INCHES FROM

The Golden-Plated Rule

By Lillian Paschal Day

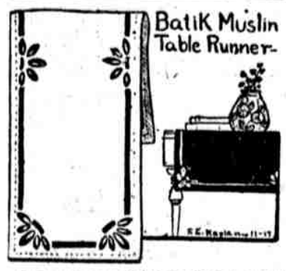
A Hint to Parents

Yesterday I told about "Anti-Gum."
Here's another: "Anti-Cruelty."
Jacky seemed minus kindly feelings.
He swung Kitty-Meow by the tail.
Scratches didn't stop him.
He wore Daddy's gauntlet gloves.
He threw stones at birds and frogs.
Baby was afraid of him.
Jacky pulled his ears.
Baby howled and ran to mother.
The poor woman worried about him.
"Are all boys cruel?" she asked me.
I had raised three.
"Not exactly cruel," I replied.
"Only thoughtless and curious.
They annoy other creatures.
Want to see how they'll act.
Their Golden-Rule bump is a dimple.
Mothers have to develop it."
"But how?" besought Jack's mother.
"I've reasoned and scolded.
His father has whipped him.
It doesn't do one bit of good."
I laughed at a sudden recollection.
"My boys were broken of cruelty.
But it takes courage," I told her.
"I'll do anything in reason!"
She promised fervently.
"Remember!" I admonished her.
"No softening of the nerve now.
Desperate disease—desperate cure!
Do your part. I'll do mine."
So we did.

We gave a masquerade party.
All Jacky's friends were invited.
All were in costume, having fun.
Suddenly the door opened.
A giant cat stood there meowing.
She was as big as a pony.
Her long tail switched.
The children shrieked with glee.
She seized Jacky by one leg.
Round and round she swung him.
Carefully she avoided hitting him.
He wasn't really hurt, only scared.
She dropped him and walked out.
Came a great bird five feet tall.
One floor-sweeping wing lifted.
A shower of stones came from it.
They weren't very large.
Didn't hurt much, but some.
Last came a huge baby.
(Father found a fine baby mask.)
He wore immense rompers.
"Goo!" and "Da! Da!" he gurgled.
At Jack he swooped. Jack yelled.
He pinched the boy's ear—hard.
Bird, cat and baby said together:
"How do YOU like it?
That's what you do to us!
Remember the Golden Rule!"
Jack's cure was complete.

Isn't it odd?
Boys do cruel things to others.
They howl when they get them back.

Things You'll Love to Make



Some time ago I told you how to make stunning Batik hangings. Here is a table runner to match. Measure a strip of unbleached muslin the length of the table; allow at each end nine inches for hangover and one and one-half inches for the hem. Have the strip hemstitched. Draw the design or have it stamped. Paint it in with a small brush and melted wax (or paraffin), which must be kept in a small vessel over a low flame. Let the wax dry. Dip the runner into a large container of cold dye of the desired color. When dry, place between layers of newspaper and press with a very hot iron till all the wax is removed. You will find this an artistic yet inexpensive runner. FLORA.

About Blouses

"Back to normal"—yes, and front to normal, too—seems to be the slogan of the blouse candidates of the autumn. The blouse that is long as an Arnold Bennett novel, the sweeping casaque—this is still worn. But in looking over the imported and domestic models shown today one cannot help being impressed by the fact that the most fashionable blouse ends at the normal waistline.

This does not mean that the most fashionable blouse is worn under the normal waistline. Quite the reverse. We still go over the top, even though we do not go far. And, although the lingerie model for wear with the suit is often of the tuck-in variety, the more elaborate model is worn over the skirt. Frequently a sash of contrasting material finishes the juncture, and this sash gives play to all the whimsicalities of trimming which distinguish the winter modes. But this is not universal, and many of the most stunning models enter into no such diplomatic relations with the skirt.

In the matter of fabric there seems to be a tendency not to let georgette do so much of it. Gone is the day when one's mind ticked "georgette" simultaneously with blouse. Crepe de chine, that fabric which has occupied so much of the attention of the designer of frocks, has taken away much of its prestige. And both foreign and domestic designers have lavished upon crepe de chine their fondest blouse endearments.

Ah, yes, you may exclaim, but that is a three-piece costume. No matter. The frock of this sort gives, after all, the same effect as waist and skirt, and from it we may deduce the fundamental policies of the blouse. These concern themselves with contrast of fabric and color and, above all, with line. Certainly we may learn from Jenny's black velvet and scarlet crepe de chine three-piece garment that it is infinitely proper to wear with our velvet or duvetyn or velours skirt a blouse of crepe de chine in contrasting color. CORINNE LOWE.

Here and There

In Uruguay the law forbids the sale of intoxicants to women.

A congregation in the Black Forest has appointed a woman curate, whose duties will be to assist the pastor in church administration and parish work.

Under the Old Province charter women property owners in Massachusetts enjoyed the voting privilege for nearly a hundred years, from 1691 to 1780.

You can wear your SMALLEST SHOE with EASE and COMFORT while using
MAGUIRE'S
NO PAIN Takes Off Callous
IRISH CORN PLASTER
Takes Them Out by the Roots
Sticks to your feet like a postage stamp. Sold only in Green Envelopes. Take no other.

Wheeler-Kimball
1601 Walnut Street
Sport Suits
Long and Short
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Especially
Priced

JOSEPH PRAGER
Tailor for Women and Misses
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Special quick service for those out of town. Your own material cheerfully and moderately tailored. Fur trimmings added to any garment.
Tailleur Suits
Distinctive Models
in Duvetyn, Peachbloom, Camel's Hair, Bolivia, etc.
Designed to catch the newest style treatment of Fall and Winter.
$80 to $90 values, now
$65 up
Wraps, Topcoats and Dolmans
Tailored to Your Measure
The Cashmeres, Cashmere Cords, Marvellos, Duvetyns, etc., that go with these splendid models are typical of superb Prager values.
$75
Were $100 to $125

LA FRANCE
This might well be called the "Economy Pump" for it is ideal for wear indoors with dressy frocks—while a pair of spats transforms it into a street shoe.
Made in Sterling Patent Colt, with a smart toe and Cuban heel—also in fine Black Glazed Kid.
It's beautifully fitting and perfectly comfortable—and most reasonably priced.
Model No. 887
$10
Dalsimer
'TIS A FEAT TO FIT FEET
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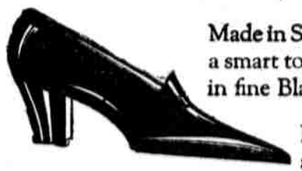

DREAMLAND ADVENTURES

Toddie's New Home

By DADDY

CHAPTER III
The Cradle Rockers

"WHEE-EE-EE!" murmured the West Wind, gently swaying Toddie Pupkins in his nest in the top of the fir tree. "Whee-ee-ee-ee!" it sang aloud as if, like Peggy, it were crooning the lullaby, "Rock-a-by, puppy, in the tree top."

"Whew-ew-ew-ew!" whistled the Northwest Wind, coming along and giving the nest a shake. "Whew-ew-ew-ew, what are you doing, West Wind?"

"Whee-e-ee! I'm rocking this puppy sound asleep," sang the West Wind.

"Whew-ew-ew! I'll help you!" whispered the Northwest Wind. "We will rock him harder and he will go sounder asleep."

So they rocked Toddie Pupkins harder and harder. At first the rocking made Toddie dream that he was floating happily through the air on little cloudlets bound for the Dog Star where lots of meaty bones were waiting for him. Then as the rocking became harder, Toddie dreamed that he tumbled out of the cloudlet into a boat that was being tossed about by an angry sea.

"Whew-ew-ew!" whistled the Northwest Wind, shaking the nest on one side. "Whee-ee-ee!" went the West Wind, shaking it on the other side. And Toddie dreamed the sea was becoming stormier and that he was growing seasick.

All this time Peggy and Billy were looking for beechnuts in the woods and having a fine feast. Finally they noticed that the breeze which had been swaying the tops of the trees had turned into a raging gale. That made them think of Toddie Pupkins up in his nest.

"My gracious, this wind is becoming strong enough to smash the trees," cried Peggy. "And if the bow breaks, down will come rock-a-bye puppy and all."

"I think we'd better see how Toddie is coming along," answered Billy, and they started on a run for the fir tree.

"Whee-ee-ee!" roared the West Wind, buffeting and tossing Toddie's nest. "Whew-ew-ew-ew!" shrieked the Northwest Wind, banging, buffeting, and tossing it on the other side. The buffets made Toddie think that his dream-boat had struck a rock. Up he bounced and his eyes flew open.

The nest was swinging wildly back and forth, and for a moment Toddie didn't know where he was. Then he remembered that he was in his new airy and free home—the nest Caw-Caw Crow had built in Birdland.

"Woof! Woof! This is too airy and free," barked Toddie, snuggling down into the nest. "Whee-ee-ee, sleep, Puppy, sleep," sang the West Wind, jouncing the cradle until Toddie almost flew out. "Whew-ew-ew" screeched the Northwest Wind, snatching at the nest as if to tear it to pieces. Like strong boys in a football game, the winds didn't know how rough they were becoming. But Toddie Punkins did.

"Woof! Woof! I didn't know that living in a tree was anything like this," barked Toddie. "Woof! Woof! I wish I had Caw-Caw Crow's wings so I could get down from here without falling. Woof! Woof! The place for a puppy is safe on the ground."

"Whee-ee-ee! Go back to sleep," roared the West Wind. "Whew-ew-ew! Slumber gently," shrieked the Northwest Wind, and the two winds hit the top of the tree so hard and the nest tipped away over, and "doown fell puppy and cradle and all."

It was a long way to the ground—far enough to give Toddie a bump that would break his legs and smash his neck. But Toddie didn't fall straight down. He hit a spreading branch which caught him for a moment, bent beneath him, and rolled him off on another branch. This second branch rolled him to a third, and so on until he bounced off the lowest limb of the tree.

Even then he would have hit the ground with a mighty thump if Billy had not seen him coming. Billy made a football run and a football catch and Toddie landed as safely as a football right in his arms.

"Whee-ee-ee! Come back so we can rock you some more," screeched the West Wind. "Whew-ew-ew-ew! Come back and let us give you a real tossing," howled the Northwest Wind. But Toddie just wriggled out of Billy's arms and jumped to the ground.

"A nest in a tree is too free and airy for me," he growled. "Now I have to begin all over to hunt for my new home."

Hoppity-Hop, the rabbit, raced by on the way to his burrow. "Why don't you try a snug berth deep down in the earth, deep down in the earth" squeaked Hoppity-Hop.

"Woof! Woof! That sounds good. I'll try a snug berth down under the earth," growled Toddie, beginning to dig away at an animal hole he had found near by.

What Toddie discovered under the earth will be told tomorrow.

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Clear the Skin
Soap, Ointment, Talcum 25c everywhere. For samples address: Cuticura Laboratories, Dept. X, Malden, Mass.

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5A Radiator Cover
Non conducting material keeps the cold out and the heat in. The neatness, excellent quality of materials and workmanship of the 5A Brand add to the appearance of your car
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$50 FOR WANAMAKER & BROWN STANDARD $75 OVERCOATS
$60 FOR WANAMAKER & BROWN STANDARD $85 OVERCOATS
SPLENDID $90 MONTAGNAC OVERCOATS FOR $70
No real reason for these reductions, because they are selling beyond normal at their regular fair prices. But readjustment is in the air and we meet the condition, even before Thanksgiving, with such radical reductions that the overcoats should be fairly snapped up.
Please bear in mind that these are regular, standard Wanamaker & Brown built overcoats, tailored right here at Sixth and Market Streets.
The reductions include superb Montagnacs cut from $90 to $70.
Kerseys, Blanket Cloths, Vicunas, Brown Diagonals, Plaid Backs in many handsome variations of patterns; Lamb's Wools, Fleeces, Shetlands.
Every ulster, greatcoat, overcoat and storm ulster is all-wool.
Blues, Blacks, Browns, Grays, Greens, with a thousand variations of these colors in novelty overcoatings and heather effects.
Some fully lined with Satins, Silks, Venetian, Wool Cloths and linings guaranteed to outwear the coats themselves.
Double-breasted and belted, loose-fitting, form-fitting coats that cover you from ears to heels; coats that are splendid to wear with evening clothes and just as fine for everyday, knockabout business wear.
All Sizes for Everybody
Wanamaker & Brown
Market at Sixth for 59 Years

WANAMAKER'S WANAMAKER'S
Wanamaker's Down Stairs Store

No Finer Furs in the Country Than Wanamaker Furs
The Entire Stock Is Now
Marked at 25 Per Cent Less
It is a great pleasure to handle these beautiful furs—and what a joy to own them! Every pelt is clean and fine, full-furred and in perfect condition. The skins have been worked up by expert furriers, and every point of finish is just as it should be.
All the fashionable fur modes are reflected here — choker collars, stoles and little animal boas, as well as beautifully matched sets.
Prices Are Down a Fourth
and that means a worth-while saving. We list a few of the fashionable furs.
Wolf
Scarfs, in brown, taupe, gray or black, are $26.25 to $41.25.
Sets, in taupe and brown, are $67.50 and $75. The set sketched is in brown, at $75.
Fox
Scarfs, in brown, taupe or black, are $22.50 to $60.
Sets, taupe, brown or black, $60 to $93.75.
Natural Squirrel
Scarfs are $30 to $63.75; muffs, $52.50.
Australian Opossum
Choker scarfs start at $22.50 and prices go to $63.75 for a shawl collar. Muffs are $30.
Mole
Prices on this soft fur range from $20.25 for a small choker to $63.75 for a muffler collar.
Near Seal
(Sheared Coney)
Stoles are $75, $82.50 and $142.50.
Stoles of pieced Hudson seal (sheared muskrat) are $43.
One and Two Skin Animal Scarfs
are in stone marten, fitch, Kolinsky, mink, natural squirrel, sable squirrel and natural opossum at prices which range from $11.25 to $75.
The two-skin scarf of stone marten, which is sketched, is $63.75.
Please note that children's furs are not included in this sale.
(Central)

Bright-Eyed Necklaces of Crystal Beads
65c and $1
Gay and sparkling, these pretty necklaces are of colored crystals joined by metal links. There are imitations of amethyst, amber, emerald and sapphire, as well as lovely clouded blues and jade greens.
(Chestnut)
Cotton-Filled Quilts at $2.50
Filled with fresh, pure cotton, the quilts are covered with flowered material on the tops and have plain backs. They are scroll stitched.
(Central)
Women's Dresses
Pretty and Inexpensive at $12, $15 to $25
It seems marvelous that such dresses can be had for so little and that the assortment allows such wide choosing.
Dresses of Navy Serge Begin at $12
and there are two beaded models, one straight line and one chemise.
At $15 there are several styles, beaded, embroidered, trimmed with braid, etc. One is of navy or brown serge and shows a striking leaf design down the front and around the skirt, embroidered in colored wool. Another is embroidered in red wool, chenille effect, and there are many others.
At $18.50 to $25 there seems to be almost unlimited choosing among scores of styles in tricotine and serge.
Those Serviceable and Adaptable Wool Jersey Dresses!
Browns, sands, taupes and blues vary the selection and prices are moderate. $16.50 to $25, with plenty at $16.50.
Velveteen Dresses Begin at $15
with a navy blue velveteen frock beaded with black bugles. The next price is $25. There is a definite charm about velveteen, and these frocks use it to good advantage, always keeping their lines soft and graceful. All of these dresses have silk bodice linings.
(Market)
Room-Size Rugs at Low Prices
(9x12-Foot Size)
This readjustment of rug prices enables you to get rugs now, before Thanksgiving, and save money, instead of waiting for rugs at the new low prices to come to us from the mills that have announced price revisions.
9x12-foot fine, seamless Axminster rugs are
$49 and $67.50
Other splendid rugs in various sizes are priced low, too.
(Chestnut)
That the Children May Be Warm o' Nights
New sleeping garments for boys and girls are very well made and closely knitted of white or gray cotton. They fit snugly and are, therefore, warm; all of them have feet. The white are fleece lined, and the gray are fleeced within and without.
Prices vary, according to size, from 1 year and 1½ at $1.50 to 11 years at $2.40.
(Central)

Window Shades at Lower Prices
Mounted on good spring rollers and equipped with all the necessary hardware, these shades can be had in green, tan or white.
Water-color opaque, 75c each.
Oil - color opaque, $1.10 each.
(Central)
Girls' Combination Suits at $1
Ankle length and with long or short sleeves, the combinations are of medium-weight white cotton, slightly fleeced. You will be pleased with the quality.
Sizes, 2 to 16 years.
(Central)
Messaline at $1.65 a Yard
35 inches wide, it is in gray, navy, jade, bottle green, white, Belgian, Copenhagen, light blue, rose, orchid and pink.
Taffeta at $2.75 a Yard
36 inches wide, the taffeta is in navy, copper, gray, Belgian, dull red, Pekin, black and brown.
Striped Silk Shirting at $1.50 a Yard
36 inches wide, there are various pretty colored stripes on white grounds. Both men and women will like this.
(Central)
If One Plans to Bead
a bag, a dress or a blouse, it is nice to know that there are beads of almost every sort in the Art Needlework Store — many colors, iridescents, bugles, bronze color, steel color and black. The little bundles are generously full and range in price from 20c to 65c each.
(Central)

Women's Brogue Oxfords $5.40
Savings of $3.80 to $4.20
No doubt about their smartness and comfort! These splendid Oxfords are exactly right for street wear, for shopping and for business as well as for sports wear. With spats or wool stockings they can be worn all Winter. Their soles are of durable weight and the heels are Cuban, medium or low. In tan or black calfskin, they have outside wing tips and many perforations.
Women's High Shoes, $6.85
Savings of $3.05
Real Winter shoes, those of tan or black leather with medium heels or of tan or black calfskin with Cuban heels.
All of them are sturdy and durable, lacing high and having welted soles.
Black Kidskin Pumps, $5.40
Graceful and pretty, with high, covered heels, turned soles, high tongues and two little buttons, as you'll see in the sketch.
And Here Come the First Christmas Slippers
Of course you can put them on and wear them now, if you want to—and you probably want to when you see how soft and warm they are.
For Women
Comfy slippers, with padded soles, are trimmed with ribbon and come in old rose, lavender, Alice blue, taupe, light blue and pink, at $2.75.
Plain felt slippers, with padded soles and heels, are in green, dark blue and gray, at $2.
Plush-trimmed Juliets, in Oxford gray, are $3.
(Chestnut)