

Organ plays at 9, 11 and 5:20 Chimes at Noon	<b>WANAMAKER'S</b>	Store Opens at 9	<b>WANAMAKER'S</b>	Store Closes at 5:30	<b>WANAMAKER'S</b>	<b>WEATHER</b> Unsettled
---	--------------------	------------------	--------------------	----------------------	--------------------	-----------------------------

# Christmas Month Begins Tomorrow—Christmas Gifts Are First in Mind

## The Stitch Is Lost Unless the Thread Is Knotted

Little sister, just learning to sew, came back with tears to her mother after an hour of failure. Dear little soul, she pulled her thread through without any sense of the need of a knot.

When we built this Store building, we put stitches in it all over to hold things in their places. The first care was to go down to the water for foundations and under it to lay stones on the rocks, hence we have no smelly basements.

The second care was daylight and fresh air blowing through from all four sides of the sky.

Third, unbroken level floors. No ups and downs; no dark corners; four big, wide staircases from top to bottom and scores of elevators running; fire towers, twenty feet square, brick walls and stone steps and stone floors from top story to street floor, landing outdoors on city pavements.

Our first care is for the visitors' safety, which guarantees the safety of the employees.

Our second care is, be of actual service and financial saving to our patrons, preferring not to offer any service that we are not sure will be for their benefit.

We are not yet perfect, but we are still striving for it.

*[Signed]* John Wanamaker  
Nov. 30, 1920.



## Fur Wraps and Coats of Great Beauty

Think what a regal gift any one of these stunning wraps would be!

Of genuine Alaska sealskin is a smart wrap with a deep cape collar, which, when opened, discloses a gorgeous lining, with great bands of silvery brocade. \$1650.

It took many little squirrel skins to make that beautiful gray squirrel wrap with the deep shawl collar. And every one of the skins was carefully selected, too! \$1850.

All in black is the Hudson seal (dyed muskrat) coat with deep collar, cuffs and band of glossy lynx. \$1000. An unusual coat is the one of baby leopard in three-quarter length, with collar and cuffs of brown beaver. \$765.

Some slender, willowy woman is going to look her loveliest in that voluminous wrap of Hudson seal (dyed muskrat), which has a huge cape collar. A blue and gold brocade lining enhances its charm, too. \$1100.

For the woman who likes caracal there is a handsome coat with deep collar and cuffs of black lynx. \$595.

All the rich brown mink skins look their best in that beautiful mink coat with deep collar of the same mink. It is generously proportioned, is lined with a beautiful brown silk and is \$2100.

(Second Floor, Chestnut)

## Christmas Abundance of Beautiful GIFT FURNITURE

Everything in the furniture stocks is a gift of value and character; but in furniture, as in so many other lines, there are things that hold a particularly gift-like charm.

In this category are embraced a multitude of articles from a footstool or a mahogany tray to the great easy chair, in the downy depths of which a grandmother or grandfather will find the rest and comfort that give tranquillity to age.

It would seem as if the more thought people give to the giving of things the more they are inclined to give furniture, because more and more furniture is being given every year. Nobody who walks through the displays of the Fifth Floor will wonder why.

Here surely are gifts that carry the very substance of worth, to which many of them add the charm of novelty.

- Easy chairs and rockers
- Smokers' stands
- Tea wagons
- Men's chiffoniers
- Sewing tables
- Trays
- Book Cases
- Writing desks
- Book holders
- Flower and plant stands
- Game tables
- Muffin stands

(Fifth and Sixth Floors)

## Motorists' Gift Robes at Lowered Prices

All the beautiful cloth robes are 20 to 40 per cent less than they have been. Among them are wool robes, mohair plush and silk plush.

The wool robes are plain on one side and plaid on the other, and the colorings are delightful—in the fine cashmere and vicuna robes they are exquisite.

Some of the mohair plush robes are rubber interlined, and the silk plush robes are plain or modeled in fur designs; some have Bedford cord backs to match the upholstery of the car.

New prices are \$6.50 to \$85.  
(The Gallery, Chestnut)

## Wool-Fiber Rugs Are Low-Priced and Sturdy

For people who want inexpensive floor coverings that will give good service, we can recommend these. And their prices have recently been lowered.

- 9 x 12 ft., \$18.50.
- 8 3/4 x 10 1/2 ft., \$17.
- 6 x 9 ft., \$11.50.

(Seventh Floor, Chestnut)

## If You Give Him Handkerchiefs—

here are three good, practical sorts you might choose—

At \$5.75 a dozen, perfectly plain hemstitched Irish linen handkerchiefs, with narrow hems.

At \$8.25 a dozen, extra-size Irish linen handkerchiefs, plain hemstitched.

At \$11 a dozen, fine linen handkerchiefs with tapes above the hemstitched hems.

We'll mark them for you, if you wish, with ink at 50¢ a dozen, or with machine-embroidered letters, 75¢ a dozen; whole names for \$1.25 a dozen.

(Main Floor, Central)

## Now Is the Time for Electrical Helps in Every Household

Philadelphia is becoming more and more an electrical city.

All sorts of electrical helpful things are ready in our Housewares Store—dozens of kinds of things perhaps that you have never heard of. It is really a treat to come in and see how great has been the advance in the last year or two.

Electric percolators, beautifully finished in nickel plate and silver lined, \$14.25 to \$32.

Electric grills that toast, broil, stew, fry or can be used as a griddle, complete with cord and plug, \$12.50 to \$16.50.

Electric heating pads, fitted with switch to govern the desired heat. \$9.50 to \$13.50.

Six-pound electric iron, complete with cord and stand. \$8.50.

Electric toasters, ready to attach, \$6 to \$9.75; those that reverse the toast, \$8 to \$10.

Hamilton Beach vibrator, complete with six applicators, for \$20.50.

Seewy motors make electric sewing machines out of the regular type, \$22.

Wallace lamps, in brass finish, \$4; nickel, \$4.50.

Electric heaters, \$12.

Christmas tree lighting outfits, 8-light, \$3; 16-light, \$6; 24-light, \$9; 32-light, \$12.

Electric cabinet ranges, \$195.50 and \$272.50.

Flashlights, \$1 to \$7.50.

Electric curling irons, \$7.25.

Electric comb, for drying the hair after the shampoo, \$3.50.

Electric immersion heater for heating small amount of liquid, \$7.

Sockets, fittings, vase adaptors, candlestick adaptors, switches, plugs, fuses, lamps, in great variety.

Electric Washing Machines  
Easy, copper tub and vacuum type, \$175; zinc tub, nickel plated, \$160.

A B C Super Electric, inclosed type, with galvanized tub, \$155; open type with copper tub, \$175.

Also dolly type washer, \$110. All have swinging wringers.

(Fourth Floor, Central)



## Christmas Sale of Cut Glass! \$10,000 Worth of Fine New Crystal at Savings of One-Third

This is the gift-seekers' cut-glass sale, the great cut-glass opportunity of the Christmas season.

It brings fine, new cut glass in a variety that includes every desirable piece, from a berry dish to a lemonade bowl.

Two new purchases are represented, \$10,000 worth in all, and every piece is marked one-third below the regular selling price.

Berry bowls, \$3.75, \$4.75, \$5.50 to \$20.

Low berry bowls, \$2.75, \$3.50, \$4.50 to \$15.

Footed nut dishes \$3.50, \$4.50 and \$5.

Sugar and cream sets, \$3.75, \$4.50, \$5, \$6.50 and \$8.

Compotes, \$3, \$5, \$7.50 to \$22.

Candy baskets, \$3.

Jugs, \$3.75, \$4.50, \$4.75, \$5, \$6, \$6.50, \$8.00 and \$10.

Bonbon dishes, \$1.25, \$1.75, \$2, \$2.50, \$3, \$4, \$5.

Celery trays, \$3.75, \$4.50, \$5 and \$6.50.

Oval-shaped orange bowls, \$5.50 to \$12.

Ice cream trays, \$7 to \$40.

Flower baskets, \$6 to \$32.50.

Vases, \$3, \$4, \$5, \$5.75 to \$30.

Punch bowls, \$18, \$27.50, \$50 and \$75.

(Fourth Floor, Chestnut)

## New Table Linens and Napkins—Fine Household Gifts

These have come to us direct from a very good manufacturer in Ireland, and they are such excellent merchandise and so full of substantial quality that there could hardly be a more desirable gift for a household.

They are full-bleached and finely finished, the table damask, 72 inches wide and marked to sell for \$5.50 a yard; the napkins in a liberal size, 25x25 inches, at \$1.75 a dozen.

Such gifts are never forgotten.  
(First Floor, Chestnut)

**CAMISOLE** tops already made up are good things to write on your Christmas list and are priced at \$1.50 to \$4.  
(Main Floor, Central)

## "Belgium, Old and New" By George Wharton Edwards

A large quarto, bound in richly stamped cloth, with forty plates in color and monotone. The text treats such subjects as the best-known cities, the Congo Colony, Belgian Independence, Cardinal Mercier, the King and Queen, and others all of intense interest to the admirers of this brave people.  
Price, \$10.  
(Main Floor, Thirtieth)

## Children's Sweaters for Cold Days

\$3 each for warm sweaters in good styles and pleasing colors—2 to 6 year sizes.  
\$6.75, \$8.50 and \$10 for sweater sets—consisting of warm sweaters, cozy little caps, warm leggings and mittens. These are in white and pretty colors, in good styles and in 2 to 4 year sizes.  
They are all specially good for the prices, too.  
(Third Floor, Chestnut)

SOME of the most beautiful pillows imaginable are to be seen just now in a Chestnut Street window—pillows of black satin and superb Oriental embroideries. They are in roll shapes and triangles, squares and rounds—all very interesting—and are priced at \$50 to \$65.

## Linen Scarfs—Pretty and Practical Gifts

For bureau, chiffonier and dressing table. They are of pure linen, bleached a pure white, neatly trimmed with lace, and so moderately priced that they should be very popular.  
Sizes 18x36 inches, \$1.35; 18x45 inches, \$1.50, and 18x54 inches, \$1.75 each.  
(First Floor, Chestnut)

## 2100 Waists at \$3.35 to \$5.85

Before-the-war prices for before-the-war qualities.

At \$3.35 are crepe de chine waists, chiefly tailored; also Georgette crepes, lace trimmed, beaded and embroidered. Almost all of this group are in white, flesh color and dark colors. Also tailored pongee waists, both plain and striped.

At \$3.85 and \$5. Hand-made batiste waists from Porto Rico, hemstitched and sometimes embroidered. Some of these are high-necked and all are very dainty and refined.

At \$5 and \$5.85. Crepe de chine waists and a few Georgettes; these mostly in light colors and often with the fine and narrow pleatings so much in favor. A few very pretty striped silks, made up in tailored styles, are in the lot.

(West Alley)

## Women's New Fur-Trimmed Coats at \$47.50

Just about the usual wholesale cost. A fine quality all-wool velour is the material, lined throughout with beau de cygne and then interlined to make it warmer. Many women will like the style, for it is the plain-tailored kind, belted, that is becoming to nearly every one. The collar is large and of nearseal.

In brown, taupe, navy or black, and all sizes from 34 up to 46 inch bust.  
(First Floor, Central)

## New Pleated Plaid Skirts—and the Prettiest Yet

The colorings are so soft and so skillfully blended that they will go with any kind of a coat a woman chooses to wear with them. There are also a few striped effects.

The material is a very fine all-wool velour and the pleats are new variations of box, knife and inverted pleats, according to the pattern of the velour. All are closely stitched over the hips and lie very flat from there down. \$25 is the price.  
(First Floor, Central)

## French Novelty Gloves—for Gifts

Short gloves, in black or white, with self or contrasting embroidery, also tan, brown and pretty grays, all of fine French kid, overseam sewn, with 2 clasps, \$3 a pair.

Six-button length gloves of fine French pique-sewn kid are finished with a tab at the wrist and a Vandyke top. Fancy embroidery in contrasting color adds another touch of distinction to these gloves. They are in white with black. \$5 a pair.

(Main Floor, Central)

## Gorgeous, Colorful Feather Fans

Perfect beauties they are—feathers of wonderful colors artistically mounted—it will be a delight to possess one!

Just now the collection of feather fans is at its best. There are all the fashionable colors—flame and rich reds, coral pink and golden yellows, vivid greens, Chinese blues as well as black and white.

Any one would add a decorative touch to one's costume.  
\$11 to \$75.  
(Jewelry Store, Chestnut)

## Fashionable Mesh Bags in Green Gold Finish

and the new designs are most attractive. The meshes are fine and close, the bags are in new shapes, and there are ever so many styles from which to choose. They all have the pretty, narrow Yrames, too.  
\$29 to \$57.  
(Jewelry Store, Chestnut)

## New Fur Cloths

Every member of the fur cloth family is being worn in some form or other this Winter and you will find them made up into smart short coats, fur sets, trimmings on suits and wraps and on hats.

Seal cloths, \$7 to \$25 a yard.  
Plain beaver cloth, \$6.50 to \$15 a yard.  
Crushed fur effects, beaver, mole or squirrel, \$10 to \$18 a yard.

English black astrakhan, \$14 to \$20 a yard.  
English black pony skin, \$10 to \$16 a yard.  
(First Floor, Chestnut)

## Just 100 Women's Silk Umbrellas at \$7.50

Smart, new umbrellas with covers of good quality lustrous silk and handles of clear-colored bakelite or hard wood with silver caps and bakelite rings.

The covers have fancy borders, the handles are in fashionable styles, the silks are good, the umbrellas are unusual for \$7.50—and we're sorry we haven't more!  
(Main Floor, Market)

## Half Price for the Family's Winter Underwear

Hundreds of families have supplied their entire Winter underwear needs in the great sale now going on at Wanamaker's, and there is plenty of goods for hundreds more to do so.

\$200,000 worth of first-grade knit underwear, from the best mills in America, was brought in to sell for \$100,000. All fresh, new garments for men, women and children. No "seconds."

Can you afford to miss this opportunity?

### Men's Underwear

Shirts, drawers and union suits of cotton, and wool-and-cotton. In light, medium and heavy weights.

\$1 to \$1.50 each for shirts and drawers; \$1.25 to \$4 for suits.  
(Main Floor, Market)

### Women's Underwear

Vests and drawers in medium and heavy weights. Fine ribbed cotton, wool-and-cotton and mercerized cotton and silk mixed with wool and cotton.

\$5c to \$2.50 each for vests and drawers.  
(First Floor, Market)

### Children's Underwear

Vests, pantalets and combination suits of light-weight cotton and medium and heavy weight wool-and-cotton.

Vests and pantalets, 75c to \$1.25 each; combination suits, 40c to \$2.25.  
(First Floor, Market)