



INCHES FROM The Golden-Plated Rule

By Lillian Paschal Day

"Wet as the Atlantic"

That was his election slogan. He was campaigning for governor. The Saloon League was for him. Big contributor to his fund. He defied the U. S. constitution. And got away with it. The letter voters didn't vote. That's how the bosses get by. Hope suffrage will change that. Mothers with sons will vote. Likewise wives with husbands. And those who want husbands. Sober ones preferred by all. And that slogan won't go. It will make no hit with them. He promised to make the state wet. "Wet as the Atlantic ocean!" So he did. He protects lawbreaking saloons. Lots of us were disgusted. We had one heartfelt wish: Dip him in the Atlantic ocean. And hold him there awhile. It might clear his head. Uncle Sam may clear it, though. He happens to be bigger. Unless the Oujia does it first. I don't believe in the things. Never did—but this was a party. You can't wet-blanket a party. So I sat in with the rest. "Who are you, spirit?" we asked. "Jacob Godbey, late of Spoon River." The Oujia spelled out. "Oh, I know about him!" some one said.

"A life lost—a state saved!" My fingers shook on the board. I was so excited. "What state?" "This one!" "Whose life, Oujia?" "In a drunken brawl he dies. Some father's son." "Whose son? Please answer!" But here Oujia balked. "Suppose it were YOUR son?" "Ask him that!" came finally. "Blood is wet as the Atlantic. Blood of many sons is on his head. A cloud of them surround him. Measure for measure, say ye mate— It shall be measured to you again." And there Oujia stopped. I hope Uncle Sam saves them. The father from his wicked folly. The son from the same.

Isn't it odd? Fathers sacrifice sons to ambition. Their own as well as other people's.

News of Women

Beginning to play chess when she was twelve years of age, Mrs. A. B. Stevenson now holds the proud position of woman chess champion of Great Britain.

Few governors in the entire country ever had a woman secretary, but Warren T. McGray, who is soon to take office as chief executive in Indiana, announces that Miss Adah L. Bush, who has been his private secretary for twenty years, will be continued in that capacity.

The Question Corner

Today's Inquiries

1. Describe a novel jackknife useful for the camper.
2. What style of hair ornament is becoming to the girl with a sleek head and oriental profile?
3. When it is necessary to keep an unsightly hat or dress box in plain sight in a bedroom, how can it be beautified?
4. With what materials can a pretty electric light shield be made to match a bedroom?
5. Is it correct to write a formal acceptance of an invitation on a visiting card?
6. What colors are considered smartest for evening gowns for this season?

Yesterday's Answers

1. A convenient table adaptable for several uses is one that is made with many hinges so that it can be made square, round, or in the shape of a milne cross.
2. A celluloid toilet set can be made attractive enough for a very acceptable Christmas gift if it is decorated with hand-painted flowers.
3. A set of clamps equipped with springs that hold an ironing board cover taut saves time in putting on a new cover.
4. A waterproof bag for holding wet overbores in a hall closet is made of black oilcloth.
5. A hat should always be worn with an evening gown at dinner at a hotel, unless the wearer is a guest at the hotel.
6. A handy and decorative utensil for opening preserve jars is a round wire wrench with two painted handles, which fits around the lid tight and pulls it off.

Things You'll Love to Make



Canvas Sampler Purse
An adorable purse in this one of canvas stitched in worsted. Cut one piece of canvas the shape of the purse when opened flat (first sketch); then the two pieces that complete the pockets; one piece to form the flaps. Place together the parts that form the pockets and cut out the edges. Stitch on the flaps and finish the open edges with overcasting. Snap fasteners close the flaps. Before sewing together, make a simple cross-stitched design. Make two rows of stitching through the center top of the purse through which to run the ribbon draw-string. This sampler purse is very handy as well as attractive, and is a gift any friend will appreciate for Christmas. FLORA.

Lewis

128 SO. FIFTEENTH ST.

ANNOUNCE

20% Reductions

For a limited time we will continue to allow a flat 20% off ALL reduced merchandise, without reservation.



House of Wenger

1229 Walnut St.
At 13th Street, Opp. St. James Hotel

Luxurious Grace Is Expressed by This Distinctive Cloak of Broadtail and Stone Marten

Wenger fur models are fashioned of the finest pelts the world offers, and their lines are ever characterized by artistic originality.

Chertak Millinery
Their beauty and good taste have brought Chertak chapeaux the approval of the well dressed.

PLEASE NOTE: We have no connection with any other house bearing the name "Wenger."

Rust on Iron

The rust on iron and steel is different from the tarnish on other metals in that it flakes off, thus exposing another surface to the action of the air and moisture, say household specialists of the United States Department of Agriculture. If this process of oxidation continues long enough the metal may be eaten away entirely or "rust out," as is commonly said. Keeping iron and steel dry and brightly polished is the best preventive against rust. If such articles are to be stored, coating the surface with paraffin or other fat that contains no salt or wrapping them in newspaper, prevents rust.

A scourer, such as a bath-brick, applied to a moistened cork or cloth, usually removes rust and discoloration. If this treatment is not effective, kerosene should be poured on the spot and allowed to stand for a few minutes before the scourer is applied. All traces of the kerosene should be washed off with hot, soapy water and the metal dried thoroughly. Steel wool or a tinsel scrub cloth is also good for scouring rusty iron skillets or kettles.

Blue Jay Shop

The Shop of Becomingness

1227 Walnut Street

Announces for Friday and Saturday A CLEARANCE OF 70 Hats

6.00

Formerly Up to \$25.00

We have selected from our beautiful assemblage 70 hats of the season's most popular materials and latest modes.

No Credits.
No C. O. D.'s
All Sales Final



SHOPPING AT THE BETTER SHOPS

PAULETTE GUARDS AGAINST DESCRIBING IN HER COLUMN ANYTHING THAT IS HER EXPERT OPINION IS NOT IN GOOD TASTE OR FAIRLY PRICED—QUALITY AND REASONABLE ECONOMY ARE HER WATCHWORDS. THIS EXPLAINS HER REAL ASSISTANCE TO PHILADELPHIA SHOPPERS.

Have you seen Bonwit Teller & Co.'s gay corner of novelties, perfumes, etc., arranged to make the selection of holiday gifts a simple matter consuming a minimum amount of time? There are fascinating little ladies of bisque and china, arrayed in bouffant skirts of rose taffeta which conceal various conveniences, such as pin trays, handkerchief boxes, telephones, pincushions, etc., at \$12.50 and neighboring prices. A rose brocade pincushion costs \$2, a powder puff with a long handle for powdering the neck for the low-cut gown is \$1.35, and handkerchief and glove boxes of blue and rose brocade are specially priced at \$3 each. Glass pin trays are \$1.50 and a darling little bisque doll pincushion skirted in silk is selling specially for \$1 instead of \$1.50. Each of the dainty things—and there are myriads more—has a bit of that inimitable Bonwit Teller atmosphere. The charming gift corner is just inside the door at Thirteenth and Chestnut streets.

I have been searching the shops for cards of exquisite taste which yet do not cost a fortune. I have found them. Geo. Allen's shop, at 1214 Chestnut street, has an almost infinite number of cards, not one of which is in anything but the most approved taste at prices which are just as perfect—50c and \$1.00 a dozen. I counted 75 different designs at 50c a dozen and 60 designs at \$1 a dozen. All are steel engraved, with just enough color for Yuletide cheer. The designs are by some of the finest card artists in the country and each is new this season. The cards are a third less than a similar quality at most other shops—and that is a saving worth considering. Allen's also have really beautiful little calendars, neatly boxed for gifting, at the tiny sum of 20 cents, all hand-colored—just something, you know, between a card and a gift—unusual for the price.

Umh, but that cold snap made us realize the comfiness of furs. Better see immediately about that precious fur coat or wrap which you are anticipating this winter. Ayers, at 1330 Walnut, are at present having reductions that the wise purchaser of fur will not miss, for the garments will certainly go up again in price as the reason grows colder. I tried on several lovely fur things, among them a Hudson seal coat, quite long, at \$700, reduced from \$800; a mole dolman, at \$850, reduced from \$1000, and a simply darling, very full gray squirrel coat of 36-inch length, priced at \$700 instead of \$800. I must say, too, I was delighted with a ravishing little taupe squirrel cape. It is a model garment, so you may have it for \$550 instead of \$750, while a taupe squirrel coat, 32 inches long, is reduced to \$500 from \$600. These reductions will not last forever, so shop early at this reliable and satisfactory furrier's if you would save some perfectly good dollars.

It is surprising what really vicious literature has been sold for children. The good shop of B. F. Dewees, at 1122 Chestnut street, has determined to prevent this at all costs. Consequently, this year they have installed a juvenile book corner where only those books are to be found which contribute to the constructive enjoyment, the moral welfare and the cultivation of youthful imagination. Two books I found there especially ravished my ungrown-up soul—both were fairy tales from France—and one was priced at \$1.35 and the other at \$5. One was about a tenth of the size of the other, but oh, how lovely they are in their very different ways. Every girl should know the life of Joan of Arc. Dewees' have a simply heavenly copy, at \$3.50. I was more than interested, too, in a book of rhymes, finger plays, songs, lullabies, etc., for mother to amuse the child with. During Book Week Dewees' will sell this for 50c instead of its regular price of \$1. I never "met" a little book corner more to my liking—I never did.

Week of November Fifteenth

Paulette

WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S

Wanamaker's Down Stairs Store

OF FIRST IMPORTANCE!

170 Men's All-Wool Suits at \$20

Most of these are half price—some even less than half price. Every one is a sound, thorough-going Wanamaker suit—pure wool through and through.

Coats are two and three button styles, half or full lined with mohair; all are in medium or heavy weight.

Patterns run to browns, grays and greens in mixed chevviots. Real Winter suits, such as every man needs for business wear. Fittings in all regular sizes, 34 to 42, though not in every style. Wise men will be here at store opening—nine o'clock in the morning.

(Gallery, Market)



\$7.50 \$6.75 \$6.75 \$7.50

200 Pretty Serge Dresses For Little Girls of 6 to 14 Are Special at \$6.75 and \$7.50

Just the sort of school dresses that every little girl needs in Winter. They are of warm wool serge in navy blue, brightened with little red silk frills, plaid silk collars and cuffs or with a piping of small red silk points.

One cheery little frock has a red plaid gingham bodice and a plain blue serge skirt.

Another has an accordion-pleated skirt and a bodice which is embroidered in wool.

Plenty of regulation dresses with white braid and red emblems are among these.

They will fit little girls of 6 to 14 and the prices are quite special. (Market)

A Jolly Little Sale of Georgette Crepe Blouses at \$2.90

They are in flesh, pink, white, taupe, brown and navy, embroidered or trimmed with lace. Many overblouses are among them.

Also in the group are some white tub silk blouses.

There is not each size in every style, of course, but there is every size in the group. (Market)

Plenty of Warm Flannelet Nightgowns for Women \$1.50 for Regular Sizes \$2 for Extra Sizes

Of soft, warm flannelet in pink or blue stripes, they have round or pointed necks or high collars. The yokes are double, for extra warmth, and are hemstitched or trimmed with braid. (Central)

Warm Comfortables at Lowered Prices

Wool-filled quilts, covered with printed cotton materials, with plain borders, are fluffy and soft.

\$7.50 and \$10

Cotton-filled quilts, covered with silk mull, have dainty printed designs and borders of pink, old rose, light blue or Copenhagen. \$7. (Central)

Good Everyday Petticoats for Women—Special at 85c

Flowered black cotton petticoats—pink, blue or lavender flowers—have deep flounces and elastic at the tops.

At \$1—petticoats of lustrous black sateen have deep ruffled or accordion pleated flounces. (Central)

Bungalow Aprons and House Frocks at \$1.85

The bungalow aprons, one of which is sketched, might well be called dresses, for they can be worn as such. They are made of neat percale in light plaids, lavender, pink, green and blue predominating, with plain-color ruffles as trimming.

The House Dresses

are of good gingham in checks of blue, lavender or black, in some stripes and a few plaids. The price would little more than pay for the gingham that is in them, but the dresses are well made, in Billie Burke style, with shoulder yokes, loose belts and white rep collars.

Aprons at 50c

Fresh, white, ruffled lawn aprons, and bib aprons and band aprons of percale and gingham—there is quite an assortment for your selection and the values are excellent. (Central)



\$1.85

A Sale of Men's Fine Sample Gloves at \$2.65 a pair

—and what splendid gloves they are!

They are from one of the best glove makers in America, and every pair is in perfect condition. They are exactly the kinds that most men wear in Winter.

Outseam sewn and showing spearpoint or embroidered backs, they are in

- mocha in gray or brown;
- capeskin in brown, cordovan or gray;
- suede in gray.

Heavy buckskin gloves, outseam sewn, have spearpoint backs. (Men's Glove Outpost, Gallery, Market)

An Assortment of Good-Looking Blanket Bathrobes for Men \$6.50 to \$13.50

Among them are plain-color, two-tone and checked robes, well made of warm blankets, of the proportions and in the way that men like. (Gallery, Market)

Children's Stockinet Drawer-Leggings at \$1.60 a Pair

They are fleecy lined, in white, brown or black. Sizes 2 to 8 years. Others, at \$2.75 a pair, are of stockinet, in brown, navy, black or white. Sizes 2 to 6 years.

Corduroy drawer-leggings are in brown, black or navy. Sizes 2 to 6 years, at \$4 a pair.

And, oh, how snug and warm they are! (Central)

The Dolman Is Undoubtedly the Wrap of Fashion

—Excellent Choosing Between \$24.50 and \$49

Young women have taken up the dolman unreservedly, and little wonder when you consider its grace and becomingness.

In material it is usually of velour, silvertone, woollyne or Bolkein, in the fashionable browns and reindeer shades, in blues, black, dark green and so on.

Some dolmans are made entirely without fur; others have collars of sealene or skunk opossum. All are lined throughout with silk.

The Dolman That Is Sketched

is of soft, warm velour in Nankin, navy, brown or reindeer. The lines are long and graceful and fancy at febrile times the back. The collar is of sealene fur and the lining is of silk. \$29.

A similar model in velour, a bit more elaborate in style, is \$37.50. (Market)



L'Artiste Phonograph at \$90

is the best moderately priced phonograph that we know of and it embodies many special features that give it an advantage at any price.

The tone is refreshingly clear and true, the all-wood amplifier being partly responsible for this, and there is scarcely any surface noise, because of a special feature of the sound box.

L'Artiste plays all disc records.

The price is payable at once or

\$5 Down and \$5 a Month

We Are Featuring Okeh Records at \$1

There is an excellent assortment of vocal and instrumental numbers and all the records are double-faced.

In the Little Phonograph Shop. (Central)

Boys' Sturdy Storm Shoes (The Weather for 'Em Is Coming!)

We've had a taste of it already. High, sturdy shoes of tough tan leather are in Blucher style, fastening with buckles and straps at the tops. Soles are thick enough to withstand any weather!

Sizes 10 to 13 1/2, \$5.25 a pair
Sizes 1 to 2, \$6 a pair
Sizes 2 1/2 to 5 1/2, \$6.75 a pair

Men's Cordovan Shoes at \$9.75 a Pair

Of serviceable, good-looking Cordovan leather in the dark brown shade that young men like. The shoes have straight tips and perforations. (Gallery, Market)

Men's Kidskin Shoes Special at \$7.75 a Pair

These are essentially comfortable shoes; the leather is soft and pliable and the shoes are made with wide toes. Blucher or straight-lace style. (Gallery, Market)