

Organ plays at 9, 11 and 5:20  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER  
Fair

# It Is Clear to Be Seen That Prices Are Rapidly Getting Back to Normal

## All Woman's Bright Ideas and Prudent Councils

come to her intuitively!  
Why are we always exalting the mother gone and so thoughtless often of the faithful woman by our sides?

It seems easy to give receptions to the genius from afar and not recognize a right the genius that sits at the other end of the table and relieves us of a thousand responsibilities, as much ours as hers, that we may be free to build up this, that and the other thing we have undertaken.

Many a woman has had as much to do with her man's success, a public official, railroad man, or business man, by giving up time due to her to his outdoor work—every day long-houred duties.

Too bad to not realize the beauty of the Springtime flower gardens until the November frosts have come!

(Signed) *John Wanamaker*

### New Black Duvetyne Wraps for Women Are Here

Decidedly these distinguished garments are the fashion at present and many women are buying them. On account of the scarcity of black silk-and-wool duvetyne, there are few of these wraps to be had.  
We are especially glad, therefore, to receive these new models. All have the big collars, which can be worn in the high muffling style or low with one's own fur. Some have stitching or chenille embroidery, others are plain. From \$210 to \$265 are the prices.  
(First Floor, Central)

### Young Women's New Silk Frocks

These are frocks she will like to wear during the day—dark crepes and silks in fetching new models.  
There are crepes de chine and soft satins, they are in the fashionable dark blue and the equally fashionable brown, and they are all effectively embroidered with colored silk or gold thread.  
There is one style with a long tunic, another with a straight bodice, and others are variously made in new Winter styles.  
\$42.50—and 14 to 20 year sizes.  
(Second Floor, Chestnut)

### Women's New \$28.50 Dresses With Substantial Savings

This is a fresh lot of those wonderfully good \$28.50 dresses that we had the other day, and these new ones are quite as unusual as the first lot.  
Of warm wool Jersey, of firm tricotine or serge, they are dresses to slip in your bag if you are going away, they are dresses to wear under a topcoat when you motor, and they are dresses that will be useful for any number of practical purposes.  
The best colors of the season, too—navy blue, dark brown, taupe and black. Some are braided, some have fancy stitching, some have rows and rows of tiny tucks, some have a soft bit of lace at the neck by way of finish.  
The styles are youthful and becoming—though there are models suitable for women not so young, for larger women and for slender women.  
The sizes go from 34 to 46 inches—and they are all \$28.50 each.  
(First Floor, Central)

### 200 Pleated Skirts to Sell at \$13.50 Each

Just the thing for the football game, the country walk or an automobile trip. They will go well with any kind of a fur coat or sports coat, being in soft tan and blue combinations in stripes or plaids.  
They come from one of the best makers we know. It is the end of his season, and the prices are so much less than they were intended to be that, in some cases, they don't even pay for the material. There are over a dozen styles, some going up to 33-inch waistband.  
(East Aisle)

### This Is the Opportunity for People Wanting Black Silks

On account of changed conditions, we have suddenly brought down the prices of certain good staple black silks to the level of pre-war days.  
They are all fine, fashionable silks, such as women are buying at the present time, and they would make especially nice gifts. The qualities are so high and the prices are so low that they will stand up any amount of comparison.  
Black Georgette crepe, 40 inches wide, \$1.50 a yard.  
Black crepe de chine, 40 inches wide, \$1.65 a yard.  
Black silk tricolette, \$2 a yard.  
(First Floor, Chestnut)

### Comfortable, New Wool Topcoats, \$37.50—For Older Girls

Sports coats they are—of a soft, roughish weave and in an attractive brown mixture.  
They are in three-quarter length, are lined throughout with peau de cygne, have collars to be buttoned high, are belted and have two patch pockets.  
\$37.50—and 14 to 18 year sizes.  
(Second Floor, Chestnut)

### Two Very Handsome Coatings Are Much Less This Year

One is the genuine camel-hair coating, so much used for sports coats, 54 inches wide, and now marked \$7 a yard. This is less than last season's price. In both natural and brown.  
The other is the finest corded bolivia, one of the most fashionable and best wearing coatings. In navy and brown, 54 inches wide, now \$10 a yard.  
(First Floor, Chestnut)

### Trim Tailored Waists

The silk ones are of an admirable plaid taffeta, blue and green with white or with red stripes through it; they have high-low collars and are wonderful for \$5.50.  
The white batistes are of the hand-made Porto Rican sort with square and V-shaped necks; and plenty of dots and drawnwork. These are \$5.  
(Third Floor, Central)



### Holiday Garments in the Women's London Shop

For girls or women who are going to the football game Thursday or planning any outdoor amusement, the London Shop has some interesting clothes to show.  
Distinguished English sports suits in three good styles and in brown and gray Shetlands, homespuns, chevots, tweeds and Saxoniens. \$75 and \$85.  
Soft, warm, lightweight cloth coats and capes in several smart models. Browns, tans and greens, richly lined and some with beaver or squirrel fur collars. \$110 to \$265.  
English greatcoats of warm fleeces and homespuns. \$75 and \$85.  
Shorter coats of camel-hair in tan with green and brown overplaids. \$60.  
Smart leather coats of a different sort for motoring and other outdoor wear, in quiet, rich shades of blue, olive, purple and black, lined with fleecy wool and having belts and pockets. Also brown suede leather coats belted all around. \$110 each.  
Warm camel-hair and cashmere scarfs in beautiful color combinations. \$8.50 to \$10.  
(The Gallery, Chestnut)

### Some of the Smartest Winter Millinery Is Greatly Lowered in Price

In the Gray Salons you will find many fine French and charming domestic hats with new and extremely attractive prices. They are hats of velvet, hats of duvetyne and hats of silk, all in the fashionable colors, in becoming and smart shapes and reflecting the best of the Winter modes.  
All the French hats are reduced—many of the domestic hats are, too. There are hats for the theatre, hats for dress occasions, for afternoon wear, hats for more general use—all in this group.  
Between \$10 and \$35 there is amazingly good choosing, but, of course, some of the French hats are even higher.  
(Second Floor, Chestnut)

### Tea Napkins—New, Dainty, Gift-Like

We are showing some new tea napkins, 15x15 inches, of fine plain linen damask, all with neat satin-like bands, and excellently hemstitched, at a moderate price for such fine, dainty goods—\$10.75 a dozen.  
Others in size 14x14 inches with neat hemstitched edges, and equally excellent and desirable as gifts, at \$7.50 a dozen.  
(First Floor, Chestnut)

### Frames to Put on the Pretty New Bags

which many women are now making for holiday gifts are in plentiful variety in the Jewelry Store.  
There are silver-plated frames in many new designs and different sizes—\$1.25 to \$3.  
Novelty frames of imitation shell and in any number of pretty colored effects, \$1.50 to \$16.  
Separate chains and rings are 50c.  
(Jewelry Store, Chestnut)

### Trelo Elastic Girdles

Models designed for slight figures are in ten-inch lengths and cost \$4.  
For average figures there is another style—of pink and white elastic, 12 inches long, \$4.50.  
Models of plain coutil, 14 inches long, \$6.50.  
One of broche and elastic, \$6.  
Still others with long skirts, \$5.25 and \$11.50.  
A dainty pink satin and elastic is \$7.  
Silk slip-ons, \$10.  
(Third Floor, Chestnut)

### Good Undermestins for Larger Women

New high-neck nightgowns of a nice quality cambric, purposely made with very little trimming, but very neat, \$2.85 to \$4.50.  
Dainty Porto Rico nightgowns, every bit hand made and hand embroidered, \$6.15 to \$8.50. And hand made and hand embroidered Porto Rico chemises, \$3.75 to \$4.35.  
(Third Floor, Chestnut)

### Imitation Ivory Toilet Articles Prettily Carved

One of the quiet, effective and attractive carved designs is the daisy pattern, and just now we have a plentiful assortment, so that you may choose any number of single pieces or a whole set.  
Hair brushes, \$7.25 and \$8.50.  
Mirrors, \$9.75 and \$12.75.  
Combs, \$2.85.  
Puff boxes, \$9.25.  
Hair receivers, \$6.25.  
Nail polishers, \$3.60.  
Hatpin holders, \$4.  
Cloth brushes, \$7.  
Hat brushes, \$5.25.  
Trays, \$10.  
Jewel boxes, \$7.75.  
(Main Floor, Chestnut)

### New Books

"On the Art of Reading," by Sir Arthur Quiller-Couch, M. A., price \$3. A book on this subject by one of the most versatile as well as distinguished men of letters is something of peculiar value.  
"Awakening," by John Galsworthy, price \$2. An unusual and poetic study of adolescence.  
"Pawns," by John Drinkwater, price \$1.50. Four plays, very characteristic of the author's point of view.  
(Main Floor, Central)

### Men's Seal Wallets at Revised Prices

The newest lot of men's wallets that came in are marked at lower prices than similar grades have been for some time.  
These are three-folds, of dull and polished pin seal, some skeleton style, some with tuck pockets, some with memo books and some leather lined.  
Prices, \$3.50 to \$7.50.  
(Main Floor, Chestnut)

### Madeira Linen Lunch Sets Down One-Third—Splendid Gifts

Six tumbler doilies, six plate doilies and one centerpiece to match. All of fine, pure flax linen, beautifully hand-scalloped and daintily enriched with beautiful Madeira hand embroidery, \$9 a set; regularly one-third more.  
It would be hard to imagine anything more appropriate as a home gift than one of these lovely sets.  
(First Floor, Chestnut)

### A Clearaway of Our Fine Motor Robes

All the beautiful cloth automobile robes go on sale at savings of 20 to 40 per cent. People with car owners on their gift lists, please note.  
Among these robes are wool robes, mohair plush and silk plush.  
The wool robes are plain on one side and plaid on the other, and the colorings are delightful—in the fine cashmere and vicuna robes they are exquisite.  
Some of the mohair plush robes are rubber interlined and the silk plush robes are plain or modeled in fur designs; some have Bedford cord backs to match the upholstery of the car.  
New prices are \$6.50 to \$85.  
(The Gallery, Chestnut)

### Still Some Men's Shirts in the \$2.65 Disposal

Good printed madras shirts in the close pin stripes that are always in good taste and that so many men like.  
All soft-cuff, negligee shirts that have been considerably higher in price.  
(Main Floor, Market)

### Three Interesting Groups of Oriental Rugs

We have never known rugs of the same quality to sell regularly for lower prices than we have marked on these three lots.  
**Daghestan, Shirvan and Kazak Rugs**  
4x5 feet to 5x7 feet; \$75 to \$100.  
**Chinese Rugs**  
2x3 feet to 2x4 feet, \$22.50 to \$37.50.  
**Anatolian Mats**  
2.6x1.6 feet, \$8.75.  
(Seventh Floor, Chestnut)

### "The Last Taste of Sweets Is Sweetest Last"

And here are some of the good things you'll want to top off your Thanksgiving feast:  
Mint wafers, 70c a pound.  
Glace nuts, \$2 a pound.  
Delicious chocolates and bonbons, \$1.15 a pound.  
Cream turkeys, 20c apiece.  
Salted nuts, \$1.50 a pound.  
Chocolate-covered nuts, \$1.30 a pound.  
Chocolate mints, 70c a pound.  
Chocolate straws, 70c a pound.  
Turkey place cards, with favors, are 20c each.  
Turkey bonbons, 60c to \$3 a dozen.  
(Down Stairs Store, Chestnut)

### The Thanksgiving Surprise Package, \$3 Complete

is a fine big box, with goodies for the whole family—a pound each of chocolates, marshmallows, caramels and hard candies, a box of cream almonds, a cream turkey and snapping bonbons.  
(Down Stairs Store, Chestnut)

## For the First Time in Years—Wanamaker Furniture In Large Choice at Half Price

Wanamaker furniture at half-price, that is all that people want to know; because they know that Wanamaker furniture at half-price is something unique in merchandise.  
Wanamaker furniture is offered in splendid selection at half-price in this sudden and extraordinary disposal. It is the first time in years that such a thing has happened and it ought to help in bringing furniture prices generally back to where they used to be, or near it.  
But probably that is something that will take time.  
The best thing for anyone who needs furniture now or is likely to need it in the future is to choose Wanamaker furniture at half-price while there is such a splendid choice of it to be had on that favorable basis.

### Dining-Room Furniture at Half

Queen Anne walnut buffet, \$103.	Queen Anne walnut side table, \$43.50.
Queen Anne walnut buffet, \$162.50.	Mahogany extension table, 48-inch top, \$31.50.
Queen Anne walnut buffet, \$85.	Mahogany extension table, 54-inch top, \$45.
Queen Anne walnut china closet, \$59.	Mahogany extension table, 54-inch top, \$52.50.
Queen Anne walnut china closet, \$48.	Walnut extension table, 54-inch top, \$46.
Louis XV mahogany china closet, \$95.	Mahogany inlaid extension table, 60-inch top, \$100.
Queen Anne walnut side table, \$33.	Italian walnut toilet table, \$65.
Walnut triple-glass vanity table, \$130.	Mahogany inlaid triple-glass toilet table, \$50.
Mahogany chifferion, \$45.	Mahogany chifferone, \$92.
Mahogany toilet table, \$55.	

(Sixth Floor)

## Warm Quilts for Cold Nights at Comforting Savings

Mostly one-fourth less than regular prices. Many made in our own factory, all of excellent quality.  
Wool-filled quilts covered with the finest Japanese silk, both sides alike in plain color, \$20; made with figured top, \$22.50.  
Wool-filled quilts covered with all-silk satin in plain colors, \$30.  
Down-filled quilts covered with figured sateen, \$15; covered with sateen, finished with an insertion of plain sateen, \$16; others covered with plain sateen on both sides, \$18.  
All are cut two yards square, the regular size, and are from our own workrooms.  
(Sixth Floor, Central)

### 75 Pair Wood Silk Curtains at \$15 a Pair

In other words, all that are left in stock have been marked at this new and smaller price.  
They are double faced, which makes them very nice for door curtains, and they are full length, two and a half yards. In brown, green, rose or blue.  
(Fifth Floor, Market)

### 9x12 ft. Domestic Rugs at Interesting Prices

Fine Wiltons, some seamless, \$135.  
Imported seamless chenille, \$93.50.  
Axminster, \$56.  
Domestic seamless chenille, \$39.  
Tapestry Brussels, \$38.50.  
(Seventh Floor, Chestnut)

### These Baby Clothes Made in Manila for Us

are in styles we selected and over measurements we gave the workers. They are dear little dresses and there are petticoats to go with them—and they are all hand made.  
The dresses are all of soft white stuffs, made every stitch by hand, of course, and often with embroidered yokes. Some have embroidered skirts, too.  
Long dresses are \$3.75 to \$11.50.  
Short dresses, \$4.25 to \$11.50.  
Long princess petticoats, \$2.50 to \$3.85.  
Short petticoats, 2 to 6 year sizes, \$2.50.  
(Third Floor, Chestnut)

### Women's Kimonos

Very pretty and dainty wool albatross kimonos with just the warmth that many women like.  
They come in light and dark blue, pink or rose, with scalloped edges. \$6.85.  
(Third Floor, Central)



### Sweaters, Vests and Rugs for the Football Game

Chill winds blow across Franklin Field Thanksgiving Day, but with a warm wool sweater or vest, under your coat and a warm wool rug wrapped around your knees you can enjoy the game in comfort.  
Imported Scotch wool vests in leather mixtures and bright colors, including canary, \$12 to \$20.  
Sweaters of the same material and colorings, \$15 to \$35.  
Domestic wool rugs and fine Redleaf London wool rugs in good patterns and colors, \$18 to \$50.  
(Main Floor, Market)

### Women's Wool Scarfs and Sweaters for the Game

Imported and domestic brushed wool scarfs in a wide range of colors and styles, some with pockets and belts, \$2.50 to \$20.  
Imported and domestic styles of sweaters and slip-ons in Shetland, mohair and alpaca, in the newest colors, \$10 to \$40.  
(First Floor, Market)

### If an Aviator Could Fly Over Franklin Field

on Thursday afternoon he would see a densely packed mass of women's millinery and  
**Men's Tweed Hats**  
If he were close enough he could distinguish the Redleaf London tweed hats from the other tweed hats by reason of their fine fabrics and superb hand tailoring, which helps them keep their shape in all kinds of weather.  
In rich browns, grays and Lovat mixtures, \$7 each.  
(Main Floor, Market)

### To Keep the Outdoor Sportsman Warm

Town and country coats in various wools, with soft leather linings and sleeves, knitted neck and wristlets. A light-weight, warm coat that is especially good for golfers. \$20 to \$28.50.  
Soft leather vests, shirts, drawers and breeches, \$10 to \$30.  
Reversible leather and gabardine coats, \$40.  
Leather and rudyruo reversible coats, \$37.50.  
Sheep-lined coats with large shawl collars, \$20 to \$40.  
Mackinaw coats, \$10.50 to \$22.50.  
(The Gallery, Juniper)

## Whoever Needs New Shoes Can Save Money on Them

Thousands of pair of Wanamaker standard shoes in high and low styles are lowered to the following prices:  
**Women's Shoes at \$4.75, \$6.75 and \$8.75 a Pair**  
Black and tan calfskin, black glazed kidskin and buckskin, in various good models.  
(First Floor, Market)  
**Men's Shoes at \$6.75, \$7.75, \$10.75 and \$13.75 a Pair**  
Black and tan calfskin, patent leather, black glazed kidskin and mahogany cordovan, in blucher and straight-lace styles.  
(Main Floor, Market)