

INCHES FROM The Golden-Plated Rule

By Lillian Paschal Day

A Momentous Gas Bill

on is a Golden-Plated Rule man. doesn't know it yet. ut I'm telling him now. He is an exact exponent of it; This thing I do my bit to teach: He alchemized Evil into Good. As a result the world benefited The evildoer got his own coin back. It was forty years ago. Edison had a little factory In debt, a judgment against it. He paid a sheriff to postpone it. Cost \$5 a day—a big sum then. He was in the midst of experiments. The gas man came with a bill. It couldn't be paid that minute. Not a day would the gas man give. He shut off the gas at once. It plunged the place into darkness. on was so mad he vowed: 'I'll knock gas into a cocked hat. And that gas company, too.'
Then and there he began. Gas technique he pored over. Resolved to replace it with better. lectricity would do it. They'd get a run for their money. His search took four years. ere was earth's greatest power.

He could drive it anywhere. He would make it make light. At last he hit the right track. The end of it was the little bulb. Electric plants grew from it.
Its florescence girdles the globe.
The Great White Way bloomed from i Billions of candlepower it bere. Millions in money sprouted.

Last week the Wizard told about it. "Even at that," he ended. A poor economist am I. For I didn't hurt the gas company. At least till lately. Forty years! Long time since my gas was cut off! But I'm getting back at them!"
I wish we could do the same, We're held up for \$1.40 gas. Hope Edison will abate that, too. But just think of that gas man. He hadn't beard of the Golden Rule. Anyway, he didn't follow it. If he had-what stupendous loss! We would have no electric light. We'd be back in the Dark Ages. Gaslight is darkness in comparison. His loss was the world's gain. Isn't it odd? God still works His miracles.

If he could only harness it! He uses human instruments THE DAILY NOVELETTE

DREAMLAND

ADVENTURES

The Wonderful Charm

Chapter II

The Last Dalay

"WHERE shall we find the flower

weather?" asked Prince Smiling, as he

and Peggy and Billy and Toddie Pup-

that lives in the bleak autumn

His Mother's Maid By HAZEL GRAY WOOD

"No, DRAKE, I'll never marry you You are all she has." Shirley Lane tempered her words with a very tender smile, but they bit deep into the soul of the man who leaned toward her from his chair opposite. "Shirley!" he protested. "Don't say

that, dear. When mother knows youwhy, she has never even seen you!" "True," returned the girl, "but just kins rode on Balky Sam's back toward the same you know that she is convinced that I am a 'social butterfly,' so to speak, and not at all the sort of wife that would grant Lady Lovely's wish for she would choose for her only son."

Drake was silent a moment. Shirley's secusation was all too true. He recaised his mother's words and expression almost of horror when he had told her that he wanted to marry Shirley Lane. "That little society snob!" she had said. "Why, her life is a whirl of idleness from morning until night! What earthly use could she be to you?"

Adams mirror unmistakably reflecting her piquant self. "It'll give me my chance to prove how domestic I really am. Only—don't give me away until I say the word, Promise!"

A week later Drake Endicott's mother was e'ving to her new maid final inger of one substantial that the modest little team old friend and her daughter just returned from California. "I'm very anxious," she said, "for things to go axactly right. The daughter is a lifelong friend of my son's and I have always hoped.

Adams mirror unmistakably reflecting tunic.

"Thank you, little flower, for waiting all this time to grant my Lady Lovely's with." How whispered to it. "You shall have your reward by being worn at her breast."

The was part of practically any shop I know of. There are three-quarter length strings, and short strings, and they give they all are of a really good color, and the prices will please you, for you will see tags bearing \$2.75, \$3 and the prices will please you, for you will see tags bearing \$4.50.

For names of shops address Woman's Page Editor or phone Walnut or Main 300t.

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And the new Mery Elise certainly was exceptional. Her ways were so deft, her breakfast toast so crisply and evenly browned, her manner of speaking sowhy, almost charming.

browned, her manner of speaking sowhy, almost charming.

And because her thoughts were occupied with Mary Elise's good points Mrs.
Endicott failed to notice the cloud of
dismay which darkened the girl's countenance at this mention of plans for
Drake. For the first time since her impersonation of a competent servant,
Shirley felt a wild temptation to tear
off her cap and apron and fiee. Then she
braced her straight young shoulders and
resolved to see the game through. The
prize at stake was well worth the winning and, incidentally, the affair had its
spicy moments when her eyes mot
Drake's across his morning coffee or she
encountered him by accident in the hall.

Consequently that afternoon, at the
groper moment, Shirley wheeled in the
tea tray. Preoccupied with the fragile
service, she instinctively became aware
that something was wrong and, glancing
up, met the straight and curious gaze
of Eve Sperry, an acquaintance of years
ago. So it was Eva and Eva's mother
for whom she was serving tea and, by
the same token, it was Eva whom Mrs.
Endicott designed for—but at the
thought of Drake ever interesting himself in the angular, opinionated Eva.
Shirley all but smiled. Then she froze
in a sort of horror, Had Eva recognized
her and, if so, would she give her away?

Not until the tea was over, the guests
departed and Mrs. Endicott was superher and, if so, would she give her away?

Not until the tea was over, the guests departed and Mrs. Endicott was super-intending dinner in her usual manner, did Shirley feel really safe. But on one thing she was resolved—to speak to Drake at the first possible moment and tell him the time for disclosure had come. She could not risk any more encounters.

counters.

But that evening Drake seemed inaccessible His mother developed an attack of nerves and alternately made demands upon Shirley and her son for little services. "I wish, Mary Elise," she demanded toward the end of the evening, "you'd go down cellar and find me a good sound greening. And you, Drake, bring me that magazine from upstairs on my deak." She watched their departure, then silpped out into the kitchen after the retreating Mary Elise, sidetracked her on another errand, and went down cellar herself.

Now Drake had been longing for a

went down cellar herself.

Now Drake had been longing for a moment alone with Shirley. A stolen kiss or two was his reward for the state of suspense in which he lived as to how his mother would like it when she discovered his and Shirley's subterfuge. Here was his opportunity! His mother tucked up on the couch and Mary Elise down ceffar! Short work he made of his trip upstairs and down the back way. Grinning, he stepped behind the cellar door. And as the owner of the feet he had heard ascending reached the top step, he caught it in his arms and kissed—his mother.

"Drake! How affectionate!" His

"Drake! How affect onate!" His mother's voice was amused. Then she startled him. "But you thought I was Mary Elize!"

Stunned into silence, Drake followed his mother back to Shirley.

his mother back to Shirley.

"Here she is, Drake," said Mrs. Endicott cheerfully. "Kiss her while I turn my back!"

"Mrs. Endicott!"

"Mother!"

"Their voices blended, but Drake's mother was undisturbed.

"This afternoon I suspected something when Eva looked at Mary Elise. Later she told me she was the image of Shirley Lane. Tonight I put it to the test, knowing that if it were true Drake would make use of any opportunity I afforded for a word with—er—the girl he loved. Well, I hate to lose another good maid, but—Drake, explain to my future daughter how you nearly knocked the life out of me on the cellar stairs!" Next Complete Novelette Trifling With

would bring her enough flowers to fill a

"Oh, did you bring me a flower?" she

"Yes," cried Prince Smiling springing from Balky Sam's back, and taking the daisy rom his tunic, "This brave blossom had waited all alone in the woods through autumn rains and chilling winds for my warm heart and willing hands to fetch it to be worn at your breast." "Oh, sweet, sweet daisy!" exclaimed Lady Lovely in delight. "You are the dearest bloom I've ever seen, and right proudly shall I wear you at my breast." She pressed the daisy to her lips, as "rince Frowning's taxi rushed up in a swirl of dust."

wirl of dust.

"Ha, ha, here are the flowers brought by my powerful charm!" shouted Prince Frowning. "Here are the fairest blooms that ever grew in a hothouse—roses red and pink and yellow, carnations sturdy, chrysanthemums fuzzy, snap-dragons rare, and other postes beyond compare, all to be worn at your breast as you in your wish expressed."

The door of the taxicab burst open and there poured out a regular flood of flowers—blooms so gorgeous that they made Peggy and Billy gasp with amazement. Surely the charm of Prince Frowning was powerful to bring such an array of exquisite blossoms.

"How beautiful!" murmured Lady

"How beautiful!" murmured Lady Lovely, but to the surprise of Peggy and Billy her eyes were not on the wondrous hothouse blooms, but on the brave little wild dalsy, and again she pressed it to her lius.

"See my roses! See my carnations!
See what my charm has brought for you to wear at your breast." Shouting this, Prince Frowning gathered up a great armful of flowers and leaped from the taxl. His foot slipped as he struck the ground, and he went, kedflop! in the dirt.

"""

"Ow-oh-ouch!" screamed Prince
Frowning, and well he might scream, for
the thorns on the stems of the roses had
scratched his face and stung his chest,
and pricked his hands. "Ow-oh-ouch!"
and Prince Frowning jumped up in a
rage, stamping the heautiful roses under
his heel. Lady Lovely smiled.

""That have Deline Frowning" she

his heel. Lady Lovely smiled.

"Thank you Prince Frowning." she said. "Thank you for your beautiful flowers, and thank you for showing me the thorns in the roses. I could never wear them at my breast and be happy. "And she placed there the humble wild daisy brought to her by Prince Smiling. How Lady Lovely makes another wish will be told tomorrow.

Adventures With a Purse

kins rode on Balky Sam's back toward
Birdland.
There the prince hoped to find a flower
that would grant Lady Lovely's wish for
a blossom to wear at her breast,
"Woof! Woof! You will find the
flower in a hidden valley, guarded from
chilly winds and warmed by the sun,"
barked Toddie Pupkins. "Hurry, Balky
Sam, and get there before Jack Frost
crushes out its beauty with his loy
Balky Sam did hurry, galloping along
with eager legs. Soon they were in "The could she be to you."

"Shriley, dear," he said sadly, "I can sacrely credit that you will let the prejudices of my temperamental mother of the leaves had failer, from the trease of the said sally. There was a moment's silence. Then Drake rose to go.

"The on an errand for her now," he said, "Doing the rounds of the agencies after some one traplace the faultiess filose, are combination ocoi-chamber maid-companion, who has been married. Why—why—what is it, Shriley."

For Shirley had slapped one slim little field into the pain of her hand and was smiling triumphantly. The said slapped one slim little field into the pain of her hand and was smiling triumphantly. The said the pain of her hand and was smiling triumphantly. The said the pain of her hand and was smiling triumphantly. The said the pain of her hand and was smiling triumphantly. The said the pain of her hand and was smiling triumphantly. The said the pain of her hand and was smiling triumphantly. The said the pain of her hand and was smiling triumphantly. The said the pain of her hand and was smiling triumphantly. The said the pain of her hand and was smiling triumphantly. The said the pain of her hand and was smiling triumphantly. The said the pain of her hand and was smiling triumphantly. The said the promise is pleased with the compliment. The prince Smiling got down from Balky same back and tenderly plucked the daily noded at her as pleased with the compliment. The prince Smiling got down from Balky same back and tenderly plucked the one shop that has the most varied aliay, carefully placing it within its say the word. Promise!"

A week later Drake Endicott's mother was giving to her now maid got the promise in the said said. The promise is the said the promise is the promise in the said the promise in the promise in the said the promise in the promise in the said the promise in the promise in the promis



8th Ave. Reading Terminal Market, 12th St., Arch to Filbert PURE LARD in 1-Lb. Prints.

212c Fresh Ground HAMBURG, 2 lbs. ALL ROASTS

25c lb. ALL STEAKS BONELESS BACON, IN THE STRIP, 29c

CAUTION

Do not accept any syrup for Karo that does not bear this mark: The "bulls-eye" with the word

"Karo" is your protection against imitations and your guarantee of full weight cans and Karo quality.

Ask for Karo by name. Twenty million housewives do it-over two hundred million cans sold last year.

Selling Representatives



WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

December Has Brought a World of Christmas Gifts to Wanamaker's Down Stairs Store

Brushed Wool Sweater Sets for Children

Real worth-while gifts for children! Each set consists of warm, well-made sweater, a pair of drawer-leggings, a cap and a pair of mittens. Sizes 2 to 5 years, inclusive,

and among them are green Copenhagen, American Beauty heather and brown. \$7.50, \$9.50 and \$10.50. (Central)

Chair Cushions

at \$1 Dad would appreciate one of

these for his chair at home or at the office and mother could use a few about the house. They are shaped to fit chair seats, and are covered with dark or light heavy cretonne and tufted. (Central)

Cunningest Gifts for Tiny Babies!

Booties—don't you agree? The tiny, warm little things are knitted or crocheted of wool and most of them are trimmed with pink or blue. Some of them reach up above the knees so that the baby who wears them will be snug and warm. 55c to \$1.

Cozy"Billy Burke" Pajamas of Outing Flannel, \$1.50

Generously cut and nicely made with shirring at the waists and ankles. In neat pink and blue stripes. (Central)

Dollar Nightgowns for Women Two styles that are very un-

isual at their price. Both are of white nainsook n slip-over style, one trimmed with colored stitching and shirring, the other with hemstitching.

(Central)

Striped Ribbons make such attractive girdles for dark dresses that many women will add tassels or

large beads and give them as

Christmas gifts. Roman-striped ribbon, various bright color combinations, is 5 and 6 inches wide. 80c to \$2 a yard.

Jacquard Blankets \$7,\$7.50 and

New blankets for Christmas gifts. Interesting Indian designs in bright yellow, red, soft rose, blue and other colors. They are cozily warm as well as pretty. Made of soft, fine cotton.

Guest Towels to Embroider

Stamped huck towels (pretty esigns) are 25c to 50c each

Strap-wrist Gloves for Women

Washable capeskin strapwrist gloves are in brown, tan and coffee, outseam sewn and with spear-point backs, \$3.85 A lighter weight glove in the

same colors is pique sewn and has an embroidered back, \$3.85 (Central)

Christmas Quilts for Babies \$5 to \$10.50

Pretty as well as warm, the quilts (for bassinet or crib) are hand-quilted and covered with Japanese silk, satin or Crepe de chine. Beginning at \$6, they are beautifully em-broidered by hand in delicate (Central)

Big Boys' Brogue Shoes Special at \$5.40

Tan leather brogues with full wing tips are in sizes 21/2 to 51/2 and are shoes for regular fellows. The soles are double thickness and durably (Gallery, Market)

Wanamaker Furs Are Real **Christmas Furs**

They're the kind of furs that you are proud to give and most happy to receive. Every pelt is perfect, fullfurred and beautiful.

The workmanship and small points of finish are of the highest grade.

All Women's Furs Are 25 Per Cent Less

and that's a saving worth thinking about. Not a single scarf, muff or set is excepted and you may choose from the entire stock, which has been moved into a new Christmas home in the Market Street section.

Little School

Frocks of Serge,

\$7.25 and \$7.50

Warm frocks, too, of navy

blue wool serge with gay em-

broidery, done in silk or wool,

brightening up collars, belts and

pockets. Some are made short-

waisted, others have pleated

serge skirts and bodices of red

plaid gingham. Sizes 6 to 14

Tub Frocks

Gingham and linene dresses

are heavy enough to wear all

winter. They come in the most

charming checks, plaids and

plain colors in straight - line,

pleated or regulation models.

Sizes 6 to 16 years at \$2.50, \$3,

Rain Capes and Coats

Make Useful Gifts Girls' navy blue sateen rain

capes are rubberized to keep out

the wet. Some are in dolman effect, some have hoods. \$4, \$5

Cape coats for junior girls are

of silk, mohair, Schaap silk and

canton, rubberized, at \$7.50 to

Tub Silk Blouses

Special, \$4.50

They are in tailored style-

with collars that can be worn

high or low-in any number of

Dark Satin-Stripe

Blouses, \$4.90

Soft, lustrous satin in many

good-looking stripes - henna,

brown and blue tones and many

others. These, too, have collars

that can be worn high or low. The

sort of blouses that women want

to wear with tailored or sports

(Murket)

Lacy Scarfs and

Doilies

Many a mistress of a home

would rather have a pretty luncheon set than anything else

in the world Christmas morning.

It is easy to make up very

Cotton centerpieces with wide

imitation cluny lace, 36, 45 or 54

inches wide, \$1.75 to \$2.50 each.

wide lace, 35c and 60c.

\$2 and \$3.50.

Lace doilies to match, with

Centerpieces, almost all lace.

lacy, attractive sets in the Down

Stairs Linen section at moderate

suits right through the winter.

14 are \$5, \$5.75 to \$8.

pretty stripes.

Rain coats for girls of 10 to

years

\$3.50 to \$7.75.

and \$6.

Particularly popular this season are

Pieced Hudson Seal (Dyed Muskrat) Long stoles, \$43.



Collars, \$45. Muffs, \$22.50.

Australian Opossum Muffler collars, \$33.50. Muffs, \$30.

Muffs, \$17.

Men's Cheviot Shirts Specially Low Priced

Pay a dollar less now for good-looking shirts which many a man will like to see in his gift heap Christmas morning. Shirts cut on generous Wanamaker dimensions and with ocean pearl buttons. Made of attractive cheviot with black-and-white, lavender-and-white, tan-and-white and other stripes. Soft turn-back cuffs. All sizes. (Gallery, Market)

MR. MAN This Season's All-Wool Suits, \$35

What makes them a still better investment is the fact that they are sound, conservative suits of Winter-weight which men of good taste can wear and wear without getting tired of. Grayish mixtures, brown mixtures, invisible brown stripes, Made of excellent cheviot-every thread all-wool

Coats mohair lined. Of course, they are three-piece suits—just what a man will feel comfortable in when he goes to his office in the morning.

Practically all sizes in the assortment.

The Christmas Jewelry Store Is Chuckling With Many Secrets The Down Stairs Jewelry Store welcomes Christmas

month by doubling its space in readiness to help its thousands of friends choose Christmas gifts. All sorts of prettinesses for anybody in the family.

especially where one wants to give something attractive at moderate outlay. Mesh Bags Pearl Beads

Fish-scale mesh bags, silverplated with jeweled tops, \$5 to

Ring mesh bags, silver-plated, Green gold finish mesh bags, \$6 to \$25.

Cases Gold, silver or oxidized finish cases fitted with powder and rouge puffs are \$1 to \$3.50. Of course, each one has its vanity

Picture Frames 35c to \$2 Made of silver finish metal

which is untarnishable. Hair Ornaments

Pretty pins, barrettes and back combs set with sparkling rhinestones and colored jewels, 50c to \$1.50.

Imported pearls of unusually good quality, carefully graduated, \$1.50, \$2.50, \$3, \$4.50 and \$5.

Imitation Bakelite Necklaces Beautiful red or combinations of red and black beads made in Powder and Rouge this country to imitate the love-

> much less than the originals, as one would expect, \$1.25 to \$3. Jet Colored Necklaces A touch of glittering black is

ly ones from France. Prices are

colored necklaces are 75c to \$2,50. Italian jet composition neck-laces are \$2, \$3 and \$4.

always extremely effective. Jet

Bracelets, \$1 and \$1.50 Fetching new bracelets made

Jewelry Waldemar ribbon guards, gold-filled slides, \$1.50. Waldemar chains, \$1.50 to \$4. Tie clasps, gold-filled or ster-

35c to \$1.

Little Pins

Lingerie clasps, silver plated,

Gold lingerie clasps, 10 kt., \$2.

Baby pins, gold plated, three in a set, 50c and \$1.

Men's Inexpensive

like necklaces. Imitation jewels and fancy links, sometimes comling silver, 50c, 75c and \$1. Cuff links, gold-filled, \$2; sterling silver, \$1. bined with pearl beads. Fairylike things that are different.

Little Things for the Table

Glass and silver-plated mustard jars, 50c; marmalade jars, \$1 and \$1.25; castors, \$1; butter dishes, \$1; lemon or cheese dishes with knife, \$1; olive dishes, \$1; flower holders, \$1 and \$1.50; sugar and cream sets, \$1.50; individual salt and pepper sets, 50c. Individual salt and pepper sets of sterling silver, \$1.50, \$2.50 and

440 Special Coats for Women \$39, \$45 and \$49

Wonderfully good Winter coats of soft, warm materialswooldynes, Bolivias, suede velours, silvertones and tinseltones. Straight coats and dolmans are among them and full three hundred of the wraps trimmed with fur, usually collars of raccoon, Australian opossum, skunk opossum or sealene. Every one is lined throughout with silk. The Dolman Sketched Is \$45. It is of wooldyne in rein-

deer and brown, lined with figured silk, and topped with a deep cape collar of Australian opossum. Sizes 14 to 42.

Good Everyday Frocks Special at \$9.75, \$13.50 and \$15



These are of tricotine, velveteen and wool velour in dark blues and browns. Embroidcred panels trim some of them; others are beaded or trimmed

Wool Jersey Frocks, \$15, \$16.50 and \$22.50

expect. In reindeer, brown and navy they have braiding or em-

Afternoon Dresses of Silk or Velveteen, \$12 to \$35 Velveteen dresses start at \$12 and go to \$32.50, with a sur-

brown, piped with contrasting colors or embroidered with beads. Some have satin sashes, others cord girdles.
Silk dresses begin at \$15 and there is quite a variety at \$25,

The Dresses Sketched

On the right is a dress of soft charmeuse in black or brown, handsomely beaded, \$30. The other dress is of black charmeuse in a heavy and lustrous

quality with a draped overskirt, trimmed with ball bottons. The collar is of embroidered ecru net. \$35.



Of navy serge and wool velour, they're made in simple ways and trimmed with satin, colored piping or wool embroidery. Some even boast a touch of bead embroidery. At \$20 and \$25 Quite unusual dresses of much finer jersey than you would broidery for trimming.



