

# William H. Wanamaker

1217-19 Chestnut St.

## 20% OFF

- All English Overcoats
- All Home-Built Overcoats
- All New Winter Suits
- All Tailoring Cloths
- All Evening Clothes

Our entire stocks are open to Saturday's buyers to choose as they will in any department at a saving of 20 cents on every dollar expended.

- In the Suit and Overcoat Sections here are actual savings possible—
- A \$30.00 Suit or Overcoat for.....\$24.00
  - A \$35.00 Suit or Overcoat for.....\$28.00
  - A \$40.00 Overcoat or Suit for.....\$32.00
  - A \$45.00 Suit or Overcoat for.....\$36.00
  - A \$50.00 Overcoat or Suit for.....\$40.00
  - A \$60.00 Suit or Overcoat for.....\$48.00
  - A \$65.00 Overcoat or Suit for.....\$52.00
  - A \$70.00 Suit or Overcoat for.....\$56.00
  - A \$75.00 Overcoat or Suit for.....\$60.00
  - An \$80.00 Suit or Overcoat for.....\$64.00
  - An \$85.00 Overcoat or Suit for.....\$68.00

Although our Tailoring Section is very busy we can accept orders for two weeks' delivery.

## 20% OFF

### REGULAR FAIR PRICES

Every inch of cloth is included in this offer. All the fine suitings; all the dress coatings; all the luxurious overcoatings; all the fancy vestings and trouserings share alike in this clean-cut reduction.

The special \$60 suitings for business are also 20% off or \$48.00.

We have good draughtsmen and journey-men tailors and agree to build your clothes to please you, or we keep the garments and you, your money.

# Special Bargain For Saturday

\$85 and \$100 Overcoats, Leather Lined, to be Quickly Sold for \$35 each

## 20% OFF

This List Will Solve Many of Your Christmas Problems If You Tear It Out & Save It

- SHIRTS**  
Printed Madras, Percale—\$2.50.  
Madras—\$3, \$3.50, \$5, \$6.50.  
Genuine Fingert, Collars to Match—\$7.  
Heavy Broadcloth—\$10, \$12.  
Crepes—\$12.  
Jerseys—\$12.00.  
White Oxford, Collar Attached—\$3.50.  
Fall Dress, Plain and Pleated Booms, \$4, \$5.
- HOSIERY**  
Cotton, Plain Colors, "Phoenix"—65c.  
Silk—\$1.15, \$1.35, \$2.50, \$3.50.  
Lisle Thread—\$1.  
Wool Half Hose—\$1, \$1.50, \$2, \$2.50.  
Golf Hose—\$2.50, \$3.50, \$5, \$6.
- NECKWEAR**  
Plain and Fancy Cut Silks—\$1, \$1.50, \$2, \$2.50, \$3, \$5, \$7.50.  
Knitted Scarfs, Plain Colors and Fancy—\$3.50, \$4, \$5.  
Fall-Dress Ties, Black and White—75c, \$1, \$1.50.
- GLOVES**  
Tan, Black, White, Gray, Mastic Washable Cape Gloves—\$4.25, \$4.50, \$5, \$6.  
Genuine Mocha—\$5.  
Genuine Back—\$5.  
Lined Gloves for Street or Motor Wear, Tan, White, Cordovan—\$1, \$1.50, \$2, \$10, \$14.  
Wool-Lined Mittens in Tan and Black—\$7.
- CANES**  
Plain and Silver Mounted; Varied Assortment of Hardwoods—\$2.50 to \$15.
- UMBRELLAS**  
Gloria Union Taffetas and Pure Silks—\$3, \$3.50, \$5, \$6, \$7, \$9, \$10, \$12, \$15.  
CANE UMBRELLAS  
Pure Silk—\$15.
- HATS**  
Soft Felt Hats; New Shades, Brown, Green, Taupe, Smoke, Havana—\$7, \$8, \$10.  
Genuine Velour—\$16, \$18, \$20.  
Silk Hats—\$12.  
Caps; New English Caps; Checks, Taupe, Plain—\$2, \$2.50, \$3, \$3.50, \$4, \$5.  
New English Derbies—\$8, \$10.  
**SMOKING JACKETS**  
Plaid Backs; Fancy Silk—\$15, \$18, \$25, \$30, \$35.  
**BATHROBES**  
Made of Terry Cloth—\$10, \$15, \$18.  
**LOUNGING ROBES**  
\$10, \$15, \$18, \$20, \$25, \$30, \$35.  
Leather Belts—\$1, \$1.50, \$2.  
Steering Silver Buckles—\$2, \$3.50, \$5, \$6, \$7.50, \$10.  
Belt Straps for Silver Buckles; Black, Tan, White, Cordovan—\$1, \$1.50, \$2.  
Detachable Fur Collars, can be worn on any coat.  
XXXX Beaver, Best Quality—\$85.  
Hudson Seal—\$40.  
Natalva Seal—\$40.  
Tape Natria—\$40.  
**MUFFLERS**  
Silk and Wool; for Street and Fall-Dress Wear.  
Wool—\$5, \$6, \$8.  
Silk—\$6, \$7.50, \$8, \$10, \$12, \$15.  
**HANDKERCHIEFS**  
White Initial Handkerchiefs—75c.  
White Linen—50c, 75c, \$1, \$1.50.  
Fancy Cotton—50c, \$1.  
Fancy Linen—\$1.50, \$2, \$2.50.  
Traveling Bags—\$30, \$40.  
Suit Cases—\$25, \$30.  
**PAJAMAS**  
Cotton in Plain Colors—\$3, \$3.50, \$4.50.  
Genuine Soiree—\$5.  
Flannel Pajamas—\$3.50, \$4.  
Silk and Cotton—\$8, \$10.  
**NIGHTSHIRTS**  
\$2, \$2.50, \$3.  
**FULL-DRESS WAISTCOATS**  
In Black or White; in Pique, Linen, Silk—\$10, \$12, \$13.50, \$15, \$18, \$20.

# Your Christmas Purse Has Amazing Gift-Buying Powers Here

The magic key of low prices opens, for everybody, the doors to this storehouse of Christmas gift treasures—read this news of wonderful opportunities you can share tomorrow!

**ECONOMY SPECIAL Tomorrow!**  
**'18 Silk Floor Lamp Shades \$13.65**  
14-inch size. Japanese figured silk with alternating panels. Lined and trimmed with silk fringe. Wonderful variety of styles and colors. Lit Brothers—Third Floor

**HATS TRIMMED FREE OF CHARGE**  
**Lit Brothers**  
Market Eighth Yellow Trading Stamp With Every 10c Purchase All Day Filbert Seventh

Dainty caps, neckwear and scarfs for gift selection.  
**75c & \$1.50 Boudoir Caps**  
Wissome styles; nicely trimmed. } **59c & 98c**  
\$1.50 to \$2.50 Imported } **98c to \$1.49**  
Lace Neckwear..... }  
Round collars, shawl collars and pretty collar and cuff sets.  
**\$10 Brush Wool Scarfs, \$5.98**  
Plaid Tweed collar, belt and pockets. First Floor, South

**Men's Kirschbaum Overcoats: Sale Continues!**  
New lots come from our stockrooms for another big day of selling.  
**Closeout of Our Purchase of Lines Regularly \$55 to \$60—Sale Price \$35**  
Men who are wanting a new coat to make them look their best for the holiday season are finding these the best overcoats sold anywhere within twenty to twenty-five dollars more.  
**Men's \$35 to \$40 Overcoats \$22.50**  
Smart form-fitting and conservative models, also splendid, big ulsters and ulsterettes. Quarter lined with silk.  
**Men's \$8.75 Trousers, \$5**  
All-wool chevots and cassimeres.  
**Men's \$30 Leatherette Coats \$17.75**  
A splendid gift for "him!" Raglan shoulder style, with deep collar, belt and patch pockets.  
**Boys' \$15 Suits, \$9.50**  
With Extra Fancy Norfolk in mixtures and pin stripes. 7 to 12 years.  
**Boys' \$16.50 Norfolk Suits \$9.89**  
The styles and fabrics every boy will like. Fancy tweeds, chevots and cassimeres. Lined with mohair; seams taped. 7 to 18 years.  
**Boys' \$6.50 Black Rubber Raincoats \$4.50**  
The Christmas gift for every boy! All seams cemented. 6 to 18 years.  
**Boys' \$17.50 Overcoats, \$12.50**  
Convertible collar styles with "muff" and patch pockets and belt. Sizes 7 to 15. Lit Brothers—Second Floor, 7th St.

Every item printed here shows a means of dressing modishly for the holidays and all through the winter at small cost!  
**Misses' \$20 Top Coats \$13.75**  
Of Zibelina and Velour in Copenhagen, Brown, Navy and Black.  
Chic belt, large collar and roomy patch pockets.  
**Misses' \$40 Suits & Dresses \$25**  
Sports Suits of heather jersey in brown and copenhagen with box plaited back, notch collar, narrow belt and silk lining.  
Dresses—of navy tricotine, with square neck, long sleeves, novelty belt, bone buttons and red silk stitching. Others equally charming are in serge or satin. Pictured.  
**Misses' \$40 Coats, \$29.75**  
Velour, duvet de laine and polo silver-tone. Some feature belts and ruge collars enriched with fur. Lined throughout with silk. Pekin, beaver, green and navy. Pictured.  
**Women's \$47.50 Coats, \$35**  
Of bolivia, velour, polo cloth and silvertone in all approved colors. Some styles have large cape collars and silk stitching. Silk lining throughout. Pictured.  
**Women's \$52.50 Dresses, \$37.50**  
Of tricotine, serge and velvet in modish colors. Smartly tailored on long lines and handsomely embroidered in henna color. Square neck, three quarter sleeves and extended pockets also add clever trimming notes. Pictured.  
Lit Brothers—Second Floor

**HALF PRICE SALE CONTINUES!**  
**Men's & Boys' \$8 & \$10 Sweaters \$4.95**  
Overstock from Lergman Brothers, 12th & Cherry Streets this city—a firm famed for its high-grade products.  
**Men's Sweaters**—Fine worsted in cardigan stitch. Navy, brown, maroon and heather mixtures. V-neck or three-piece shawl collar. Sizes 36 to 46.  
**Boys' Sweaters**—Shaker knit in navy, green, maroon and brown. Pullover style with V-neck. Sizes 28 to 36. Main Arcade & 7th & Market Streets  
**Men's \$8 & \$10 Silk Shirts, \$4.85**  
Another phenomenal purchase. All of beautiful, rich silks—plain and satin striped crepe de chine, broadcloth, radium, baby broadcloth and tub silk.  
**75c & \$1 Silk \$49c**  
Beautiful brocades, neat and fancy figures. Generous size.  
**\$1.25 Suspender and Garter Sets, 98c**  
Web suspenders, strong leather ends—pad garters to match.  
Lit Brothers—First Floor, 7th Street

Underwear & Hosiery—Bought at the hour of opportunity and marked far less than actual worth!  
**Women's Underwear Merode**  
Special at Special at  
**\$1.75 & \$1.98 \$2.75 & \$2.98**  
Fine cotton ribbed vests; knee and ankle length pants and tights. Part wool ribbed vests and pants. Unshrinkable.  
**Women's \$2.75 Italian Silk Camisoles \$2.19**  
Beautifully lace trimmed. Kayser brand.  
**Women's \$2 and \$3 Silk Stockings \$1.29 & \$1.98**  
Full fashioned. Black, white and colors.  
**Children's Stockings, 25c, 35c and 39c**  
Ribbed cotton. Black, white and cordovan.  
Lit Brothers—First Floor, South

**Special Saturday Only! \$65 Axminster Rugs \$37.50**  
One Hundred and Sixty-five—Room Size and Seamless—9x12 Feet  
Made by Alexander Smith & Sons, a firm highly rated for the quality of their products. These rugs are very beautiful in designs and colorings, and of durable quality.  
—Fourth Floor

**Hundreds of Pairs of Gift Slippers TO SPREAD CHRISTMAS CHEER**  
We have thought of all—men, women and children. Every approved style and every wanted color. Prices have been made within easy reach of all purses.  
**Misses' & Children's Felt Slippers \$1.95**  
Julietts, \$1.89 to \$1.98  
E Z Slippers, \$1.55 to \$1.85  
**Women's \$3 Felt Slippers \$1.95**  
Blue, red, gray, black, parson, old rose and wine. Leather soles. Fur and ribbon trimmed. Sizes 5 1/2 to 11.  
**Men's Leather Slippers, \$2.98 to \$6.49**  
Romeos, Everettes and Operas in black and tan. Sizes 5 to 11.  
**Women's E. Z. Comfy Slippers, \$1.65 to \$2.98**  
Felt ribbon, and fur trimmed.  
**Women's \$6 to \$9 Dress Shoes \$3.65**  
Patent colt, black glazed kid, brown, gray and mat kid and gum-metal. Turned soles; Louis heels.  
Lit Brothers—First Floor, North

**One Hundred and Fifty Girls' Coats Reduced \$18.85**  
Fine, high-grade \$27.50 & \$35 kinds.  
A style of great beauty and distinction—a handsome Christmas Gift!  
Developed from fine all-wool cloth. Include navy, Pekin and brown with contrasting colored throw-over ties which are effective as trimming and also a comfy protection from the cold.  
**\$10.50 to \$22.50 Coats, \$7.95 to \$14.95**  
Of chevot, plaids, polotons and silvertone. Large collars of self material or fur cloth. Sizes 8 to 14.  
**Girls' \$8.50 to \$9 Serge Dresses, \$4.95**  
Navy blue—many are handsomely embroidered. Have pockets and belts. Sizes 8 to 14.  
Subway and Second Floor  
**\$4.50 to \$5 Tub Frocks, \$2.89**  
Of chambray, gingham, linen and crash. Sizes 6 to 14. Subway and Second Floor  
**\$10.50 Beattyette Dri-Girls \$7.98**  
Dolman of Rubberized Satine \$7.98  
Navy blue. Hat to match. Sizes 2 to 6.  
Lit Brothers—Second Floor

**Furs of Royal Richness**  
Repricings That Will Surely Tempt Christmas Choosing  
The styles are among the finest creations of the year and the qualities are guaranteed.  
**\$200 Near Seal Coats, \$135**  
**\$225 Russian Marmot Coats, \$145**  
**\$310 Near Seal Coats, \$235**  
**\$325 French Seal Coats \$450**  
**\$465 Hudson Seal Coats \$550**  
**\$475 French Seal Coats \$595**  
**\$425 Seal Dolman \$595**  
These Coats all have huge collars, cuffs and some have fourteen-inch borders of natural skunk, squirrel, or beaver.  
**Sets \$65 Natural Raccoon Sets, \$35**  
**\$59.75 Taupe Fox Sets, \$35**  
**\$110 Brown Wolf Sets \$110**  
**\$150 Silver Wolf Sets \$135**  
**\$95 Fox Sets \$135**  
**Scarfs \$45 Taupe Fox Scarfs, \$18.50**  
**\$59 Taupe Wolf Scarfs, \$35**  
**\$65 Taupe Wolf Scarfs, \$49.75**  
Lit Brothers—Second Floor

**Holiday Glove Specials**  
**Women's \$4.50 Slip-on Gloves \$2.95**  
French suede in brown, mode, beaver and tan. 6-button length with rubber wrist; pique sewn.  
**Women's \$3 Kid Gloves, \$1.95**  
Two clasp. Black, white and colors.  
**Children's \$2.50 Suede Gloves, \$1.98**  
Gray and tan. One-clasp. Pleece-lined.  
**Men's \$3.50 Suede Gloves, \$2.98**  
One-clasp. Regular and cadet sizes.  
**Men's \$5 Auto Gauntlets, \$3.98**  
Black. Pleece lined. First Floor, 8th St.

Choose beautiful, intimate gifts from these superb assortments of dainty undergarments.  
**\$3 Silk Chemise \$1.98**  
Pretty styles of flesh color crepe de chine, trimmed back and front with fine laces, georgette crepe and ribbon. One pictured.  
**\$6 Silk Night Gowns, \$3.98**  
Crepe de chine. Several pretty styles in lace trimmed and tailored effects.  
**\$3 Billie Burke Pajamas, \$1.98**  
Of flesh and white batiste. Empire style, embroidered in French colorings. Second Floor

**Embroidered Georgette Waists \$3.98 & \$6.98**  
Exceedingly pretty styles and most exceptional in value. They have front handsomely embroidered in self and contrasting silks.  
Flesh, white, navy and taupe, at \$3.98.  
Pink embroidered with blue; brown with beige; and navy with henna at \$6.98. Pictured.  
Lit Brothers—Second Floor

Chic Sweaters and Scarfs—Supply your own needs and choose Christmas gifts at savings.  
**\$8 Sport Scarfs \$5.95**  
Smart and good looking. Heavy brushed wool with Jacquard reverses, pockets and belt. Pictured.  
**Children's \$5 Coat Sweaters \$3.98**  
Heavy and warm, some Dutch collars, pockets and belts and others have roll collar. Sizes 8 to 12.  
**Women's Sweaters, \$4.98 to \$14.98**  
Every good style and color. —Second Floor

**\$7 Handsome French Pearl Necklaces, \$3.50**  
A Half Price Event That Brings a Rare Gift Suggestion  
Neck and opera length; even and guaranteed beads. All have 1-carat glass. Cream tint. A special purchase that enables us to offer nearly five hundred strings of these beautiful pearls at 50c on the dollar.  
**Women's \$25 Watch Bracelets, \$16.65**  
Gold-filled, 20-year guaranteed cases; 15-jewel movements. The set consists of one gray and one black silk ribbon wrist band and 1 convertible gold-filled bracelet. In velvet lined case.  
**Women's \$15 Gold-Filled Watch Bracelets, \$9.45**  
Octagonal or round watches with 7-jewel movements. Silk ribbon wrist band or convertible bracelet. Cases guaranteed 10-years.  
**\$118 to \$900 Diamond Rings, \$100 to \$825**  
Solitaire setting in 14-karat gold. Tiffany mountings.  
Lit Brothers—First Floor, South  
**\$7 to \$12 Mesh Bags, \$4.95, \$5.98 & \$7.50**  
About twenty-four styles in reversible ring mesh—gold and silver finish. Rings and square shapes; mesh or link chain handles.

**\$3.50 School Bag Outfits \$1.37**  
Make School Boys and Girls Happy—Sale Tomorrow Only!  
Containing leather pencil case, four pencils, pen holder, linen tablet and composition book. —First Floor  
**Just for Saturday!**  
**80c Chocolate Straws, lb., 50c**  
**\$1.25 Wilbur Buds, lb., \$1**  
None sent C. O. D. —First Floor  
**Special Tomorrow!**  
**\$1.50 Baco Finish Table Damask, yd. 98c**  
Floral and striped designs.  
**\$2.50 Homestitch Table Cloths, \$1.88**  
Two yards long. Moccasin. Lit Brothers—First Floor, North

**Men's Overcoats, \$6.95 to \$18.49**  
Patent ulsterettes in belt-ed style. Mixtures, plaids and melton cloths.  
**Men's \$8, \$6 and \$7 Shoes \$3.98**  
Gun-metal calf and tan. Also heavy tan silk shoes, made on "We Made or Phone Orders" on Subway Footwear.  
**Men's \$2 Underwear, \$1.59**  
Natural wool shirts and drawers.  
**Subway Store**  
**Misses' and Women's \$20 Coats, Suits and Dresses \$12.75**  
Coats—Velour, silvertone, polo cloth, English tweeds, thibet and beaver cloth. Lined to waist or throughout. Sizes 14 to 46.  
Suits—Majority are all-wool heather sports models; also serge, poplin and velour suits—many trimmed with braid.  
Dresses—All-wool serge, velour, jersey, silvertone and velvetene. Sizes 14 to 44.  
**HATS TRIMMED FREE \$4 to \$4.50 \$2.98**  
Satin Hats..... }  
Fine quality satin, trimmed with fancy pins and tassels—also gold and silver lace combined with plaid and fur cloth—and brocade blives with satin bows.  
Black, brown, navy, henna, peacock, pheasant and red.  
**\$1 Four-in-Hands, 49c**  
Various new designs.  
**Boys' Suits, \$4.68 to \$9.50**  
Norfolk in chevots and cassimeres. Sizes 7 to 18.  
**Sport Scarfs, \$1.98**  
Brushed wool in blue, gray, brown and greens. Pockets & leather belt. Fringed ends. Striped.  
**\$5.50 Bath Robes, \$4.39**  
Figured or floral designs. Cord, tuck, sets and satine binding.  
**Women's Handkerchiefs**  
Regularly \$1.50, half dozen, 98c.  
White or colored initials.  
**Men's \$2.50 Shirts, \$1.48**  
Striped percale. Soft cuffs.  
**Boys' Mackinaws, \$7.59 to \$12.75**  
Green, brown and grey. Plaid blanket cloth. Sizes 5 to 11.  
Lit Brothers—

# William H. Wanamaker

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