Cutside, Ned plodded up and down the tiny garden walk bordered with old-fashioned pinks and candy-tuft. He was thinking deeply with furrowed brow. His father, a retired lobsterman, had money. He himself had only a job—and prospetts. The prospects weren't at all immediate, for his father was spryly on the munny side of sixty. Hut it would never do to go against his father's expressed—wishes.

Suddenly, recalling his father's last.

And so on and on.

Same old tale of woe.

Doubtless every word is true.

Trouble is, they don't help.
Don't get you anywhere.

Ought to, but don't.

Not under present conditions.

Those Jewish women are refreshing.

Anyway, they're constructive.

do to go against his father's expressed—forcibly, profanely expressed—wishes.
Suddenly, recalling his father's last words, "No daughter of Holomon Gardner," Ned chuckled. Suppose, on the plea that their old housekeeper needed an assistant, he smuggled Sally into the house, not as Bally Gardner, but as—ch, say, one of Mrs. Pinckus' numerous nieces she was always talking about down from Mainel Let Sally's witchery, expressed in terms of waffles and apple ples and melt-in-your-mouth—chocolate—cakes, work its charm on his father.

Ned foresaw it all—a regular moving picture of it. He and Sally enjoying their joke. His father completely captivated. Ultimate revelation. Paternal blessings and kisses all around.

And, after all, that was about the way it worked out—at least, very nearly. First of all, Ned, after some difficulty, won over Mrs. Pinckus. Then, high-hearted and confident, he set out for Wareham to tackle Sally.

"Tou see, Sally," he wound up, "it's go go any other way. Eather's deed and confident, the set out for wareham to tackle Sally.

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"You see, Sally," he wound up, "it's abilities. you as slave for my sister and her

with a worn bag at her side, rang the Barkers' bell.

"I'm Mrs. Pinckus' niece Nancy Brown—down Maine, you know," she sailed half shyly, and Ned, who had sauntered to the door had an odd feeling that he wanted to put both arms about her and draw her in her and draw her in the waiting for the return of the captain, who had announced his intention of taking Sally out to the lobster pots. A considerable time they waited, during which Ned and Nancy became better acquainted and Nod, who knew himselessands and Nod, who knew himselessands are string out now.

Fivery man who is wor wou are starting out now.

Every man who is wor of experience, labor and ration fo hard, intelligence in the string out now.

From that school yet it you must be graduated ovially a sort of nervent of the coverious of the string out now.

INCHES FROM The Golden-Plated Rule By Lillen Prochet Day

> Pledge Less Phone Talk For we do love to talk.

Captain Barker's heavy fist descended upon the red htablecloth with a being that rattled the dishea.

"Thunderation, Ned!" he shouted, "You ain't a'defying of me, be you?"

Ned Barker, long and lank like his father, rose and leaned across the table in his earnestness. "No, fathen," he said quietly, "but a man of twenty-two is surely old enough to choose his own wife. Besides, Just what have you against Sally Gardner? Have you ever even seen her?" tasped the older man. "Been her?" tasped the older man. "Geen her?" tasped the older man. Gardner's daughter to know she's he fit wife for my son!"

"Good Lord, father," cried Ned in exapperation, "old Gardner's dead, Leave him out of it!"

"Can't be done, boy," came back his parent. "A girl's what her ancestors have made her. Sol Gardner was the most lowdown, loud-mouthed old fool—"

Ned started toward the door, then turned. "Anyhow, this place is getting to be no home at all with Mrs. Pinckus laid up half the time with old age and rheumatism. What we need is a younger woman around!"

"Mebbe, mebbe, but no daughter of Solomon Gardner's!" came Captain Barker's parting shot through the door.

Outside, Ned plodded up and down the tiny garden walk bordered with old.

Won't the grocer bless them? Illuminated mottoes over desks: 'Don't phone. Write." Some heroism, I'll say. Hate letter-writing myself. And what of those tired operators? The whole overworked sisterhood? They of the francied nerves? Making them impossible at times.) They'll rise and call them blessed. The whole program is so vast. It makes my head dissy. Don't believe I could ever do it. Might try, though, for one day. Mercy! I forgot those chops! Must phone the butcher right away.

> Isn't it odd? The phone habit is an iron chain. It takes a super-woman to break it.

As one of the talking sex, I know. Think of all it involves! Cutting short the gossip:

"I called you to find out ---And no marketing by phone! They'll go back to war days.

Carry a banket to market. Or revive the knitting-bag. And bring stuff home themselves

Two Minutes of Optimism By HERMAN J. STICH

How to Get What You Want THERE is just one way of getting anything worth-while in this world, and

It is work-unceasing work, intelligent work-and subjected to the crucible

You may be specially gifted. You may have all manner of native and great But the most your gifts will do for you will be to make your path a little

more smooth, your progress a little more rapid, the pace a little easier to follow. You may even at the very outset achieve some measure of success; but if you run true to the experience of the race, it will be but a flash, and the great grind will still loom large ahead.

No matter who you are, where you are or what you are, you must do the And the sooner you do the work the sooner you will get what you want.

You cannot buy success except in the coin of labor.

You cannot buy success except in the coin of labor.

You cannot buy success except you take the long road.

Now as far as Sally's making good with his obdurate parent was concerned.

Now as far more ancient than the Roman roads, Sally discovered the way to the captain's heart and progressed royally along it with a procession of marvelous good things to eat. In other ways, too, she outdid herself in her efforts to please until Ned, watching her, had alternately qualms of conscience and spasms of dread.

For even as Sally's stock rose with the captain, it sank with her betrothed. Buckwheat cakes, pracisely browned, did not compensate for a mussed boundoir cap at the breakfast table. Mimble ingers at regime, which entertained his father tremendously, annoyed him nifer the first hour. In fact, Ned had reached a point where he was looking frantically about for a means of escape.

It arrived very unexpectedly on the same evening that a straight, slim slip of a girl on the doorstep in a shabby raincost, toque that had sean many days, with a worn bag at her side, rang the Barkers' bell.

The many success except in the coin of labor.

You cannot success except you take the long road.

You cannot success except you take the long road.

You cannot success except you take the long road.

You cannot success except you take the long road.

You cannot success the route to success except you take the long road.

You cannot success the raudgery. Don't think you can ship be drudgery. Don't think you can store the heights on the magic wings of some lightning 'men ory,' 'conversationalist' or other spread-eagled 'course.' It can't be done your work is something you must do you any more than any one can enter the first will be all the sweeter for having been hardly won.

If you plan to make good, don't waste time looking from short cuts. On a men short cuts with the success that lasts is the success that is built on thought and sweet of the work is something you what you want, and whe you have it it will be all the sweeter for havi Don't think you can skip the drudgery. Don't think you can shirk. Don't think you can soar to the heights on the magic wings of some lightning "mem-"conversationalist" or other spread-eagled "course." It can't be done.

No one can work for you or think for you any more than any one can eat It is entirely your own effort that will bring you what you want, and when have it it will be all the sweeter for having been hardly won.

If you plan to make good, don't waste time looking for short cuts. Only The only success that lasts is the success that is built on thought and sweat.

Don't be in too much of a hurry. Youth is seldom served first. It usually If you succeed more quickly than most of us, don't develop a conceit bump. If you don't succeed as quickly as you think you ought, don't drop to the dumps.

Don't make too many disparaing comparisons between yourself and those Beery man who is worth his salt was once a novice and started out where

Every successful man who is entirely frank will tell you he owes his station and ration fo hard, intelligent work. You can do the same. There is just one school where you can learn to succeed; that is the school

of experience, labor and thought. From that school you will never be graduated. Yet, paradoxically, from it you must be graduated before you are qualified for better, bigger things.

quainted and Ned, who knew himsel bound to another, compared miserably Nancy's delicate blue-eyed beauty with Sally's blowsy—that was his word—comeliness. How right his father had been about Sally!

Coincident with that particular thought, in came the captain and on his arm a very gay Sally, quite gorgeously "gotten up."

"Hello, everybody" said the captain and the captain looking like a man who has been left \$1.000,000.

"And so you know it's Sally?" in"Hello, everybody" said the captain looked at his feet and looking like a man who has been left \$1.000,000.

"And so you know it's Sally?" in"Steven's Deal in Junk"



Meat Prices Cut Almost in Half!

N LINE with our big sensational sacrifice sale of more than eight and a half million dollars' worth of groceries, we are making big reductions in all our 176 "Asco" Sanitary Meat Markets. Compare the prices given below with the prices prevailing during the past year and you will see that we are now selling meats for about a third less than what they were selling for during the past year. Always leaders in any movement tending to benefit our patrons, we have been steadily forcing down and keeping down the price of meats until today it is an admitted fact among housekeepers wherever our "Asco" Meat Markets are located that any woman who buys meats elsewhere is foolishly throwing money awaythe money she could save by taking advantage of the economies we offer.

Ham and Cabbage Week Regular or Skin-Back Hams 16 32°

Small lean, sugar-cured and smoked to a nicety.

HARDS DANISH CABBAGE IS 1° Ham and Cabbage; a dinner enjoyed by every one-now is your opportunity.

		day's rice	Prices Prevailing During the Year	·
City Dressed Pork on BOAST	lb.	37c	lb. 52c	t
Pork Chops or Roast "CTTS			lb. 60c	
Little Pig Roasting Hams			lb. 46c	A S
Legs Mutton			lb. 38c	ì
Loin Mutton Chops		THE RESERVE OF	lb. 48c	ł
Rib Mutton Chops		-	lb. 40c	ŧ.
Rack Mutton Chops	1.6.60		lb. 30c	, and a
Shoulders Mutton			lb. 25c	- 12
Stewing Mutton	-	_	Ib. 15c	- 1
Rump or Round Steak		THE MEST N	lb. 65c	1
Thick End Rib Roast			lb. 40c	
Lean Salt Pork	-	_	Ib. 42c	a co
Regular or Skin Back Hams			Ib. 48c	10

ASCO

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ASCO, ASCO ASCO ASCO



ASCO

A Sale of Groceries Such as Was Never Before Attempted in This Country or Any Other!

More Than Eight Million Five Hundred Thousand Dollars' **(\$8,500,000.00)**

Worth of Strictly High-Grade Fresh Groceries

The entire stock of our four mammoth warehouses, together with the stocks in all our retail stores, will be placed on sale this morning at a big reduction, many items irrespective of cost.

NOW IS YOUR OPPORTUNITY TO FILL UP YOUR PANTRY SHELVES FOR THE WINTER.

Pioneers, leaders always in every movement that will help to ease the table expense of our customers—we are taking the "bull by the horns," in this instance, in an effort to speedily bring about pre-war living conditions. BIG REDUCTION ALSO IN PRICE OF VICTOR BREAD

In addition to this unheard of sale of groceries, we are cutting the price of Victor Bread—thus placing the entire production of our three big bakeries with a weekly capacity of more than two million loaves as a further daily asset in cutting your table costs.

Read on, and on, and on-don't miss an item-better still, visit our nearest store to your home and prove to your own satisfaction the genuineness of this mammoth Sale.

Best Granulated SUGAR 15 11c

Down Goes the Price of "Victor"-Down to Stay Down



SCO

8CO

A500

SCO

SCO

Without any reservations whatever, we say to you, Victor is the Best Bread and the Biggest Value baked today. It is the equal of the best home-made ever baked in your own kitchen. We bake it and we know whereof we speak. There is not another loaf with which to compare it. Buy one and prove what we say.

15c Asco Cake, cut to pkg 12c

Fresh from our own ovens daily. Three kinds-Gold, White and Chocolatecovered with a delicious icing; a real treat.

Victor Raisin Bread loaf 12c

Chock full of luscious raisins. Buy a loaf this afternoon fresh from the oven for breakfast tomorrow.

Best Rolled Oats 15 5° Makes a nourishing and appetizing dish for these cool mornings.

White or Corn Meal 15 4° Milled from the very finest quality yellow corn and white make grown. None better to be had at

Sweet, Tender Corn can 11

Treat the folks to corn fritters instead of meat, pleasant change and very economical. ACORN Milk can 121/2°

Absolutely the best open-kettle rendered lard. Excellent for all frying or baking. None batter to be had anywhere at any price. Take full advantage of this opportunity: "Asco" Brand Rolled Oats pkg 10

Best Pure LARD 15 25

Only the best white oats grown are selected by us to put up in our sanitary cartons under the "Asco" label. A dish of nourishing catment these "anappy" mornings starts the day off right. A body-builder, particularly for children.

Nekco SARDINES big 19c can 19c

Big tasty fish—enough in each can for a family of five! Similar in size to imported herring. Try a can of these delicious sardines and you'll come back for more.

Choice Tomatoes medium can 9

S CANS FOR 25e s put up in sanitary containers that retain that Stock your pantry shelves for the winter at these

Calif. Beans 15 121/2° Rig "meuty" beans from the sunshine land of the West. Very nutritious. A splendid body-builder.

Best Soup Beans 15 8° Many folks have bean soup one night a week instead of meat. It certainly satisfies hunger very economically.

Pure Jellies glass 13°

Seeded Kaisins pkg 28°

Pancy Olives 24c size 20° 33c size 29° cut to

Big, Meaty, Selected EGG

"Asco" No-Waste Sliced BACON pkg 22°

Special for a Limited Time Only. Trimmed of all waste and sliced on our own machines. The sweetest bacon cured. A fitting companion to our "Selected Eggs."

"Asco" DRIED BEEF pkg 15c

Very tender. Sliced thin on our own machines and packed in dust-proof car-

White Potatoes (30 lbs) 75° 1/4 pk. (71/4 lbs.), 21c; 1/4 pk. (81/4 lbs.), 11c

The very best potatoes grown. Big, dry and mealy. Now is the time to lay in your winter's supply.

Best Yellow Globe Onions, " 21/2c

"Asco" Flour 12-lb 80° Brand Flour BAG

5-lb Bag, 35c

The finest family and pastry flour. Makes the finest bread, cakes, ples, biscuits, muffins, etc., that ever came out of an oven. It will pay you to lay in a liberal supply at these low

High-Grade Canned Fruits Fancy Calif. Apricots......can 25c

Calif. Sliced Peaches.....can 28c Extra Fancy Cherries.....can 28c Fancy Calif. Peaches.....big can 40c Extra Fancy Peaches.....big can 45c Hawaiian Sliced Pineapple..can 19c-29c Del Monte Pears.....can 50c Del Monte Cherries.....can 50c **BIG BROOM SPECIAL** For This Week Only-Deep Cut in Prices

Our 45c Broomcut to 39c Our 60c Broomcut to 54c Our 70c Broom cut to 64c

Pure Apple Butter Big can 20°
Only wholesome apples and augar—that's all. Absolutely pure in every respect and has a delicious flavor that tickles the palate. The children just love it!

A Personal Note to Producers

Mr. Packer, Grower, Canner, Miller, Pro-

ducers of food stuffs generally, here is your opportunity to unload your merchandise. Here is your chance to convert it into cash.

Make sacrifices? Why certainly! That is
just what all must do, and do it cheerfully to help bring about normal conditions.

Communicate with us at once-our immense chain, spreading out all over four States. offers you an exceptional outlet, and that for cash. AMERICAN STORES CO. A Bird's-eye View of Just a Few Items in This Gigantic Sale in a Nutshell

Today's Last Year's Best White Potatoes, 12 bu... Fancy Stringless Beans, can 15c Best Pure Lard, lb. 25c Fancy Sardines, big can 15c Assorted Fruit Jams, jar... Pure Catsup, big bottle... 15c
Pure Salad Oil, bottle... 22c
"Asco" Sliced Bacon, pkg... 22c
Rich Creamy Cheese, lb... 33c
Best Lima Beans, lb... 12V2c
"Asco" Bland Coffee lb... 29c "Asco" Blend Coffee, lb. 29c
Best Rolled Oats, lb. 5c
Snowdrift Shortening, can. 25c Choice Tomatoes, big can ... 121/2c

Soaps—Prices Are Lower

els	Naptha	Soap.	* * * * *	ca	ke 71/20
els	White	Soap			cake 7
P. &	G. Napt	tha Soa	ip		cake 7
You	ng's Bor	ax Soa	p		cake 8
You	ng's Bor	rax Soa	р	1-lb c	ake 14
Len	x Soap				cake 5
Life	buoy So	ар			cake 8
Sno	Boy P	owder.		р	ke 414



Right from the Plantation

'Asco" Blend Teas 13 45°

California "Sunsweet"

We have just received another shipment of these delicious sun-cured and sun-sweetened prunes from the orchards of California, enabling us to continue these special prices. Small pits, and chock full of "meat."

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ASCO ASCO ASCO ASCO