

STORE HOURS, 9 TO 6

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH
For Wednesday

Subway Store Day—Wednesday

Gifts of the most practical sort—gifts for oneself, too.
And all at prices down to bed-rock.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH
For Wednesday

Bring the Children to See the Toys and Chat with



Santa Claus

—in the Land of Oz

where everything and everybody is fairly "bubbling over" with the wonderful Christmas Spirit. And they'll never forget that ride on a real honest-to-goodness pony! Free too.

Gilbert Machine Gun, \$3.50.

Baby Bunting Eskimo Dolls, at 85c and \$1.25.

Celluloid Eskimo Doll's Head at \$1.

Play Laundry Sets, special at 75c and \$1.

Bedroom Sets, special at \$1.

Oak Living Room Sets, 8 pieces upholstered in cretonne. Special at \$2.95.

Wooden Building Blocks, at 50c to \$6.

Big Dick Gun, at \$2.50.

Black Jack Gun, at \$5. With six soldiers.

Unbreakable Tea Sets—enamel ware. 10 pieces, at \$1.35, to 25 pieces, at \$10.50.



Cooking Outfits, at \$1 to \$2.75.

Tinker Toy and Tinker Family, at 65c to \$1.50.

Simplex Typewriters, at \$1.50, \$3, \$5.

—Gimbels, Toyland of Oz, Fourth floor.

5000 PAIRS of CELEBRATED SHOES for WOMEN



The Thomas G. Plant Co. Dropped Thousands of Dollars on This Sale to Us. Yours to Pick Up. Sizes 2½ to 7, AAA to D.

Serviceable and Stylish Models

Shoes for dress. Novelty boots. Walking Shoes. Black or tan. Shoes with straight tip and Cuban heels.

All New Shoes!
All High Shoes!
All Are Perfect!



Best and Most Wanted Leathers

Black and colored kidskin leathers. The gray seems now to be fashion's favorite color for shoes—there are plenty of gray shoes in this sale. Patent and plain leathers in many different styles. Two-tone combinations that are stylish as well as good looking.

\$4.85

Half Price and Less



Silk Dresses—Wool Dresses—Serviceable Dresses—Dressy Dresses

Wool-Embroidered Serge \$10 Wool-Embroidered Satin \$10



All Women's and Misses' Sizes

\$10

Save Half up to Two-Thirds

Two to three different kinds of Dresses for the sale price of just one.

Wool velours—six stunning styles, copies of models that were six to eight times \$10!

Tricotines—mostly embroidered in color.

Serges—wool-embroidered; silk-embroidered; braid-smartened; beaded; or with touches of gold.

Tricolettes—smartly plain.

Satins and Charmuses—draped styles; embroidered styles; ruffled models; overskirt styles.

Taffetas—all ruffles!

Beaded Georgettes.

And 75 poplins besides, in extra sizes only.

1000 Smart Coats

Fully Half are Fur-Trimmed

\$19

Save up to Half

All sizes—both women's and misses'—including extra sizes. Velours, Tinsel-tones, Broadcloths Gold-tones, Silvertips, Bolivias, Plumes, Silver-tones.

Fully half have big fur collars. There are some of the dressiest, prettiest, elaborately embroidered dolman-wrap styles among them.

Sports length Coats. Long Coats, straight line styles. Swirl-backs. Wrap-backs. Belted models. Cape-top styles.

And some stunning sports length seal-plushes—plain or with great borders of beaver fabric-fur. And some have big animal-fur collars.



Women's Lovely Lingerie Blouses—\$2

Make Nice Gifts

French voile, venise lace-trimmed. Four smart models—new neck lines. Sizes 36 to 46. At \$2.

—Gimbels, "Subway Store Day"

Large Fluffy Neck-Pieces, at \$23.50

Sensible Gifts

Huge affairs of fox and Manchurian wolf. Choice of taupe and brown. \$23.50. A limited lot of Stone Martin Fur Chokers at \$32.50.

—Gimbels, "Subway Store Day"

Wide-Wale Corduroy 68c a yd.

Worth Twice This Price

Solid colors—navy blue, seal brown and myrtle green. 68c a yard.

Faille Poplins, 36-inch, at 95c a yard

Fine assortment of shades, suitable for dress occasions, 95c a yd.

—Gimbels, "Subway Store Day"

Fine Mercerized Table Damask \$1.24 a yard

Satin-finish; heavy quality and 70 inches wide. At \$1.24 a yard.

Lace-trimmed Scarfs with cotton center, 18x54 inches, at \$1.25. Fine for holiday giving.

—Gimbels, "Subway Store Day"

Famous "Beacon" Plaid Blankets \$7.50 a pair

Cotton of course. Full-bed size. In various gay colors and neatly bound with mohair. Special for Subway Store Day at \$7.50.

—Gimbels, "Subway Store Day"

Singer Sewing Machines at \$35

Terms \$1 Weekly

Drop-head models; five- and seven-drawer cases. These are floor samples but will do the work of any new machine at more than double their price.

Quantities are limited—come early to get the best selection.

—Gimbels, "Subway Store Day"



Just 500 Men's and Young Men's Winter Suits & Overcoats at \$22.50

Reduced 40 Percent for Subway Store Day

SUITS

Single- and double-breasted models in very neat much-wanted mixtures.

Cheviots, cassimeres and tweeds. Sizes 34 to 42. At \$22.50.

OVERCOATS

Usters, town usters and conservative models. Also form-fitting style for the dapper young man.

Various durable coatings in grays, brown, mixtures and heathers. \$22.50.

—Gimbels, "Subway Store Day"

800 Window Shades 68c each

Save 40 Percent.

Of opaque cloth; size 36x72 inches. Spring rollers. And best colors including dark green. Complete with fixtures at 68c each.

—Gimbels, "Subway Store Day"

Children's Knit Union Suits —75c a Suit

Some are "seconds". Some are waist-attached style. Save a fourth at 75c a suit.

Men's Heavy Woolen Socks, 25c a pair.

Warm and serviceable. Slight seconds, at 25c a pair.

—Gimbels, "Subway Store Day"

500 Daintily Decorated Dinner Sets 65c

38 Pieces \$4.95 "Seconds"



There is just about enough sets for Subway Store Day.

Each set consists of:

6 dinner plates

6 small plates

6 soup plates

6 dessert saucers

6 tea cups

6 tea saucers

1 meat dish

1 open vegetable

At \$4.95.

1000 English Rock Tea Pots (slight blemishes) at 65c. Various brown and black enameled flower decorations; 4- to 6-cup sizes. Worth two and three times this price—65c.

—Gimbels, "Subway Store Day"

Boys' "Wearpledge" Clothing at Half Price

One of the best makes of clothing in the whole country. An auction sale ordered by the U. S. Court brought them to Gimbels.

Norfolk Suits for boys of 7 to 17 years

Mackinaws for boys of 7 to 17 years

Junior Suits for boys of 3 to 10 years

Overcoats for boys of 3 to 10 years

\$7.50

—Gimbels, "Subway Store Day"

700 House Dresses at \$1.95

Many Worth More Than Double

Taken from our regular stock.

Chambrays and gingham—striped and checked. Various models in all sizes, but not in every style.

At \$1.95.

50 dozen Aprons at 38c. Worth more than twice this price.

—Gimbels, "Subway Store Day"

Women's Flannelette Nightgowns \$1

Two styles—with and without collar. Hem-stitched or braid-trimmed. Excellent values at \$1.

Extra-Size Flannelette Nightgowns, \$1.50

—Gimbels, "Subway Store Day"

Men's Shirts—\$1.15

Were Almost Double

What we call "seconds"—but only a slight stain or misweave.

In the lot you'll find woven madras, oxford, printed madras, percale, etc.

Well made and roomy. Sizes 14 to 17. Buy for Christmas. \$1.15.

—Gimbels, "Subway Store Day"

Women's Sateen Petticoats Half Priced at \$1

Made of excellent quality sateen; fitted top and tailored flounces. Two styles. Full cut too.

And the price hardly pays for the material—\$1.

—Gimbels, "Subway Store Day"

Wool-Face Tapestry Brussels Rugs 9x12 ft. at \$16.75

Save Almost Half

Oriental patterns—in colors that will last. Brighten up the home for Christmas as well as after.

Very fine grade Wool-and-Fiber Rugs, in plain colors with fancy borders, also figured pattern. Exceptionally good looking and fine wearing Rugs.

9x12 ft., at \$16.75. Save a third.

—Gimbels, "Subway Store Day"

Azminster Rugs, small sizes, pretty patterns, 27x54 inches, at \$3.75.

Small size All-fiber Rugs, in plain colors, with band borders. 27x54 inches, at 35c. "Seconds."

—Gimbels, "Subway Store Day"