
Widow of Cork Mayor Asserts
They Destroy Lives Without Least Excuse ELLS OF LIFE'S ROMANCE


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Atlantic Service now also on the "down-town" side of North Broad Street

That imposing new structure you see on the west sidc of Broad Street, at Lycoming, is a further example of the Atlantic idea of gasoline service

This new Atlantic Service Station is the result of a careful survey of Broad Street traffic conditions in the vicinity of the Roosevelt Boulevard. Its location is due to a studied conception of the motorist's need of a convenient, time-saving gasoline service when traveling down-townward-just as the previously established Atlantic Station on the east side, two blocks above, offers a like service when going in the opposite direction

So now, no matter which way you're headed, these two great oases to the fuel needy make it easy to obtain a supply of pure, fresh, powerful gasoline-Atlantic! No necessity for crossing the traffic. No mix-up of signals. No back-tracking, maneuvering or waiting. You pull in and swing out always with the traffic going your way.

It is far-seeing considerations such as these that have made Atlantic Service so unusual-so complete-so popular. It typifies the modern idea of merchandising-when values are judged by service as well as quality. It marks the day when a gallon of gasoline has more than a money equivalent-an extra measure of return-when served with special thought for your comfort, convenience and time. That's the Atlantic idea!
ATLANTIC
GASOLINE
Puts Pep in Your Motor the atlantic refining company

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