

For
Monday

Store Hours, 9 to 5:30

GIMBEL BROTHERS
MARKET · CHESTNUT :: EIGHTH · NINTH

Saturday Nov. 27, 1920

For
Monday

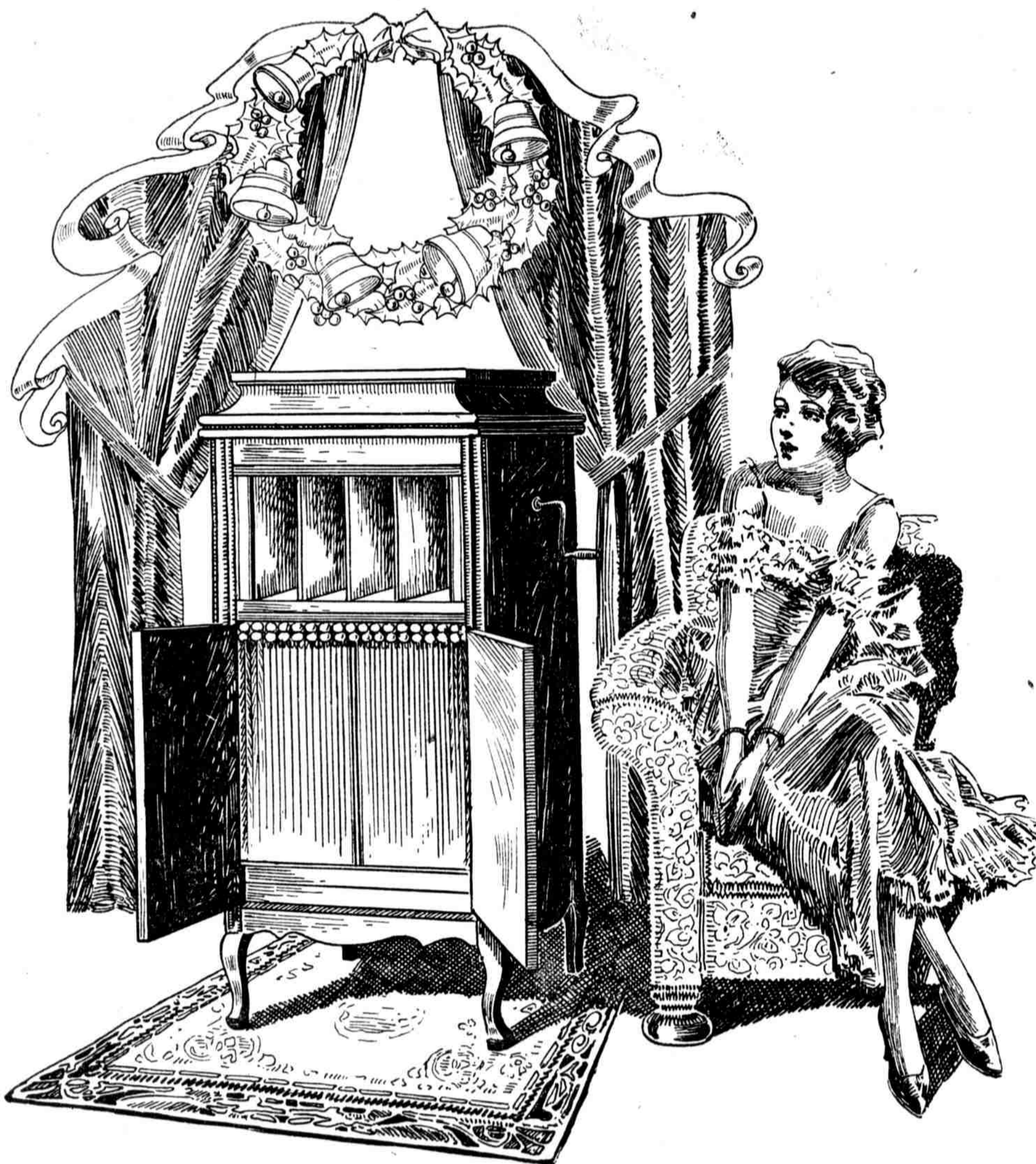
Columbia Grafonolas at Reduced Prices

Four Most Famous Styles

A Whole Year in Which to Pay

The Columbia Grafonola has long held high rank as a reproducing instrument.

Its Tone is Beautifully Clear and Resonant



It is superbly cased---design and cabinet work harmonize with any scheme of interior furnishing---an ornament to any home and an ever-ready source of enjoyment.

Columbia Grafonolas have hitherto been held to fixed prices---now comes this Gimbel Sale.

We prepared for this with tremendous stock, but---

Already One Style is Sold Out

May we suggest promptness now?

Never a sale like this.

We will hold your purchase for holiday delivery.

The money you put into its purchase will come back many fold in the enjoyment your family and friends will get from it, and in the musical culture it can impart through good music.

**Here Are the Reduced Prices
On Easy Terms**

- \$80 for Type E-2 \$120 Columbia Grafonolas
- \$95 for Type F-2 \$140 Columbia Grafonolas
- \$110 for Type G-2 \$150 Columbia Grafonolas
- \$120 for Type H-2 \$165 Columbia Grafonolas

Columbia Records are Also Reduced

- 69c for the \$1.00 records | \$1.39 for the \$2.00 records
- 89c for the \$1.25 records | \$1.75 for the \$2.50 records
- \$1.10 for the \$1.50 records | \$1.95 for the \$3.00 records

The Columbia Grafonola brings you the best music of the world. Opera, ballads, popular songs, instrumental, orchestral, and band selections, the most rhythmic and compelling dance music ---the Columbia Grafonola offers them all. Our fullest guarantee, of course.

**Messrs. Gimbel Brothers,
Philadelphia**

Without obligating me, please give fuller information regarding offer on Columbia Grafonolas.

Name

Address

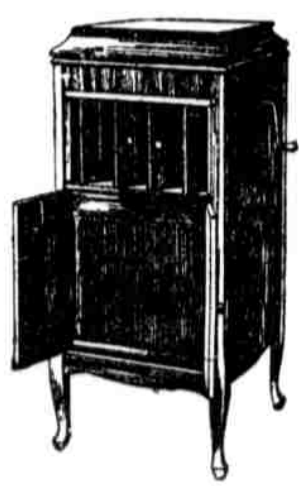
This offer ends with the selling of available machines---ends any day. We suggest quick decision.

E. L. 11-27-20.

---Gimbels, Hardman Hall, Seventh floor, also Subway Store.



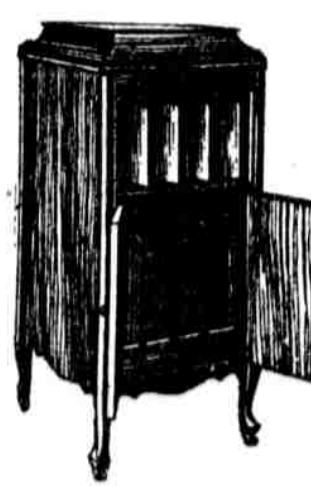
\$120 Columbia Type E2—Now \$80



\$140 Columbia Type F2—Now \$95



\$150 Columbia Type G2, Now \$110



\$165 Columbia Type H2, Now \$120