

The Extra Pair

CARLTON CLOTHES SHOPS
"Headquarters for Two-Pants Suits"
PHILADELPHIA TRENTON NEWARK NEW YORK

Double the Wear

FACTS or FAKES

Of course, clothes prices are down. I know it very well. Buying my own woollens, and making the clothes I sell, tells it to me.

I've revised my prices. Every merchant has, or should, or will. But, it's one thing to revise prices truthfully. It's another thing to advertise untruthfully.

That's why I say—FACTS or FAKES. I'm not selling \$60 suits for \$23.75, for exactly the same reason the fellow who advertises that, IS NOT—it can't be done.

Sure, that misleading kind of advertising sounds good. You go in to look—and then some smart salesman sells you a suit for \$60 or \$70, or whatever he thinks you'll stand for.

When I say a \$50 value suit for \$35. I mean just that. And you'll not be urged to spend any more than that. Furthermore, you'll find a real selection at that price, not just a few "come-ons."

Try this new style store. Every suit I sell has two pairs of pants

Every suit is backed up by my signed guarantee which says "money back." If, after you purchase, you find you can do better elsewhere, return the suit you bought from me.

That's how I've built up my big business in this and other cities. That's why I sell more two-pants suits than any other chain of stores I've ever heard of. I put all the style and workmanship I possibly can into every garment I make, because I want my clothes to stay sold.



Today and tomorrow I am offering right from my New York tailoring establishment TWO BIG SPECIALS.

I bought the fabrics away under the market, and I've shaved off the best part of my profits. I want to start you going.

Blue Serge Suits
With
Two Pairs of Pants

\$25

Young men's and men's. Eight different models. Every suit well tailored. In the average store these suits would sell for \$35 with one pair of pants.

I haven't said a word about Overcoats. But if you want to see some REAL Overcoats, come up and look at my stock. Ulsters, Ulsterettes, Raglans, Form-Fits, Chesterfields—every conceivable style and color you know. I make these Overcoats myself, and they're made right. The prices have been revised, and I can save you many dollars. Good Overcoats at \$25, \$30, \$35. LOOK 'EM OVER.

Unfinished Worsteds Suits
with **Two Pairs of Pants**

\$35

These suits are made of the famous, Bell Worsteds. I bought several thousand yards to get them at my own price. Fine finished cloth, of elegant texture. The patterns all the most beautiful I have ever seen. See them on display in my downstairs showcase. They're really worth \$50, even today. And, don't forget—Two Pairs of Pants.

J. P. Sullivan
President

CARLTON CLOTHES SHOPS
1307-1309-1311 MARKET STREET ONE FLIGHT UP
Midway between 13th and Juniper ~ Over Truly Warner's ~ Opposite Wanamaker's

STRAWBRIDGE & CLOTHIER



ALL DOLLS and More Than 500 Lots of Toys REDUCED

Jolly old Santa Claus is making hundreds of little children happy. He has a smile, a kind word and a STORY BOOK for each little-tot. Here's a partial list of the many things which parents, aunts and uncles will find interesting—

- \$2 Drums, with drum sticks—\$1.50
- \$1.25 Boomerang Trolley Cars—75c
- \$1.00 Mechanical Automobiles—75c
- \$2.00 Aluminum Toy Kitchen Sets—\$1.50
- \$1.00 "Bringing Up Father" Painting Game—now 75c
- \$1.75 Brown Teddy Bears—now \$1.35
- \$12 to \$40 Desk-and-Chair Sets, for the children's play-room—\$5.25 to \$27.50
- \$2.00 Bowling Alley Games—\$1.50
- \$2.50 Toy Kitchen Cabinet Tables—\$1.50
- Girls' \$2 and \$2.50 Sleds—\$1.00 and \$1.25
- \$1.25 Submarine Boats—75c
- \$2.50 Ten-Pin Sets, enameled—\$1.50
- \$5 and \$6 Express Wagons, \$4.15 and \$5.00
- \$2.00 Steel Trains, to pull along—\$1.00
- \$3.50 to \$12 Mechanical Trains, \$2 to \$8.75
- \$2.00 and \$2.50 Airplanes—\$1.25 and \$1.75
- \$10 Electric Trains, with transformer—\$7.85
- \$22.50 to \$50 Automobiles, \$17.50 to \$40.00
- \$7.50 and \$13.50 Rocking Horses—\$5 and \$10
- \$9 and \$10 Shoo-Fly Rocking Horses, \$7.25
- \$3.00 to \$6.00 Doll Furniture, \$2.25 to \$4.50
- Dolls' \$3.50 Tea Sets, of real china—\$2.35
- \$8.00 Doll Houses, very attractive—\$6.00

Thousands of Dolls—our entire stock—at reduced prices. All kinds from all parts of the world are included. THE DOLL REPAIR HOSPITAL is ready to make old Dollies like new—better bring your injured Doll as soon as possible.

5100 Pairs of French Gloves Average Half Regular Prices

The most remarkable Glove purchase of the year! More than five thousand pairs of Women's Long and Short Gloves, in up-to-date styles for street and dress occasions. Closed out to us by a prominent importer at far below this season's import cost, and marked at prices which average one-half the prices at which they were intended to sell. Hundreds will buy for Christmas gifts. Ready Saturday morning:

- \$1.85** Imported to sell at \$4.00. French Glove, one pearl clasp, pique-sewn; black, white, tan, brown, gray, with fancy emb. and beaver shades.
- \$2.45** Imported to sell at \$5.00. Two-clasp Mocha Suede Gloves, pique-sewn, two-tone, hand-embroidery; in tan, brown, gray and beaver shades.
- \$3.85** Imported to sell at \$7.50. Strap-wrist Suede Gloves, best quality, pique-sewn, pearl clasp, Paris point stitching; in mode, beaver and ecru shades.
- \$4.75** Imported to sell at \$8.00. Long White Glove, 12-button and 16-button lengths; Paris point stitching on backs, three pearl buttons.
- \$5.45** Imported to sell at \$11.00. Long Mocha Suede Glove, 12-button length; pique-sewn, hand-embroidered in two-tone combination.

Try to be early to-morrow—we shall be very busy; but expert and attentive saleswomen will serve you, and satisfaction is assured.

Excellent Corsets in Great Variety

Corsets of foremost makes. Fashionable models for women of slender, average or larger figure. And experts to assist in selecting and fitting: Our Exclusive French Jessica Corsets, \$13.50 to \$35.00. S. & C. Special, Nemo, Smart Set, Warner Kust-proof, Redfern, La Resistia, W. B. Gosard Front-lace, Bon Ton, Royal Worcester, H. W. and Tread Glides, from which to choose. Prices—\$2.50 to \$35.00. \$5 Nemo Corsets, \$2.50 Women who wear Corsets in sizes 22 to 28, may save one-half on Nemo Corset, 360. Of light-weight, sturdy Usaro cloth, low bust, long hips, lightly boned.

Men's Four-in-Hands

50c One of the finest collections assembled in Philadelphia to-day. Hundreds of correct patterns at each price—and every Necktie, the best that can be bought anywhere at the price. \$3.50 Gifts are already being chosen in this busy section.

All Our Boys' Hats and Caps Reduced

Save on winter headgear for boys, big or little: \$6.00 Black Coney Turbans—\$4.75 \$8.00 Brown Coney Turbans, \$6.45 \$10.00 French Seal Turbans, \$7.75 \$12.00 Hudson Seal Turbans, \$9.45 \$8.00 French Seal Caps—\$6.45 \$2.50 to \$4.00 Tweed Hats—\$1.95 to \$3.25 \$1.50 to \$2.50 Caps, many with inbands—\$1.35 to \$1.65 \$1.00 to \$2.50 Wool Caps—85c to \$2.25

Umbrellas—Special For Women—\$6.00 For Men—\$6.50

Women's styles with plain or fancy carved wood handles, some with bakelite top, and finished with wrist cord or ring. Men's styles with plain natural wood handles, some with bakelite ends, in hook or crook style. All are covered with fine piece-dyed Union Taffeta (silk-and-cotton) with tape edge; mounted on paragon frame.

Bicycles for Gifts

Waverly Camel-back Bicycles, equipped with cord tires—\$60.00. Waverly double-bar model, extra strength in the truss bar—\$54.50. Waverly diamond-frame model—\$49.75. Waverly for girls or women—\$55.50.

Bicycle Tires Reduced

\$4.50 Heavy-service Tires—\$3.95 \$3.75 Chain-tread Tires—\$3.30 \$3.50 Heavy-tread Tires—\$3.00 \$5 Cord-construction Tires—\$4.35 \$2.75 Non-Skid Tires—\$2.25

STRAWBRIDGE & CLOTHIER
Market St. Eighth St. Filbert St.

New Silk and Cotton Waists

Thousands Ready for Christmas Giving CREPE GEORGETTE—in the new high colors, also flesh and white; some tailored, some beautifully trimmed—\$5.00 to \$20.00. CREPE DE CHINE—in white, flesh, bisque, navy, black and white; some tailored, tucked, plaited, frilled effects—\$5.00 to \$10.00.

A Special Purchase of \$10 and \$12.75 Mignonette Over-Blouses—\$7.50 and \$8.75

In suit shades and pretty light tints. Made in the fashionable Over-Blouse style, with long or three-quarter-length sleeves and the collarless neck-line, and all beautifully braided or embroidered.

\$4.50 Waists—\$2.50 FANCY STRIPE VOILE AND DIMITY, in all-white or lovely color effects, smartly tailored.

French Voile Waists, tucked and trimmed with fine laces—\$2.25 Various Cotton Waists with Buster Brown Collars—\$2.00 to \$4.50

Long Cloth, 12-Yard Pieces, at \$3.25

And this is the fine-spun, serviceable grade, formerly sold at \$5.00 a piece—now \$3.25.

Men's Outing Flannel Sleeping Garments

Men will appreciate their warmth and soft, fleecy touch these cold nights—and, best of all, these are reduced—

\$3.00 Pajamas—now \$2.15 \$2.25 Night Shirts—\$1.85

Pyrex Oven Dishes Save Costly Fuel

They absorb nearly all the oven heat and bake food quickly—and besides it is such an advantage to see the food cooking on all sides through these transparent dishes. We are authorized to replace any PYREX Dish that breaks in use in the oven.

Warm Sweaters For Men

Coat Sweaters, with V-neck—\$5.00 to \$17.00. Coat Sweaters, with collar—\$9.00 to \$18.00. Pull-over V-neck Sweaters—\$10.00 and \$12.50. Luxurious light-weight Sweaters—\$12.00 to \$18.00. Light-weight Wool Vests—\$8.50. Brushed Wool Vests—\$10.00 and \$11.00.

For Boys

Pull-over Sweaters, with V-neck—\$7.00 and \$9.00. Coat Sweaters, V-neck—\$8.00. Coat Sweaters, with collar—\$7.00 to \$10.00.

Boys' Suits at Just Half Price \$25 and \$27.50 Jack O'Leather Suits—now \$12.50 and \$13.75

These celebrated leather-reinforced Suits are already well known to thousands of grateful parents. Satisfactory selection in the matters of styles, fabrics and sizes can still be had in the lot at half price. However, do not delay choosing too long—as they are going out quickly—\$12.50 and \$13.75.

\$13.50 and \$15.00 Suits—\$6.75 and \$7.50

Of mixed chevrons, in sizes 7 to 11 years.

\$22.50 Winter Overcoats—now \$16.75

Of all-wool chevrons, woolen lining; sizes 5 to 11 years.

\$27.50 Winter Overcoats—now \$21.50

Great, warm Overcoats, with convertible collar; sizes 12 to 17 yrs. These are but a few of the outstanding lots in our entire Boys' Clothing stock which is now reduced in price.

Silk Stockings for Gifts

And what gifts will be more appreciated? One cannot have too many Silk Stockings or Socks. These are the finer kinds: Women's Silk Stockings Full-fashioned, with cotton tops and soles. In black, white and colors—\$2.00 Granite Brand, with blocks in the welt to prevent runs. Black, white and colors—\$2.50 Silk to the top, with cotton soles. In black, with colored stripe in the welt—\$2.25 and \$3.25 Granite Brand, outside, in black and colors—\$3.00 Black or white, with clocks, \$3.50 to \$8.00 Silk, with lace insteps—\$5.00 to \$10.00

For Children

Silk Socks, in white, pink or blue—85c to \$1.15 a pair, according to size. Infants' Ribbed Silk Stockings—\$1.25 to \$1.75

To-morrow's Feature Extraordinary of the Great Clothing Sale!

Men's "Alco" Suits

Just Half Price

If you are familiar with this Clothing Store, you know that Saturday is always a busy day. To-morrow will be unusually busy. May we ask that you come for your Suit or Overcoat before noon, if convenient? Our ENTIRE STOCK of clothing is marked at reduced prices—Suits, Overcoats, Fur-lined Overcoats, Trousers—everything. But the feature extraordinary in this great collection of our famous "Alco" Winter Suits at exactly one-half the prices at which we sold them earlier in the season:

- \$50.00 Alco Suits—now \$25.00
- \$60.00 Alco Suits—now \$30.00
- \$65.00 Alco Suits—now \$32.50
- \$70.00 Alco Suits—now \$35.00
- \$75.00 Alco Suits—now \$37.50
- \$80.00 Alco Suits—now \$40.00
- \$90.00 Alco Suits—now \$45.00

The "Alco" Suits are all of fine all-wool fabrics, the above lots including plain blue and black, as well as fancy weaves, in medium and dark colors. Youthful and conservative models, in all proportions.

Overcoats Reduced

Every Overcoat is reduced in price—including the splendid Crombie Ulsters, made by Hart, Schaffner & Marx, and sold earlier at \$122.50, reduced to \$84.00. But the following are EXTRA-SPECIAL groups at popular prices:

- \$40.00 Winter Overcoats—now \$23.50
- \$50.00 and \$55.00 Overcoats—now \$33.50
- \$60.00 and \$65.00 Overcoats—now \$39.00
- \$75.00 Winter Overcoats—now \$54.00

TROUSERS AT HALF—Six different lots of separate Trousers that were \$10.00 to \$22.50, now \$5.00, \$6.00, \$7.50, \$9.00, \$10.00 and \$11.25.

ALL FUR-LINED OVERCOATS REDUCED

Strawbridge & Clothier—Second Floor, East

Men's Hats Reduced

Every Hat—except Stetson make—in our stock reduced: \$8.00 Soft Felt Hats—reduced to \$3.95 \$10.00 Velour Hats, in handsome new styles—\$5.95 \$7.50 to \$37.50 Fur Caps—now \$5.75 to \$29.75 \$6.00 to \$12.00 Soft Felt Hats—\$3.75 to \$9.75 \$10.00 to \$25.00 Velour Hats—now \$5.95 to \$19.75 \$6.00 to \$8.00 Cloth Hats—now \$4.65 to \$6.45 Men's \$2.00 to \$6.00 Caps—now \$1.45 to \$4.75 \$6.00 to \$8.00 Derby Hats—now \$4.65 to \$6.45

Women's Suits Under Price

Worsted Jersey Suits, Special, \$22.50 In plain shades and heather mixtures. Belted models with plaited back, others box-plaited in Norfolk effects. Mannish collars and patch pockets—\$22.50.

Winter Suits, Special, \$19.75 to \$37.50

Smartly tailored models of homespun, worsted jersey, silver-tone and tweed effects. Some on straight line with narrow tailored belt, some slightly flaring over the hips, others plaited or tucked or gathered at the waist-line. Fur-trimmed and embroidered Suits among them.

Women's Coats at Much Less

We have been fortunate in making some very special purchases recently, and in every instance we have reduced our own stock to meet these new low prices:

- \$30.00 Coats—\$22.50 Wool velours, made with loose or belted back and deep cape-like collar. Lined throughout with figured silk.
- \$27.50 Coats—\$24.50 Some in this group were \$28.75, and remarkable value at that. Of wool velour, in dark shades and black, all with fur collars and lined throughout.
- Special at \$26.50 Of various materials, in black, blue and some dark shades. Made in plain-tailored style and lined throughout with figured silk.
- \$42.50 Coats—\$35.00 Of silver-toned velour in oxford, blue, brown and deer, lined throughout with figured silk. Collar with long throw tie ends. Another model, worth \$50.00, is of high-grade mixtures and solid color polo cloth, with body and sleeves lined.
- \$50.00 Dolmans—\$40 An especially attractive model of wool velour, with collar of natural raccoon, natural opossum, dyed opossum or nutria.
- \$85.00 Coats and Dolmans—\$70.00 High-grade garments with elegant linings, and deep collar of nutria or Australian opossum—some of the dolmans have collar and cuffs of fur.

Hair-bow and Sash Ribbons for Gifts

Two Remarkable Values, 60c and 75c A fortunate purchase of 500 yards of Moire Ribbon with edge of satin-and-taffeta checks. Matis, pink, old rose, coral, cardinal, seal brown, light blue, Alice blue, sapphire or navy blue. Ribbons 5/4 inches wide, 60c a yard; 6-inch—75c a yard.