

Christmas Music by the Organ at 9 and 5:20. With Singing of Carols Organ Chimes Each Hour

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER Rain

# The Time Grows Short and the Best Service May Be Had Right Now

## This Great Beehive of a Store Is Refilled Daily

by the bees of knowledge and wisdom, who are constantly on the wing among the flower gardens of the best merchandisers of our own and other countries, and they gather and deposit for us here whatever is new in fashions and fabrics of quality, that our patrons may see and know what is going on in the world.

This business is not conducted by fits and starts, but it is an everyday worker to steadily bring together here the most desirable and worthy articles and fabrics from every part of the world.

The excellence and fullness of our assortments are well shown these days; and we are more than happy over the evident pleasure of the people who find the Store's bigness, comforts and conveniences of advantage to them.

Come with your friends to see for yourselves.

[Signed] *John Wanamaker*

Dec. 14, 1920.

## Women's Wonderfully Fine Country Suits for \$45

IT'S a long time since we had anything so good for anything like this price. To begin with, they are made from imported materials—tweeds and men's worsteds in grays and browns. They are admirably and severely tailored, with hand-turned collars, the new straight pockets, the

new belts with eyelets and silk slides; the crown's feet and well-matched bow buttons. They are interlined, and the silk linings, which show, are of excellent quality. In a word, they are perfect for country, for morning or business wear, and there are only enough for fifty women.

(First Floor, Central)

## Prices Have Been Revised on Young Women's Dresses

\$20 to \$27.50—originally much more. They are all of fine quality dark blue serge—the most desirable color of the Winter. Four good styles—one with circular flounces, another style

with rich, heavy embroidery in color, the third braided and the fourth dress with embroidered dots. They are all in youthful, becoming models; they are well made, and in 14 to 20-year sizes.

(Second Floor, Chestnut)

## Christmas Is a Fine Time to Give Her a Raincoat

It is just at the starting point of the bad weather when she will need it the most.

There is an excellent assortment of raincoats and capes here now, and among the new arrivals are some that we have never had for a long time and which are always greatly liked. They are rubberized cashmere coats with plaid backs, and come in Ox-

ford, black, tan, olive and brown. \$40.

New rubberized silk capes that are nice to go over wraps or coats are \$48. Other rubberized coats and capes from \$16 to \$48.

Oil silk coats, Japanese and American, \$26.50. Capes, \$28.50. Weatherproofed gabardines, serges and whipcoats, \$40 to \$85.

(First Floor, Central)

## 100 Beautiful Plaid Skirts Have Just Been Made \$20 Each

Thereby there is a saving of from \$2.50 to \$5 on each skirt, but there are not more than a few of any one style.

All are the finest all-wool, velour-finished worsteds, pleated, and in the very fashionable blue-

and-tan, blue-and-brown or black-and-white combinations. Some have an overplaid of green and there are a few stripes. In certain styles sizes go up to 38-inch waist band.

(First Floor, Central)

## Crepe de Chine Waists

Some extremely attractive pink and white waists go on sale tomorrow morning. At \$5.75 a style with tucks. V neck and high-low collar. At \$6 a style with a square

neck and tucked vest. At \$6.85 a square-collared waist, trimmed with fagoting. At \$8.75 a fourth with a high-low collar trimmed with tucks and hemstitching.

(Third Floor, Central)

## Paris Lingerie

TO WOMEN of the finest taste nothing is more acceptable as an intimate gift. Nightgowns start with a square necked lace-trimmed style, extremely fine and simple for \$8.50, and go up to nightgowns at \$75 with real Valenciennes.

Envelope chemises are \$4.75 to \$52.50—the last of handkerchief linen.

Drawers of equal daintiness are \$4.75 to \$52.50.

(Third Floor, Chestnut)

## Sterling Silver Enameled Jewelry—Unusual for \$1.25

Includes quite a number of attractive little trinkets—any of which will be useful for gifts.

All the pieces are of sterling silver, and all are enameled in pleasing color—there is blue, rose, yellow, green, purple and tan from which to choose.

And there are circle brooches, bar pins, butterfly brooches, collar pins (sets of two), lingerie clasps and fancy brooches.

(Main Floor, Chestnut)

## Silk Pajamas

Two-piece sorts of crepe de chine and satin, all pink and some very frivolous with laces and ribbons. Prices are \$13.50 to \$32.50.

(Third Floor, Central)

## New Velvet Handbags All Very Givable

These bags are in almost any shape and size a woman could ask for and are all of good velvet in black, navy, taupe and brown. Some have shell finish celluloid frames, and others have metal frames, among the latter being some copies of the Holland silver designs on the higher priced bags.

Prices, \$3.75 to \$8.50.

(Main Floor, Chestnut)

## Gifts for the Baby—Warm, Knitted Things

Knitted sacques, \$1 to \$2.50—dainty bibs in pretty styles and light colors. Sweaters, \$2.50 and \$3—slip-on styles and others to open in front. White, pink and blue. Sweater sets, \$7.50 and \$10—each set consisting of a sweater, leggings, mittens and cap. Knitted caps, 75c.

(Third Floor, Chestnut)

## A Gift of Furs Is a Gift Indeed—

and especially if those furs are Wanamaker Furs! Any knowledge of furs is unnecessary—you are perfectly sure of every piece in the Wanamaker collection. And if you do know furs, then you'll doubly appreciate the fine skins and beautiful pelts in this Fur Salon.

If you are looking for a handsome, substantial gift that is sure to give pleasure, choose a fine fur coat. It may be of Hudson seal (dyed muskrat), neaseal (dyed coney), of lustrous Persian lamb or broadtail, or beaver, nutria, racoon, muskrat, leopard or marmot. Or there are unusual and fine coats of moleskin, or rich brown mink or of regal ermine.

Fur sets, too, are here—generous scarfs and muffs to match. Or separate scarfs like the fox or wolf or skunk or beaver or mole; or the little animal scarfs like Hudson Bay or Russian sable, marten or mink.

There are prices to suit all purses.

(Second Floor, Chestnut)

## New Hats—Furry and Wintry and Lovely

Whether she has a whole fur coat, a fur-trimmed coat or simply wishes a hat to match her fur set or neckpiece, one of these smart little fur hats would be a delightful gift, so attractive are they.

They are very new, very smart and most fashionable. Usually small in shape, they are in becoming styles and of such popular furs as nutria, Hudson seal (dyed muskrat), natural gray squirrel, mole or other furs. Some are wholly of fur, others are of fur combined with gleaming brocades in lovely colors.

They are all from our own workrooms—and prices begin at \$25.

(Second Floor, Chestnut)

## Women's Fine French Suede Gloves Silk Lined

Such gloves are admirable for gifts—which makes the arrival of this shipment particularly interesting. They are fine French gloves, of kid suede of beautiful quality, and the gloves were made especially for us, with carefully selected linings.

Short gloves in gray, mole, brown, 2 clasps and pique sewn, are \$3.50.

Strap wrist gloves, 6-button length, in brown and gray, \$4.75 a pair.

There is one style for men, too—short gloves in gray or brown, 1 clasp, pique sewn, \$3.75 a pair.

(Main Floor, Central)

## A Wonderful Collection of Silk Gift Stockings

THE largest stock we ever had of one of the most desirable Christmas gifts for women. \$2.50 and \$3 a pair for full-fashioned silk stockings in black, white and colors, with lisle tops and soles.

\$3.50 a pair for full-fashioned silk with hand-embroidered self clocks and lisle tops and soles; also drop-stitch rib in black, white and colors, with lisle tops and soles.

\$3.50, \$4, \$4.50, \$5 and \$6 a pair for full-fashioned all-silk in black, white and colors.

\$3.75 and \$5 a pair for full-fashioned all-silk openwork in black, white and colors.

\$4.50 a pair for full-fashioned all-silk with drop-stitch rib in black, white and colors.

\$5 a pair for full-fashioned all-silk with hand-embroidered self clocks.

\$5 and \$6 a pair for full-fashioned all-silk in black, white and colors, with openwork clocks.

\$8 a pair for full-fashioned all-silk in black, white and brown, with colored clocks.

\$9 a pair for all-silk accordion ribbed in two-color combinations.

\$22.50, \$25, \$30 and \$50 a pair for all-silk in black and white, with real lace inserts.

(First Floor, Market)

## New Table Covers and Scarfs Good, Low Priced Gifts

Of pure linen in the plain, natural color, done with Japanese drawwork and finished with a crochet lace edge. Good gifts, and inexpensive.

(First Floor, Chestnut)

## Where You See House Slippers There Is a Home

PEOPLE who wear house slippers are home-loving people, and home-loving people are the backbone of a nation. People who give house slippers for Christmas are thoughtful people, and thoughtful people are the best, be they relatives or friends.

Here is a collection of house slippers that is a pleasure to choose from.

Men's house slippers of felt and leather in various styles and with leather or soft padded soles. Prices range from \$2.50 to \$10.50 a pair.

(Main Floor, Market)

Women's house slippers of felt, ribbon, plain and quilted satin and leather, in many styles and many colors. They also have leather or soft padded soles and prices go from \$2 to \$6.

(First Floor, Market)

## 600 Good Umbrellas at \$5

They are for women and for men. The covers are of union taffeta (silk and cotton) and they have silk taped edges. The handles are of light and dark woods and those for women have bakelite rings in colors and silk loop cords for carrying. Some are silver trimmed.

(Main Floor, Market)

## 1000 Yards 42-Inch Serge All-Wool—\$1 a Yard

This is a most unusual quality for this price and unusually wide. It is a firm, sturdy weave that will wear well and it comes in navy blue, black, reindeer and gray. The quantity is limited.

(First Floor, Chestnut)

## A Bright Gift World of Glassware

A PART of the brilliant assortment of fine cut glass in its rich diversity of shapes and cuttings, and the ornate showing of gold-encrusted pieces, there is a very large and attractive collection of light cut glassware always popular, but never more so than at the gift season. For instance:

- Water sets, \$3.50 to \$16 a set.
- Ice tea sets, \$4 to \$12.
- Sherbet sets, \$7.50 and \$8.50.
- Grapejuice sets, \$5.50.
- Cracker and cheese dishes, \$2.50 to \$4.50.
- Handled sandwich trays, \$3.50 and \$4.
- Berry bowls, \$1.25, \$1.75 and \$2.
- Celery trays, \$1.25 and \$2.75.
- Candy jars, \$1 to \$4.
- Salt and pepper shakers, plated tops, 35c each.

(Fourth Floor, Chestnut)

## New Irish Tea Napkins

Just received in time for Christmas giving. Of fine, pure linen damask in three handsome designs, all neatly hemstitched and free from dressing. The very napkins for a social tea.

Size 16x15 inches, \$10.75 a dozen.

(First Floor, Chestnut)

## Lamp Specials

100 desk lamps with metal bases, in different finishes, a dozen styles in all; each lamp with an 8-inch decorated glass shade, \$7.50.

100 mahogany-finished wooden floor lamps, 4 inches in diameter, and fitted for two lights, \$12.50. Shades to go with them may be had at \$5.50 upward.

(Fourth Floor, Central)

## Fine New Velvet Suits for Small Boys Are One-Third Less

JUST in time for those who would like to give a small boy a really worth while gift have come these new velvet suits to sell for \$12 each.

That is as low as we have ever known suits of the same fine quality in fabric and making to sell for regularly, and it is one-third less than suits of the kind have been selling for.

There are three styles in this new lot—Oliver Twist, Middy and Junior Norfolk—and they come in four colors—blue, green, brown and black.

Each suit has an extra collar and pair of cuffs of white pique and the sizes are for little chaps of 3 to 8 years. They are certainly fine at \$12 each, or one-third less than suits of the kind have been selling for.

(Second Floor, Central)

LOTS of cotton crepe kimonos from Japan have come in—all in pleasant shades of blue, rose, pink and gray. Plain sorts are \$2.50; hand-embroidered with birds and flowers, \$3.85 to \$5.50.

Santa, please take notice when filling women's Christmas boxes.

(Third Floor, Central)

## What Becomes of All the Toys That Are Soiled or Slightly Hurt?

What do you do with your floor samples?

Can we purchase this soiled doll or this scratched automobile? You can, tomorrow morning.

Each day the soiled toys are removed and replaced with perfect ones. All these samples will be placed on sale at prices much less than regular.

Sample of fine French and domestic dolls.

Six styles of 1920 model automobiles.

Children's dishes.

Play suits.

Fine imported animals.

Children's dressing tables.

White enamel furniture.

Rocking horses.

"Shoo-flys."

Scenic railways.

Canon, swords, airplanes.

French trumpets.

Small toys for stockings.

In fact, almost every section has something to offer—ready at 9 A. M. and liable to go very quickly.

(Seventh Floor)

For the Water of the Table

you'll want a jolly big Jack Horner pie—one with a favor for each of the guests.

Ever so many new and attractive and original designs this year—\$8 and \$10—all with twelve favors.

(Down Stairs Stige, Chestnut)

## Kodaks

The ambition to make pictures is one that should be cultivated in every boy and girl. Brownie cameras start at \$2.85. Kodaks are \$10 to \$100.

(Main Floor, Chestnut)

## Barometers and Thermometers

We may not be able to do anything about the weather, but it is worth a good deal sometimes to know what it intends to do.

A thermometer in every room, and a barometer in one is none too great an allowance for a well-managed house.

Thermometers, 50c upward. Barometers, \$10 and upward.

(Main Gallery, Chestnut)

## SOME fine new imported China has just arrived in the China Store in time for Christmas.

There are plates, cups and saucers, bonbon dishes, fruit comports, cake plates and other such odd pieces with the familiar dainty decorations, and pieces run from \$5 to \$20.

(Fourth Floor, Chestnut)

## Kazak Rugs Are Gifts for the Years

And it is years since we have had such a fine lot of Kazaks to show. Not only is the selection large and attractive, but the prices are lower than we have known them to be since pre-war days.

Kazaks are Caucasian rugs, revealing in their bright bold colors and striking configuration the wild picturesque characteristics and primitive lives of their weavers.

These are rugs of heavy, firm texture, high pile and marked individuality—just such pieces as make home gifts of worth and service for years and years.

8.9x5.10 ft. \$275  
9x6.6 ft. \$295  
9.10x5.3 ft. \$285  
9x5.9 ft. \$273  
8.8x5.10 ft. \$287  
11.6x5.7 ft. \$325  
10.4x5.5 ft. \$325  
8.9x5.10 ft. \$325

## A Perfect Christmas Gift Is the Ampico

THE Ampico is music itself—a never-ending source of the finest music in the world. It gives you, in your own home, the playing of such artists as Godowsky, Levitski, Mirovitch, Ornstein, the great Rachmaninoff and scores of others.

You may have classics, operatic selections, favorite ballads, home songs, latest hits from the musical comedies and irresistible dance music.

Every day in Egyptian Hall we have what we call "Ampico Hour." It consists of a demonstration of this marvelous reproducing piano, and if you have a favorite selection we shall be glad to play it.

But at any time you may have an Ampico played for you without incurring any obligation. And if you have never heard this wonderful instrument you have something to store for you.

Ampico reproducing pianos are sold in Philadelphia at Wanamaker's only, and are here in the following famous makes—Chickering, Knabe, Haines Bros. and Marshall and Wendell.

Prices range from \$975 to \$3500, and any instrument may be purchased on convenient terms.

(Egyptian Hall, Second Floor)

## MEN!

## Men's Finer Silk Knitted Ties Are Down to \$2

GOOD, heavy all-silk knitted neckties in plain colors and heather mixtures.

Up to a short time ago ties similar to these were almost double this price, and the present opportunity is a fine one for gift-buyers.

1200 of these ties at \$2 each.

(Main Floor, Market)

## Almost Any Man Would Like a Fur Collar

He need not be a motorist or a promoter to wear a fur collar on his overcoat. Any coat will look the finer for a handsome fur collar, and any man will enjoy the luxury of it.

The Men's Hat Store has a splendid selection of fur collars, starting at \$15 for one of sealine and going through such furs as muskrat, racoon, nutria, beaver, Hudson seal (dyed muskrat), Alaska seal, up to a remarkable showing of natural otter collars at \$110 to \$220.

(Main Floor, Market)

## Men's Extra Size Handkerchiefs

They are all of firm, good quality Irish flax, they are most carefully made, and are in plain hemstitched style—\$13 and \$18 a dozen.

We'll mark them for you if you wish—with ink at 36c a dozen, or machine embroidery at 75c or \$1.25 a dozen.

(Main Floor, Central)

## Finding It in Furniture

AS A HOME gift, furniture holds a place all its own. It can stand for stability, or for novelty, or for both.

For anybody thinking of giving a gift of furniture, our Christmas display will certainly be of interest. We believe it is meeting the requirements of all who want really worthy pieces in a way that no other display can.

This list is given by way of helping you to decide. Seeing the goods will help much more.

Fire-side arm rocker, spring seat and back, upholstered in figured velour, loose-seat cushions, \$65.

Other easy chairs and rockers in different coverings and designs, \$30 to \$160.

Colonial mahogany secretary desk, lattice effect doors, dull finish, \$90.

Others in different styles from \$90 to \$285.

Mahogany gate-leg table, oval top, dull finish, \$45.

Others in different sizes from \$45 to \$90.

American walnut tea wagon, double shelf, glass tray, wheels fitted with rubber tires, \$60.

Other tea wagons in mahogany, oak and walnut from \$21 to \$70.

Smokers' stands of mahogany with humidors and other fittings, finished in nickel, \$32.

Others in different styles and finishes from \$7.50 to \$62.

Queen Anne style walnut telephone stand and chair, \$32.

Other styles and finishes from \$17.50 to \$60.

"Martha Washington" mahogany sewing cabinets fitted with sliding tray and spool holder, \$24.

Other sewing cabinets from \$12.50 to \$60.

Women's mahogany desks with parquetry inlay, \$23.50.

(Fifth and Sixth Floors)

Oak and mahogany from \$13.50 to \$330.

Adam style mahogany library table with one large and two small drawers, with lower shelf for books, \$85.

Others in oak, mahogany and walnut from \$30 to \$220.

Colonial mahogany bookcase, double glass doors, fitted with four shelves, \$76.

Others in different finishes and styles, \$27 to \$280.

Also tea tables, nest tables, footstools, men's chifforobes, hall chairs, desk chairs and a fine assortment of upholstered easy chairs, including very many at one-third less than regular prices.