

Organ plays at 9, 11 and 5:20 Christmas Carols and Chimes at Each Hour

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER Unsettled

Christmas Gifts Wherever You Turn and the Spirit of Christmas Everywhere

We Had What Theodore Roosevelt Would Have Called "A Bully Month"

Last month, which we only refer to here

For Everybody's Encouragement

As we are not given to bragging any more than we are to the making of extravagant wordings in our own advertisements.

We were certainly benefited all November by the multitudinous newspaper advertisements other than our own.

It was very pleasing indeed!

This business has its own ideals, to which we shall adhere, pursuing steadily the even tenor of our way.

By agreeable relations with manufacturers and commission houses representing manufacturers, we get to know among the first the movements of lots to be sold and of readiness to reduce prices, of which we immediately avail ourselves, with cash down whenever necessary.

Bear in mind that this business began before the Civil War, when we were buyers of woolen goods from first hand, purchasing them in a small way. We are now large buyers from the same mills.

Be quite sure that our assortments will be kept up whenever goods are obtainable and properly priced.

John Wanamaker

[Signed]



Black Lynx Furs—Glossy and Beautiful

Thick and soft and fluffy is the black lynx, and with its beautiful sheen is a lovely fur indeed. It is a good fur for the woman who wears black, and it is becoming one to many women who wear colors.

Women's Real Mocha Gloves At \$2.50 and \$5.50 a Pair

This is almost like pre-war prices! Genuine Arabian mocha gloves, of beautiful quality, have been unheard of at this price for months and months.

IF SHE HASN'T A PEARL BEAD NECKLACE

you may be fairly certain she wants one! And there are lovely imitation pearl beads—they have the softest sheen and a beautiful luster and coloring.

NEW BELGIAN BINCHE LACES MADE TO OUR ORDER

Paris uses just such laces as these on the finest lingerie, handkerchiefs, boudoir pillows and so forth, but when we came to buy the identical patterns we found there were none for sale, so we had them copied and made to our order.

GEORGETTE OVERBLOUSES

One style in navy with henna-colored silk embroidery and beads is \$15. This may be had also in all-black.

NIGHTGOWNS FOR LARGE WOMEN

You wouldn't believe how many of them are being sold for useful Christmas gifts. Domestic ones of cambric and muslin are \$1.75 to \$4.75 for the low-necked; \$1.85 to \$4.50 for the high-necked.

GIRLS' BATHROBES FOR \$3.85

They are precisely like bathrobes we've had at much higher prices—in fact, we had some in our own stocks when these arrived, and we marked them all \$3.85.

Original Etchings Colored by Hand. Beautiful etchings by J. Alphege Brewer of such architectural subjects as the "Hotel de Ville, Arras," "Houses of Parliament," "Laon Cathedral," "Burgos Cathedral," "Windsor Castle" and others.

TWO LOVELY BOOKS. "Irish Fairy Tales," by James Stephens, illustrated by Arthur Rackham, price \$5. A sense of humor and a sense of beauty are the only passports that a book like this requires from its reader.

SOMETHING UNIQUE IN GIFT STATIONERY. You won't see anything like it we are sure, for it is so pretty we bought all three was.

Kermanshah Rugs Are Gifts Superb. All Oriental rugs are good gifts, but Kermanshahs are rugs of such beautiful texture and soft, refined colors that their gift-quality is inherent and exceptional.

The Christmas Sale of Cut Glass Is All a Gift Sale. This is the timeliest cut glass sale of the entire year. It is the best sale of the kind in many years.

School Supplies Are Gifts That Educate. Now comes the time of year when school supplies and stationery take on a special interest for all young scholars.

New and Pretty White Frocks for Little Sister—\$5. These are better frocks than \$5 has been buying of late—and mothers who know values will appreciate them.

1000 Pair Marquisette Curtains for \$1.85 a Pair. Close to half price, and every housekeeper knows the good qualities of marquisette when it comes to wear and washing.

PRETTY FANCY SCARFS FOR 50c AND \$1. They are in good sizes for the bureau, chiffonier or buffet. Those at 50c are embroidered and scalloped.

Wanamaker Furniture The Gift That Satisfies. Every one of ten to fifteen thousand things in the furniture stock is a gift good and real, but it is only reasonable that the gift quality should be more pronounced in some than in others.

EVERY light fixture in the Lamp Store is 33 1/2 per cent below regular—present prices running from \$2.50 for a sidelight to \$275 for a chandelier.

Bayberry Candles, Two in a Box, 50c. The old-time maiden sought her rest, by the bay-berry candle's gleams.

JARS and vases of amphora ware may be purchased in the China Store for very little money—\$1.25 to \$20. So may the "crazy cats"—the most cubistic-looking creatures imaginable in gay colors, their price being \$5.

HEAVY four-inch floor-lamps, mahogany finished, are to be cleared out at \$12.50 each. The lamps are fitted for two electric lights. Shades to go with them are \$5.50 upward.

IMITATION IVORY TOILET ARTICLES NEW FROM FRANCE. They are favorite gifts to young women or school girls; either a piece or two or the entire set, and they are quite inexpensive.

GLISTENING SNOW MEN, FLEET-FOOTED REINDEERS. Little Christmas trees, miniature Santa Clauses and ever so many other little favors and decorations that you'll want for holiday parties and gifts and merrymaking, are ready in the Candy Store, now.

DELICIOUS CANDY MIXTURES, 50c AND 70c A POUND. are kinds you'll probably like for the holidays—and you might enjoy trying a box for the week-end.

A Traveling Bag to Stir a Man's Enthusiasm. A great big sturdy bag of hand-boarded cowhide in a rich mahogany shade. Sewed-in frame and fine leather lining.

A Christmas Box of Linen Towels. Towels are probably the most practical of gift linens. One is sure to find the best grades of pure flax towels in the Linen Store.

Men's Silk Hats Are in New Shapes This Season. The man who makes it a point to be correct in every detail of dress will need a new top hat this winter.



House Coats and Gowns for Home-Loving Men. Gifts that give men comfort and satisfaction many nights in the year. The house coats are in cloth, Japanese quilted silk and velvet.

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The Boy and Christmas. Make no mistake about it, a boy has his own outlook. There are all kinds of gifts that he likes, but there is one thing that makes all other gifts twice as good and that is the feeling of having a good, comfortable appearance.

EVENING dresses for Christmas boxes are very dainty and gay—chiffons, Georgettes, radiums, soft taffetas, nets and tulles. Their prices run from \$34.50 to \$87.50.

First Oil Silk Raincoats for Women From Japan. The quality of the oil silk and the tailoring are so remarkably good that we don't see how they could well be better.

Fetching New Sports Coats—Some Fur Trimmed—for Older Girls. Those smart, jaunty new sports coats which girls like for country wear, for motoring, for school and for no end of Winter needs, are a hit here in the Young Women's Salons.

Women's Smart Street Boots Extraordinary at \$9.75. We have 400 pair of these shoes to sell at this moderate price, and they come from the leading women's shoe factory in Philadelphia.

NEW gift silks are arriving daily and will be boxed on request. (First Floor, Chestnut)

Silk Petticoats for Gifts. Messalines, plain and changeable, \$5.50. Taffetas, plain and changeable, \$5 to \$7.50.

Clocked Silk Stockings Make Delightful Gifts. Especially when they have hand-embroidered clocks, as these have. They are in colors with self-clocks, black with self and white clocks and white with self and black clocks.

New 1921 Printed Voiles for 55c a Yard. Somebody made a mistake and printed certain patterns intended for a quite expensive voile on one of just a medium quality. Hence this very moderate price.