
2Fizaz GIMBEL BROTHERS
For Friday

## Low Prices Are Here

Six million dollar mark-down in the whole country, on the word of a great gatherer of statistics. And yet, on trains and trolleys you hear careless talk of "lower prices coming." Please stop and think: too low prices mean the stopping of too many incomes to leave any of us unharmed.

Rest on this-
Already prices on many things are under the cost of reproducing them-and in such cases will rise later or the product will cease And that shall not happen.

The interests of this great land are fairly well in hand.

But it's a great shopping time,'surelyat Gimbels.

## 6000 Men's Imported Silk Handkerchiefs

 Reduced to 50c-Were $\$ 1$
orld for handkerchiefs.
All-white handkerchief-ponge Handkerchiefs-with block initial White pongee Handkerchiefs with blue pinstripe borders. White Crepes de Chine Handkerchiefs-with borders in the tie-and-socking colors-blues, lavenders, tans and greens.

And 6000 Women's Silk Handkerchiefs at 15 c : ${ }_{35 \mathrm{c}}^{\mathrm{W}}$ All crepes de Chine.

## In solid colors.

And white center Gimborders-solid

## Big Dolls With Sleeping Eyes

 and Real Hair 'n Everything
## Special at $\$ 4.50 \begin{gathered}\text { Save Nearly } \\ a\end{gathered}$

20 inches high, with fluffy curls-blonde or brown. Full jointed. Sleeping eyes with eye Picture
Beautiful Dressed Dolls, Special at $\$ 2.95$ - $\mathbf{1 8}$-inch. Dressed in pretty sashed white dresses "garden hats," or in pink or blue dresses with little bonnets to match. Besides, there are dolls dressed by Gimbels "doll dressers," at $\$ 5$ to $\$ 25$ Paris-dressed dolls at $\$ 10.50$ to $\$ 75.00$.
And all the joys of The Toyland of Oz , yours to enjoy-Come!
-Gimbels, Toyland of $\mathrm{Oz}_{\text {, Fourth floor. }}$

## Over Eight Thousand Knitted Ties at 65 c

The Best Make - the Sorts Selling at Three or Four Times the Price Best make-full sizes, not stingy, stringy sorts-crochet-, accordion- and pebble-stitch-stripes and solid colors and heather mixtures.

Why 65 c ? Because these were salesmen's samples, odd dozens after filling orders and some were "menders" - i. e., requiring a well-hidden stitch or so to cure a knitting fault

Foremost make-best styles-65c.
Gimbels-Men's Furnishing Section and Grand Aisle.

## In Time for Christmas!

A Splendid Sale of
Nota-Seme Hosiery for Men Reducing stocks-making way for new orders and so helping to "quicken" business-thank this broad Gimbel policy for sale prices on this good nationally famous hosiery.
L.OT 1. Men's Half Hose of fine combed cotion. 35

LOT 2. Men's Mercerized Half Hose, 48e.
LOT 3. Men's Thread-Silk Plaited Half H
Lot 4. Me
mercerized yarn,
LOT 5. Me
LOT 5. M
the yann, B5c.
Lot
anshmere Half Hose in heather mixtures, 95 s . Sizes $9 / 2$,
and colors.

1000 Fresh, Firm Initial and Wreath Embroidered

## Pillow Cases

Ready for Santa Claus
at $\$ 2.15$ a Pair-Special
Dainty wreath design! Old English letter. Muslin of linen-like firmness! "Regulation." 45x36 inch The Most Adorable Fluffy, Fleecy Beacon Crib Blankets, at $\$ 1.95$ to $\$ 5.50$. Block plaids. Cross bars - white or pink or blue. Cute nursery borders Blanket Throws for Gofits, at
Third. Plaid steamer rug styles and Indisa a kets-warm and rich! ${ }^{\text {n }}$.
-Gimbels, Bedclothing, Second floor.

## Christmas Sale of <br> Five Carloads of SEWING MACHINES

Factory had the order for Gimbels (Philadelphis short. The shortage was filled by sending higher-priced machines, and it is these five carloads, plus machine

Sensationally Low Prices and On $\} \$ 1$
Weekly Payments of

$\$ 43.00$


$\$ 52.00$

\$75.00

$\$ 53.50$
$\$ 10.00$ to $\$ 15.00$ Allowance or
Machine Towards the Purchaur Old Domestic Electric Boudoir Cabinat

