With Thanksgiving Past We Can See How Close Christmas Is

WANAMAKER'S

Dr. Scudder, of a Talented New York Family, Missionary to India,

e of my earliest friends, by the goodness of George H. Stuart, told me this, beginning with

"Baby Is King."

I have a little fable, on this wise. The birds all came together to elect a King. A venerable old owl was the chairman. There was a great rustling of yings and much chattering among the birds. At last long-legged crane got up and offered this

"Resolved, that the bird which can fly the thest shall be our King."

That was unanimously carried.

Then all the birds, the eagles, buzzards, hawks, umming birds, bullfinches, blackbirds and the rest flashed ip into the sky. One by one they became tired and dropped own again, but there was one that was not tired. That was he eagle. He flew higher than all the others. He stopped. palanced himself in the sun and said,

"Ladies and Gentlemen, I am your King."

Just then, lo and behold, a little wren who had nestled the back of the eagle among his big feathers and had a free passage all the way, a regular little deadhead, sprang up and looked down on the eagle and laughed at him and

"Not a bit of it, Sir! I am above you and I am King." Doctor Scudder wound up by saying our Babies are always Kings.

Out of some sober thinking backward sixty years, recalling the eagles of scholarship, wealth and opportunity in the new American Republic, whose fathers flew high to lift up and endow their sons with the fervent expectation that they would make Philadelphia the best city in the world because of its birth and heritage.

"So mote it be."





Soft, Lustrous Nearseal Coats

Some unusually attractive new fur coats that have lately arrived are all of the pretty, glossy nearseal (dyed coney), and for any woman who wishes a black fur coat, trimmed or plain, at a moderate price, we

Nearseal (dyed coney) coats with broad collars and cuffs of golden brown beaver, of opossum, of dark brown skunk, or

are of fashionable cut, are cut vich silks.

coats, in short and longer lengths, with deep collars of the nearscal, and pretty silk smart styles and go from \$230

Women's Afternoon Dresses Down to \$35 and \$50

and ends we are taking a substantial sum off their prices. The dresses are really very fine, not to say varied-there are duvetynes and velours de laine, satins, crepes de chine, tricolettes, charmeuses; and these vary in style from the severely simple to the embroidered and beaded.

4100 Pair of Women's Excellent Gloves at Much Lower Prices

\$1.85 to \$3.65 a Pair Long gloves, short gloves, sturdy street gloves and gloves for motoring and shopping, afternoon gloves, dress gloves—they are all in this good sale! And they are good gloves-gloves right off our own shelves, right out of our own

stockrooms. Prices have been adjusted on over four thousand pairs of fresh Winter gloves, and the savings are \$1.60 to \$3.85 a pair. If gloves are on your Christmas list, there are some remarkable opportunities

At \$1.85 a pair, kid gloves in white, white with black, tan,

brown and mode; 2 clasps, At \$2.15 a pair, fine French kid gloves, in black and white with self or contrasting em-

broidery, tan, brown and gray;

2 clasps, pique sewn.

Also at \$2.15 a pair, capeskin gloves in pearl white, tan, brown, dark gray and beaver; 1 clasp, outseam sewn.

At \$2.65 a pair, genuine Arabian mocha gloves, in gray or beaver; 1 clasp, outseam sewn, embroidered backs. (West Aisle)

At \$3.65 a pair, 8-button length capeskin gloves in pearl white, brown, tan or beaver.

Pique sewn. Assortments are pretty com-plete, and there is every size in the collection, but not, occasionally, in every style.

Paris Sends These Neck= laces for Christmas Gifts

They are so charmingly unique that we are sure you will find no others like them, but better still, they are remarkably pretty: Large imitation opal beads, reflecting almost every color of the rainbow and strung on a sterling silver chain. In three lengths, \$7, \$9 and \$14.

(Jewelry Store, Chestnut and Thirteenth)

Save an Average Third on Brushed Wool Scarfs

\$8 for brown, buff, jade and gendarme blue scarfs, with

\$10 for scarfs with pockets and belts, in brown and buff, brown and white, black and white, turquoise and buff and green and

(Main Floor, Market)

Kimonos Just Arrived From Japan

made of thin silk with silk linings, native sleeves and sashes. They may be had in rose, Copenhagen blue and light blue, and all have a good deal of embroidery on them. Price, \$12.50. (Third Floor, Central)

A Petticoat Special 500 cotton petticoats, black and

ored, are being cleared out at \$1. A few jersey tops in the lot have sateen flounces. (East Alple)

> Georgette Waists at \$4.85

Flesh-color and bisque waists, with collar and cuffs of fine imitation Venise and particularly good cut; \$4.85 is a very little price for the style and quality.

(West Aisle)

A Good Day to Get Some

Almost all the hats in the Gray Salons have had their prices changed-and this includes-

Fine velvet hats Feather-trimmed hats Hats of rich brocades Hats for formal wear

New Winter Millinery! There are black hats and colored hats-small hats and large hats-hats for debutantes and debutantes' mothers and grand-

> Between \$10 and \$30 there is a wide variety-and there is much good choosing below and above these 'prices, too.

Hats for tailored wear (Second Floor, Chestnut)

Smart New Frocks—\$35 Fur-Trimmed Coats—\$42.50 In the Young Women's Salons

Attractive, new Winter clothes-just when they are needed! These are all good values, too-

New Cloth and Satin Frocks-\$35

The cloth frock is of dark blue serge, of fine grade. It has a straight bodice which has a tiny opening in front with a bit of creamy lace and pink satin. The whole skirt is embroidered in black and gold and there is a wide sash of soft black satin.

The satin frock is in dark brown, blue or black, has round neck and short sleeves and has many tiny pleated ruffles on both

Both in 14 to 20 year sizes.

New Fur-Trimmed Coats—\$42.50

are all of soft wool velours in the fashionable reindeer and the equally fashionable brown. They are lined throughout with peau de cygne and interlined, and there are generous size collars of opossum.

ssum. 14 to 20 year sizes. (Second Floor, Chestnut)

W. B. CORSETS

Models for large women are of pink coutil, heavily boned, with broad elastic gores in the skirt and reinforcements over the abdomen. These are low or medium height, are made in extra sizes and cost \$9.

W. B. Redusos and Youthline models are durable and comfortable, low in the bust and heavily boned. Price, \$5.75. Another Reduso is a white coutil model, slightly higher in the bust, \$5.75.

(Third Floor, Chestnut)

Boudoir Caps are among the acceptables as gifts-entrancing little affairs of net, lace, satin, chiffon and rib-The finest are trimmed with real lace. Prices run from 85c to \$10. (Third Floor, Central)

Philippine Nightgowns

at \$2.50 to \$3.85 are certainly remarkably cheap. They are all kimono style, the \$2.50 style merely scalloped; the others scalloped and embroidered.

(Third Floor, Central)

Between \$230 and \$445

generously full, and lined with Plain nearseal (dyed coney)

(Second Floor, Chestnut)

Because it is late in the season and sizes are sold down to odds

The colors are taupe, black, navy and lighter blues, and many soft browns, and there are sizes 34 to 44 inches in the lot. Prices, \$35

l'est Silk Values We

A Japanese white habutai at \$2 a yard, one of the most satis-

factory silks that could be found for all garments that must be frequently washed. It is a firm, heavy quality and 36 inches wide. Silk tricolette, \$2 a yard, in dark brown or black and very desirable for dresses. (First Floor, Chestnut)

We have been told that they are better at their regular prices than

And that was exactly what we expected. In sizes for boys of 3 to 10 years at \$16.50 to \$50. In sizes for boys of 11 to 18 years at \$25 to \$50.

Also a selection of Rowe's celebrated reefers from London, in blue chinchilla and in sizes for boys of 4 to 12 years at \$32. (Second Floor, Central)

The Finest Fur-Trimmed Wraps Are \$50 Less in Price

cially on such beautiful wraps, as these They include every one of the handsomer fur-trimmed street wraps whose former prices were \$250 or over. Fur-trimmed eve-

ning wraps and sports coats are the only exceptions to the rule. The materials are the most fashionable of the season and the furs include mole, squirrel, lynx and nutria. Some of these wraps are imported models.

The new prices are \$200 to \$518. (First Floor, Central)

White Waists Washable

Here is a handful of styles, made out of batiste. One with tucks, lattice edging and lay-down collar at \$3.50. One with a great many very fine tucks and rows of lattice

beading, \$3.85.

A tuxedo collared style with lattice beading, \$3.85. Then there are some attractive dimity waists with pique collars and cuffs at \$3.85.

(Third Floor, Central)

Velvet Handbags at \$3.75 Are Half Price

We used to sell these bags at double this price and they still bring that around town. But for immediate disposal of a limited

lot we marked them \$3.75. Three styles, each in black. navy, taupe and brown velvet, embroidered with steel beads. All have metal frames and silk linings and some have inner

(West Aisle)

Traveling Manicure Sets at \$2.25

So compact that one of these convenient little leather-cased sets could be easily slipped into an ordinary handbag or a man's vest pocket.

Everything about them is of excellent quality, from the real leather case to each of the fittings, which consist of scissors, file, buffer, penknife and a polishing stick in case.

(Main Floor, Chestnut)

Poinsettia Candle-shields

of translucent parchment are something wholly new in the way of holiday decorations. They can be used also as side-lights for boudoir lamps and hanging fix-tures. Price, \$2.50 each.

(Fourth Floor, Central)

Wanamaker Furniture in Splendid Selection at Half Price -Think What That Means!

Think of what it means to any one needing furniture for one's own home or for a gift to have hundreds and hundreds of pieces for all rooms and purposes to select from at half price!

Many of these pieces are matchable into suits and, moreover, there are quite a few already complete suits in the collection.

Such a quantity and variety of good furniture has not been offered at such

There has never been a Christmas season that brought such furniture

The furniture is beautiful, dependable, desirable in every way. The living-room and library furniture in the Sale includes a remarkably fine choice of the most favored gift pieces, especially rocking-chairs and easy-

Several two and three piece suits are also included. The selection of bedroom furniture is very large. Altogether it is an extraordinary collection and an extraordinary opportunity.

A Gift List From the China Store

Now comes the good time when the thought of Christmas

begins to brighten and sweeten all the things we do. The sparkle of Christmas cheer is everywhere in the China Store. It is a great place for anybody needing light on the question of what to give. For instance, glance over this list of things from one division of the stock alone.

Chocolate sets, \$5 to \$17.50. Afternoon tea sets, \$7.50 to Coffee sets, \$8.50 to \$13.50. Cake sets, \$4 to \$10. Salad sets, \$10 to \$27.50. Ice cream sets, \$6 to \$7.50.

\$2.50 All-Wool Velour

Sounds Like Old Times

And that is exactly what has

There are both the plain colored

velour and the silvertone, and

women's suits and dresses and

children's coats and also in the

heavier weights for women's

All the good fashionable shades

are here, light and dark as well,

(First Floor, Chestnut)

54 inches wide.

happened. The price is back to

the level of several years ago.

Sandwich sets, \$5 to \$6.50. Sugar and cream sets, 75c

Celery sets, \$2.50 to \$4. Mayonnaise bowls, 75c to \$5. Jam jars, \$1.25 to \$9. Bonbon dishes, 50c to \$4. Fruit bowls, \$1.75 to \$25. Muffin dishes, \$3 to \$7.50. Covered cheese dishes, \$2.50, Cake plates, \$2 to \$10.50. Chop dishes, \$5 to \$25.

Now as Always-The Best Overcoats for Boys

It is nothing new or surprising for this Store to have the best ready-to-wear overcoats in Philadelphia for boys. It is the usual

We believe, however, that this year we have done the usual thing unusually well and quite a number of customers have told us as much Anyhow, the overcoats we show this season are top-notchers in quality and style."

other boys' overcoats-at supposedly reduced prices.

New Blankets of Quality Down One-Third

per cent wool and the warn of fine cotton. The wool is of the good Rocky Mountain kind. Others have an all-wool filling

and still others are all-wool warp The blankets with the filling

of 70 per cent wool are now at these prices-60x84 inches, \$13.50 a pair. 72x84 inches, \$15 a pair. 80x90 inches, \$18 a pair. Those with an all-wool filling

are marked-60x84 inches, \$16 a pair. 72x84 inches, \$18 a pair. 80x90 inches, \$20 a pair. Blankets of all-wool warp and

60x84 inches, \$20 a pair. 72x84 inches, \$22 a pair. 80x90 inches, \$25 a pair. All are cut separately and finished with a wide binding. Choice of pink, blue or rose borders.

Holiday Books

The big Book Store is a fascinathar spot these days, and the lots' of books come you want to keep track of wifat may be had for gifts.

Here are a few of the newest flustrated books.

"The Autobiography Margot Asquith," 2 vols. \$7.50. "John Burroughs, Boy and Man," by Clura Barrus, M. D.

Towns," by Anne Hollinga-

couth Wharton, \$5. "Theodore Roosevelt and His Time." Edited by Joseph Bucklin Bishop. 2 vols. \$10. "In Berkshire Fields," by Walter Prichard Enton, \$3.50, "Life of George Washingon." by Henry Cabot Lodge

/ vols. \$7.50. "Steeplojack," by James L Handker, 2 vois \$7.50. "Autobiography of Andrew

Chrineale." Sa "Roaming Through the West plies," by Harry A. Franck.

"The Court-hip of Miles Standish," with Jilustrations in color by H. C. Wyeth, \$3. (Stook Store, Main Floor)

Profiting by the Lowered Prices on Neckties

both men and women are buying them in quantities just now. The men are getting them to freshen up their appearance

New prices start at 50% and from there up to \$1.50 or \$3 there is a saving of 50c to \$1 on every tie.

All kinds of ties, too, including the splendid Redleaf

\$2.65 Shirts That Are Good Enough for Any Man

Made of an excellent quality of printed madras in the close pin stripes that are always in good taste and liked by

Soft-cuif, plain neglige shirts, all of them. And all were much higher in police.

Who Want the Best Hats It was for these gentlemen that we imported Lincoln-Bennett

Good Gifts for Your

people, 216 by the life.
Vacuum bashing, a life is said.
Clocks, a 1525 to 225.
Windshield wings, 272.

(Sixth Floor, Central) Here Is Santa Claus Now.

It was a long, cold ride from the North Pole here, but good old Santa is used to that. He was in the Wanamaker Toy Store today and will be there tomorrow and every day up to Christmas Eve. As fresh and rosy and jolly as ever, he will greet all the little boys and girls whose parents are kind

safely. "My! My!" he said, "but this will be a wonderful Christmas for the children of Philadelphia. We never had so many toys or such fine ones,

"I always like to come to this city because it has so many wide chimneys and the people are so generous. And I always like to come to Wanamaker's because the Toy Store here is so big and light and well ventilated and safe. If I were a boy or girl I'd want to come in every day."

So that is what we invite them to do.



enough to bring them in. Santa went through the Toy Store soon after his arrival. He was delighted to find that all the things he had sent on ahead had reached here

did we?

(Seventh Floor)

and the women are buying them for gifts.

THE Vanbriggle pottery.

Colorado clay, is among the

most beautiful of all such

wares. It is in lovely

classic shapes, in mulberry

and evasive greenish-blue.

tones, and prices run from

\$1 for a little squat rase to

\$27.50 for a tall one. In be-

tween come bowls and

(Fourth Floor, Chestant)

book-ends.

made in Colorado, of

neckwear from London

so many men.

There Are Always Some Men

Motoring Friends

Men's All-Silk Umbrellas 200 at \$8 each