

INCHES FROM The Golden-Plated Rule

By Lillian Paschal Day

Just a Plain Fellow

Our new President has a Golden Rule. It is a printer's rule made of gold. His employes gave it to him. It was a birthday gift, November 2. On the same day he received another. The United States gave it to him. It is an inviolable Golden Rule. An injunction it bears. Same as the one Christ gave: "As ye would that others do to you, do ye even so to them." His printer's rule typifies that. Outward semblance of inward grace. Written in the hopes of the people. That day he showed greatness. When elected he didn't exult. He said he felt more like praying. It was a great responsibility. He needed help to meet it. On receiving the gold rule he said: "Fellow members of the Star, We've been together many years. You know I wouldn't cheat you. I've been just and fair with you. I can be so with all the people. Here is my old friend Miller. The oldest employe on the Star. Thirty years we've been together.

Sometimes the road was thorny. Often Miller drew his pay. I had to borrow it from my mother. Sometimes I borrowed his pay back. The very next morning, too! I'm just a plain fellow. But I've never cheated you. I've been on the square with you. Everybody can count on that. I'm going to be on the square. It's a good four-cornered creed. A square's pretty level measurement. It has a foot-rule on it, too. On the square is all we ask. We'll be glad if he lives that. He can be as "plain" as he likes. We're not a nation for "frills." "A plain man of the plain people." That's what they said of Lincoln. And he was our greatest President. Teddy, the Beloved, was another. We always knew where he stood. "Four-square to the winds of heaven." Our ship of state will be safe. If our pilot steers by his compass. Isn't it odd? Most of the great ones are plain. Being un-plain gets us tangled.

A DIFFERENT FROCK OF GRAY AND BLACK



By CORINNE LOWE

A LITTLE OF EVERYTHING IN "ARABIAN NIGHTS" FETE

Attraction at Bellevue includes Vaudeville, Dancing, Jazz and Other Novelties

Soft colored lights, burning incense, Oriental rugs and hangings and women clad in the quaint trouserettes and many-colored veils of Persian mode make the Bellevue-Stratford roof a mysterious and attractive place.

The entire roof is decked in Oriental splendor for the "Arabian Nights" Extravaganza," which began yesterday and continues till late tonight for the benefit of the Northern Home for Friendless Children. Mrs. George W. Urquhart, president of the board of managers; Mrs. M. Y. Smith, general chairman of the extravaganza, and other managers of the Northern Home with their friends are hostesses. Mr. Edward S. Sayres, Mr. Howard S. Roberts, Mr. Samuel B. Froman, Mr. William R. King and other members of the board of trustees are backing the affair.

More than 3000 persons attended the extravaganza yesterday and today. The entertainment is of a wide variety and pleases all ages and types.

Among the most delightful things is the supper entertainment. From 6 to 8 o'clock, in the supper room, there will be music, feature dancing and stunts to amuse the patrons. The vaudeville performances begin at 8 and continue until 9 o'clock when floor dancing for guests will begin. The vaudeville, given by society folk, won much applause last night. Two Ukrainian girls from

the University of Pennsylvania danced some of their native dances. A Chinese student appeared in clever magician's tricks. A group of society girls appeared in "The Girls of My Dreams" and a "jazz band" was well applauded. Miss Katherine Smith and Mrs. Roy Stoner appeared in a skit called, "The Punkin Sisters."

CHARITY BALL TONIGHT

Pageant to Open Brilliant Society Gathering at Academy

With everything arranged for the presentation of the spectacular pageant and tableaux, the second of the present week's brilliant society gatherings, will be seen in the Academy of Music tonight when the Charity Ball will be held. The gorgeousness of the assem-

blage is expected to rival that of the opening night of the opera season. The affair will be opened with the pageant, entitled, "The Lady of the Fan," in which 200 women prominent in society will take part. It will be given under the direction of Charles S. Morgan, Jr. General dancing will follow the performance, and a supper will be served shortly before midnight.

The beneficiaries are the University Hospital, orthopedic ward; Jefferson Hospital, maternity department; Babies' Hospital, the Children's Aid and Visiting Nurses' Society. Each beneficiary will be represented in the opening pageant. The tableaux will be given under the direction of Mrs. B. Dobson Altman.

DREAMLAND ADVENTURES

The Wonderful Charm
By DADDY

CHAPTER IV
The Autumn Picnic

PRINCE SMILING took off his silken tunic and carefully hung it over Baily Sam's back before he pitched into the job of picking up the wood which had been scattered along the road by the runaway farm team.

The prince worked very fast, for he was anxious to hurry on to find something for Lady Lovely to eat. Peggy and Billy helped him, but the wood had been scattered far and wide, and it was some time before the last stick was found and placed on the stack.

"Thank you most kindly," said the farmer's wife. "And now that you have been so good as to pick up my wood, I wish you would come home with me to put the horses in the barn and bring the cows home from the meadow to be milked, and drive the sheep to the fold, and lock the pigs in their pen, for I must get supper for my sick husband and hungry babies."

Prince Smiling was eager to be away seeking food for Lady Lovely, but he said never a word of this to the farmer's wife. Instead, he smiled cheerfully as he promised to do as she asked.

"The farmer's wife needs our help," he whispered to Peggy and Billy. "We must do our duty here, even though Prince Frowning has the aid of his powerful charm, may be first to grant Lady Lovely's wish.

So the prince and Billy unhitched the horses and put them in the stable and fed them hay. Then with Peggy and Baily Sam they hunted up the cows in the meadow and drove them to the milking shed. And they rounded up the sheep and put them safely in the fold. And they chased the pigs, and though the pigs were contrary and dodged and ran squealing here and there and every way except toward the pen, they kept after them until every pig was tightly locked up.

"Thank you, most kindly," cried the farmer's wife. "I do not know what I would have done if you had not helped me."

"We were glad to do what we could," said Prince Smiling. "And now we must be on our way, for we must seek something for Lady Lovely to eat."

"You need seek no farther," replied the farmer's wife with a smile. "I heard your whisper to your friends about her, and I have prepared something for Lady Lovely to eat. Hasten to her with these goodies."

Then she handed Prince Smiling a basket in which were fresh cookies, two warm pumpkin pies, red-cherries, apples, a bottle of milk, bread and butter, sandwiches, terrapin chops to be toasted over a fire and chestnuts ready for roasting.

My but Prince Smiling was glad then that he had stopped to help the farmer's wife.

Back galloped Baily Sam to Lady Lovely's dwelling.

"Come for an autumn picnic in the woods," cried Prince Smiling to Lady

Lovely. So she went with them to the woods. And there Prince Smiling built a camp fire and they toasted the pork chops on pointed sticks, and they ate hot sandwiches, and nibbled cookies, and drank the milk, and finished off with pumpkin pie, and chestnuts, and red-cherries.

"Oh, that's the best meal I ever ate," cried Lady Lovely delightedly. "This autumn picnic has been jolly fun. I thank you, Prince Smiling, for the happy feast your warm heart and willing hands have given me."

"I have heard the voice of Prince Frowning," said Prince Smiling. "See the marvelous dinner my powerful charm has provided!"

And here came Prince Frowning marching into the woods at the head of a long train of servants, each of whom was loaded with a tray. On the trays were fried chickens, roast turkey, nut bread, chocolate cake, strawberry ice cream, and lots of other goodies. Behind the servants ran a crowd of poor village children asking for a bite.

"No, no. You can't have a bite," shouted Prince Frowning. "My powerful charm has brought this spread for Lady Lovely, and it will win me her heart and hand."

Lady Lovely looked with dismay at Prince Frowning's feast.

"I thank you, Prince Frowning, for this most wonderful dinner, but I'm not a bit hungry now," she said. "I've just had a most delicious meal with Prince Smiling."

Prince Frowning flew into a rage at that. He was sure the dinner brought by his charm would win Lady Lovely's hand. He grew so angry he couldn't control himself, and what did he do but run around kicking the trays held by the servants. And as he kicked the trays they flew into the air, and the food was scattered all about.

Now that wasn't so bad as it seemed, for the poor children grabbed the fried chickens, and the roast turkey, and all the other good things before they could reach the ground. Not a thing was wasted, not even the spilled ice cream, for Baily Sam and Tiddie Pupkins lapped up every bit of that.

Lady Lovely had still another test for the two lovers, and what it was will be told in tomorrow's chapter.

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SHOPPING AT THE BETTER SHOPS

NEVER WERE MORE EMPHATIC BARGAINS TO BE HAD THAN AT THE PRESENT TIME. ESPECIALLY IF ONE HAS, LIKE PAULETTE, A BIT OF INSIDE SHOPPING INFORMATION. MENTIONING PAULETTE'S NAME AT THE SHOP ASSURES YOU ADDITIONAL COURTESY.

I was rather surprised to find dolls at Bonwit Teller's interesting shop at Thirteenth and Chestnut streets, and, my dears, they're just selling like the proverbial hot cakes! They're such darlings—wee things with faces like real children and hair that is just as natural. Each has dimpled knees and irresistible little toes. A 10-inch doll costs \$8.50; an 11-inch doll, \$10; 13-inch dolls, \$14.75; 15-inch dolls, \$16.50, and a beauty at \$25 measures about 18 inches. Each is dressed in a close-knit cap and little sweater. You can, of course, redress them if you like. They're going very quickly, better hurry to buy them. At the same counter are wee bouquets of French flowers for making a bright spot upon the fur or frock. They're 75c and make charming little Christmas gifts. Nearby are good-looking incense burners, neatly boxed, together with fragrant incense, the formula of which was obtained from an old Chinese temple. Burner and incense come boxed together for \$1.50. Specially priced are some lovely tuxedo collars of real felt. Collars measuring 23 inches long are \$2.25, and others measuring 28 inches long are \$2.75 each.

When in doubt I go to Allen's, at 1214 Chestnut, especially for Christmas giving. You should see the pretty comb, brush and mirror I bought there for one of my little friends who had just attained the privilege of a room by her own very self. The set, instead of being ivory, is of white heavily enameled wood designed with little robins upon a brown branch. There is a stunning little set of white with interesting lines of black which would do nicely for the adult folk, too. One of the nicest things about these sets is the price; the three pieces can be had for a mere \$1.25. The brushes have real prophylactic bristles set well apart for sanitation. I believe there is a set having a walnut finish, too; then there are some pretty floral designs with white grounds. There is at the same shop a gorgeous set of artificial ivory, having twelve pieces, and costing \$47.50, and there are many between prices. By the way, Allen's have some of Coty's wonderful L'Origan, L'Or, Muget, and Jacquemot for \$7.50 instead of \$9.25 a bottle. It's just the dandiest shop at which to buy ever so many of your gifts.

Louis Sterling is having a sweeping discount sale of frocks and wraps. He is giving a flat 20% off all tag prices. It is an authentic sale in order to keep the stock moving, and no garments are reserved. I was greatly interested to learn that this shop has obtained an exclusive agency for some most desirable Scotch tweed suits in all sizes and all smart mixtures. Their prices are \$59.50 and \$65, and they are worth investigating, I assure you. In spite of this low price, however, there will be, during this sale, a 20% discount, making the suits doubly bargains. Sterling is famous for his camel's hair tuxedo coats at \$39.50. That this price is close I know from comparative pricing at other shops. This also is included in the 20% sale—in fact, nothing is excluded—and thus a stunning sports coat of this kind can now be had, because of the discount, for \$47.60. There are several models from which to select. I cannot tell just how long the sale will last, but would advise you to buy quickly. The address is 1210 Walnut.

Do you remember in those days before the war what a famous place was the shop of B. F. Dewees, at 1122 Chestnut, for those \$1.50 nightgowns? No matter which was her favorite shop, a woman bought her nightdresses at Dewees'. But then cotton went up and up, and while the shop tried to hold the gowns at the old price it was quite impossible, and these attractive, dainty, inexpensive little gowns became a thing of the past. And now cotton has fallen, and while not to the extent that would normally justify pricing these dainty nightgowns again at \$1.50, Dewees has made great effort just to re-establish their enviable reputation, and as a result, after four years, those pretty gowns have returned at the same old price and just in time for Christmas giving and restocking one's nightie drawer for the winter! They are fashioned in such pretty and unusual styles—you will not believe until you have refreshed that four-year-old memory. I beg of you to drop in and see for yourself. Just now there is a celebration display and sale of them—they really are splendid.

There isn't a reason in the world why Anne Devlin should reduce her perfectly lovely frocks except that there is a steady stream of them coming into her small shop, and her fashion frocks that stay in her wardrobe find themselves displaced by new equally beautiful models but a day or two older. This week Miss Devlin—her recently established shop is at 139 South Thirteenth—has slashed every price tag on her exquisite collection of both imported and domestic frocks. You will realize at once that her frocks are different—that the Devlin shop is something which fashionable women have long desired for Philadelphia—that it will save many a dire-some trip to New York. The frocks cannot be called low priced, except that for the wonderful models they are they are much below Fifth Avenue prices, and in this are decidedly inexpensive. A wonderful black evening dress of petaloid sections is \$235, a dream of rose geranium chiffon velvet semi-evening frock for the debutante is now \$195 instead of \$235, while a real Lanvin street frock of smartest navy camel's hair with Persian embroidery has been repriced at \$175 from \$225.

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Week of November Twenty-eighth