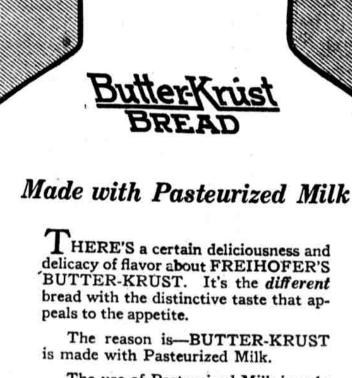
EVENING PUBLIC LEDGER-PHILADELPHIA, WEDNESDAY, DECEMBER 15, 1920

11 "There wasn't a point about the busi-ness that I overlooked," Miss Flich ad-mitted later. "The whole thing fascin-ated me so that I even used to help load the wagons in order that I could say that I knew the whole thing from the ground up, I feit that the much-dis-cussed woman's handicap' in business was mothing more or less than a lack of interest in anything outside her own work and I determined that I wasn't soing to be guilty of this." "As was only to be scoretary treasures of the concern and also acts as general purchasing agent and general manager of the salesmen-"Thanks," us she puts it, "to the fact that I never missed a chance to learn something about the work that was paying my salary." WANAMAKER'S DOWN STAIRS STORE THROUGH A WOMAN'S EYES WANAMAKER'S By JEAN NEWTON Bright and Smiling With Christmas Jollity Smile On, Girls, but-A very interesting law suit is being tried in New York city. It is between a motion-picture producer and a well-known woman star whom he is suing for breach of contract. With reference to the charge of general obstreperous-pess made against the defendant, the judge took occasion to make this re-mark: "The court takes cognizance of the fact that from time immemorial such have been the troubles of the im-presario with the prima donna." And that is why we hear men say -Wanamaker's Down Stairs Store The Girl Whe Wanted to Know About twelve years ago, when Miss Bertha Fitch, of Philadelphia, completed her course at a local business college, a friend of hers suggested that she drop in to see a chemist named Riggall, who had just completed a series of experi-ments leading toward the manufacture of a synthetic turpentine. Even a girl who was just out of school could see the value of such a discovery, so Misr Fitch accepted the small-salaried posi-tion of keeping the books for the com-pany which was then in the process of formation. And that is why we hear men say that they do not want to do business with women. For there is no doubt that Tomorrow-A Doten Grapefruit Seed A conveniently arranged store, all on one floor, specializing with women. For there is no doubt that all of us are poorer in the respect of the business world on account of the antics of such prima donnas and some women in business who act as though GAS Soldering Furnaces in moderately priced gifts of unquestionable quality L. D. Berger Co., 59 N. 2d St. Bell, Market III Keystone, Main 1888 they think they were such prima donnas. Now a prima donna may be unbusiformation. There was plenty of spare time con-nected with the post, but the business college graduate preferred to put it to better use than the reading of novels or the making of lingerie. She was inter-ested in the work that went on in the laboratory and she was frank enough to confess that she wanted to know every. thing that went on in connection with the new process. Mr. Riggall didn't ob-ject and, in a few months, the "book-keeper" was also qualified to be an ex-pert assistant to the head chemist. formation. Wool Scarfs for Christmas Now a prima donna may be unousi-nesslike, may bring coquettry into her business dealings and get away with it. But she does not benefit by these tactics. On the contrary she gets by in spite of them, and only because there are so few real prima donnas. And even in, presarios will eventually throw **Duplex Chamois-Lisle Gloves** Silk Negligees **OUR STORE ORDERS** Warm and cozy gifts that any fem-Women Have Been Telling Us That Make Delightful inine member of the family is sure to We Have the Best Assortment of ARE AS GOOD AS CASH Christmas Gifts welcome. A surprising variety of charmand enable you to buy at the depart-ment and specialty stores you prefer, Our terms are based on the length of credit-rare fair and moderate. Write for full details. **Duplex Chamois-Lisle Gloves in Town** -and what fun choosing the up their hands and tear up their coning scarfs, moderately priced, provides a \$1.65-two-clasp gloves are in mode, gray colors tracts. It has not been of any lasting bere-fit to any girl to bring her sex into her job or her business. But it has re-sulted in lost positions as well as lost respect and other humiliating experivide field for choice. and white with plain backs. Soft affairs of soirce satin Marriott Bros., 1118 Chestnut St. They're of brushed wool in plain \$1.75—two-clasp gloves, in white, chamois, cafe au lait and black, have spearpoint stitched re in the most fascinating olors, heather mixtures, block checks, changeable color combinations -Copenhagen and rose backs. diamond checks or with deep borders. \$2-slip-on, five-button-length gloves are in chamois and cafe au lait. -green and violet Turquoise, French blue, rose, reindeer, On the other hand the girl who is "strictly business," who puts herself on an equal footing with her male as--blue and golden brown emerald, brown and navy are some of the -violet and gray. \$2.25-strap-wrist gloves are in white, ME Olu m Store They're cut quite full and colors. chamois and cafe au lait. to get anything on any other basis, who is ready to give and take equally and equitably with them is sure to get the added respect that comes of being conare trimmed with narrow rufflings. \$11.50. . Another pretty negligee of satin has little clusters of \$2.50-strap-wrist gloves with cuffs a little longer and wider than usual are in mode and Straight scarfs, \$2.10 to \$4.50. Scarfs with belts and pockets, \$4.50 gray. The Store of Personal Service to \$10. \$2.75 - eight-button-length mousquetaire \$4.50 sidered a rarity. This does not mean, of course, that French silk fruit on the pock (Central) gloves, in white and cafe au lait, have spear-1310 Chestnut Street ets. \$16.50. we must resort to such extremes as a pretty little girl I knew. In her desire to be "strictly business she thought she must look old and plain, and she did this very effectually with goggles and point-stitched backs. Charming Bed \$3-strap-wrist gloves with five-inch cuffs Delightful Fragrances | Colored Dotted Swiss, Wrappy Coats of are quite unusual; in white with gray em-Sacques, \$5 to \$10.50 broidery on the backs and gray gores in the cuffs or in mode with in Pretty Boxes They start at \$5 for a dear little hemstitched, affair of 60c a Yard white. ridiculous coiffure! 50c to \$7.50 A dress or blouse length as a (Central) It does not mean that girls should withhold the unaffected smiles and the crepe de chine and go to \$10.50 Bolivia Christmas gift will surely be Toilet waters and extracts in for very lacy sacques. Between youthful cheer that bring sunshine to an office as to every other place, nor that they should seek to inhibit the charm that comes of youth and beauty. the most refreshing and delicate these prices are sacques of welcomed. It is 36 inches wide. Women's Pink Crepe scents of individual flowers and crepe de chine, satin and Geor-Orchid Copenhagen gette crepe—all wonderfully pretty. Pink, sky blue, Copen-hagen and rose principally. bouquets lend themselves ad-**Richly Fur-Trimmed** Maize Light blue mirably to Christmas giving. Various extracts are 50c s We hear much about men in business We hear much about men in ousness being more willing to do things for a young girl with a pretty face. Of course, they are—and so is everybody else. So smile on, girls—BUT: Don't try to substitute a smile for the goods you are supposed to deliver. Remember that no matter how sus-contible a may may be to femining Rose Black With Australian Pajamas, \$2 (Central) (Central) bottle and there are many prices **Opossum** in between that and \$7.50, which Gay affairs of pink crepe have bluebells scattered over Handkerchief Specials is for a set of extract, toilet them, and are trimmed with blue stitching. In one or two-piece water, talcum, sachet and face **D**.00 powder. styles-the latter with a dear little jacket of unusual cut. ceptible a man may be to feminine charms he does not want them and very rarely will permit them to inter-fere with his business; that if he had (Chestnut) Women's Hand-Embroidered Nightgowns of the same material, also \$2. Handkerchiefs, 25c each (Central) fere with his business; that if he had a dinner engagement with you and you kept him waiting to get that perfect wave in your hair he might feel com-pensated—but never if you kept him waiting at the office. Remember that when there is work to be done he wants you to go shoulder to shoulder, and that no matter how beautiful your eyes may be he does not want them raised to him when they should be on your work. Re-member, too, that while a pretty pout may do wonders with a sweetheart or with a husband, it is out of place with a "boss." That would be bringing sex into your job instead of the dignity that makes a businesslike mien. For Children Who 2400 of these sheer white linen 'kerchiefs Actual 75.00 Values for gifts. **Pink Silk Bloomers** Wear Bare Knees An exceptional opportunity--these pretty wool hose were in-Men's Initialed Handkerchiefs. bearing tribute to our provented. They are in soft heather 50c each Favorite gifts among the feminine members of the family. New gressive lower-price policy. The mixtures with colorful fancy tops Bolivia is fine quality-hand-Good linen with hemstitched borders and bloomers, amply cut and carefully made, are marked at pleasantly low that turn down just below the knee. Any small boy or girl wear-ing sizes 8 to 10 will be delighted somely silk-lined and warmly neat initials. prices. interlined. All sizes and colors Plain pink satin ones, \$2.50; with hemstitched ruffles, \$3. Women's Plain White Linen with a pair. \$3.50. Satin bloomers, edged with lace or finished with two rows of elas--navy, brown and reindeer. (Central) Handkerchiefs, 18c each tic and three of hemstitching at the knees, \$3.85. Large collars of selected Aus-Of good quality they are especially nice tralian Opossum pelts. Into your job instead of the dignity that makes a businesslike mien. Remember, too, girls, that even the wrong kind of man may not act like the right kind of man with the girl who works for him or with him. But if she by ever so little injects her sex into her business she is laying herself open to humiliation. Pink crepe de chine bloomers, \$3. Beautiful Ribbons to embroider or initial for gifts. **50 COATS ONLY** Cotton Bloomers, 85c (Central) for Christmas Bags THE BLUM STORE Of pink or white crepe or sateen. (Central) Heavy with embroidery or gleaming with gold or silver **Frilly Party Frocks** A New Organization With 'an Old Name brocade, some of the ribbons look as if they might be old to humiliation. for Girls of 10 to 16 Oriental treasures. Others Suitcases Are Really If you want young daughter's eyes to sparkle on Christmas re in tones of green and morning, give her a party frock such as one of these! rown or lovely floral patterns

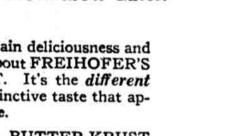


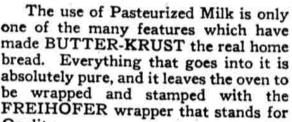
one of the many features which have made BUTTER-KRUST the real home bread. Everything that goes into it is absolutely pure, and it leaves the oven to be wrapped and stamped with the FREIHOFER wrapper that stands for Quality.

Big BUTTER-KRUST is 13 cents at your Grocer. Delivered fresh twice daily.

The home folk-and your guestswill appreciate a loaf of BUTTER-KRUST for dinner.

Freihofer's





Hit-or-Miss Rag Rugs Good, thick bath mats are 44x 24 x 36 inches, 75c 25 x 50 inches, \$1 27 x 54 inches, \$1.25

They are of soft, pale pink chiffon and each dress is made with

"love" a frock like this! \$20

Both are of white net, in sizes 8 to 14 years. One is trimmed

three ruffles on the skirt, all in points and edged with pink satin

ribbon. There are frills to match on the waist and sleeves. Oh, any

Two Net Dresses at \$7.75

with lace and the other with pleated net ruffles and both have pink or

Other White Frocks

are prettily trimmed with lace and tucking. Sizes 8 to 14 years.

(Market)

White lawn dresses at \$4.50 and sheer white organdic at \$5.75

different patterns and there are plenty of blues, as well as mats of rose, green and blue-and-tan combinations. (Central)

n the darker shades.

Widths vary from 6 inches to 111/2 inches and prices from

to \$8.25 a yard

course, it doesn't take nearly

yard to make a bag! Exceptionally beautiful rib

bons, 11 ½ inches wide, have just arrived. \$6.25 and \$8.25

yard. One might make the

odice of an evening dress

from about a yard and a

(Central)

tion stripes or gay candy stripes.

collars to be worn high or low.

Bath Mats at \$3

26 inches. The mats are in five

quarter.

The rugs were woven on hand looms and have sturdy warps. Colorings are fresh and cheery. (Chestnut)

blue satin ribbon at the waists.

\$5 Will Bring Christmas Music to Your Home

Women's Tailored Silk

Blouses

Striped Tub Silk, \$4.50 They are in white grounds with many pretty combina-

Dark Striped Satin Blouses, \$4.90 The satin is of exceptional quality and the stripes are

(Market)

Either style can be had in sizes 36 to 46. Both have

dark, rich combinations that women like.

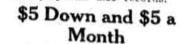
And think of the joy and pleasure that music will spread! If there are young people around, they will want to dance. More sedate

members of the family will enjoy the quieter selections. All of these are possible on

L'Artiste Phonographs

-the best phonographs we have ever seen for \$90. L'Artiste is strongly constructed and honestly made, throughout. Its tone is clear and pure, the all-wood amplifier eliminating completely all unpleasant metallic sounds. A modulator,

which can be regulated while the machine is closed, enables you to play a record as softly or loudly as you please. L'Ar-tiste plays all disc records.



make it easy for any one to own one of these excellent phonographs. If you prefer it, the first \$5 may be taken out

in records. OKeh Records, \$1, Are Double-Faced include a variety of instrumental, vocal and dance records. (Central)

forn suitcases, 18 and 20 inch sizes Suitcases of better fabric, with a dull or bright finish, are in sizes 18 to 22 inches at \$9 and \$10.

Practical Christmas Gifts

\$6.50-suitcases, 24 inch, are of black-enameled cloth.

Other large suitcases with sewed corners, good linings and strong handles are \$8, \$10 and \$12.

Hat boxes to match are \$9.50 to \$20. Tan cowhide suitcases, 18 and 20-inch, are \$12 and \$13; 24-inch, \$13.50 to \$25.

(Market)





Dainty Mules for Her Pretty Boudoir

You may choose black or light blue quilted satin mules with contrasting linings. They all have baby French heels. \$5 a pair.

(Chestaut)