

Organ Plays at 9, 11 and 5:20  
Chimes at Noon

**WANAMAKER'S** Store Opens at 9

**WANAMAKER'S** Store Closes at 5:30

**WANAMAKER'S**

**WEATHER**  
Rain

# "Merchandise That Is Not Only Properly Priced But Worthy"

## An Autumn Miracle Stripped the Trees of Their Foliage Yesterday

The lovely leaves, browns, reds, goldens, cried all day and fell asleep at night in tears at the feet of their mothers. A few sobbing little birds flew about disconsolately.

There is a difference in the landscape this morning. One seems to have new eyesight as pretty homes come to view that were hidden all summer by the big, green walls which the beautiful trees formed.

Can it be true that one can have sight and not see fully until the eyes are opened by changed circumstances? What a racket is now being made in the stores about new prices, as if low prices were everything and the quality, maker and seller of the articles need not be thought of!

Prizing so highly the good opinion of the people we serve, we shall exercise the utmost care to see that our merchandise is not only properly priced, but worthy of their full confidence.

*[Signed]* 

Nov. 17, 1920.

## Good-bye to Women's Suits and Dresses at \$20

About two hundred dresses and one hundred suits, broken sizes, are being cleared away at a substantial price-lowering.

The dresses include tricettes, serges, satins, jerseys and crepes de chine, plain and embroidered; in such colors as navy, brown, taupe and black. Many of these dresses were made for our mail-order customers.

The suits are all of comfortable wool jersey, in dark, solid colors and heather mixtures. Of course, they are belted and pocketed.

All sizes in each lot.

## Women's Velour and Bolivia Coats Arrive at \$47.50 and \$75

By reason of the fact that they were bought at the new and lower cost so that there is a very good saving over what coats of this kind have been selling for.

The velour coats at \$47.50 are a very pretty partly belted model with large collar trimmed with pinch tucks. They are extremely warm, being entirely silk lined and interlined.

The bolivia coats at \$75 are in wrap style, loose and graceful and silk lined throughout.

Both the velour and bolivias come in black, navy blue, brown and taupe.

## A Group of Young Women's Tricolette Dresses at \$55

Charming little dresses they are, of silk tricolette in the fashionable brown, the equally fashionable blue, or black. They are made in a youthful style, with straight long waist, panel skirt and fancy buttons.

Embroidered collars of creamy Georgette crepe give a dainty touch to the round neck and short sleeves.

14 to 20 year sizes.

## Warm, Practical Topcoats for Girls Are \$32

The coats are all of a firm all-wool British weave in attractive winter mixtures.

They are cut in rather boyish style, are double breasted, have patch pockets, straight shoulders, narrow belts and collars that may be buttoned high.

They are lined to the waist with good silk and they are in 14 to 20 year sizes.

## British Wool Stockings of the Finer Sort

The vogue for wool hosiery has brought forth a lot of inferior goods, but any one with half an eye can tell the difference between the fine stockings and the imitations.

In good time for the drop in temperature we have received a shipment of woolen hosiery from England, where the best is made. And prices are fortunately low.

## Women's Woolen Stockings

Mixed cotton and wool at \$1.50 a pair.

Fine, full-fashioned black cashmere, \$3.

Low, heather and clerical gray mixed cashmere with plaid boots, \$5.

## Children's Woolen Stockings

Three-quarter hose with fancy tops at \$2 a pair.

Good hose with fancy tops, \$3.50.

Ribbed seamless cashmere, \$1 to \$2.75, according to size.

Fashioned ribbed cashmere, \$2.60 to \$3.30 a pair.

Plain black and brown cashmere, \$2.

## Men's Woolen Socks

Fine seamless cashmere in white and six colors, \$1.50.

Fine, full-fashioned cashmere, black and eight colors, \$2.50.

Fancy heather mixed, \$2.50.

Fancy heather with embroidered clocks, \$3.

## Certain Pretty Plaid Skirts Are Here Again

Women bought them so quickly when they were here before that we ordered some more.

Every one of the plaids is beautiful, we selected them all individually, and brown and tan predominate. In some models, sizes go up to 39 inches waist measure.

There are light-weight all-wool worsteds, blue, green and tan plaids, box pleated and knife pleated, at \$22.50. And all-wool prunella cloths, dark blue with tan, box pleated and knife pleated, at \$25. These are much less than formerly.

**THE latest shipment of Philippine nightgowns includes both high and low necked styles with a great deal of fine hand embroidery. The high-necked sorts are \$5.85 to \$10.50; the low-necked, \$3.85 to \$16.50.**

## New Tinsel-Brocaded Ribbons for Girdles and Bags

In the loveliest of colorings—black with gold brocaded flowers, bright blue with silver, brown with silver and also some light colors.

They are all in the wide widths for girdles and sashes, for hats and bags. And \$4.50, \$6 and \$8 are the prices.

## Luxurious Fur Coats for Women

The place to get them is the Wanamaker Fur Salon. Only furs of the finest quality are admitted here, so that you are absolutely sure of the kind of fur you get.

This year's collection of fur coats is unusually fine—there are short coats of lighter furs, like leopard, nutria, racoon or Australian opossum, for younger women; there are nearseal (dyed coney), Hudson seal (dyed muskrat), beaver and squirrel coats for more general wear, and there are gorgeous wraps of snowy ermine, rich brown mink and mole-skin for more formal wear.

The styles are distinctive, the skins are of beautiful quality, and often there is but one wrap of a kind.

Prices go from \$310 to \$4000.

## Women's Leather Coats Arrive in the London Shop

These English coats are very distinguished, indeed, being made of leather in fine dull shades of blue, olive and purple besides black, and lined with the softest and warmest of fleecy wool.

Tan suede coats, very soft and agreeable to the eye and the touch, are \$110.

Belted and pocketed they are as a matter of course, and the



## A Fur-Trimmed Hat Adds Just the Right Touch

Nothing seems more appropriate to wear with a smart fur-trimmed suit, or a lovely fur coat, than one of these small fur or fur-trimmed hats. They are so wintry, so pretty, and usually so becoming!

They've been busy in our own workrooms making some of these new hats—and these are the last word in Winter millinery. The shapes are

## New French Kidskin Gloves for Women

Women who want short, dress gloves will like them—they are of such soft, fine kidskins and so daintily made. They are all pique sewn, have needle-point embroidery and fasten with two clasps.

There is all-black and all-white, or black with white embroidery, or white with black, tan shades, chocolate brown, gray shades and gun-metal, from which to choose.

Price, \$4.

## Fresh White Waists

Four good, simple styles of linens, with jacks or hemstitching or lattice heading for their ornamentation. Each is \$3.85.

## Women's Everyday Umbrellas, Especially Good at \$3.85

The covering is the best Egyptian cotton, very fine and excellent for wear, and it has a silk tape edge.

All these umbrellas have full-size, 26-inch paragon frames, and handles of plain or carved mission wood with silk loop.

## Juvenile Bath Robes Uncommonly Good for \$4.50

We've had these very kinds in our own stocks at quite a bit more!

This special lot just arrived and is made up of bathrobes in attractive colors—periwinkle, rose or blue, combined with white. They are all of soft wool blanket materials, are well made and in good styles, and are in 4 to 12 year sizes.

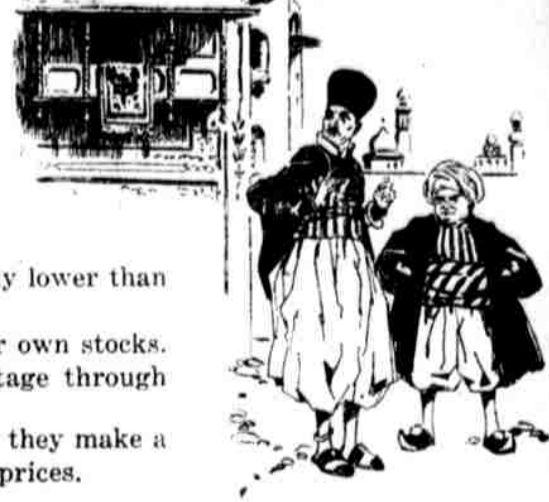
## 1000 Fine Oriental Rugs in a Sale at 40 to 50 Per Cent Less Than Ruling Prices

Extraordinary things are the rule in the Oriental Rug Store. This is largely a Sale of new rugs and partly a sale of rugs from our regular stocks and wholly an extraordinary sale. All the rugs in it are fine, dependable, authentic pieces, and they are certainly the most remarkable that have been offered at their prices in years.

There are rugs in this Sale, and quite a few of them, that are as low priced as we have ever known rugs of the kind to be. Some are probably lower than they have ever been in our experience.

This is true both of the new arrivals and of the rugs belonging to our own stocks. The new purchases have come to us at an extraordinary price advantage through the anxiety of an importer to turn merchandise into money.

Together with the rugs taken from our own stocks and lowered in price they make a very fine selection, one, in fact, without a counterpart in this vicinity at the prices.



<b>Persian Mahal Rugs</b>	12 x 9.1 ft. .... \$567	14.5 x 11.9 ft. .... \$967
12.3 x 8.6 ft. .... \$397	11.8 x 9 ft. .... \$575	<b>Smaller Chinese Rugs</b>
11.6 x 9 ft. .... \$545	11.10 x 9.2 ft. .... \$593	5 x 3 ft. .... \$37 to \$55
11.7 x 8.7 ft. .... \$385	11.9 x 9 ft. .... \$549	4 x 2 ft. .... \$19.85 to \$23.50
13.4 x 9.1 ft. .... \$485	11.8 x 9.3 ft. .... \$567	2.6 x 1.6 ft. .... \$11.75
11.11 x 9.7 ft. .... \$389	12 x 9 ft. .... \$475	<b>Kermanshah Rugs</b>
12.2 x 8.6 ft. .... \$335	12 x 9 ft. .... \$486	11.1 x 9.2 ft. .... \$695
13.8 x 10.7 ft. .... \$475	12 x 9 ft. .... \$445	13.11 x 10.6 ft. .... \$495
11.8 x 5.10 ft. .... \$475	11.10 x 8.10 ft. .... \$575	13.10 x 9.5 ft. .... \$467
12.6 x 8.9 ft. .... \$495	10.6 x 8.3 ft. .... \$395	13.9 x 9.5 ft. .... \$567
12 x 9 ft. .... \$395	10 x 8.6 ft. .... \$345	13.5 x 9.6 ft. .... \$555
12.3 x 8.9 ft. .... \$396	8 x 5 ft. .... \$157	11.8 x 9.4 ft. .... \$384
12.3 x 9.7 ft. .... \$475	8.1 x 5 ft. .... \$145	14.3 x 10.9 ft. .... \$675
10.8 x 6.10 ft. .... \$357	14.8 x 9 ft. .... \$675	8.9 x 6.3 ft. .... \$189
14.7 x 11.6 ft. .... \$397	15 x 12 ft. .... \$897	13.10 x 10.10 ft. .... \$486
<b>Chinese Rugs</b>	14 x 10.5 ft. .... \$775	14.10 x 10.4 ft. .... \$567
12 x 9.3 ft. .... \$589	15.1 x 12.5 ft. .... \$1285	13.6 x 9.6 ft. .... \$475

## 350 Women's Writing Desks Go Into the Furniture Sale at a Lowering of 25 Per Cent

The holiday furniture sale becomes more interesting as it goes on. Tomorrow, in addition to all the beautiful dining-room, bedroom, living-room and library furniture, which we are offering at an all-round saving of one-fourth, we present a most interesting and diversified collection of women's writing desks—350 in all—at a price lowering of 25 per cent.

These are amongst the most favored of all furniture articles as holiday gifts, and the opportunity to select from such a large and varied collection at a substantial economy is very unusual at this time.

The desks here mentioned are typical of the assortment included in the Sale:

Quartered-oak desk, finished golden; one long drawer and pigeon-hole compartment for stationery, \$14.

Fumed-oak desk with two small drawers and one large drawer, drop lid, \$39.

Bird's-eye maple desk with two long drawers, pigeonhole compartments and two small drawers for stationery, drop lid, \$35.

Ivory enamel table desk, top fitted with rack for stationery and inkwell, two drawers, \$32.

Queen Anne motif walnut, drop-lid desk, two small and one large drawer, compartments for stationery, fitted with oxidized hardware, \$45.

Mahogany desk, beautifully decorated in Japanese design, drop lid, \$25.

Adam motif mahogany desk table, one long drawer and two small drawers, neatly carved, \$75.

Others at \$14, \$17, \$21, \$25, \$30, \$35, \$38, \$40, \$45, \$48 and up to \$75 in bird's-eye maple, walnut, enamel, mahogany and oak.

## New Books Worth While

"A Life of Arthur James Balfour," by E. T. Raymond. \$3. Probably one of the most readable and illuminating biographies of the year.

"The Life and Letters of Hamilton W. Mabie," by Edwin W. Morse. \$3. A biography which reveals the man Mabie to those who knew him chiefly through his writings.

"The Psychology of Dress—Life Expressed in Clothes," by Frank Alvah Parsons. \$5. A book which proves that, instead of clothes making the man, it is man who makes the clothes.

## 800 Yards All-Wool Serge at \$1.50 a Yard

This being the lowest price at which we have sold an all-wool serge for several years.

In two weights, one a lighter "French" weave, 40 inches wide, particularly nice for women's dresses and in navy blue only. Also a heavier, sturdier weave, 44 inches wide, for women's dresses and especially children's clothes. This comes in navy and cadet blue, taupe and garnet.

## The Christmas Novelties Have Arrived in the Notion Store

and all the gay little silk pin cushions and sewing chatelaines and such things are ready now.

Most of them are of pretty Dresden silks, though a few are of delicate-hued velvets. There are needle books, pin cushions, sewing chatelaines, pin cushions with needle books and emeries, and other handy little articles.

They start at 10c for a needle book and go to \$1.80 for the biggest pin cushion.

## COZY and sensible and pretty are the new wool jersey slip-ons for women.

They come in brown, navy and old blue with design embroidered with silk and chenille, and cost \$2.25.

## Men's Redleaf Neckties Just in From London

The latest shipment of these beautiful ties brings Persian patterns, stripes and figures, all made of very fine silk and in the newest shade.

There is something undeniably different about a Redleaf tie.

Price, \$2.

## The Man Who Likes a Good Smoke

will be interested in the collection of English and American pipes and other smokers' supplies in the London Shop. The pipes are in a remarkable variety at \$1 to \$65.

Cigar and cigarette holders, 75c to \$35.

Tobacco pouches, 85c to \$6.

Humidors, smokers' stands, ash receivers, game sets and so on.

## 500 Bottles of Ink Drop 30 Per Cent

Blue-black writing fluid (fine for fountain pens) and jet black ink.

In quart bottles at \$1.10 each. In pint bottles at 70c each.

Hitherto a good bit more.

## The Gist of the China and Glass Sale

Dinner sets—any set in the store—25 per cent less than regular price. This includes not only those dishes that are here now, but the hundred or more fine sets that are expected to come in between now and the close of the offer; and we'll keep it up until Thanksgiving, giving the public the pick of the best dinnerware of the world's foremost potteries—French, English, American, Bavarian and Japanese; full sets of 106 and 107 pieces; every piece one-fourth below regular.

A big range of prices, too, all the way from \$17 for American porcelain to \$315 for French china, exquisitely gold-encrusted.

**Cut Glass, Too!**

Hundreds of pieces, all of our own regular kind, made of standard crystal and in a choice of excellent well-executed cuttings, now marked 25 to 50 per cent less than regular ruling prices.

What a chance for gift-seekers, and they seem to realize it!

## Is Your Boy's Overcoat Good Enough?

A boy's overcoat that lacks quality is a poor investment almost at any price.

It simply will not "stand up" under the test of actual service. It cannot. Inferior fabrics poorly tailored are always "shown up" in the wear.

Good, pure-wool fabrics, well tailored, never fail to prove themselves when the test of real service comes.

It has always been so and it always will be so, and that is one good reason why we always stick to boys' clothing that we know to be the finest obtainable for the money.

Boys' overcoats of the finest ready-to-wear kind to be had in America are here in plenty, no matter how many good, bad or indifferent kinds there may be anywhere else.

Don't you think your boy should have the best overcoat, especially when it is bound to prove the best investment for you?

Overcoats in 11 to 18 year sizes, \$25 to \$55.

Overcoats in 3 to 10 year sizes, \$18 to \$45.

## All the Winter Shoes You Need at Greatly Lowered Prices

This great sale of \$200,000 worth of Wanamaker standard shoes for men and women is different from ordinary shoe sales. It is a disposal of thousands of pair of excellent footwear in high and low styles at savings of \$3 to \$5 on every pair.

Real savings, too, for these shoes were all taken out of stock where they were selling at higher prices. They are all desirable, both as to fashion and service.

**Women's Shoes at \$4.75, \$6.75 and \$8.75 a Pair**

Black and tan calfskin, black glazed kidskin and buckskin, in various shapes of toes and heights of heels. Chiefly lace shoes; a few button.

**Men's Shoes at \$6.75, \$7.75, \$10.75 and \$13.75 a Pair**

Black and tan calfskin, patent leather, black glazed kidskin and mahogany cordovan, in blucher and straight lace styles.