





 arevomenent of Aying.





## in America During November

Every Kisel owner is a satisfied user-tells 25 or more friends of his satisfaction-1000 new owners will thus influence 25,000 additional people. This kind of advertising will create quick demendmaintain a fair production-and prevent an advance in Kiseel prices. To secure this advertising during November, the Kissel What and distributor offering this plan will sacrifice $\$ 600$ per car. By carctull comparing Kimel True Vallue in your Cuxom-buill Six. You will find that it is refularily equipped with those itemmat and equipmenn that coat atra in other makee, and in addition. hate cercluive features hat further limect

This Offer Expires November 30th salearooms. Vhisite the
display is comple tory and the distributor offering and in Movernien
 AUCTION SENATE FIXTURES Bowl, Champagne Cooler and Itebox Not Noeded in Dry Era









## The only place where thièves could break in

Granite walls, iron bars, steel doors-burglarproof except for one unthought-of place-but the bank was robbed.
Skilled workmen, good systems, modern machin ery-loss-proof except in the unthought-of belt transmission, where wrong belts or poor beits robbed the pulleys of power that should have been delivered to the machines.
It is an important subject in many plants-the belt transmission losses. Yet, because the waste belt transmission losses. Yet
is unseen, it is often ignored.

Check up! Find out if you have this one place where profits are lost. If there is no person assigned to this in your factory, let us send engineers who will gladly check up the entire situation and give you full reports. That is part of Ladew ser vice to customers and to those who may or should be customers.

Phone Market 5263, or write George Yeaman, District Manager
EDW. R. LADEW CO., Inc.
Third and Cherry Streeta, Philadelphia, Pa.

# LADEW BELTING 

86th Year

## DEID $w^{2}$ Fort <br> WINDSOR ROOM-1204 CHESTNUT ST.

11 SOUTH 15th STREET 1119 MARKE STREET Founded In 1894

## Fall 1921 Prices On

## All Men's <br> Clothing

Kirschbaum Evening Clothes
Kirschbaum Suits
Kirschbaum Overcoats

Without regard to the loss it means, we have reduced our entire stock of men's clothes to next year's price level.
The reductions in no case are less than 33 1-3 percent and they range up as high 40 percent.
And here is the important fact to bear in mind: the original
price tickets, without a single change; remain upon the garments.
Positively no price juggling!
The new schedule of prices, with the amount of the re-ductions-bonafide and genuine in every instance-is as follows:

$$
\begin{aligned}
& \$ 45 \text { Suits and Overcoats } \$ 30.00 \text { A saving of } \$ 15.00 \\
& \$ 50 \\
& \$ \text { Suits and Overcoats } \$ 3.50 \text { A saving of } \$ 16.50 \\
& \$ 55 \text { Suits and Overcoats } \$ 35.00 \text { A saving of } \$ \$ 20.00 \\
& \$ 60 \text { Suits and Overcoats } \$ 37.50 \text { A saving of } \$ 22.50 \\
& \$ 665 \text { Suits and Overcoats } \$ 40.00 \text { A saving of } \$ 5.00 \\
& \$ 75 \text { Suits and Overcoats } \$ 45.00 \text { A saving of } \$ 30.00
\end{aligned}
$$

## PLEASE LOOK AT OUR WINDOWS

Oil breaks down in motorsbut how fast?


