

STRAWBRIDGE & CLOTHIER



"Here is a Christmas Storehouse upon which I can always depend"

Women's \$65.00 to \$110.00 Dresses, \$47.50 and \$50.00

Fine Tricotine and Velvetene Dresses—high-class models, in the most select effects of the season. Beaded, braided or trimmed with decorative stitching, and some on beautiful plain-tailored lines. In sizes 34, 36 and 38 only.

Serge Dresses, Special at \$15.00

Straight-line models beaded in jet, one particularly attractive model has swinging side panels attractively beaded. In navy, plum and Burgundy.

Five-Pound Boxes of Christmas Candies, Special at \$3.75

Two hundred boxes at this special price—hobnobs, chocolates, pineapple—delicious confections attractively arranged.

Christmas Novelty Candy Containers—10c to \$4.50

You Could Not Give a Boy a Better Gift Than This

Here's a Book that will have a tremendous influence for good on your boy, or on any boy or young man in whose future you are interested. And it is alike fascinating to young and old. The title of this remarkable Book is—

"The Americanization of Edward Bok"

It is the "Autobiography of a Dutch Boy Fifty Years After." It will point out the road toward success to many a boy who did not realize it was open to him at all. The Dutch boy, in fact, found the road wide open and plenty of room for passing. The Book is filled with delightful personal reminiscences, and sketches living word-portraits of many great men. The price of the Book is \$5.00.

Santa Claus' Own Rhyme

While summer's sun is high and hot in this mild-tempered zone, Up north among the drifting snows, I smoke my pipe alone; But when the leaves have left the trees, and frost is in the glen, You need me here to bring good cheer—so, here I am again!

Though I am very, very old, my heart is ever young— There's music in each childish voice, each lisp, prattling tongue; That's why I'm jolly all day long—I listen with delight, And promise, when they ask for gifts, 'most everything in sight!

Why, yes, of course, I keep my word—with thousands helping me— Because I put into their hearts the Christmas spirit—see? My ruddy cheek, the beard and coat, the fur-trimmed cap and glove— These merely are the symbols which, at Christmas time, mean LOVE!

So, here at Eighth and Market Streets, as you may well believe, I choose to make my dwelling place, right up till Christmas Eve. I favor most the good old Store—the Wonderland of Toys— For dolls and games and sleds and drums for little girls and boys.

On every side amazing things, that whirr and whizz and prance, And float and fly and squeak and toot, turn somersaults and dance! Ten thousand dolls—some native born and some from o'er the sea, With coaches, beds and chiffoniers, and china sets for tea.

Then, for the boys, are wagons, trains, fire engines, "auto'biles," Velocipedes and kiddie cars—and everything on wheels! The Book Store is delightful, too—and books, I'm sure, you'll see In every little stocking, or on the Christmas tree.

But when the Christmas Spirit takes possession of our hearts, It doesn't stop with children's gifts—that's only where it starts! It spreads, it permeates, pervades—one feels it through and through; You're seeking gifts for kith and kin—and they, likewise, for you!

So I can freely recommend this Christmas Store to all— For Christmas gifts for old and young, grown folks as well as small. For service, value, quality, variety, my friends, Come to the store on which, forsooth, old Santa Claus depends.

A merry Christmas I foretell if, on your Christmas tree, The gifts and tokens there shall bear the seal of S. & C.

Men's Fur-lined Overcoats in the Sale at Greatly Reduced Prices

Fur-lined Coats that were \$225.00—now \$125.00
Were \$250.00—now \$175.00 Were \$275.00—now \$215.00
Were \$295.00—now \$235.00 Were \$350.00—now \$245.00

This is a notable feature of the Reduction Sale for Monday. These handsome Overcoats are of black broadcloth and neat fancy coatings, with linings of nearseal and marmot, with collars of beaver, Persian lamb, natural seal and Hudson seal (dyed muskrat), different grades and kinds, according to price.

All our Fur-collar Overcoats are also reduced—were \$65.00 to \$85.00, now \$49.00; were \$110.00 to \$135.00, now \$71.50; were \$145.00 to \$175.00, now \$125.00

One of these Fur-lined or Fur-collar Overcoats would make a splendid Christmas gift for any man. As a matter of fact, many men will buy these Cloth Overcoats for gifts as well as for their own use:

Men's \$40.00 Ulsterette Overcoats—now \$23.50
\$60.00 and \$65.00 Stein-Bloch Overcoats—now \$33.50
\$72.50 and \$85.00 Stein-Bloch Overcoats—now \$44.50
\$90.00 to \$110.00 Stein-Bloch Overcoats—now \$54.00

Men's and Young Men's } \$31.25
\$62.50 to \$67.50 Winter Suits }

A remarkable collection of several hundred All-wool Suits, new, desirable and of stout, short, tall and slender proportions.

Good News for Monday From the TOY STORE

This is, we believe, the brightest and best Toy Store in this city—from the viewpoint of quality and variety as well as of value. After having marked our Toys and Dolls at our regular, fair prices based on cost, we started our general price-lowering Sale, and marked—

More Than 500 Lots of Toys and

All Our Dolls at Reduced Prices

Bring the children Monday to see Santa Claus, who has a Picture Book for each little visitor—or make it a day for practical shopping, and take advantage of these and many other opportunities for saving: \$25.00 and \$33.75 Lionel Electric Train Sets, \$19.50 and \$25 \$2.00 Sets of Aluminum Dishes—now \$1.50 \$3.00 to \$5.00 Sets of Doll Furniture—\$2.25, \$2.95 and \$3.75 \$2.50 to \$5.00 Airplanes that fly—now \$1.50 to \$35.00

About 100 Dolls and Character Babies, were \$7.00 to \$9.00—now \$5.00 \$1.75 Infant Character Dolls—now \$1.50

Doll Houses, Stores, Stables and Kitchens—were \$6.00 to \$65.00—now \$4.50 to \$48.30

35c to 50c Small Play Dishes—now 25c and 35c

\$1.50 White Enamelled Doll High Chairs—now \$1.00

Doll Strollers—special at \$3.50

\$3.00 Horsman Irish Mail Kids—now \$2.00

Chemcraft Sets—\$1.00, from \$1.50; \$2.15, from \$3.00; \$3.75, from \$5.00; \$7.25, from \$10.00.

Children's Automobiles—100 at reduced prices—\$9.75 from \$10.50; \$10.00 from \$12.50; \$12.50 from \$16.50; \$16.75 from \$22.50; \$27.50 from \$35.00; \$39.75 from \$50.00.

\$5.00 Doll Beds—\$3.75	\$8.00 Carrom Game Boards—\$5.75
\$1.00 Doll Cradles—75c	\$5.00 Machine Guns—\$3.50
\$5.00 Tea Sets, decorated—\$4.25	\$9.00 Scudder Cars—\$7.50
75c Mechanical Toy Jiggers—60c	\$2.25 Columbian Coasters—\$1.75
\$2.50 Drums—now \$2.15	\$2.50 Doll Trunks—\$2.00
\$3.00 Teddy Bears—\$2.00	\$13.00 Desks with Chair—\$11.00
\$1.75 Teddy Bears—\$1.35	\$4.00 Easel Blackboards—\$3.15

Golden Special for Monday



Three Hundred Crepe de Chine WAISTS
Extraordinary Value
At \$3.85

The Waists under the Golden Special sign Monday are the kind for which you would ordinarily pay \$6.00. All fresh and new, smartly tailored, in tucked and hemstitched effects, and finished with collars that can be worn high or low. In flesh, white, navy and black.

This is an Excellent Gift Opportunity



Bath Robes for Gifts

Such pretty styles as never before in women's cozy Blanket Bath Robes. They are much in demand for the practical gifts always appreciated. Figured in attractive designs, including plaids and conventional patterns.

\$7.50 Blanket Bath Robes, sketched—\$5.95
\$6.00 Beacon Blanket Robes, plaid patterns—\$4.95

\$5.00 Blanket Robes, figured designs—\$3.95
Blanket Bath Robes, figured in Japanese designs—\$7.50.

\$2.95 Japanese Kimonos, \$1.95

Of Japanese crepe, in rose, pink, Copenhagen or light blue, hand-embroidered with flowers or birds in lovely designs.

STRAWBRIDGE & CLOTHIER
MARKET STREET EIGHTH STREET FILBERT STREET

Many Women Will Get Fur Coats From This Great Under-Price Stock



For the woman who motors, the durable Natural Raccoon Coat, shown in the sketch, price \$425.00, value \$525.00, would be a very choice gift. Other Coats at attractive reductions include—

- \$750.00 Hudson Seal Coats, 36-inch—now \$600.00 (Hudson seal is dyed muskrat.) Cape collar and cuffs of skunk.
- \$975.00 Hudson Seal Coat, 45-inch—now \$735.00 With handsome skunk collar and cuffs.
- \$600.00 Hudson Seal Coat, 36-inch—now \$465.00
- \$290.00 Nearseal Coat, beautifully made—now \$215.00
- \$375.00 Nearseal, squirrel collar and cuffs—\$295.00
- \$350.00 Nearseal, with Australian opossum—\$310.00
- \$300.00 Russian Pony, trimmed with skunk—\$200.00
- \$375.00 Brown Pony, trimmed with beaver—\$295.00
- \$225.00 Russian Marmot Sports Coat—now \$160.00
- \$385.00 Durable Natural Raccoon Coat—now \$295.00
- \$595.00 Fine Siberian Squirrel Coat—now \$495.00
- \$285.00 Natural Muskrat Coat, large collar—\$235.00
- \$425.00 Natural Leopard Coat, 40-inch—\$375.00 Beautifully spotted and trimmed with natural raccoon.
- \$390.00 Taupé Nutria Sports Coat—now \$315.00 Full-lined; lustrous skins. Large cape collar.
- \$225.00 Russian Marmot Coat, 36-inch—now \$135.00 With dyed Australian opossum collar and cuffs.

Handkerchiefs Head Many Lists

Hundreds and hundreds of kinds here, and all spread out for quick and easy selection. These are particularly favored:

FOR WOMEN—fine mercerized Handkerchiefs, Swiss embroidered and hemstitched—25c.
FOR MEN—Cambric Handkerchiefs with colored borders—6 for \$1.25.
FOR BOYS—Cambric Handkerchiefs, with neat colored border, hemstitched—3 for 50c.

Strawbridge & Clothier—Aisle 5, Centre, and Aisle 12, Market St.

Make the Gift Package Worthy of the Gift

A trifling expenditure for seals, tags, ribbon, bonzene, tinsel cord, glistening white paper and crisp tissue paper, will add much to the artistic value of your gift. Find everything you need on a special counter.

Christmas Cards

A beautiful assortment, artistic designs and gracious sentiments—5c to 35c each.

Strawbridge & Clothier—Aisle 10, Centre

Christmas Candles

THE LUCKY BERRY—hundreds of them—2 in a Holly Box, 50c Ready for mailing. 8-inch Bay berries, 35c 10-inch Bay berries, 50c 12-inch Bay berries, 50c COLORED CANDLES, hand-dipped—the kind used in Colonial days, in many beautiful shades. The 6-inch size, 15c; 10-inch, 20c; 12-inch, 25c; 15-inch, 35c.

Red Colonial Candles, square effect, 6 in a box, 80c

Strawbridge & Clothier—Fourth Floor, East

Vanity Silk Underwear, Special

Just the dainty Undergarments women like to give each other: GLOVE SILK VESTS \$4.25 Pink Vests, with hand top, extra long—\$3.50 \$4.50 Pink or white embroidered Hand-top Vests or bodice style, with ribbon straps—\$3.75 Glove silk ankle-length Pantalets, special—\$7.50

Strawbridge & Clothier—Aisle 5, Market Street

Women's \$125.00 to \$425.00 Suits, \$100.00 to \$325.00

The finest Suits of the season, made of such elegant fabrics as duvet de laine, velvetyne, orlando, duvetvete, wool velour and satin. Some beautifully trimmed with moleskin, Hudson seal (dyed muskrat) caracul, natural squirrel and Australian opossum. Other models elaborately embroidered in silk and tinsel thread.

\$72.50 to \$115.00 Suits—\$60.00 to \$90.00 Attractive belted models, others on long, semi-fitting lines, beautifully tailored, developed in wool velour, duvet de laine, duvet melange, silvertone and velvetyne. Some with fur collar.

Suits in Extra Sizes Reduced Were \$72.50 to \$160.00—now \$60.00 to \$125

Wool velour, duvet de laine and velvetyne, fashioned on long, slender lines and perfectly proportioned for large, full figures. Some fur-trimmed, some embroidered.

Strawbridge & Clothier—Second Floor, Centre

The Shoe Store Attracts With Good, Sensible Christmas Gifts

Slippers are always popular gifts—and always welcomed. Of these the Shoe Store has a wonderful array for gift seekers. Then, too, there are many other footwear gifts of equal acceptability. Here are just a few suggestions:



For Women

Felt Comfy Slippers, at \$2.25 to \$3.75.
Cozy Toss, with soft padded insoles—\$1.90 to \$3.00.
Quilted satin Comfy Slippers, in delicate shades—\$3.50.
Imported Chinese Mandarin Slippers, hand-embroidered, \$4.50.
Turkish Leather Boudoir Slippers, pompon-trimmed, at \$2.00.
Quilted satin D'Orsay Boudoir Slippers, with leather soles and covered Louis heels—\$5.50.
Carriage Boots of quilted satin, fur-trimmed and satin-lined, \$11.
Four-buckle Galoshes—\$5.00.
Cordovan Puttee Leggings, \$14.
Imported English Field Boots—\$20.00.
Riding Boots, English pattern, soft legs—\$35.00.
Slipper Buckles, of cut steel and rhinestones—\$3.00 to \$10.00.

For Boys

Storm King Rubber Boots—\$4.00 and \$5.00.
Four-buckle Aretics—\$5.00.
Hilo Felt Comfy—\$2.75.
Romeo Slippers—\$5.00.
Felt Comfy Slippers—\$2.00.

For Men

Tan Cordovan Riding Leggings—\$15.00.
Russia Calf Riding and Field Boots—\$25.00.
Aluminum Bootjacks—\$2.50.
Four-buckle Goodyear "Glove" Galoshes—\$5.50.
Goodyear "Glove" Storm King Boots—\$6.50.
Soft felt Comfy Slippers, high and low cut, and leather Slippers of finest kidskin—\$2.50 to \$10.00.
Children and Misses Soft Cozy Toe Slippers of warm felt—\$1.35 to \$1.50.
"Pass-in-Boots" Booties of soft felt, with padded insoles—\$2.45 to \$3.00.
Moccasins for the Camp Fire Girl—\$1.50 and \$2.50.
Hilo Slippers of felt, with padded insoles; fashioned to fit around the ankle—\$1.95 to \$2.75.
Children's Storm King Boots—\$3.75.
Misses' Storm King Boots—\$4.00.
Four-buckle Galoshes for children and misses—\$3.75 and \$4.25.
Babies' Carriage Boots of satin, in pink, blue and white—\$1.65 and \$2.00.

Strawbridge & Clothier—Eighth and Filbert Streets