

Orkan plays at 9, 11 and 5:20
Closes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Unsettled

Low Temperatures and Low Prices Are a Great Combination for Business

In a Letter From a High Official Received Saturday

The first paragraph reads as follows:
"I read with much interest and satisfaction your advertisement in the morning papers of today, announcing that the entire stock of your famous high-class ready-made clothing store would be placed upon the market at reduced prices."
To which the following reply has been sent:
"Dear Sir:
"Your letter of encouragement in the first mail this morning, about the Men's Sale of fine new clothes upon a new and lower scale of prices, was to me the same as the lump of sugar that I used to give to a pet saddle horse that I used to have years ago.
"Even a little pat now and then on the shoulder helps a man or even a sensible woman, when they are doing the best they know.
"We are keen these days to fit this Store to the conditions existing and to get for our constituency every advantage possible.
"We are not wholesalers, dear sir, nor will we lend ourselves to help speculators get rid of piles of shoes, clothes and stuffs they have in store.
"We are quite ready to pay cash on delivery for such things as we can get of our class of merchandise, that they have in storage, but the goods must be fresh and of reliable quality, or they will not be considered.
"Every day brings opportunities and changes of prices here and there that are reflected in our stocks as rapidly as possible.
"Repeating my expression of appreciation, I am,
"Very sincerely,
[Signed] John Wanamaker

Nov. 15, 1920
Down Come the Prices on English and American Sports Hats
Between \$7.50 and \$22 there is really an uncommonly good choice, for we have taken any number of the smart Rediet hats as well as the good American models and changed their prices considerably.
There are felts and velours and stitched velvets and they are in the very colors and shapes and styles women want this Winter for sports wear. There are hats for motoring, for riding, for golf and for general wear—hats, in fact, for any outdoor need.
Pretty browns, any number of blues, greens, purple, black, and lighter as well as darker colors are included. Ribbons, satin bands and bows are the usual trimmings and the hats for the most part are simple in style.
The savings are worth while—and you'll be repaid for coming to see this collection.
(Second Floor, Chestnut)

Inexpensive Dresses for Women, \$20 to \$26.50

Jerseys, satins, serges and crepes de chine; plain, beaded and embroidered. Some are very simple with only self-decoration, some have tiered skirts or tunics.
The straight-line type of dress is here also—indeed, we doubt if it ever goes out of fashion.
Colors are black, navies and browns, principally.
(First Floor, Central)

Beaver Furs—Golden Brown and Beautiful

Nobody would be more amazed than the little brown beaver himself at the number of shapes the carriers have made him assume this Winter! His soft, rich brown fur has been worked up into collars and throw ties and stoles and capes that are as becoming as they are fashionable.
(Second Floor, Chestnut)

CREPE DE CHINE

Waists of the more substantial tailored sort are favored just now by women who want rather simple waists for wear with their tailored suits. Several new models in pink and white—with tucks, narrow pleatings or fagoting, have just been put on sale for \$6.85 to \$10.85.
(Third Floor, Central)

GRAND PRIX, PARIS, 1900
REYNIER
Introducing the New Washable Suede Reynier Gloves
These are the first Reynier washable suede gloves to come to America, and the many women who wear these fine French gloves will be delighted with these new arrivals. They are exquisite gloves—of the softest, most velvety suede and as perfectly made as Reynier's always are. And though in delicate colors and of such beautiful skins, you may wash every glove just as you would a fabric glove!
In white, a soft mode color and champagne, the gloves are pieced sewn, have needle-point embroidery on the backs, and fasten with two clasps.
\$6 a pair—and you will find them only at Wanamaker's in Philadelphia.
(Main Floor, Central)

New Raincoats for Girls—\$4

They'll cover a girl 'most from tip to toe, for these attractive little raincoats are of generous cut, will cover her frock completely and have hoods attached for further protection.
They come in red or blue; are 4 to 14 year sizes, and are useful not only in Winter, when they can be worn over other garments, but all the year 'round.
(Second Floor, Chestnut)

WOMEN'S all-wool bathrobes of plaid blanket material are the posiest things imaginable, and among the most attractive. One style has a chinilla cloth collar and the other is cut kimono wise. The first is \$25 and the second \$21. Either may be had in pink, light blue, or gray plaid on white.

(Third Floor, Central)

Good Hot-Water Bottles at 90c

Kinds we sold sometime ago at such higher prices. But prices came down when we bought this new lot—and so we're selling them at a lower price, too!
Two-quart size, of good quality rubber, and every bag is guaranteed for service.
(Main Floor, Chestnut)

Warm Negligees From Japan

Embroidered sacques in white, pink and blue, with sprays of cherry blossoms; habutai for \$16.50; crepe de chine for \$22.50. Both have silk linings.
Long kimonos of the same silks with the same linings, colors gray, pink, Copenhagen, blue and black, \$18.50 upward. Richer negligees of crepe de chine and other silks, warmly interlined, are \$42.50 to \$95.
Japanese quilted sacques are \$8.50; long wrappers, \$12 and \$16.50. Blues, pinks, purples, Copenhagen, navy, lavender and black are among the colors.
All in the French Room.
(Third Floor, Chestnut)

"Venizelos" By Herbert Adams Gibbons

It is particularly appropriate that the Modern Statesman Series should be inaugurated with the biography of a man whose prestige and influence have steadily grown. Mr. Gibbons, whose books on European affairs have given him a leading position among American writers on European diplomacy, has produced a notable contribution to international biography.
Price \$3.50.
(Main Floor, Thirteenth)

Beautiful Gold Mounted Envelope Handbags

Big, roomy books with plenty of pockets in them.
Made of fine dull and polished seal and French cross-grain morocco, lined with 14-kt. gold flexible mountings.
Prices, \$35 to \$55.
(Main Floor, Chestnut)

Exhibition and Sale of Paintings

from this year's Paris Salons
Salon des Artistes Francais
Salon de la Societe Nationale
Twenty-five paintings selected by our representative in Paris, and just brought to Philadelphia. They include many interesting subjects—among them "Chateau-Thierry," "Bruges, the Silent Hour in the Beguinage" (a pleasant harmony in grays), which received the silver medal; "He Lives!"—the heads in this full of character; "Before the Storm" and "La Cavale Indomptable."
(Seventh Floor, Chestnut)

Bonny Scotch Scarfs for Women

In the warmest of wool and vicuna in plain soft shades, bright plaids and stripes.
They are quite different from any we ever had before and they are marked, most moderately, \$8 and \$8.50 each.
(Main Floor, Central)

It Will Be a Joy to Have Some Good New Furniture for Thanksgiving

And there has never been a pre-Thanksgiving season when there was such an extensive and varied collection of good furniture offered at substantial price lowerings. The Holiday Sale now going on comprises furniture of the most desirable and excellent kind for all rooms, but the assortment of complete suits for dining rooms and sleeping chambers is particularly fine.

Dining-Room Suits

Queen Anne walnut suit, \$385.
Queen Anne walnut suit, \$600.
Louis XV walnut suit, \$625.
Georgian motif mahogany suit, \$1000.
Louis XIV motif walnut suit, \$1500.
Sheraton motif mahogany suit, \$545.
Heppelwhite motif mahogany suit, \$550.
Queen Anne mahogany suit, \$590.
Sheraton mahogany suit, \$460.
Queen Anne mahogany suit, \$745.
Louis XIV mahogany suit, \$1025.

Bedroom Suits

Enamel bedroom suit, four pieces, \$191.
Sheraton motif mahogany decorated suit, \$450.
Louis XVI motif ivory suit, \$470.
Queen Anne motif suit with twin beds, \$740.
Louis XVI walnut suit, \$880.
French motif walnut suit, \$350.
Adam motif walnut suit, \$310.
Louis XVI walnut suit, \$543.
Louis XVI walnut suit, \$1350.
Adam mahogany suit, \$525.
(Sixth Floor)

700 Pair of the Best Practical Blankets, 20 to 30 Per Cent Less

Part-wool blankets and all-wool blankets, the wool in all of them being the good Rocky Mountain, long staple.
Full standard sizes and every pair over the standard weight. They are the best blankets for practical service made in America and all are to go at 20 to about 30 per cent less than former prices.
Blankets with a filling of 70 per cent wool
60 x 84 inches.....\$18.50 a pair
72 x 84 inches.....\$19 a pair
80 x 90 inches.....\$18 a pair
Blankets with an all-wool filling
60 x 84 inches.....\$16 a pair
72 x 84 inches.....\$18 a pair
80 x 90 inches.....\$20 a pair
Blankets of all-wool warp and filling
60 x 84 inches.....\$16 a pair
72 x 84 inches.....\$18 a pair
80 x 90 inches.....\$20 a pair
(Sixth Floor, Central)

New Swiss Window Panels and Less in Price

In fact this is the first time since the war started that prices have been as low as this for these exquisite Point de Gene and Point de Paris lace panels.
Also, and this is equally interesting, they are the finest ones we have received from Switzerland in four years.
They are 36, 45 and 60 inches wide, priced from \$10.50 to \$28.50 each. Also some 90 inches wide that can be cut to fit any size windows, \$10 to \$18 a yard.
(Fifth Floor, Market)

Men's All-Silk Umbrellas Remarkable at \$8.50

Something like old times once more in this price for a man's all-silk umbrella.
They are full size, 28 inches, with eight ribs and have good strong paragon frames, close rolling. The handles are such as a man likes, mostly hocks in natural wood, hard wood or malacca. Some are silver trimmed.
(Main Floor, Market)

People Who Like Plain Color Carpet

because it harmonizes so well with any style of furnishings, will like Klearflax linen carpet, for its good looks and its durability.
27 inches wide, \$4 a yard.
36 inches wide, \$5.25 a yard.
4 ft. 6 inches, 6 ft., 9 ft. and 12 ft. wide, \$5 a square yard.
Linoleums
Inlaid linoleum in tile, parquetry and carpet patterns, \$1.96 to \$3.50 a square yard.
Printed linoleum, 85c, \$1.25 and \$1.35 a square yard.
(Seventh Floor, Chestnut)

250 Famous Wanamaker Wardrobe Trunks to Go at \$30 Each

The Wanamaker special wardrobe trunk is one that was made up to our specifications. Full-sized, equipped for men and women to accommodate six or seven men's suits or twelve to fifteen dresses.
It is constructed of three-ply basswood, covered with water-proofed duck and with heavy fibre binding.
Snap lock and draw bolts insure tight closing.
The features are convertible hat drawer, shoe pockets, ratchet compressor and an ample supply of hangers.
The new low price will send them traveling quickly.
(Fourth Floor, Central)



Fur Trimmed or Not, Black Duvetyn Wraps Are Lovely

There are so many women asking for them lately that we suspect a new fashion has arisen.
Every one here is made of the softest silk and wool duvetyn which is so graceful in drapery. Some have huge collars of squirrel, beaver, mole or Hudson seal (dyed muskrat).
Others, again, have gathered cape-shaped collars of the duvetyn and they can be worn close up to the ears to take the place of fur. For greater loveliness, some have added hand embroidery in chenille and silk or iridescent beads.
Prices are, without fur, \$225 to \$265. With fur collars, \$385 to \$550.
(First Floor, Central)

This Is the Weather for These Warm Winter Coats for Young Women

Of soft wool velours and other fabrics, these coats are warm, pretty Winter wraps in good styles that girls and young women will like.
They come in the fashionable brown shades—tans, reindeer and darker browns, and in pretty blues. They have collars that button high, have pockets at the side and narrow waist-line belts.
And they are lined throughout with good silks and interlined, too. 14 to 20 year sizes.
Price, \$55.
(Second Floor, Chestnut)

Women's Silk Stockings With Openwork Clocks at \$3

800 pair of full-fashioned black silk stockings with the popular openwork clocks. Made with lisle garter tops and soles for greater durability.
First quality goods usually a third more.
(West Aisle)

Silvertone Velour Coatings From \$2.50 to \$3.50 a Yard

Half price and, in some cases, even less than half what they have been selling for. This shows what fine, beautiful qualities these coatings are.
They are all wool, barring the silk thread in the weave to give the silvery effect and they come in all the most fashionable shades of blues, browns, tan and so on. All are 54 inches wide.
Plain silvertones, \$2.50 and \$3.50 a yard.
Diagonal and checked silvertones, \$3 a yard.
(First Floor, Chestnut)

Some Dear Little Hand-Made Slips for Babies

It is months since we have had such slips at such prices, so mothers will be doubly glad to see these!
They are of soft and snowy nainsooks, usually, though there is one style of fine dimity. Made entirely by hand, some have wee lace ruffles at neck and sleeves and some have fancy stitching down the fronts, or perhaps French knots. They are \$2.25 to \$3.75 each.
Still finer dresses, with little hand-embroidered yokes, and sometimes lace trimmed, too, are in a number of new styles and are \$3.75 to \$10.50.
(Third Floor, Chestnut)

Surely the Shoe Sale That People Were Waiting For

The public has learned that it takes a Wanamaker Sale to bring real savings.
When over \$200,000 worth of men's and women's Winter shoes are put on sale at savings of \$3 to \$5 a pair it means that thousands of people can get all the Winter footwear they need at close to pre-war prices.
Please bear in mind that these are all Wanamaker shoes of the best types, taken right out of our good regular stocks—not a clearaway of undesirable goods.

Women's Shoes

At \$4.75 a pair—black glazed kidskin and dull black calfskin lace shoes in various toe and heel effects.
At \$6.75 a pair—dull black calfskin and glazed black kidskin and various tan calfskin shoes, all lace styles, mostly with Cuban and military heels.
At \$8.75 a pair—nearly all sorts of good calfskin, buckskin and glazed kidskin high and low shoes, mostly lace, with Cuban, Lou's and low, broad heels.
(First Floor, Market)

Men's Shoes

At \$6.75 a pair—dull black calfskin and glazed kidskin in lace, mahogany boarded calfskin and tan grain blucher lace shoes in a variety of styles and toe shapes.
At \$7.75 a pair—mostly fine blucher and straight-lace shoes in dull black and tan calfskin, also various excellent tan and black Oxfords.
At \$10.75 a pair—a limited lot of tan Norwegian and mahogany cordovan and tan calfskin shoes in smart shapes.
At \$13.75 a pair—very fine shoes, including tan calfskin, patent leather, black glazed kidskin, black wax calfskin and mahogany cordovan, in various styles.
(Main Floor, Market)

Decorative Linens of Exquisite Beauty

Here is a feast of daintiness and beauty for everybody who loves such things and anybody who doesn't is not to be envied.
Fine laces, fine linen, fine cut-work and embroidery—all lend their charm to cloths and scarfs and pillow covers of irresistible loveliness—delightful trousseau pieces, every one.
Look, for instance, at this exquisite 90-inch cloth with its fillet and Venetian point motifs and pretty cut work and embroidery at \$350, which is practically the pre-war price. In fact, nearly all of these fine pieces are as low-priced as they were four years ago.
A 72-inch cloth shows a rare wealth of Italian cut-work, a fine fillet flounce and fillet inserts with classic motifs—\$275. These lovely cloths begin at \$185 and go up to \$475. Among the centerpieces is a charming one in Venetian point with embroidered center and an urn full of flowers, \$200.
Here, too, are pillow cases that look the very perfection of daintiness in their various adornments of fillet lace, cut-work and fine embroidery—\$20 each.
Also scarfs and runners in fine French lace, many showing panel effects of great beauty, as well as embroidered work—sizes 20x36 to 20x72 inches at \$50 to \$100.
A group of rather striking interest is made up of luncheon sets of fine linen with Oriental drawwork of a very fine kind in a mosaic effect, \$20 to \$90 a set for sets of thirteen and twenty-five pieces.
French cloths and scarfs glorified with real hand-made cluny are one of the attractive, but less expensive groups.
In these there are cloths 24 to 72 inches at \$4.50 to \$47.50 and scarfs 18x36 inches to 18x72 inches at \$7.50 to \$17.50 each.
(First Floor, Chestnut)

FOR the first time in several years, the Wanamaker Silk Store is able to announce

New Japanese Habutais at the Original Low Prices

We believe we are the first in the field to bring down the prices of these silks. This new importation is just out of bond and all the silks in it were bought by our representative in Japan.
They are the best grades of Japanese white washable habutais, American "firsts," and they are suitable for all purposes you can use a habutai for, such as men's shirts, women's dresses, waists, petticoats, negligees and underwear and for linings.
The new prices begin at the very low figure of \$1 a yard, then \$1.25, \$1.50, \$1.75, \$2, \$2.25, \$2.50 and \$3 a yard.
(First Floor, Chestnut)

Office Furniture 25 to 33 1/2 Per Cent Lower

More than 200 pieces marked for quick disposal at one-fourth to one-third less than regular prices.
Oak chairs, \$12.75, \$15.50, \$16 and \$19.50.
Mahogany-finish chairs, \$11, \$19.50, \$23.50, \$24 and \$28.
Oak desks, \$50, \$60, \$70, \$120 and \$134.
Mahogany-finish desks, \$75, \$86 and \$93.
Oak tables, \$11.25, \$16.50, \$20, \$24, \$34.50 and \$42.
Mahogany-finish tables, \$28, \$34.50, \$48 and \$52.
Revolving bookcases in oak and mahogany, \$21, \$36 and \$42.
(Third Floor, Market)

You Must Have Good Dishes and Glass to Have a Good Feast

All the dinner sets in our stock are now offered in a Thanksgiving Sale at a clear saving of 25 per cent from the prices that had been marked on them.
They are the best sets turned out by the leading potteries of France, England, America, Bavaria and Japan, and all of them were bought for this season's business.
Prices go all the way from \$17 for an American porcelain set to \$315 for a very fine set of French china.
(Fourth Floor, Chestnut)

