

## BONWIT TELLER ECO



Special Values Saturday of the New Modes in
"JEUNE FILLE" APPAREL

FOR MISSES and SMALL WOMEN
MISSES' COATS \& WRAPS

25 Smart Misses' Coats | Formerly 69.50 |
| :---: | Of silvertone and velour in various models. Beautifully

lined and heavily interlined.
Misses' Wrap-Coats 49.00 Feveloped in fine velourly 75.0 s, featuring Developed in fine
stitchery trimming
Misses' Fur-Trimmed Coats $\underset{\text { Formerty } 8500 \cdots \cdots \mathbf{5 9 . 0 0} 0}{ }$ Developed in silvertone and monotone material
nutria and Australian Opossum fur trimming.

Misses' Coats and Wrap-Coats
A wonderful collection developed in such fabrics as
Veldyne. Bolivia. Bokhara. Orlando., Marvella and Veldyne. Boilivia, Bonkara, orlando. Marvella and
Evora, eaturing huge collars of wolf squir Evora, featuring huge collars of wolf, squirrel
beaver and nutria. Greatly reduced.

## MISSES' SUITS

Misses ' Utility Suits ............38.00 Sports models developed in fine Wool Jersey. Included are belter and tailored effects.
44.00
of velour and
iilored and
Iressy models.
Smart Misses' Suits
54.00

Featuring models developed in Duvet de Laine, velour
Misses' Dress Suits
74.00

Plain-tailored and fur-trimmed styles.
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Plain-tailored and fur-trimmed styles. develo
de Laine. Mole and nutria fur trimmings.
MISSES' FROCKS
Velveteen and Chiffon Velvet Frocks. $\mathbf{5 8 . 0 0}$ Several chic models with antique gold thread embroidery
or touches of metal brocade. Sizes 14 to 20 .
Poiret Twill Tailored Frocks...... 68.00 Four smart new models with embroidery, braiding or all over thread designs. Sizes 14 to 20
A Collection of Odd Dresses
95.00 Tailored frocks of Poiret twill and tricotine. Afternoon frocks of light-color crepe de chine and georgette. Dinner
and dance frocks of lace and taffeta. Sizes 14 to 20 .

SIZES 14 TO 18-FOURTH FLOOR


WIT TELLER שCO.
CHESTNUT AT 13 Th STREET
ANNOUNCE
A Most Extraordinary
Purchase and Sale of
WOMEN'S FUR-TRIMMED BLOUSE-COATS R WRAPS

For Daytime and Evening Wear 65.00

Regular Prices 150.00 to 195.00 The materials featured in this collection are all imported and include ENGLISH VELVETEEN, RODIERS PANACLE and CHIFFON VELVETS. Collars and cuffs are trimmed with BEAVER, LAPIN,
WOLF, ELEPHANT (dyed) SQUIRREL, TAUPE NUTRIA, HUD. SON SEAL, KOLINSKY SQUIRREL and AMERICAN ERMINE in colorings suitable for daytime and evening wear. All sizes. WOMEN'S DEPARTMENT, THIRD FLOOR

COATSQ.WRAP-COATS
38.00

Regular Prices 59.50 to 79.50
This collection includes the season's best models developed FABRICS, SILVERTONE VELOUR and BOLIVIA. Many are plain tailored and have smart fringe throw tie and convertible collars. Some feature French Seal collars All are beautifully lined throughout with plain and fancy Peau de Cygne and heavily interlined. All sizes up to 42 WOMEN'S DEPARTMENT, THIRD FLOOR

## SPORTS COATS

38.00

Regular Price 65.00 This group consists of short coats developed in ENGLISH PLAID-BACK TWEEDS and SUEDENES - large shawl collars of natural Raccoon and Australian Opossum.

WOMEN'S DEPARTMENT, THIRD FLOOR


A Smashing Cut! 2034 suits and overcoats Including the Famous Rogers Peet Co. Clothes

Three Bargain Prices
$\$ 35-\$ 45-\$ 55$

## Fancy Mixtures. <br> Serges. <br> Cassimeres. <br> Cheviots. <br> All sizes

The season's greatest Opportunity
$\left.\begin{array}{l}\begin{array}{l}144 \text { were } \$ 50 \\ 195 \text { were } \\ 25 \\ 245 \text { were }\end{array} 60 \\ 304 \text { were } \\ 65 \\ 312 \text { were } \\ 70 \\ 265 \text { were } \\ 75\end{array}\right\}$ Now $\$ 35$


Christmas Gifts for Men at Revised Prices
WE ARE LETTING GO OUR ENTIRE STOCK OF FINEST MEN'S FURNISHINGS A T EXTRAORDI NARY SAVINGS

| SILK SHIRTS | MADRAS SHIRTS |
| :---: | :---: |
| white and fancy | white and fancy |
| $\$ 8.50$ | $\$ 2.75$ |
| Formerly up to $\$ 16.50$ | Were $\$ 3.50-\$ 4.00$ |
| SILK, COTTON | MADRAS SHIRTS |
| SHIRTS |  |
| white and fancy | white and fancy |
| $\$ 5.50$ | $\$ 3.85$ |
| Formerly up to $\$ 9.00$ | $\$ 0.85$ <br> W5.00- $\$ 6.00$ |

## Neckwear

| \$1.50 Neckwear, now \$1.00 | $\begin{aligned} & \$ 2.50-\$ 3 \text { Neckwear, } \\ & \text { now } \$ 2.00 \end{aligned}$ |
| :---: | :---: |
| \$2.00 Neckwear, now $\$ 1.50$ | $\begin{aligned} & \$ 3.50-\$ 4 \text { Neckwear }, \\ & \text { now } \$ 2.50 \end{aligned}$ |
| \$4.50-\$5.00 Neckwear, now \$3.50 |  |
| House Robes, Hosiery, Underw Umbrellas, etc. at | s, Gloves, Pajamas, Handkerchiefs, Canes while savings. |

Ferro \& Co. inc.

