

Organ plays at 9, 11 and 5:20 Christmas Carols and Chimes at Each Hour

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER Rain

The Time to Choose Gifts Is While Other People Are Thinking About It

"It Is Better to Give Away the Wool Than the Sheep"

said an old shepherd, "for I will sooner or later have another crop of wool on my sheep's back." Better take the losses on old stocks, unwanted fashions or overloads of stored-up lots which seemed to be cheap when laid in.

We really cleaned up our stocks last summer, with two or three exceptions, which have largely sold out since, and we are in fine shape to take in everything that comes along and turn it over to our valued patrons, at newly lowered figures.

[Signed] *John Wanamaker*

Velveteen Dresses for Women \$32.50 and \$38.50

Half a dozen styles, carried out in navy, wine color, taupe, brown and black—lovely wintry shades, all of them. One style is embroidered, one scattered with tassels, one is severely simple, and so on. Prices, \$32.50 and \$38.50.

Now It Is Fluffy, Lovely Gray Fox Scarfs



upon which Dame Fashion is bestowing her smile of approval. They are quite new, they are in a soft, dove-like gray, and the fox scarfs themselves are fluffy and furry as one could wish. They are \$75 and \$90. White fox furs are exquisite in their snowy beauty. \$90. Cross fox furs are here, too—and there are some handsome pieces in the collection. \$77.50 to \$250. Taupe foxes, brown fox and black fox are about in the same class in the matter of price—\$40 to \$150. Not quite so frequently seen are the natural blue foxes, and we have some beautiful scarfs—\$475. And there is the silver fox, too—with snowy points in the luxuriant, brown-black fur. A handsome scarf is \$840.

Silk Gift Stockings at \$2.50

Six hundred pair of women's first grade full-fashioned silk stockings in black with openwork and white embroidered clocks. Just the sort of hosiery wanted for gifts and under ordinary circumstances they would be a dollar or two more a pair.

Any Man Would Like a Fine Muffler

If you want to give him one that is very, very fine, here are Redleaf London silk mufflers, or reefers, as the British call them. In all manner of stripes and in the most exquisite colors. Prices \$13.50 and \$16.50. Domestic silk mufflers, \$7.50 to \$10, with some of fiber silk at \$5. One of the smartest types of muffler is the English cashmere square. In London almost every well-dressed man wears one of these big, soft squares to protect his collar. We have them in white with small colored dots and figures and you can wash them as you would a handkerchief. Price, \$3 each.

FIVE rather remarkable metal table lamps may be seen in the Lamp Store—one, a classic shape with closely wrought design—this in old gilt; two in silver finish with red and two in gold finish with red. The prices are \$125 to \$150 each. (Fourth Floor, Central)

ALSO the Lamp Store has received some candlesticks, console lamps and floor lamps of metal treated in such a way as to suggest ornamented vellum. The shades to go with them harmonize. Prices run from \$15 for a candlestick to \$100 for a floor lamp. (Fourth Floor, Central)

Fifteen Styles of Grand Pianos

(What an assortment to choose that gift piano from!)



There is a majesty about a grand piano that is not surpassed by any other article of furnishing—and equaled by very few.

As a Christmas gift a grand piano is superb. The Wanamaker Piano Store has grand pianos in six of the leading makes in America—altogether fifteen different styles when you count the various sizes and case designs.

There are four styles each of the Chickering and the celebrated Knabe, and every one knows that these are among the great pianos of the earth.

Of the Schomacker, Philadelphia's own piano and a worthy mate to the Chickering and the Knabe, there are three styles of grands. The Emerson is in two styles and the Lindeman and the Brambach in one each.

The Brambach, the Lindeman and the smaller of the Emerson grands are the dainty little grand pianos designed especially for people who live in apartments, where space is at a premium. None of the three takes up more room than an upright piano, but they are all complete instruments in every way, with a range of power surprising in pianos so small.

Prices of all our grand pianos go from \$895 to \$2400 and any one may be bought on convenient terms. (Egyptian Hall, Second Floor)

Sweeping Price Revision on Carpets and Linoleums

4500 yards of these floor coverings go on sale tomorrow at a fourth to a third less than the prices for which they have been selling. The great majority of both groups are brand-new goods brought in for this season's selling and in the latest designs and colorings. All are eminently desirable and the savings are sound and real. The carpets include stair and hall patterns and are in plain and figured goods. Tapestry carpet at \$1.90 to \$2.90 a yard. Velvet carpet at \$2.90 to \$3.50 a yard. Axminster carpet at \$4.50 a yard. Inlaid linoleum, in full rolls, \$1.50 to \$2.50 a square yard. (Seventh Floor, Chestnut)

Cross-Strap Slippers in Gold Brocade

They are very fashionable indeed this season and can be worn with practically any color frock. Find them in the Exclusive Boot Shop at \$22 a pair and also pretty rhinestone buttons to go on them at \$2.50 a pair. (First Floor, Market)

PRETTY SPANISH COMBS, \$3

Of imitation shell, these attractive combs are all in that quite popular Spanish style, and all are carved in fine designs and in pleasing variety. They are worn with coiffures high or low—so they make fairly safe gifts! (Jewelry Store, Chestnut)

A SILVER THIMBLE IS A THOUGHTFUL GIFT

especially if she sews much or does much embroidery work. Silver thimbles, all of sterling silver, of course, are in many pretty styles at 40c to \$1.80. Sterling silver thimbles with gold bands are \$1.75. And gold-filled thimbles are \$2. If you wish, we will engrave three script letters without charge. (Main Floor, Central)

REAL LACE COLLARS AND SETS—AND NOT EXPENSIVE

It is an unusual woman indeed who does not like real lace, and these collars and sets are of two of the most popular laces—fillet and Irish crochet. The collars are in fashionable shapes and good styles, there is both the Irish and the fillet from which to choose, and prices are \$2.50, \$3 and \$3.50 each. Irish or fillet lace collar and cut sets are \$5. (Main Floor, Central)

SILK BLOOMERS

Ever so many kinds, such as—Pink crepe de chine, \$3 to \$8. Pink wash satin, \$2.85 to \$5.50. Long bloomers of silk jersey in ever and ever so many colors, \$3.85 to \$14.75. (Third Floor, Central)

Gold and Silver Mounted Envelope Handbags



As fine a showing of these fine goods as you will find in a day's walk. The best imported and domestic bags we could procure. In many new shapes and various sizes. Of seals and calfskins chiefly, and in black, blue, tan, gray and brown. All beautifully made and with corners or flexible edges of sterling silver, 14-kt. gold or silver gilt. Prices range from \$10 for a smart little vanity book with wrist strap to \$60 for a superb gold-mounted bag. (Main Floor, Chestnut)

A Twenty-Five Piece Layette for \$20



Not only does this list include the things the baby needs, but they are well-made little garments, of good quality, and in simple good taste. Each layette includes two shirts, two bands, two flannel petticoats, four slips, one blanket, one wrapper, one sacque, a dozen diapers and two pair of socks. Other layettes, as simple or elaborate as you like, with everything the baby needs, are here in many styles, many of the garments are hand made, and the prices go from \$30 to \$100. (Third Floor, Chestnut)

Women's Blanket Bath Robes

At \$7.85. Figured robes in light and dark colors, made with collars and satin trimmings. At \$8. Figured robes also in light and dark colors, but cut out with kimono necks. Both styles have rope girdles. (Third Floor, Central)

Battle-Scarred Belgium Sends Lovely New Gift Linens

Belgium has long been famed for fine linens, especially fine table linens. She can also make beautiful lace-trimmed linens, as witness this new shipment. They are the second direct shipment of linens received from Belgium in some years and for that reason we are all the more delighted to have such a very attractive lot of goods just now, when so many gift-seekers are looking for them. They include luncheon sets of 13 pieces and scarfs in three sizes. Also pieces have centers of fine plain linen made of famous Courtral flax, beautifully finished and exquisitely trimmed with hand-made princess lace. For such attractive and gift-like goods the prices are very reasonable. Thirteen-piece luncheon sets, consisting of six 6-inch doilies, six 12-inch doilies and one 24-inch centerpiece, are \$13.75 and \$16.50 a set. The scarfs are 20x36 inches, \$7.75 and \$9.75; 20x45 inches, \$9 and \$12; 20x54 inches, \$12 and \$15. (First Floor, Chestnut)

About Baskets Only

American wood baskets first of all, from the pleasantly rough and simple to the colored and more highly finished. Prices, \$5.50 to \$16.50. Baskets to hold plants on the sun-porch, from \$18 for a jardiniere with pedestal to \$40 for a long plant stand of split willow with birdcage suspended above it. All of which baskets have tin inserts. Sewing baskets from abroad, lined and with bag tops, \$1.50 upward. Unlined baskets of split willow, stained brown, \$1.65 and \$2. Covered sewing baskets of fine split bamboo from China are also good to carry lunches in, 75c to \$3. Gaily decorated baskets, many Chinese, are covered or open or handled and usable for waste, for wood, for sewing or other work, \$1.50 to \$2.3. The scrap-basket family is here in high feather, from little ivory-colored things with garlands for decoration, prices, \$1.50, to solid mahogany at \$10.75. Especially good baskets between these two are those of Japanese bamboo at \$6. Kiddies' lunch-baskets of split willow, 40c. Fruit baskets of brown bamboo, \$1.50 upward. Heavier Japanese baskets of "shedia" are \$1.25 up. Porto Rican palm baskets, oval, round, flat, handled and not handled, \$1.25 and upward. Philippine baskets—most artistic of all—65c to \$5. Mexican baskets of palm and split willow, some as delicate as Mexican lace work, 5c to 65c. Mexican sewing baskets of split willow, 25c to 75c. Shopping and market baskets from Mexico, 85c to \$1.65. Lots of others from other countries—some very sturdy. Sweetgrass baskets are a matter of course, 15c for scissors cases to \$3.75 for a big, round basket. Padded baskets for that little dog, \$3.75; round, \$4.25; hooded, \$5. Traveling hamper for said dog, \$18.50 to \$32. Willow baskets to carry by hand, \$2.25. Unpadded willow dog baskets, \$5.50 to \$10. (Fourth Floor, Central and Market)

Canaries and Fancy Birds

have arrived. The canaries are in wonderful song and sell for \$10; Andreasberg rollers, \$15. In the assortment are parrots, goldfinches, bullfinches, rockfinches, linnets, chaffinches, rockfinches—and an unusual assortment of cages. (Fourth Floor, Central)

TAPESTRY AND OTHER PRETTY RIBBONS \$1.75 A YARD

are just the kind of ribbons women are asking for now for fancy work, for bags, for girdles, for trimmings and other needs. The ribbons are 9 inches wide, they come in pleasing colors and combinations, and they are of good quality. And this is an unusually moderate price for such width and quality. (Main Floor, Central)

WANAMAKER FURNITURE The Great Home-Gift

Here is one gift that bears the stamp of genuineness. There is something so real about it that it is particularly in favor among people who want to feel satisfied in their own minds that they have given a gift of real excellence and substantial worth—a gift that satisfies. Wanamaker furniture satisfies. That is an old story, but around this time of gift-buying it is especially to be kept in mind. Wanamaker furniture satisfies the one who gives it no less than the one who receives it. There's a world of satisfaction in knowing that you have given something of real worth, of real excellence, beauty and serviceableness, because all these things mean satisfaction to the one who receives it. For the home, for anybody who can use it, Wanamaker furniture is the gift that satisfies.

And what a world of it there is here—thousands and thousands of pieces, novel, ingenious, practical, rich, elaborate, unique. The littlest pieces are book-holders, footstools, trays and mirrors. The largest are the great easy chairs and davenport and marvelous chiffores for men and women. The multitude of things in between are a delight to see and to select from. (Fifth and Sixth Floors)

Little Persian Rugs of Exquisite Quality Down 50 Per Cent

Saruks and Sennas, two of the finest Persian weaves. In colors and texture they are exquisite little pieces, very substantial in beautiful shades of rose, ecru, amber and blue. Nearly all are in attractive medallion designs, with effective corner pieces. We have marked them 50 per cent below the regular prices. Size 2x2.6 feet at \$47.50. (Seventh Floor, Chestnut)

2000 Yards 36-inch Corduroy at 68c a Yard

This means less than half the former price, and it is a good quality, medium wale, for women's negligees and skirts and for children's clothes. (West Aisle)

The Gift-Seekers' Sale of Cut Glass Is On

It is true that more cut glass is given for weddings and Christmas today than ever before and just when the demand for cut glass gifts is greatest comes the Wanamaker Christmas Sale with \$10,000 worth of sparkling new crystal in excellent cuttings, every piece marked one-third less than regular.

- Berry bowls, \$3.75 to \$20. Candy baskets, \$3. Jugs, \$3.75 to \$10. Bonbon dishes, \$1.25 to \$5. Celery trays, \$3.75 to \$6.50. Oval-shaped orange bowls, \$5.50 to \$12. Ice cream trays, \$7 to \$40. Flower baskets, \$6 to \$32.50. Vases, \$3 to \$30. Punch bowls, \$18 to \$75.

The Christmas Gift Slippers Are Here



Thousands of comforting answers to the question, "What can I give that will be inexpensive, yet gratefully received?"

Ever since the custom of exchanging Christmas tokens arose, house slippers have been one of the most popular of gifts. And in recent years they have grown from mere utilitarian things to objects of real attractive and often beautiful design.

Our stocks are complete right now and prices are notably moderate.

Women's House Slippers

- Bath slippers of Turkish toweling, \$1.40. Felt slippers with comfy soles and heels, \$2; ribbon trimmed, \$2.75. Leather slippers with leather soles and heels, \$2.50. Felt Hilo slippers with comfy soles and heels, \$3. Felt slippers with leather soles and heels, \$2.75; Julietts, \$3; Hilo, \$3.50. Quilted satin slippers with comfy or leather soles, \$3.75. Plain satin slippers with Cuban heels, \$5. Ribbon slippers with lamb's-wool soles, \$4.50. Plain satin mules, \$6. Plain and quilted satin d'Orsays, \$6. Quilted satin Julietts, fur trimmed, \$6.

Velvet carriage boots with rubber soles, \$11. All the above slippers in a variety of colors and ornamentations. (First Floor, Market)

Men's House Slippers

- Felt comfy-sole slippers, \$2.50 and \$3; mules, \$2.50. Moccasins, \$2.75. Traveling slippers, \$3. Felt Everetts with leather soles, \$3. Felt Romeos with leather soles, \$3.50. Felt Hilo slippers with comfy soles, \$3; with leather soles, \$3.75. Kidskin opera-cut slippers in tan, \$6; in black, \$7. Tan kidskin Romeos, \$5.50, \$6 and \$7.50. Cavaliers in tan calfskin, \$9; in green morocco, \$10.50. Tan calfskin booties, \$12.

(Main Floor, Market)

ANOTHER SHIPMENT OF THE PRETTIEST EMBROIDERED HANDKERCHIEFS

will be pleasant news to women who are looking for such things for gifts. These handkerchiefs are all from "the Gray Box man"—a famous Irish maker who puts all his 'kerchiefs in gray boxes. They are the best of their kind that we can get for you—the linens are beautifully done, and the handkerchiefs well made. There are any number of designs from which to choose, the needlework is always exquisite, and the prices, go from 50c, 75c on up to \$2 apiece. (Main Floor, Central)

SPEAKING of gifts, here are two items from the Corset Store—satin garters in rose, lavender, blue, black and buff, priced at \$1.25 to \$2.75; and pink satin corsets with few and short bones at \$2.50.

500 HAND-MADE WAISTS \$5 TO \$7.50

Exceedingly dainty and refined affairs, any one of them worthy of a place in a Christmas box. They have square and V necks; the batistes with picot edges and drawwork are \$5; three other batistes with real felt are \$5.50; and one imported, voile with real felt is \$7.50. (Third Floor, Central)