

**PIEGS** Will Make Your Hair Beautiful and Pluffy  
**SHAMPOO CREAM**  
 Has Itchy and Greasy Hair? Use PIEGS Shampoo Cream. It's the only one that cleanses and softens the hair. It's the only one that makes the hair shine and grow. It's the only one that's gentle on the scalp. It's the only one that's economical. It's the only one that's everywhere. It's the only one that's the best. It's the only one that's the only one.  
**25c**  
 BIEG MFG. CO., Inc.  
 312 Chestnut St., Phila.

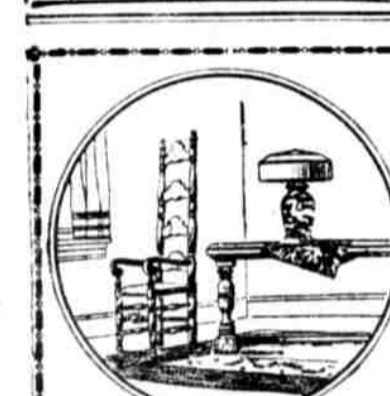
**Cuticura Soap**  
 Complexions Are Healthy  
 Has Obvious Tendency to Remove Freckles, Blemishes, and All Other Skin Troubles. Cuticura Laboratory, Doyle, Market, Mass.



**Recommend Resinol**  
 to that friend with skin trouble  
 If you have a friend suffering with skin or other itching, burning trouble, what greater kindness could you do him than to say:  
 "Why don't you try Resinol? I know you have experimented with a dozen treatments, but I believe Resinol is different. It does not claim to be a 'cure-all'—simply a soothing, healing ointment, free from all harsh drugs, that physicians prescribe widely in just such cases as yours. Do get a jar today!"  
 Resinol Ointment is sold by all druggists.

Write or call for our new and interesting booklet—*"Looking Into Your Own Eyes."*

A Series of **Eye Talks**  
 By Joseph C. Ferguson, Jr.  
 Our Next Talk Wed., Dec. 15th  
**The Importance of Proper Adjusting**  
 HE importance of having a prescription optician make and adjust the eye glasses after the optician has prescribed them is frequently shown most vividly.  
 People are now and then encountered who blame the prescription for trouble that a proper adjustment immediately corrects.  
 With lenses improperly "fitted" or at an improper distance from the eye the desired effects are sometimes entirely overcome.  
 It is for such reasons as these that you should go to an optician for an examination—and should then go to a prescription optician to have your glasses made—of necessary adjustments cared for.  
 No charge is made for making adjustments.  
**J. C. Ferguson, Jr.**  
 Prescription Opticians  
 6, 8 & 10 South 15th St.  
 We Do NOT Examine Eyes  
 This "Talk" from a copyright series. All rights reserved.



**A Beautiful Lamp, For Instance**  
 makes an ideal Christmas gift. No matter how many may be in the home, there's sure to be a place where one is needed. Perhaps a dainty ivory and pink pair for the boudoir; a chair lamp for the den; a floor lamp with a soft amber shade for the piano; or may we suggest a pair of hand-wrought lamps for the stair posts.  
 We've a large selection of beautiful gifts of things for the home. A visit to our Studio will delight you with its unique collection.  
**THE JAMES F. FRYER STUDIO**  
 CHARLES E. MILDREN  
 HARRY W. MAURER  
 Furnishings and Interior Decorating  
 Room 903, Parkway Bldg.  
 S. E. Cor. Broad and Cherry Sts.

For **Thursday**  
 Store Hours, 9 to 5:30  
 First in Value Giving. New low prices—the prices that are coming everywhere—are the prices asked now; at Gimbel's.

**GIMBEL BROTHERS**  
 MARKET · CHESTNUT · EIGHTH · NINTH

For **Thursday**  
 Wednesday, Dec. 1, 1920  
 Business Bigger Than Ever!—at Gimbel's. We are handling tons more goods, for prices are greatly lowered and money receipts greatly enlarged.

**HUNDREDS OF NEW PEOPLE** come into the store life at this holiday season. Some will take root, develop, expand—become valued members of this business family. Some will soon drop out. To them the world will seem heartless and employers unappreciative. These people will say bitter things—and feel all the bitterness they say.  
 That's the course of things—and is to be expected.  
 But also to be deplored.  
 The young man or young woman with a position—with a chance and a foothold—is luckier than the heir to thousands. With strong mind in strong body any boy or girl, man or woman, can make a creditable success in this world. If they fail, the fault is theirs—and not to be blamed on hard-hearted employer or the coldness of the world.  
 How many of our new young friends will "size up"?  
 Don't stub your toe on the old rocks that have caused so many tumbles—keep your eyes open. The rocks to shun are—  
**Falsehood Carelessness  
 Impudence Untidiness  
 Inattention Idleness  
 Dishonesty Tardiness**  
 and this most dangerous old fellow—  
 "I'm doing more than I'm getting paid for."  
 The man or woman is doomed who tells employers, "I'd do more if I got more."  
 No employer ever believed that—he'd be a fool to.

**Right at the Peak of the Velvet Mode**  
**Thousands of Yards of Beautiful Chiffon Velvets Half Price at \$5.90—42-Inch**

Black—how Paris is using black velvet! Glorious jewel colors for evening. Wonderful browns. In fifteen good colors. \$5.90—half price.  
**Other Fine Silks Half Price**  
 40-Inch Crepe Back Satins—half price at \$2.45 a yard.  
 Black, white and colors.  
 40-inch Crepe de Chine. Half price at \$1.45 a yd.  
 Black, white, day and evening colors.  
 40-inch Satin Charmeuse. Half price at \$2.50 a yard. Black and good colors.

**Yard Wide Tricolette at \$1.85 a yard.** There's a new big demand for this beautiful fiber silk. Black and fourteen good colors.  
 Made to sell for over three times \$1.85.

—Gimbel's, Silk Salons, Second floor.

**Christmas Toys**

Mechano Outfits that build bridges, trucks, luggage carts, cranes, turntables, treadle hammer, water towers and at least fifty other things that appeal to the boy's mechanical "turn of mind." At \$1.50 to \$4.00 a set.

Struck Auto Bullets—all parts, including tools, for building the miniature auto. At \$2.50 to \$15.

Boats—row boats and sail boats at 50c to \$22.50.

Steam Engines at \$1.50 to \$45.

Moving Picture Machines at \$2.50 to \$75.

Long Tom Cannon—the smallest child can stage a "really truly" bombardment with this toy, demonstrated. Special at \$1.25.

Slide—Flexible Flyers, at \$4 to \$10.50.

Coasters, at \$2.25 to \$2.75. Baby Sleighs—4 styles, at \$1.50 to \$2.50.

Wheelerbarrows—Wood, at 80c to \$1.25. Tin, at 85c to \$1.50.

Wicker Rocking Chairs, at \$6.50. With cretonne cushion and back rest at \$8.50.

Aluminum Tea Sets—Enamel Ware. 10-Pieces at \$1.25 to 23 Pieces at \$10.50.

Cooking Outfits at \$1.00 to \$2.75.

Wooden Building Blocks, at 50c to \$6.

Picture Cubes that make 6 different pictures, at \$1 to \$4.50.

Wagon of Blocks—a set that builds a small wagon. Special at \$2.50.

Chimes for the Very Little Folks. Mounted on wheels with handle. At 50c, 75c and \$1.

Doll Trunks, at \$5 and \$6.50.

Doll Beds and Cradles, at 50c to \$6.50.

Play Pianos, at \$3 and \$5.

**Games for Young and Old At 25c**  
 Old Maid, Jack Straws, Dr. Busby, Checkers, Checker Boards and a score of others.

**At 65c**  
 Bowling Alley, Planchette, Sewing Sets that teach the youngsters to sew, Little Polka Color Kits, Needlework, Embroidery Sets for Nimble Fingers, Jungle Friends—10 wild animals mounted on wooden blocks.

**At 85c and \$1**  
 Box Ball, 50c; Pop-in-Law, Purchase, Polyantha, Placide, Uncle Wizard, Toy Town Post Office, Steeple Chase at \$1 each.  
 Imported Minora—The New Race Game, at \$1 to \$2.  
 Carrom—27 Games in one, in \$4 and \$6.

**ROYAL BEARS OF OZ THE TREASURE HOUSE OF OZ**  
 have surprise packages for Girls and Boys who present a ticket just like the "movie ticket" purchased here in the Land of Oz.  
 —Gimbel's, Toyland of Oz, Fourth floor.

**Doll Hospital**  
 Is renowned for the miraculous cures effected through the wonderful surgery of Dr. Smith and his able nursery assistant, Miss Jones, R. N. Dr. Smith is famous for curbing the blind dolls, for putting on new hands, arms, legs, feet, even heads—for making old dolls young again.

**If His Watch is to Be Monogram-Engraved**  
 —before Christmas—now's none too soon.  
 Five popular models.  
 The new Waltham "Colonial A" solid gold watch—simple, rich, prosperous-looking beyond words—is \$200. As fine a watch as comes.  
 A good, practical gold-filled Elgin Watch is \$19— and it carries a 20-year guarantee for that case.  
 A "Hamden" solid gold thin model watch is \$50—clear figures; easy to read day or night; 17 jewelled; guaranteed.  
 And a fine "Howard" solid gold watch is \$89.25—17-jewelled. A "make" famous for its wonderful accuracy.  
 —Gimbel's, Jewelry Store, First floor

**Dainty Blouses in Chipmunk-Color Batiste—Special at \$2**

Three of the cutest, smartest styles of the Christmas season!  
 One with wee pleatings.  
 One with Buster Brown collar of eyelet batiste.  
 One with roll collar of the batiste.  
 And they're all long sleeves.  
**Six New Styles in Crepe de Chine—Special at \$5**  
 A high-neck model—made still more dainty with lace.  
 A lovely frill-model.  
 A Buster Brown style.  
 And the rest with roll collars.  
 Pink and white.  
 —Gimbel's, Salons of Dress, Third floor.

**Captured Just Thirty Fluffy Fox Fur Scarfs That We Can Sell at \$59.75**  
 Though it's way below what their equals are bringing, about town. Brown, taupe and black. And the brushes are unusually large.  
**Just Fifteen Wonderful Sets—to Close Out at \$79**  
 Fox.  
 Black, brown, battleship gray and taupe.  
**And a Dozen Lovely Nutria Sets—at \$59**  
 Smart cravat-scarf neck-pieces with canteen muffs.  
 —Gimbel's, Fur Salons Third floor.

**New Christmas Camisoles and the Sweetest Boudoir Caps**

And the combination—tucked into a pretty holly-covered box—makes one of the most adorable "surprises" that Santa Claus' pack carries!

**These Camisoles—Special at \$1.50, \$2 and \$2.25**  
 Pink, Tub Satin—all shimmering through their exquisite quality. Crepes de Chine—all foamy with dainty laces.

**These Boudoir Caps—Special at \$1.25, \$1.50 and \$2**  
 White — and pink — and the softest yellow — and heavenly blues — and adorable orchids and deep rose tones. And some more lace than anything else. And some almost all of ribbon.

*Christmas-Boxed for the Asking*  
 —Gimbel's, Second floor.

**GRIFFON** TRADE MARK  
**Sale of 72,000 Men's Shirts**  
 All Their Stocks at Their Factory, Glen Falls, N. Y.  
 A wonderful collection of fine shirts!—there are no better shirts made than "Griffon" shirts; and the materials run the gamut of fine shirting.

**\$1.48**  
 Printed madras, soft cotton crepe, the better percales, sturdy reps. All have pearl buttons.

**\$2.28**  
 Lorraine woven madras, striped sateen, English crystal cloth, satin-striped madras, white Oxford—the white shirts have buttoned-down collar and new low collar attached.

**\$2.95**  
 Colored madras, mercerized English madras, imported aeroplane cloth, flannels and habutai silk.

**\$3.65**  
 Silk-striped madras; silk-striped crepe, fiber silk. Many of the shirts have collars to match.

—Gimbel's, Regular Section and Grand Aisle, First floor, Also Subway Store.

**Men's Felt Hylo Slippers at \$3.25 and \$3.75**  
 Comfy or leather soles.  
 Men's Kid Romeo and Everett Slippers, black, at \$3.75; tan, at \$4.75 to \$6.  
 Men's Opera Slippers, in fine dark brown kidskin, turned soles, at \$5.50.  
 Men's Faust Slippers of finest kidskin and kid lined. Button clasp, at \$8.

—Gimbel's, Shoe Section, Second floor.

**Women's Crepe de Chine Handkerchiefs From Japan**  
**But Oh the "Frenchy" Color Treatments**  
 Big all-over plaids, two-tone—old-rose with palest violet, Oriental blues with sky. 35c each or three for \$1. Dainty White Crepe de Chine Handkerchiefs, color-edged, at 38c each.  
 Very fine Crepe de Chine Handkerchiefs with fancy borders or all of one soft dreamy color, at 50c each.  
 Hand-Decorated Folders to hold Handkerchief Gifts, at 25c and 35c.  
 —Gimbel's, Handkerchief Shop, First floor.

**Men's Winter Suits and Overcoats**  
**\$17.50 and \$27.50**  
**Savings Average a third**  
 In the **Subway Store**

Good warm serviceable clothing for young men as well as maturer men. Lowest prices of the season.  
 Overcoats include ulsters, town ulsters and conservatives. Various materials and mixtures.  
 Suits come in chevots, tweeds and cassimeres; single- and double-breasted models. Sizes 34 to 42.  
 At \$17.50 and \$27.50.  
 —Gimbel's, Subway Store

**Subway Store Sale of 1200 Men's Domet (cotton) Flannel Pajamas— \$1.38**

Made for our soldier boys in France, but never used—so Gimbel's bought them from the Government. Many of them have a red cross sewed on the pocket.  
 A few pairs are mussed from their long journey to France and back—but they're none the worse.  
 Some of cheviot and some of madras in the lot.  
 None sent C. O. D. and no mail or 'phone orders.  
 Just a "dayful" at \$1.38.  
 —Gimbel's, Subway Store