail. Wonders, every single one of them!—and the value opportunities of the year!

Sizes for Women in Women's Department

Sizes 14, 16 and 18 Years in Misses' Department

SNELLENBURG'S Second Floor

Unusually Smart Pongee Blouses
One of Which We Picture at \$2.95 Each



The blouse shown has a becoming rolled collar, a smart little vest, tucked and button-trimmed, and long sleeves. Many other good models among which to choose, with Peter Pan or convertible collars; trimmed with tucking or tailored.

A Dainty Blouse of Crepe de Chine—Pictured—\$5.00

An unusually becoming style, with a tucked vest and tuxedo collar trimmed with inserts of Venise lace; trimmed with Venise edging. In flesh color and white.

\$5 and \$6 Georgette Crepe Blouses—\$3.85

Pretty blouses, trimmed with lace or eyelet embroidery, tucked and frilled. With round, square or V-shaped necks. Some overblouses included, in combinations of georgette and velvet; these in all suit shades. The more conservative styles in flesh, white, bisque, navy, brown, taupe and black.

SNELLENBURG'S Second Floor

Tomorrow We Will Place on Sale a Special Lot of Women's \$5.50 Klos-Fit Silk Petticoats at \$3.95

Every woman knows the worth of a Klos-Fit petticoat—the trim fit, the good style, the serviceability of it. These are particularly good, made with jersey tops and mesaline flounces. In wanted colors. Some novelty effects.

Women's \$5.95 Extra-Size Taffeta Petticoats—\$4.50

Well-made petticoats with attractive flounces; wanted plain and changeable colors.

\$4.50 Taffeta Petticoats—\$3.59

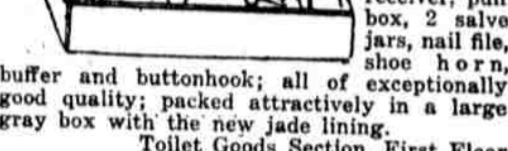
Of good quality silk taffeta, in plain and changeable colors.

\$2 Black and Colored Sateen Underskirts—\$1.45

Neat pleated flounces.

SNELLENBURG'S Second Floor

Beautiful 12-Piece Imitation Ivory Toilet Sets Special at \$13.50



Beautiful sets, consisting of dainty cream-white comb, hair brush, cuticle knife, mirror, hair receiver, puff box, 2 salve jars, nail file, shoe horn, buffer and buttonhook; all of exceptionally good quality; packed attractively in a large gray box with the new jade lining.

Toilet Goods Section, First Floor

Fur Collars for Men's Overcoats

Very Fine, "Giveable" Kinds at Lowered Prices

Styles which may be worn on every kind of overcoat. They'll add tremendously to an otherwise commonplace garment—and at these prices they're exceptional values.

\$35 Fur Collars, Special at... \$25

Of natural, seal or taupe nutria.

\$45 Fur Collars, Special at... \$31

Of Hudson seal (died muskrat).

\$60 Fur Collars, Special at... \$41

Of plucked or unplucked and seal otter.

SNELLENBURG'S Third Floor

SNELLENBURG'S
ENTIRE BLOCK—MARKET, 11TH TO 12TH STREETS

Toytown—the Fairy-land of Happy Children

The Busiest, Most Fascinating Place in All Philadelphia, Where Hundreds and Hundreds of Wonderful Toys, Dolls and Games Are Waiting to Entertain the Little Folks—Where Grown-ups Will Find Assortments Better and Prices Lower Than Anywhere Else in Town!

Santa Claus Has a Story Book Ready for Each One of His Little Friends

Dolls—Wonderful Dolls!

We can't tell you about them all—but we can tell you to come and see them for yourself. Every kind you could imagine—and then some! Hundreds and hundreds of them.

Special at... 25c to \$39.75

Toy Carpet Sweepers Special at \$1.00

TOY CHINA TEA SETS
Tea Sets, Special at 39c
Tea Sets, Special at 95c
Tea Sets, Special at \$1.35

The Kidphone for Boys and Girls, Special at... \$6.50

KIDPHONE

A practical, scientific phone for boys and girls. Consists of 2 telephones, battery, wire and connectors. All ready to be set up and used.

Shoofly Rocking Horses for Kiddies... \$3.95

BUILDING BLOCKS
Instructive and amusing. Blocks, Special, 65c
Blocks, Special, 95c

\$6.00 Silk Gowns... \$3.98

In two styles—lace-trimmed or with dainty medallions of embroidered Georgette.

\$5.50 Philippine Gowns... \$3.95

Of finest nainsook—all new, fresh merchandise—fresh from their boxes; exquisitely hand-embroidered and made entirely by hand.

\$4.00 Fine White Nainsook Gowns... \$2.98

Very pretty gowns with lace trimmings in elaborate effects; beautifully made.

SNELLENBURG'S Second Floor

B. & J. and Other Good Makes of Bandeaux

Very, Very Specialty Priced

Attractively dainty garments, hooked in back. They're made of finest heavy brocades, silk brocades, silks and satins. All sizes 32 to 44.

\$1.50 Bandeaux, 85c
\$1.75 Bandeaux, \$1
\$2 to \$2.50 Bandeaux, \$1.25

Brassieres in all Leading Makes \$1.50 to \$4.50

Lace or embroidery trimmed, hooked in front. Splendid models.

SNELLENBURG'S Second Floor

\$1.95 for Splendidly Made

American Taffeta Umbrellas

26-inch sizes for women, with silk cord bracelet handles and hardwood or Bacalite tops.

28-inch sizes for men with Prince of Wales or opera handles.

Made of closely woven American taffeta (cotton) over sturdy paragon frames. Close-rolling; guaranteed water-proof and fast black.

SNELLENBURG'S First Floor

N. SNELLENBURG & CO.

Children's Rattan Imported Chairs and Rockers, Special at... \$3.75 to \$7.95



Rattan and grass rockers and chairs in a variety of styles, all roomy and comfortable. Strongly built.

AEROPLANES FOR BOYS

Gnome Flyer Aeroplanes, Special 95c to \$2.50

Toy Electric Aeroplanes, \$6.50 to \$15.75

"Paris" Express and Daisy Wagons, Special at 95c to \$7.50

The Rotacar for Boys and Girls, Special, \$49.75

Substantially constructed—better than a bicycle. For children from 4 to 15 years old.

Automatic Reversible Trolley Car, Special, \$5.00

Similar to ferry boat.

Wagon Building Blocks, Special, \$1.95 Set

SNELLENBURG'S Fourth Floor

Women's \$9 to \$13.50 High Shoes, Pumps and Slippers



Evening Slippers in Silver Cloth and Black Satin, With High or Low French Heels

Theo Ties in patent colt, gunmetal, black kid and black satin, with high French heels. Black satin Theo Ties with low French heels. Patent colt and gunmetal, high instep over-gaiter Pumps, with high French heels.

Men's \$9 to \$13.50 Shoes

\$6.75 Pr.

An assortment of shoes remaining from our recent large sales; not every size and width in every style, but every size and width in the lot. Mahogany calf, real cordovan and tan cordo calf; mostly straight-laced English models; smart, snappy patterns.

SNELLENBURG'S Second Floor

Boys' \$5 Wool Sweaters Special at \$2.50

A half-price lot offering splendid gift choosing. Sturdy sweaters for boys in shawl collar and V-neck slipover styles—a mill clearance at less than cost of making!

Of pure worsted, hard-twisted yarns with merino back. Navy, maroon, dark oxford and seal brown. Sizes 6 to 16 years.

SNELLENBURG'S First and Third Floors

Fine Embroidered Bed Muslins for Gifts

All Lowered in Price

Hemstitched and scalloped sheets, pillow and bolster cases—of excellent quality muslin, well made and beautifully finished.

\$4 81x90-In. Sheets, \$3.00 Each
\$1 45x36-In. Pillow Cases, 85c Each
\$1.79 42x72-In. Bolster Cases, \$1.50 Ea.

SNELLENBURG'S First Floor

Inexpensive Jewelry Gifts
For Men and Women

Sterling-front Belt Buckles at \$1.00

Good-looking engraved and chased patterns, attached to sturdy leather belts.

French Pearl Bead Necklaces \$1.95

Of soft, beautiful sheen; 18-inch strands with gold clasps. Nicely boxed.

\$7.50 Sterling Silver Flexible Rhinestone Bracelets \$4.85

Set with stones of unusual brilliancy; beautiful gallery mountings; equipped with safety clasps.

SNELLENBURG'S First Floor

Juniors' & Girls' Wearing Apparel for Christmas Gifts

Everything From the Finest and Daintiest to the Most Serviceable and Practical Kinds

Priced at Exceptionally Generous Savings

The Prettiest of Wash Frocks for Girls at

\$2, \$2.95, \$3.95 and up to \$7.95

School frocks, everyday frocks, party frocks! Frocks galore, and every one charming! Plaid and checked gingham and plain color chambrays in scores of styles, stunning piques, fine poplins and dainty voiles. These last are particularly lovely, trimmed with hand embroidery, guimpes and sashes of organdie.

Two Styles Pictured. Sizes 6 to 14 Years

A Special Lot of Silk Dresses for Girls... \$6.95

Novelty plaid silks, taffetas and satins. Trimmed with ruffles, sashes and touches of hand embroidery. A splendid assortment of styles—all good quality and wonderful values. Sizes 6 to 14 years.

Juniors' & Girls' Navy Wool Serge Regulation Dresses \$5.95 and \$6.85

In straight line and middy regulation styles, all with braid trimmed collars and cuffs, with chevrons and ties. Exceptional values. Sizes 6 to 14 years.

Raincoats and Raincoats for Juniors and Girls Raincoats, \$2.95, \$3.95 and up to \$8.95 Raincoats, \$5, \$7.95 and up to \$10.00

Some have hats and school bags to match. Sizes 6 to 16 years.

SNELLENBURG'S Second Floor

Great Sale of Overcoats!

Choose from the best of domestic and imported cheviots, meltons, kerseys, tweeds, friezes, novelty fabrics, fancy and heather mixtures. Styles without number, for both men and young men!

\$50.00 Overcoats, Now... \$35

\$55.00 to \$65.00 Overcoats, Now... \$40

\$70.00 to \$85.00 Overcoats, Now... \$50

\$100.00 and \$125.00 Overcoats, Now... \$65

New Suits For the Holidays

At Big Reductions—Now

\$35, \$40, \$45, \$50

All reduced prices. One-, two- and three-button form-fitting models in single- and double-breasted styles; also sack coat styles. In good quality cheviots, cassimeres, worsteds, tweeds, serges and novelty cloths, in grays, greens, browns, blacks, blues, fancy mixtures and novelty effects.

Long-Trousers Suits for Juniors, Formerly \$45, \$50 and \$55, at... \$28.50

Remarkably Low Sale-Prices on Trousers

Serges, Worsteds, Flannels, Cheviots and Cassimeres, in fancy blues, greens, browns, grays, stripes and novelty mixtures. Size 28 to 56 inch waist measure.

\$8.50 Trousers, \$4.95
\$10.00 Trousers, \$6.95
\$15.00 Trousers, \$8.45
\$20.00 Trousers, \$10.45

SNELLENBURG'S Third Floor

Holiday Specials From Our Oriental Upholsteries Section

Greatly Reduced

Beautiful scarfs, tapestries, Mandarin skirts and embroideries—hand embroidered and woven pieces, and some rarely beautiful antiques.

\$3.98 Table Runners, \$2.98 ea.
\$4.98 Table Runners, \$3.98 ea.
\$5.98 Table Runners, \$4.98 ea.
\$4.98 Pillow Tops... \$3.98 ea.

Round and Square Table Covers

\$3.48 Covers, \$2.98 ea.
\$4.98 Covers, \$3.98 ea.
\$7.98 Covers, \$5.98 ea.
\$8.98 Covers, \$6.98 ea.

Mandarin Skirts
\$15.98 Skirts, \$9.98 ea.
\$25.00 Skirts, \$19.98 ea.

\$12.98 Hand-Embroidered Table Runners, ea... \$6.98

\$4.98 Beautiful Nottingham Bed Sets \$1.98

Fine quality Nottingham bed sets, consisting of a spread and two pillow shams. Hand-some designs, resembling real lace. White only.

SNELLENBURG'S Fourth Floor

N. SNELLENBURG & CO.

Our Custom Tailoring Shop Will Make

Men's & Young Men's

\$60 to \$75

Made-to-Measure Suits

for \$43.50

Choice of finest line of domestic woollens; good patterns and colors. Season's best styles. Workmanship and finish the finest; linings, trimmings and findings all of the best grade.

SNELLENBURG'S Third Floor

A Good Raincoat Is a Fine, Practical Gift for a Man!

And the Raincoats in This Sale Are Extraordinarily Fine Values

Raincoats of rubberized and gabardine fabrics and of double texture materials—perfectly splendid garments, good looking, serviceable, and rainproof. In single- and double-breasted models, plain or belted. All seams sewed, cemented and taped. GUARANTEED.

In Tan, Blue, Black and Gray

\$23.50 Raincoats, \$15.00
\$35 Raincoats, \$23.50

\$25 Raincoats, \$18.50
\$45 Raincoats, \$35.00

\$50.00 Gabardine Raincoats... \$35.00

SNELLENBURG'S Third Floor

Beacon Bath Robe Blanketing, 85c Yard

In best colors and patterns—the finest blanketing for making robes and sacques.

Cream Color Wool Flannels, 98c, \$1.25, \$1.35 and \$1.50 Yard

\$1.98 Embroidered Wool Flannel, \$1.49 Yard

Fine quality all-wool flannel with embroidered or hemstitched edges.

49c Ameskeag Outing Flannel, 28c Yard

Plain blue or pink outing flannel of excellent quality.

Wool Eiderdown, \$1.25 and \$1.50 Yard

For making bath robes, sacques or quilts. In white, pink, blue, gray, rose and red.

Viyella Flannels, \$2.00 Yard

In plain cream colors and pretty striped patterns.

SNELLENBURG'S First Floor

There's Not a Man But Would Like to Get

A New Hat for Christmas

All Our Men's \$7.50 to \$25.00 Fur Caps Reduced to... \$5.75 to \$15.75

Fine for those who like to motor, skate and indulge in all winter sports. Big variety.

Our Entire Stock of Men's \$8.00 to \$25.00 Velour Hats

\$4.75 to \$15.75

In smartest styles of the season and most wanted colors.

SNELLENBURG'S First Floor