WBECCHAP


MILLS DIRECTS CAMPAIGN


## 

## Flexible

 Brick.SPEAKING in a cal sense, of course brick, can
hardly be called flexible; but a trained architect will tell you-
that as a building mathat as a building ma-
terial, common brick excels because of its
flexibility - the ease flexibility- the ease
with which it is adapted to any style or any Brick can be laid
in a hundred different ways-plain or ornamental, straight, diagonal, or curved-with mortar of any color, with trimmings in endless variety, ons at all.
any trimming And yet it is the cheap-
est fireproof material made.
Do you want beauty, or
comfort.
or $r$ permanent
comfort, or permane
value in your house? Build of common
and get them ALL.
sonnt pati. mick work






## Shaw-Walker GUARANTEED <br> Letter Filing

YOU want a word in the he telephone book. You find it quickiy - naturally. delay. No excuses.
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Bring the Children to the Wonderful Toys Santa Claus is here, happier and jollier than ever-
Never has he had better co-operative help from parents and uncles and aunts. He says it will be the Merriest
Christmas ever: He has a CHRISTMAS STORY BOOK Christmas ever: He has a CHRISTMAS STORY BOOK
for each little girl and boy that visits his quaint little
 whirring, tinkling, laughing Toy Store-mechanical then the drums, sleds, wagons, rocking horses, automobiles, boats, etc. And for the girls, a beautiful little
CITY OF DOLLS, with doll clothes, furniture, coaches CITY OF DOLLS, with doll clothes, furniture,
-and everything any little girl could think of.

More Than 500 Lots of Toys and All Our Dolls at Reduced Prices!

100 Women's Seal Plush Coats at Half Price

| samples from our own factory-about one humdreu | Olive Kline, with orchestra- |
| :---: | :---: |
|  |  |
| $h$ collars of the material, and those at the higher prices are of $t$ | Thousands of Men's |
|  | Neckties, at \$1.00 |
| $\$ 80.00$ to $\$ 130.00$ Seal Plush Couts $\$ 40.00, \$ 50.00, \$ 65.00$ | Men wishing to pay this price can choose from hundreds of dis ,inations-all fresh |
| de o |  |
| These values are extraordinary, prices being just one-half of the regu- | ter |
|  | n. |
| able, casy-fitting styles, many women requiring larger | Same grades would have cost 50 per cent. more a few months a a |

$\$ 45.00$ Suits-now $\$ 22.50 \$ 70.00$ Suits-now $\$ 35.00$ $\$ 50.00$ Suits-now $\$ 25.00 \$ 75.00$ Suits-now $\$ 37.50$ $\$ 60.00$ Suits-now $\$ 30.00 \$ 85.00$ Suits-now $\$ 42.50$ $\$ 65.00$ Suits-now $\$ 32.50 \$ 90.00$ Suits-now $\$ 45.00$ OVERCOATS

