

Christmas Music by the Organ at 9 & 5:20, With Singing of Carols Organ Chimes Each Hour

WANAMAKER'S Store Opens at 9

WANAMAKER'S Store Closes at 5:30

WANAMAKER'S WEATHER Unsettled

Only Two More Weeks to Do Your Christmas Shopping In

It Is Only Fair to Say to the Generous Public
who honor us these days with their presence that we have never had so much pleasure in receiving them in

This Big Shopping Home

as we are having this year. With the usual Christmas crowds on mo. of our floors, our widened aisles and better location, of our pretty things and the quicker settlement desks, even more than usual business can be transacted with better comfort and safety to our patrons.

The Store was never so safe for children who come with their parents or caretakers, and it is an accepted fact that there never was so much to see and to please as there is these days.

We haven't any chance to get more in time of many of the Christmas things we are now selling.

We are faithfully adhering to our promise to turn over to our customers all the reductions we are able to obtain from the makers of our articles.

There are many things on our floors being bought up that are not to be seen elsewhere in this City.

Come and welcome, from city and country, and be at home to enjoy all the hospitalities we offer, whether you are a buyer or not.

[Signed]

John Wanamaker

Dec. 9, 1920.



Many Little Girls Are Longing for Party Frocks

and would be perfectly delighted to find a new, fluffy, silk or crepe one on Christmas morning. There is a whole cast of lovely new frocks just in—delicate-hued taffetas, soft crepes de chine and filmy crepe Georgette, made up in charming fashions, with round necks and short sleeves, and just enough frills and rosebuds and ribbons for prettiness. Rose pink, maize, apricot, coral, pale blue and white frocks are here. They will fit little girls of 8 to 14 years and they are \$14.50 to \$36.

(Second Floor, Chestnut)

Large Women's Suits at Late-Season Prices

Velours de laine, gabardines, Poirer twills, bolivias and velours with broadcloth finish, in browns, taupes, navies and black; all of fine quality and admirably made. Some are of the entirely severe type, some have tailored ornamentation—crow's feet and so on; some are bound with silk braid; a few have fur collars. Linings are both plain and figured. The styles are the same as those used for women who wear 36 and 38 sizes, although these suits are in 42½ to 52½ sizes. Prices are \$50 to \$125.

(First Floor, Central)

New Fur-Trimmed Wraps at Lower Prices

They are two really beautiful models in the handsomest of materials and with big collars of fur that by themselves would cost well into the price of the coat. One is a Bolivia wrap in taupe, brown or black with a collar of Australian opossum. It is \$145. The other is a lovely evora wrap in brown only and with a huge collar of beaver. This is \$185.

(First Floor, Central)

Luxurious Quilted Wrappers

From Japan, and made of finely striped silks—blue and white, apricot and white, pink and white, turquoise and white, price \$18.50. Short sacques of the same, \$9.50. Plain colored quilted wrappers, \$12 to \$18.50; embroidered, \$18.50. Plain colored sacques, \$8.50. Embroidered sacques, \$10.75.

All in the French Room. (Third Floor, Chestnut)

White Waists of Cotton

Striped dimities having collars, cuffs and front pleats trimmed with tiny ruffles, \$3.85. Square neck voiles with Valenciennes and narrow strips of embroidery, \$3.85. Tucked batiste with collar and cuffs of tucked and scalloped embroidery, \$5.

New All-Wool Bengaline at \$1.75 a Yard

Just a little more than half what this good dress material has been selling for. It has all the wearing qualities of a serge, but affords a pleasant variety from that fabric.

(First Floor, Chestnut)

An excellent article for an invalid's gift is a nightgown of soft white or pink albatross with a V neck, front opening, and finish of scallops. Price \$11.50 in the Little Nightgown Salon. Lots of other things are here—Porto Rican nightgowns, Philippine nightgowns, lace-trimmed nain-sook nightgowns, at a considerable variety of prices.

(Third Floor, Central)

Glistening New Buckles Would Delight Her

for a handsome pair may be used over and over again. New cut steel buckles in effective designs and different shapes are \$4 to \$40 a pair.

Rhinestone buckles are lovely, come in many styles and are \$6 to \$36 a pair. New pearl buckles, for gown or dress trimmings, in white or black pearl, are 50c to \$2.75 each. And some novelty French buckles and gown ornaments are most unusual and artistic, would make charming gifts and are \$4 to \$15 each.

(Main Floor, Central)

Last Shipment Before Christmas of Women's Suede Gloves

So this is to tell you that it will be the part of wisdom to get what you need—as soon as you can! These are the suede gloves which look and wear like mochas, and are much less expensive than mochas, too!

Short gloves, \$1.85, are in gray, tan and beaver color, fasten with one clasp and have combination embroidery.

Slip-on gloves, \$2.50, are six-button length, are outseam sewn, come in gray and beaver shades and are a popular style. Strap-wrist gloves, \$3, are in gray, tan or beaver, have six-button length tops, and are outseam sewn.

(West Aisle)

Novelty Sports Silks Arrive for Christmas

Particularly nice gifts for women who like the newest fashion in these silks. They are most fashionable for sports costumes and in light and dark colors, \$7.50 to \$11 a yard.

(First Floor, Chestnut)

Bracelet Lockets Are a Novelty

Ribbon makes the bracelets and they have attractive lockets of sterling silver in novel designs, \$4.50. And there are some new and attractive lockets, all of sterling silver, in many shapes, at \$3.25 to \$7.25.

(Jewelry Store, Chestnut)

French Gardenias and Orchids, 50c and \$1.75

As dainty and pretty as any woman could wish for corsage bouquets. And they make pleasing gifts, too. Find them with other new French flowers and corsage bouquets, \$1 to \$5.

(Main Floor, Central)

Silk Girdles, \$1.50

Are in black or the fashionable colors, are two and a half yards long, are finished with tassels ends, and will make a pretty finish for a winter frock.

(Main Floor, Central)

WOOL blanket bath-ropes for women are the coziest, most luxurious things imaginable. One style with kimono neck and satin trimming is \$21. The other has a collar of white chinchilla cloth; is trimmed with satin and has frogs for fastening. This is \$25.

Each may be had in light blue and white, gray and white and pink-and-white, and each has a silk rope girdle.

(Third Floor, Central)

A Little Sale of Manicure Sets at \$5.50 to \$16

This is twenty-five per cent below the usual prices for such sets—and good sets they are, too—and just what people are asking for, for gifts. They are compact and convenient sets, mostly in leather cases, with silk or velvet linings, and the best quality fittings. They fold up and will be handy to tuck into a bag or a traveling case. They are very complete sets, and every set has all the needed pieces.

\$5.50 to \$16 each. (Main Floor, Chestnut)

New \$25 Plaid Skirts Are Coming in All the Time

We never had such pretty \$25 skirts before and certainly never such a wonderful variety of colorings and styles.

They are all in a soft finished worsted, pleated in various new ways, each more delightful than the last, and many have narrow leather belts. All kinds of variations on the fashionable blue and tan plaids, also some very smart black-and-white effects and a number of stripes.

In some styles the waist bands go up to 38 inches. (First Floor, Central)

For a Womanly Woman—the "Martha Washington" Sewing Table

It is a safe, standard, sensible gift, dignified and of practical value.

Three distinct types are shown in our Christmas furniture exhibition at \$24, \$32 and \$35 each.

You will decide which you like best, but all are excellent at the price. The one at \$24 is believed to be the best obtainable anywhere for the money.

Sewing tables make one item in the beautiful assemblage of gift pieces. There are hundreds of other things of novelty, usefulness and charm.

Writing desks, book-cases, telephone stands, tea wagons, umbrella stands, smokers' cabinets, book blocks, muffin stands, magazine racks, chiffoniers, to say nothing of the superb selection of easy chairs and rockers.

(Fifth Floor)

The China Store Gleams With Gifts

We could print a list of probably five hundred different articles at \$1 to \$500 each, any one of which would be as appropriate and acceptable a home gift as you could think of. It is because of this diversity and comprehensiveness that the China Store is such a good place to come to for a Christmas gift.

Things of beauty and elegance and decorative charm; things of novelty and things of practical utility—these are here in the most interesting choice imaginable.

Italian marble figures, busts and pedestals. Pottery in wonderful choice, including amphora, Fulper, Van Briggle, Italian, Holland, Cowan, French, English. Richly decorated ware in gold and colors from the Pickard studios.

Aquariums on wrought iron stands. Flower bowls, tea sets, breakfast sets, chocolate sets, ice cream sets, cake sets, berry sets, dinner sets.

Then in glassware—cut glass, engraved glass, etched glass, iridescent glass, colored glass, decorated glass, a sparkling world of gifts in itself. Think of all the attractive and useful articles to be had in cut glass alone—and by the way we have a large choice of pieces at one-third less than the regular prices.

(Fourth Floor, Chestnut)

25c Outing Flannel Again

Many are the warm garments that this flannel is used for and now is the time to make them.

In a great variety of light and dark colored stripes and checks, also plain gray, pink, light blue and white; all 27 inches wide.

(First Floor, Chestnut)

How About Giving a Wardrobe Trunk?

You may be sure that the woman with a fine wardrobe will be remarkably glad of it. Here are the facts about them in a nutshell:

Steamer size, five kinds, prices at \$32 to \$80. Three-quarter size, eight kinds, \$36 to \$130. Regulation size, twelve kinds, \$30 to \$225. Large size, five kinds, \$88 to \$185.

(Fourth Floor, Central)

Motor Robes Cost Less Now

You can save 20 to 40 per cent on robes of wool, mohair plush and silk plush.

The wool robes are plain on one side and plaid on the other and the colorings are delightful. In the fine cashmere and vicuna robes they are exquisite.

Some of the mohair plush robes are rubber interlined and the silk plush robes are plain or modeled in fur designs; some have Bedford cord backs to match the upholstery of the car. Prices are now \$6.50 to \$86.

(The Gallery, Chestnut)

Tool Chests for Boys

A chest with nine tools is \$6.50 and from there prices go up to \$35 for a chest with thirty tools.

Solid oak cabinets of the wall type, fitted with the finest of tools, \$45 to \$87.50. Scroll saws at \$15 and \$18. Scroll saws with lathe, \$25. Work benches, fitted with rapid acting vises, are \$30 for plain type of bench; \$35 for a bench fitted with one drawer; \$42.50 for bench fitted with three drawers, the drawers equipped with locks.

(Fourth Floor, Central)

Candlesticks and Candles

3000 small mahogany-finished candlesticks, 7 inches high, are special at 35c each. 2000 candlesticks of the same wood, but different design and 9 inches high, are 75c apiece.

5000 solid mahogany candlesticks of various designs, varying from a short stick with a large base to one about 14 inches high, are \$1.25 to \$5.

Heaps of candles to go into these candlesticks are here—red and green, fluted, round and square. 50 hand-wrought iron bridge lamps with adjustable arms, \$15. Shades for these are \$3 upward.

(Fourth Floor, Central)

1200 of the World's Finest Blankets at Half in a Christmas Sale!

Who is thinking of giving gifts of blankets? Who is it that needs blankets for his or her own home? For both, this is the opportunity. We doubt if so many really fine blankets from the world's best mills have ever been offered at half price.

American blankets, English blankets, Dutch blankets, all are included.

White blankets, tan blankets, scarlet blankets, Indian style blankets, jacquard blankets, blankets by the pair and individual blankets—all these are represented. And every pair and every individual blanket in the lot at half price!

It is the greatest blanket occasion ever known at the Christmas season—just when good blankets are wanted for gifts, and right in the teeth of Winter when they are wanted for comfort anyhow.

White blankets, all-wool, with pink and blue borders, all cut and bound separately, 60x84 inches, \$12.50 a pair; 72x84 inches, \$13.50 a pair; 80x90 inches, \$15 a pair.

A special lot of English all-wool blankets, white with pink and blue borders, cut and bound separately, 70x90 inches, \$17.50 a pair. Another lot of white English blankets, finest made in that country, of pure Australian wool, cut and bound separately, 60x84 inches, \$20 a pair; 72x90 inches, \$30 a pair; 80x90 inches, \$32.50 a pair.

Finest blankets made in Holland, of pure Australian and Arctic wool, long, heavy, warm nap; they carry the Holland Government's guarantee as to materials, with gold, pink, blue, lavender and vermilion borders; some 40 jacquard woven Holland blankets included, in all-over figured and floral patterns and wide figured and floral borders.

Single-bed sizes, \$11 and \$14 each; double-bed sizes, \$14 and \$18 each. The Jacquard woven ones are in extra-large sizes and are \$19 each.

Indian-style blankets, all-wool filled, woven in a large variety of colors and typical Navajo patterns, \$7.50, \$9 and \$10 each. Individual scarlet blankets. Fine for institutions, warm, practical, serviceable, all-wool warp and filling. Black-striped borders, 60x80 inches, \$6.25 each.

Individual tan-striped blankets. Tan blankets with dark brown borders, woven wool and cotton, 62x84 inches, \$8.25 each.

(Sixth Floor, Central)



75 crib blankets, fine baby gifts, white, part wool, blankets with blue and pink borders, 36x54 inches, \$3 a pair. Part-wool blankets. White with pink and blue borders and wide silk binding to match, 60x80 inches, \$6 a pair. Part-wool blankets. White with pink or blue borders and wide binding, 60x80 inches, \$4.50 a pair. Part-wool blankets. White with pink and blue borders, 70x82 inches, \$6 a pair. All-wool blankets, white and tan colors, with blue, gold, black and tan borders, close-whipped edges in colors to match borders, \$12 each for single-bed size; equally good for outdoor or indoor use. Made specially for warmth and service.

(Sixth Floor, Central)

Sunday School Lesson Helps for 1921

"Peloubet's Select Notes" on the International Sunday School Lessons for 1921, price \$2.

"Tarbell's Teachers' Guide" to the same lessons, \$2. "Practical Commentary" on the same, 90c.

"The Gist of the Lessons," a very small book by R. A. Torrey, 40c.

(Main Floor, Thirteenth)

Some Charming Pillows Covered With Japanese Silk

They are quite unusual and very pretty indeed, so much so that many people are choosing them for gifts.

The silk is in various combinations of colored plaids and the pillows are round and gathered towards the center. \$4.75 is the price.

(Fifth Floor, Market)

Such Delicious Glace Nuts, \$2 a Pound

They tempt all the nut-lovers! They are fresh each day; we do them in our own spotless kitchens, and only the finest nuts are used.

Red glace mints, \$1.50 a pound, have a holiday look and are good to eat, too. Assorted caramels, \$1 a pound. Fine chocolates and bonbons, \$1.15 a pound.

Our five-pound box of mixtures for \$3.50 is one of the best in town, say people who know good candies!

(Down Stairs Store, Chestnut)

A Propelling Pencil for Anybody

The propelling pencil is the thing. Anybody who writes will be glad to get one.

And as for fountain pens, we have as fine a variety as can be found anywhere.

Both fountain pens and pencils begin at \$1.50 and go up to \$35. Pencils can be had to match the pens in sterling silver, gold filled and solid gold. The most widely popular propelling pencil made is here.

Also we have a special fountain pen at \$1.50 which is made exclusively for the Commercial Stationery Store and is fully guaranteed for satisfactory service.

It is a lever self-filler with chased barrel and 14-karat gold pen.

(Third Floor, Market)

For a Good Man—

How About a Fine Wallet for Him?

Here is a great collection of two-fold and three-fold wallets in dull and polished seal, morocco, velvet calfskin and pigskin. Chiefly in black but some colors and the pigskin in natural color. Some of these wallets are silk lined and others calfskin lined.

Also, some are mounted with 14-kt. gold or silver gilt. Prices, \$3 to \$15.

(Main Floor, Chestnut)

Plain Linen Handkerchiefs

of the kind that most men use every day, are here in wide variety. Starting at \$5.50, they go on up—\$9, \$10 and \$12 a dozen.

They are all of snowy Irish flax, have plain hemstitched hems, and we will mark them for you, if you wish, with ink, at 36c a dozen, or with machine embroidery, one name, 75c a dozen, whole names, \$1.25 a dozen.

(Main Floor, Central)

Warm Clothing for Sportsmen

Town and Country coats in various woollens with soft leather linings and sleeves, knitted neck and wristlets. A warm, light-weight coat particularly good for golfers, \$20 to \$26.50.

Soft leather vests, shirts drawers and breeches, \$10 to \$30.

Reversible coats of leather and gabardine, \$40; leather and corduroy, \$37.50.

Sheep-lined coats with large shawl collars, \$16.50 to \$60.

Mackinaw coats, \$10.50 to \$22.50.

(The Gallery, Juniper)

Big, White Silk Handkerchiefs for Mufflers

are here in several qualities—all of fine white silks, in plain, hemstitched style. They are extra size, well made, and come at \$1.50, \$1.75, \$2, and up to \$4.50 each.

(Main Floor, Central)

Fine Fur Caps, Collars and Gloves

More small furs for men's hats than anywhere in town, because selections are always fresh and the furs are fully chosen.

Fur caps start with a seal at \$9 and include all the latest furs up to Alaska seal \$100.

Fur collars for overalls start at \$15 for nearest muskrat, Hudson seal, racoon, Alaska seal, ermine, and other fine furs. Fur gloves start with a seal at \$8 and include all the latest furs up to Alaska seal \$100.

Fashioned silk half hosiery in black and colors, some with extra forced tie soles.

If first grade goods would be much higher in price and the last lot of these is out in a day.

(Main Floor, Market)

500 Boys' Suits at New Low Prices \$18 and \$25

These suits are all from our own regular stock of boys' clothing—they are typical Wanamaker suits, which is as high praise as boys' suits can be given, if we do say it ourselves.

They are in two groupings—

300 Lowered to \$25 Each
200 Lowered to \$18 Each

Every suit in both groups is of the finest kind made to sell regularly at the original price, and the original price of every one was \$5 to \$10 higher.

All are in Norfolk styles, modeled to perfection and very finely tailored. The fabrics are fancy mixed goods in a good variety of gray, brown and greenish shades.

In sizes for boys of 8 to 18 years.

(Second Floor, Central)

When You Give House Slippers You Give Comfort

And in the present development of the house slipper you give something that is pleasing to the eye. It is a far cry from the homely carpet slippers of Grandfather's time to the good style house slippers of today.

Men's house slippers are of felt and leather in various styles and with leather or soft padded soles. Prices range from \$2.50 to \$10.50.

(Main Floor, Market)

Women's house slippers are of felt, ribbon, plain and quilted satin and leather and are in many styles and many colors. They also have leather or soft padded soles and prices range from \$2 to \$6.

(First Floor, Market)