

Band at 9 and 5:20; Organ at 11  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER  
Fair

# Down Come the Prices On a Host of Splendid Things!

**Not "as Little as We Can, But as Much as We Dare"**

is our own transposition of Bishop Wescott's words applicable to every honest undertaking and mutual helpfulness.

None of us has finished his education and graduated from the high schools of faithful endeavor.

Tomorrow's day should count up more than today's best day.

Put on your thinking cap not to make a mere spurt, but to be your real, best, steady self.

[Signed]

*John Wanamaker*

Nov. 13, 1920.

## Hanging Lamps and Wall Fixtures All Lowered in Price

—A Brilliant Opportunity

More than \$20,000 worth of hanging fixtures and side brackets for electric lights have just had their prices lowered.

You can equip your dining room or living room with new wall brackets all around; you can get new hanging-lamp fixtures for the table that the family gathers about.

Instead of going to a manufacturer's and looking at a sample and waiting months to have them made up, you can come in here and get them and have them sent home at once—and save money.

As low as \$2.50 for a side-wall bracket and through a great variety of wall fixtures up to \$150.

As low as \$2.50 for a small hanging light up to \$225.

There are hall lights, dining-room lights, side lights, drawing-room lights, living-room lights, and every sort for the home and assembly hall.

All going out with prices lessened 33 1-3 per cent.

## Ready Monday Morning With More Than \$200,000 Worth of Men's and Women's Shoes in a Most Unusual Sale

The price of shoes is one of the greatest items of interest of the day.

There is an immense amount of speculation as to when they are coming down and how much.

The Wanamaker Extraordinary Sale of Shoes, starting next Monday morning, bringing more than \$200,000 worth of men's and women's Winter Shoes, will show just how much can be done in the way of lessening the prices of shoes at this time.



**More Than 10,000 Pair of Women's Shoes at \$4.75, \$6.75 and \$8.75**  
**Savings of More Than \$3 a Pair in Every Instance**  
**Over 18,000 Pair of Men's Shoes at \$6.75, \$7.75, \$10.75 and \$13.75**  
**Savings of \$3, \$3.25 to More Than \$5 on Every Pair**

Please note that all the shoes in this Sale are good, sound shoes, those most desired for Winter wear.

There are some Winter low shoes and plenty of Winter high shoes of nearly every description.

This Sale is distinctly not a clearaway of poor selling or freak styles. It is a genuine, splendid Sale of the best types of shoes in our collection.

### Here are Some of the Descriptions:—

Women's Shoes at \$4.75—black glazed kidskin, and dull black calfskin lace shoes in various heel and toe effects.

Women's Shoes at \$6.75—dull black calfskin and glazed black kidskins and various tan calfskin shoes, all lace, mostly with Cuban and military heels. Splendid shoes for the money.

Women's Shoes at \$8.75—a comprehensive collection of nearly all sorts of good calfskin, buckskin and glazed kidskin, high and low soles, mostly lace, with Cuban and Louis heels and some with low, broad heels. A splendid lot of shoes for business and general wear as well as for dress occasions.

Men's Shoes at \$6.75—dull black calfskin and glazed kidskin shoes in lace, mahogany boarded calfskin and tan grain blucher lace shoes in a variety of styles and toe shapes.

Men's Shoes at \$7.75—mostly fine, blucher and straight lace high shoes in dull black and tan calfskin, also various excellent tan and black Oxfords.

Men's Shoes at \$10.75—a lot of only 525 pair of tan Norwegian and mahogany cordovan and tan calfskin shoes in fashionable effects.

Men's Shoes at \$13.75—very fine shoes including tan calfskin, patent leathers, black glazed kidskin, black wax calfskin, and mahogany cordovan shoes in various styles.

(Men's Shoes on the Main Floor, Market; Women's Shoes on the First Floor, Market)

## Thank Paris for These Jet Flouncings

Not only are they very lovely, but they are quite new, for they have just been unpacked—and you may be sure they are the latest word from Paris on the subject.

All the flouncings are of sheer, filmy black net with tiny jet beads, jet bugles or glistering jet spangles cleverly combined in new and unusual designs. Some have embroidery, too. And there is one style with velvety chenille introduced.

They are 27 to 36 inches wide, and go from \$10.50 to \$30 a yard.

And to go with them there are new jet fringes and bands in different widths.

(Main Floor, Central)

## It's Wonderful the Way the Silks Have Come Down in Price!

New shipments coming in at lower costs have affected a large part of our own good stocks, on which the price markings have had to come down to meet the lowest market ratings.

Look at these fine staple and novelty silks at these new low prices—

Creme meteor, now \$4 a yard, 40 inches wide, is in all the best shades, including black.  
All-silk charmeuse, \$3.50 a yard, 40 inches wide, is in all wanted colors, and is a very superior quality. It represents a reduction of \$1.50 and \$2 a yard.  
Taffetas, \$2.50 a yard, are 36 inches wide, in all colors and plenty of navy blue.

Messalines, \$2.25 a yard, lustrous, lovely qualities, 36 inches wide; colors and black.  
Satins, \$3.50 a yard—36 inches wide, all shades and particularly good quality, too.  
Georgette crepes, \$2 a yard—40 inches wide; all the wanted colors, plenty of white, black and flesh color.  
Colored Japanese habutais, \$1.50 a yard—36 inches wide; plenty of black and navy blue.

White broadcloth, \$3 a yard—washable silk of good quality, 32 inches wide; white with colored stripes.  
White jersey silks and plain white broadcloth, \$3 a yard and 32 inches wide.  
Novelty Georgette crepes, \$1.50 a yard—40 inches wide.  
Surely something here to suit every silk-needing woman!

(First Floor, Chestnut)

## If Somebody You Know Wants Boudoir Silver

Now is the time to find what pieces are needed to complete the set or it may be to start one for her.

We find that many women prefer the pretty engine-turned stripes to any other kind, but there are also a great many good patterns in plain sterling silver or engraved period designs.

Hand mirrors, \$25 to \$36.  
Hair brushes, \$15.50 to \$21.  
Combs, \$4 to \$7.50.  
Puff jars, \$11.50 to \$30.  
And all the smaller pieces to match.

(Jewelry Store, Chestnut and Thirteenth)

## Marie Antoinette Lace Curtains Ordered a Year Ago

But it takes so long to make these beautiful curtains that we have only recently received them. Nearly all are imported and every one is beautiful in workmanship and design.

The prices are just about one-third less than if we had to order these curtains now.

In white and Arab color—sash curtains, \$5.75 to \$18.50 a pair.  
Long curtains, \$8.75 to \$30 a pair.

(Fifth Floor, Market)

## The Modern Nursery Has the Right Furniture

and the right place to get that furniture is in the Children's Store, where they have an excellent assortment.

Dainty bassinets in many styles are \$25.50 to \$35.  
Kiddie kooops are \$31.50.  
Wardrobes and chests of drawers are \$34 to \$98.  
Toilet chairs are \$12.75 to \$14.  
Clothes hampers are \$7.50 to \$14.

And if you like we will be glad to trim the bassinets for you in any color desired.

(Third Floor, Chestnut)

## Everybody Likes This New Imitation Ivory Toilet Ware

It has bands of an exquisite shade of blue or rose with decorations of gold. You can imagine how pretty it is and what charming gifts it would make.

Mirrors, \$9.35 and \$9.75  
Hair brushes, \$5.50 and \$5.75  
Combs, \$1.85  
Puff boxes, \$4.75  
Hair receivers, \$4.75  
Buffer, \$2.75  
Tweezers, \$2.50 and \$4.65  
Shoe horn, \$1.50  
Cloth brushes, \$5.75  
Hat brushes, \$3.75  
Jewel box, \$5  
Manicure pieces, each, \$1

(Main Floor, Chestnut)

## 300 Pencil Sharpeners One Third Less \$1 and \$1.25 Each

Attachable pencil sharpeners of regular standard quality in perfect condition. Now \$1 and \$1.25 each. In the Commercial Stationery Store.

(Third Floor, Market)

## Women's Fine Tricotine Gowns Now \$85 to \$150

These are the interesting individual pieces which have been in the house only a few weeks, but which have already had their prices lowered. They are in black and navy only, the material of beautiful quality, and usually of the straight-line type. One dress has large bound eyelets for ornamentation; another has a delicate design wrought in green beads; on others again the beads are navy or black. One

(First Floor, Central)

frock has ribbon embroidery done with lacquered ribbon; another has ball buttons set on very close together and having corresponding loops; a third has a binding of wide lacquered ribbon. These are the gowns which look so well with fur neckpieces for their only finish when the weather permits, and which can be worn under smart top coats or fur coats when it doesn't.

Prices, \$85 to \$150.

(First Floor, Central)



## The Loveliest New French Frocks for Debutantes

have just been taken from their Paris wrappings and are ready for your inspection Monday morning.

They are charming dresses—dresses for teas and afternoon wear, dinner frocks and dance dresses, and there are not two alike, which makes the collection so much more interesting.

Paris still has the greatest fondness for beads, as you'll see by the decoration of these frocks. Rows of beads, bead flowers, beads and glistering spangles—she uses them all. There are gowns of crepe de chine, of fine volles, of white crepe Georgette and of spangled nets. Some dresses are in navy blue with white or colored beads, there are other dresses in Nattier blue, in raspberry and in black.

The prices are quite moderate for such charming frocks—\$40 to \$140, and there are 14 to 20 year sizes.

(Second Floor, Chestnut)

## Eyelet-Embroidered Serges the Latest Fashion Development

You will see this eyelet-worked serge, which includes tricotine as well, used in many of the new French gowns. It is very effective and forms its own trimming.

Usually the serge of tricotine is navy blue or black with the eyelet and other embroidery done in one or the other color or the eyelets may be worked in antique gold for greater richness.

Prices go from \$5.50 to \$14 a yard.

(First Floor, Chestnut)

## Extra! 1000 Women's Sports Coats, Sweaters and Slip-ons in a Sudden Sale

For immediate clearaway we will sell over 1000 sports coats, slip-ons and sweaters, in wool, silk, artificial silk and jersey knit wool, at

### One-Half to One-Fourth of Regular Prices

Incomplete lines, oddments and garments slightly soiled from handling but all first quality goods and values really wonderful.

At \$2.50 are 115 wool slip-ons and sweaters.  
At \$5 are 399 wool slip-ons and sweaters.  
At \$10 are 151 artificial silk slip-ons and sweaters and jersey knit sports coats.  
At \$15 are 45 silk and artificial silk slip-ons and sweaters.  
At \$25 are 88 silk and artificial silk slip-ons and sweaters.  
Also, 115 wool and silk scarfs at \$5 each.

(West Aisle)

## New Georgette Waists Arriving

Half-a-dozen new models, five of them trimmed with real flet, and one with imitation Venice lace; in every instance the quantity of lace is abundant. All the waists have long sleeves, and white and flesh are the chief colors.

Prices are \$12 to \$20.

(Third Floor, Central)

## Women's Pleated Plaid Skirts at \$12.75 and \$15

Such beautiful soft velours and worsteds and such pretty styles that you would know without being told that the original prices were way above this.

Many are samples, in fact, and others small odd groups that the manufacturer wanted to clear away before starting his Spring work.

All the colors are of the best, for we carefully selected them and there are plenty of the fashionable blue and brown combinations.

(East Aisle)

## New Treo Girdles

Three models not shown before include—

A plain pink coutil, ten inches long, for \$4.  
A pink satin and rubber girdle at \$7.  
A plain pink coutil, sixteen inches long, at \$5.25.

(Third Floor, Chestnut)

## Imported Beaded Handbags for Mourning Wear

There is a pronounced distinction about these beaded bags from France and Italy. The all-black bags have both dignity and grace and the bags for second mourning are effective combinations of jet and steel beads.

Various sizes and shapes, in draw-string and frame styles. Prices, \$16.50 to \$45.  
And a beautiful little fitted case of dull black long-grain leather with gray moire lining and silver fittings at \$135.

(Main Floor, Chestnut)

## Women's Bloomers—Several Sorts

Cotton batiste in pink and white, \$1.65 to \$3.85.  
Sateen in pink and white, \$3.15 to \$5.50.  
Wash satin in light colors, \$2.85 to \$5.50.  
Crepe de chine in pink, \$5 to \$8.  
Long ankle-length bloomers of silk in dark colors to go with tailored suits, \$5.50 to \$10.75.

(Third Floor, Chestnut)

## The Wanamaker Great Clothing Sale for Men Is Sweeping Everything Before It

It came exactly at the right time—with the drop in the thermometer.

Prices and thermometers went down together.

And the men are coming by hundreds and hundreds to buy the new suits and to buy the new overcoats—the fine, durable, reliable, all-wool, hand-tailored garments that are the standard of the world.

And getting them at lower prices than have been known in many and many a day.

Every garment of every kind in our Men's Clothing Store has come down.

It is a whole stock clearaway, and there will be abundant opportunity on Monday. Plenty of suits and plenty of overcoats, plenty of big, warm, wrap-up Winter ulsters—it is the opportunity of the year in the clothing market.

(Third Floor, Market)