

L Stone Co.

1306 Walnut St.

Extraordinary Dress SALE

"Patrician"
Modes Included



49.50

Values 75.00-150.00

A SALE OF EXCLUSIVE FASHIONS IN AN EXCLUSIVE SHOP. THE GREATEST EVENT OF ITS KIND EVER HELD.

Chiffon Velvets Laces
Panne Velvets Duvetyns
Tricotines Imported Fabrics
Kitten's Ear Satins Chiffon Crepes
For All Occasions

No C. O. D's. All Sales Final

STRAWBRIDGE & CLOTHIER

HAPPY CHRISTMAS THINGS HERE GIVE PROOF THE GIFTS ARE BRIGHT, AND THE PRICES RIGHT

Golden Special To-morrow



1200 Little Folks' Hand-embroidered DRESSES
Values \$3 to \$3.95
At **\$2.15**

The daintiest of fine white Frocks, Philippine hand-made and hand-embroidered. Some are quaint little Straight Dresses, many with exquisitely embroidered yokes. All are fresh and new, just the thing for practical gifts! Sizes for little tots of 6 months to 2 years. A few in kimono style, 2- to 4-year sizes. An unusual Golden Special economy opportunity—these Dresses at \$2.15.



Educational Gifts for Boys In the Toy Store—Many Special

It's a compliment to a boy to select for him a gift that requires mental activity in its enjoyment. And if you know his tastes and inclinations you can just bet he'll have a "bully" Christmas, with some one of these:

The Gilbert Wireless—By a careful study of the book of instructions, he can acquire a good knowledge of the subject of Wireless transmission. Price, \$7.50.

Electric Motors and Steam Engines—An excellent assortment of models that can be rigged up with them. Prices, \$2.50 to \$12.00.

Chemcraft Outfits—The most complete, practical and scientifically correct Chemistry Outfit obtainable; contains no dangerous chemicals. Prices, \$1.00 to \$7.25.

\$2.50 to \$50 Aeroplanes
Reduced—now \$1.50 to \$30
About six hundred pieces—every Aeroplane in stock; about one hundred different styles.

\$5.00 Rapid-Fire Guns—\$3.50
Complete with ammunition and soldiers.

\$25.00 Lionel Electric Train Sets, now \$19.50
No. 31. One engine, two cars and ten pieces of track.

Gilbert Civil Engineering Outfit—Each outfit contains a surveyor's transit, packed in a hardwood cabinet, size 20x12x3 1/2 inches. Price, \$25.00.

See the Gilbert Erector Sets and Many Other Educational Toys

100 Fresh, New \$5.00 Dolls' Stroller Go-Carts, Specially Priced at \$3.50

Extraordinary Values in Women's Seal Plush Coats

These are values which we believe cannot be duplicated anywhere. Seal Plush Coats, of beautiful quality, some of those at the higher prices, closely resembling real fur, and all made on the simple, elegant lines of fur Coats, and in varying lengths, \$10.00, \$15.00, \$20.00 and \$25.00—some of the \$25.00 Coats have deep fur collars. Chiefly in sample sizes.

1000 Corsets \$2.95
Formerly \$6.00 to \$10.00

Excellent models in Corsets of well-known makes reduced one-half and more. Some are styles to be discontinued, others are odd lots and broken sizes. Every one in this group a remarkable value. S. & C. Special, Nemo and other makes included. Corsets with low or medium bust, also elastic top. Among them our famous Housekeepers' Corsets, reinforced over the abdomen—now \$2.95.

High-grade, Double-width, All-silk Crepe Georgette, \$1.50

White, Black and Many Colors

Exactly Half the Regular Price

White, Ivory, Pink, Flesh, Ciel, Orchid, Lilac, Turquoise, Champagne, Beige, Mole, Nile, Steel, Royal Blue, Navy Blue, Midnight Blue, Men's Blue, Belgian Blue, Copenhagen Blue, Pansy Blue, Garnet, Plum, Wistaria, Reseda, Myrtle Golden Brown, Rust, African Brown, Tan, Taupe, also Black. Telephone and mail orders will be filled in the order received, while the lot lasts.

100 Women's \$65.00 to \$110.00 Afternoon and Street Dresses, \$47.50 and \$50.00

A beautiful lot of Dresses, fresh and new, in the best styles of the season, and high-grade in every detail. Included are tricootines, veldynes and velveteens, beaded, braided, trimmed with stitching, and some in strictly tailored styles. Navy blue, oxford, and some in plum color and brown. All in sizes 31, 36 and 38.

Attractive Groups of Serge Dresses, Special, \$19.75
Of excellent serge, in navy blue and black, made chiefly in the youthful, straight-line styles, with long sleeves, and attractively braided and embroidered.

The Importer's Sale of Oriental Rugs

Happily These Extraordinary Savings Are Available Just in Time for Christmas

About \$50,000 worth of superb Oriental Rugs came to us from one of America's most prominent importers, to be disposed of by us at a small margin of profit previously determined, the importer to sustain whatever loss of profit may be involved—which will assuredly amount to a large sum, as we know the special prices to be—

From One-Third to One-Half Less Than the Prices For Identical Grades During the Past Year

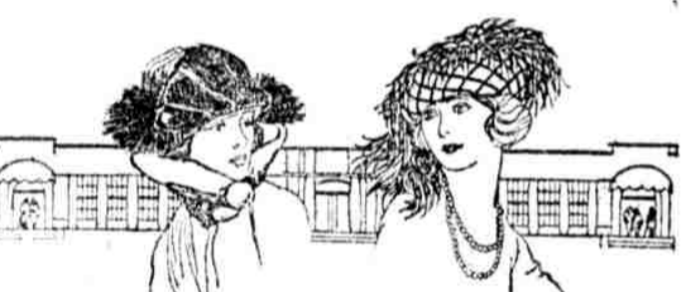
Mahal Rug, 12,359.2 ft.—\$560	Mahal Rug, 11,328.4 ft.—\$438	Scrape Rug, 12,928.19 ft.—\$658
Mahal Rug, 12,358.10 ft.—\$439	Mahal Rug, 12,358.8 ft.—\$497	Scrape Rug, 14,629.5 ft.—\$659
Mahal Rug, 12,359.3 ft.—\$364	Kermanshah, 12,629 ft.—\$883	Scrape Rug, 14,829.9 ft.—\$658
Mahal Rug, 12,359.4 ft.—\$475	Kermanshah, 13,529.4 ft.—\$884	Scrape Rug, 14,829.9 ft.—\$599
Mahal Rug, 12,359.4 ft.—\$475	Chinese Rug, 12,629 ft.—\$482	Scrape Rug, 14,829.9 ft.—\$436
Mahal Rug, 12,359.4 ft.—\$475	Chinese Rug, 11,119.4 ft.—\$486	Scrape Rug, 12,228.5 ft.—\$518
Mahal Rug, 9,118.3 ft.—\$471	Chinese Rug, 9,118.3 ft.—\$484	Sarak Rug, 12,228.40 ft.—\$1057
Mahal Rug, 10,577.11 ft.—\$497	Chinese Rug, 11,119 ft.—\$482	Sarak Rug, 12,629.5 ft.—\$1084
Mahal Rug, 12,359.2 ft.—\$471	Chinese Rug, 14,922 ft.—\$424	Sarak Rug, 12,728.1 ft.—\$1094
Mahal Rug, 10,627 ft.—\$244	Scrape Rug, 12,929.6 ft.—\$602	Sarak Rug, 10,627.9 ft.—\$783

The Following Are Rugs From Our Own Stock and Reduced

\$500 Chinese, 11,119.2—\$250	\$550 Chinese, 9,107 ft.—\$395	\$565 Chinese, 11,119.2—\$356
\$725 Chinese, 12,29 ft.—\$475	\$625 Chinese, 9,119.7—\$450	\$565 Chinese, 12,529.3—\$335
\$715 Chinese, 12,29 ft.—\$475	\$550 Chinese, 9,107 ft.—\$395	\$825 Chinese, 14,621.8—\$412.50
\$575 Chinese, 12,229.2—\$375	\$485 Chinese, 9,228.1 ft.—\$225	\$575 Chinese, 11,119.8—\$325

Mawson & DeMany

1215 Chestnut Street
Furs and Millinery



Holiday Hats of beautiful mode and wonderful value

Special Opportunities Arranged for Tomorrow's Selling

Lovely Fur and Brilliant Brocade, All-Duvetyne, Fur and Duvetyne, Crepe Satin, Fur and Satin, Gold and Silver Cloth, Satin and Lace, Silver and Gold Lace with Maline.

The prices start at **5.00**

CLOSE-OUTS
All Velvet Hats
Half Price

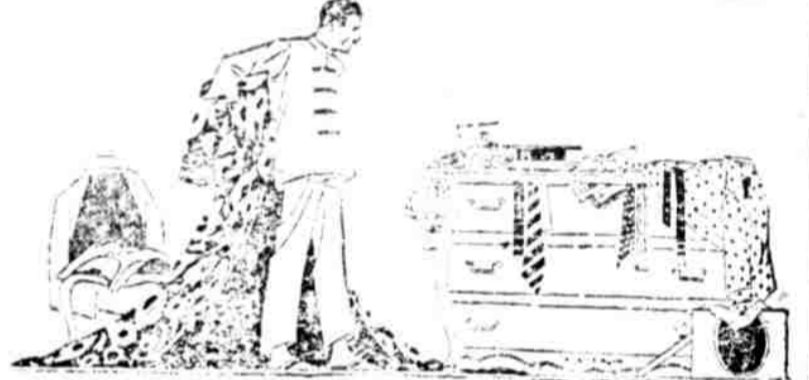
Purchasing Agents' Orders Accepted

Pocket Knives Gift Waists Moderately Priced

We have an excellent assortment of Pocket Knives for boys and boys that have grown up. With stag handle—\$1.00 to \$2.50. With pearl handle—\$1.00 to \$6.00. Boy Scout Knives—\$1.25 to \$1.75. Official Scout Knives—\$1.50.

Other Cutlery Gifts
Razors—all standard kinds and makes.
Caring Sets—\$2.25 to \$15.55.
Game or Steak Sets—\$3.00 to \$7.00.

Gift Waists Moderately Priced
PONGEE—in tailored styles, some with tucks, some with little plaitings—\$3.00 to \$5.00.
STRIPED SILKS—satin-stripe messaline and taffeta, in dark shades; two silks and satin-stripe crepe de chine in light effects—\$3.00 to \$8.75.
CHREPE DE CHINE—white-flock, beige, black and gold shades—\$5.00 to \$10.00.
MESSALINE—in black, navy, brown and taupe—\$5.00 to \$9.00.
COTTON WAISTS—batistes with hand-made collars, cuffs and trimmings; French voiles beautifully trimmed; batistes and lawns and white and color-striped voiles, and voiles in beige and flesh—a wonderful assortment—\$1.50 to \$4.95.



The Kind of a Gift That a Man Really Welcomes

—Is the gift of something he can wear. Of course, it must be well chosen to meet the particular tastes of the one who is to receive it. On one thing, however, all men agree—it must be "correct." Choose here with the assurance that it is right.

Good Shirts—and only \$1.95
Of sturdy, hand-spun patterned fabrics. We have only thousands of them at \$2.50—but these we can dispose of at \$1.95.

Shirts to Measure
We have the names and measurements of thousands of Philadelphia's best-dressed men on the files of our little Shirt Shop. Perhaps the name of the man you have in mind is among them. We'll be glad to look it up and see if it is.

Handkerchiefs
Man-like—he's always losing them, and never has too many on hand. Note the wide assortment to choose from here: Cambria Handkerchiefs—25¢ to \$1.50.
Linen Handkerchiefs—25¢ to \$1.50.
Linen Initial Handkerchiefs—25¢ to \$1.00.
Extra-large Linen Handkerchiefs—65¢ and \$1.00.
Extra-large Cotton Handkerchiefs—50¢.
Georgie-wind Cotton Handkerchiefs—75¢ and \$1.00.
Fancy Handkerchiefs—40¢ and \$1.00.
Silk—50¢ to \$2.50.
8 1/2 Bandanas—40¢ to \$2.00.
French Handkerchiefs—50¢ to \$1.00.

Warm Bath Robes
Usually the ones of Terry cloth can be had for \$12.00.
Blanket Robes are \$7.00 to \$25.
Lounge Robes are \$18.00 to \$10.00.
House Coats from \$10.00 to \$18.00.

Handsome Neckties
—Are here to choose from. Many prices—50¢, \$1.00, \$1.50, \$2.00, \$2.50, \$3.00, \$4.00 and \$5.00—with hundreds of different patterns at each price.

New Belt Buckles
You can buy a handsome step-front Buckle for \$1.00, \$1.25, \$1.50, \$2.00 and \$2.50, or a Solid Silver Buckle at prices ranging from \$2.00 to \$8.50. Sets consisting of Belt and Buckle, range from \$1.00 to \$10.00.

This Year's Mufflers
They combine the beauty of ribbed-blending, stripes and plain shades, with the comfort and softness which every man appreciates—\$1.00 to \$15.00.

Other Useful Gifts
—Are here to choose from. Many prices—50¢, \$1.00, \$1.50, \$2.00, \$2.50, \$3.00, \$4.00 and \$5.00.
Cotton Sets of Suspenders and Garters—\$1.00, \$2.00 and \$3.00.
Turtlenecks and Arm Bands—75¢ and \$1.00.
Waistcoats—50¢, \$1.00 and \$1.50.
Arm Bands—75¢ and \$1.00.

Francis Bacon Pianos and Player-Pianos REDUCED

\$190.00 Francis Bacon Upright Pianos—\$140.00
\$500.00 Francis Bacon Upright Pianos—\$450.00
\$525.00 Francis Bacon Upright Pianos—\$465.00
\$750.00 Francis Bacon Player-Pianos—\$675.00
\$900.00 Francis Bacon Small Grand—\$825.00
\$1250 Francis Bacon Reproducing Piano—\$1110
\$1500 Francis Bacon Player-Grand—\$1425
\$2100 Francis Bacon Reproducing Piano—\$2025

Suitable terms of convenient payment can be arranged, and your old piano or player-piano taken in part-payment if you desire.

If you have a charge account the monthly amounts may be added to your bill.

Lace Curtains Under Price These Umbrellas at \$5.00 Are Special

Displaying all the beauty of design and skillful workmanship for which the European craftsmen are noted. Best of all, these are now marked at substantial savings.

Full-length Curtains of Point de Paris, or Irish Point Lace, 2 1/2 and 3 1/2 yards long—\$15.00 to \$45.
Sash Curtains, of these laces, 2 1/2 and 3 1/2 yards long—\$6.00 to \$40.00 a pair.

The women's Umbrellas have the new "stain" and "handle" with bakelite tops and wavy or colored rib.
Men's styles have handles in crook style with silver trimmings.

250" Bar Harbor Chairs & Rockers Special at \$14.25

An excellent and lasting Christmas gift, or for your own home. Of good make, in brown, ivory or green; with seat and back attractively upholstered in artistically patterned cretonne. Unusual value indeed at \$14.25.

\$5000.00 CASH PRIZE CONTEST

OPEN TO ALL SCHOOL CHILDREN

GET INFORMATION BLANK FROM ANY DEALER WHO SELLS

COLONIAL ICE-CREAM

PHILADELPHIA'S BEST

COLONIAL ICE-CREAM & FOURTH & POPLAR STS

The Famous Stein-Bloch Overcoats Under Price

Overcoats That Were \$60 to \$65—now \$33.50
Overcoats That Were \$72.50 to \$85—now \$41.50
Overcoats That Were \$90 to \$110—now \$51.00

This wonderful under-price assortment of nationally famous overcoats still presents ample variety for men who care to choose harmonious—despite two days of remarkable selling activity. There are Usters, Pleurovers, Box Coats, Four-button and plain Overcoats—now \$45.00, \$41.50 and \$51.00.

Men's \$225.00 to \$350.00 Fur-lined Overcoats—now \$175.00 to \$245.00
Alec and other Suits that were \$50 to \$90—reduced to \$25.00 to \$45.00

Men's High Shoes \$10.00

Made to Sell for \$15 and \$16

A special lot of 1000 pairs of white-tanned High Shoes in two styles:
1. English-style, straight tip, with white crests, in a single piece, low, broad heels, off-elastic laces, or geometrical cuts.
2. Black-ox style, well-rounded toes, straight tip, heavy double sole and low, broad heels. Of vulcanized-calf or geometrical cuts.

All sizes to begin with, but they are sure to go quickly at this price.