


Speaking of Light



Gloomy, dismal lights unconsciously affect your disposition and make you feel dispirited. You will be agreeably surprised how much more attractive your home will seem with *The New Lighting Effects.*

Open Saturdays Until Five **The Horn & Brannen Mfg. Co.**
427-433 North Broad Street
"A Short Walk Along Automobile Row"

Buy **Christmas Neckwear** This Week

IF YOU WILL REQUIRE ANY **75c or \$1.00 Neckties**

for the gift season, make your selection this week. Later on the Christmas rush will hinder selection. We are now showing hundreds of dozens of the best ties ever made to sell at such prices.

We arranged this exhibit and sale for the comfortable convenience of those who require such gift offerings and who want to make sure of getting the right thing.

SCOTT & HUNSICKER
SHIRT MAKERS AND FURNISHERS
108 S. 13TH STREET
1 Doors below Chestnut Street

KING KOAL
KARBURETOR

Saves Money—Burns All the Coal

Have you ever figured out the amount of precious, hard-earned dollars you lose every winter because of the great amount of heat that goes up the chimney instead of into the house? Heat from coal is generated through the burning of gases in the coal. Unless all these gases ignite you are actually wasting good money. With the King Koal Karburetor every bit of gas is ignited; less coal is used and more heat generated.

Less Ashes—Less Work
No Ash Sifting—No Coal Gas

The King Koal Karburetor burns ALL the coal. No half-burned coal in the ash pit; no clinkers that choke the fire and reduce its efficiency; no dangerous coal gas. The King Koal Karburetor is installed right in the door of your heating system or the lids of the coal range. There is nothing to regulate; nothing to get out of order. It is on the job all the time **SAVING YOU MONEY WITH EVERY SHOVELFUL OF COAL.** The King Koal Karburetor is no experiment. We have hundreds of letters from satisfied users in all sections of the city. See it demonstrated and write for laboratory tests Booklet A.

For Boiler or Furnace \$15.00. Installing \$2.50 Extra in Philadelphia
For Ranges \$5.00 a Set Installing \$1.00 Extra

Fred'k Sabin & Co., Inc.
HOWARD MILLER, President
237-39-41 BREAD STREET

Between 2d and 3d and Race and Vine Sts., Philadelphia, Pa.



Heating—All Kinds

WE DO IT RIGHT—AND GUARANTEE IT

The Children God Forgot—

Pallid, hungry-eyed, they haunt the shop windows, dreaming of awakening on Christmas to find their stockings bulging with all the good things they have never had—toys and candy, books and games, handkerchiefs and hair ribbons and all the other countless treasures of Santa Claus' pack.

So far their lives have been hungry and desolate, their hearts heavy with the tragedy of a child's unattained longing. Christmas to them is nothing more than a name, a day on which the joy of others serves only to make their own poverty the more acute.

And they need so little to make them really happy. A pair of skates, a box of candy, a jack-knife or a mechanical toy for the boys; a hair ribbon or two, a book, a handkerchief or a doll for the girls—or warm clothes for either of them. These will prove that they have not been entirely forgotten, that St. Nicholas is not a myth and that Christmas is more than a legend.

Will you remember these little ones? Will you send them something—no matter how little? Clothes or toys or books or games or the money to purchase these? Contributions should be sent and checks made payable to the

LEDGER SANTA CLAUS CLUB
612 Chestnut Street Philadelphia

For Tuesday **GIMBEL BROTHERS** Monday, Dec. 6, 1920 For Tuesday
Store Hours, 9 to 6 The Store of a Million Gifts. MARKET · CHESTNUT · BIGHTM · NINTM Most to see. Least to pay—and dependability first of all.

"Gidap!"—We're Going to the Land of Oz

Have you been there?—Yes?—Come again! What—No?—You've missed just heaps of fun. Come today—bring the children to see Santa Claus and to ride the ponies—free, of course.

Toys
(Note the Specials)

500 Moving Picture and Magic Lantern Machines—One machine that shows moving pictures and lantern slides, with oil or electric connection. Two-piece 25-ft. film and 12 slides. Special at \$6, \$10 and \$13.50.

Mechanical Train Outfit—Cars, track and engine. Special at \$1.95, \$2.50 and \$2.75.

Sail Boats at 50c to \$32.50.

Artificial Christmas Trees at 25c to \$20.

Mechanical Play Automobiles, at 65c, \$1.25 to \$3.50.

Santa Claus, for under the Christmas tree, some are mechanical, at 85c to \$37.50.

Christmas Tree Top Trimming at 25c.

Toys
(Note the Specials)

Tree Trimmings at 25c a dozen to 30c each.

Child's Oak Rocking Chair, Special at \$3.85.

Dolls' Perambulator, Special at \$7.

Furnished Doll Houses at \$3.50 to \$95.

Fitted Stables, with horses and wagons, at \$2 to \$12.50.

Soldiers' Forts, at \$3.25 to \$16.50.

Enclosed Automobile, Special at \$21.50.

Scudder Car, Special at \$6.95.

Rail Road Tunnel, Special at \$1; Snow-capped tunnels at 85c to \$6.50.

Snow-covered Mangers at \$2.50 to \$4.

1000 Drums, Specially Priced
—Gimbels, Toyland of Oz, Fourth floor

Burrowes Pool-Tables
A Gift for the Home

These excellent Billiard and Pool Tables have won wide use in private homes. They are not toys or casual playthings but are for all serious uses of full-size regulation tables. Burrowes tables are in use by Y. M. C. A. largely. They can be bought—

On Easy Terms—War Tax is Included

Prices begin at \$57 for No. 69.

No. 173, at \$107; first payment \$15, then \$10 monthly.

No. 175, at \$113.35; first payment \$20, then \$10 monthly.

No. 177, at \$124.85; first payment \$30, then \$10 monthly.

No. 179; at \$147; first payment \$40, then \$10 monthly.

No. 84, full standard size, at \$275; first payment \$65, then \$15 monthly.

Accessories included at each price. —Gimbels, Fourth floor

All Girls' Chinchilla Coats
Reduced to \$15, \$19.75, \$25 and \$29.75

Tailor-lined, flannel-lined or velour-lined. Warmer than anything in the entire coat line—sturdier than anything. Reindeer, taupe and the new grouse tan. 6 to 16 year sizes.

Dressy Coats of Bolivia and Velours Reduced to \$19.75 and \$29.75

Mostly fur-trimmed. Yoke-styles and box-pleat coats with belt. And coats with huge cape-collars. The dressy colors, too. 6 to 16 year sizes.—Gimbels, Salons of Dress, Third floor.



Two-Million-Dollar Failure of Wearpledge Boys' Clothing Brings Best and Highest-Priced Boys' Suits and Overcoats Down to Prices Running from \$7.50 to \$25

An average third-based on makers' regular wholesale prices—less than half the prices of clothes that even look about as good.

Bauman Clothing Corporation planned to make "Wearpledge" clothes the country's best wear for boys. Clothing-price crash this fall drove the concern to ruin—

We Bought at Auction Ordered by U. S. District Court
Most of the purchase of Gimbels and associates—totaling at Bauman lists, \$413,000—came to Gimbels Philadelphia store—

To Sell at About One-Third Bauman's Intended Prices.

Norfolk Suits for Boys of 7 to 19 —some have extra trousers.
Norfolk Suits in extra sizes, for ages 14 to 19
Junior Norfolk Suits for Boys of 4 to 10
Overcoats Reefers
High-School Overcoats Mackinaws
Swagger Coats for Boys of 6 to 12

\$7.50 : \$10 : \$12.50
\$15 : \$20 : \$25

The very best clothing for boys we ever saw—away under half price, even judged by the standards of usual clothing—and one-third prices by Bauman valuations. —Gimbels, Third floor and Subway Store—Same Showing in Both Places.

Two Selling Places—
Third Floor
Subway Store

Subway Store Sale of Men's Walk-Over Shoes

Samples, Rejects and Discontinued Lines
And Many Gimbel Shoes at the Same Price \$5.95

Shoes that MEN want. BEST models. WANTED leathers. LOWEST prices for such shoes this season. And there, we've told you about everything of chief importance about this sale of men's shoes that begins tomorrow morning.

There are all wanted leathers—Tan, Black and Patent. Broad medium and narrow toes. Lace or button models. Good range of sizes in the collection. They're tan calf shoes, English lasts, conservative medium toe and brogue effects. All sizes in every style.



—Gimbels, Subway Store

Extraordinary Sale of Gorgeous Japanese Kimonos
—Below Importing Cost!

Surely every kind—surely every color—for surely every type and surely every purpose.

The Silk Kimonos—Sale Grouped at \$8.95, \$14.95, \$19.95, \$22.50, \$25, \$32.50 and \$35

Crepes de Chine—Habutais—Oriental satins—and filmy Georgettes.
Pale colors. Dark colors. Gay colors and those wonderful "shadings".
Embroidered—hand-embroidered—from head to foot; the obi, too!

The Cotton Crepes—Sale-Grouped at \$3.65 and \$4.85

Blues—and corals—and rose-tones.
Hand-embroidered—gorgeously hand-embroidered.

Quilted Silk Kimonos—All Priced at \$10

Three styles. Dark outsides—dainty-color linings. Plain or embroidered.

—Gimbels, Second floor

