

There's a joy that is true which is coming to you, A bliss you are certain to share, When we open the door of the Happiness Store— So make it a point to be there!

You're Invited! The first United "Happiness" Candy Store for Philadelphia opens Saturday at 12th and Chestnut

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Because of its quiet, non-echoing surface, Armstrong's Plain Brown Linoleum was selected for floors in the general effices of the Remington Typewriter Company. The steel desks and tables have tops of Armstrong's Linoleum.

There Is Just Such a Floor

YOU want a quiet floor for your office. A floor that's easy and restful to walk on. A floor that isn't treacherously slick and slippery. A permanent floor that can be kept clean and attractive with little labor and at small cost.

There is just such a floor—Armstrong's Linoleum. It has endured the searching test of actual use in office buildings, schools, hospitals, libraries, stores, churches—and has proved satisfactory.

Armstrong's Linoleum, because it is made overk, is a nonconductor of heat. This makes it a cooler floor in summer, a warmer floor in winter. Maintenance is inexpensive—you do away with the repeated refinishing that hardwood requires.

You'll find high-grade merchants in your vicinity who will furnish estimates and do the work of laying properly.

A very satisfactory way to install Armstrong's Linoleum is to cement it down firmly over a layer of builders' felt paper. Such a linoleum floor will remain permanently as smooth and tight as when it was laid, and give added years of service.

Whether you are going to build, or lay new floors in your

present offices, be sure to consult your architect or contractor

about Armstrong's Linoleum. We can furnish him with data



and specifications for installing permanent linoleum floors. All Armstrong's Linoleum is guaranteed to give entire satisfaction.

For Business Floors

ARMSTRONG CORK COMPANY, LINOLEUM DEPARTMENT Lancaster, Pennsylvania

Armstrong's Linoleum