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## "STRANGER" AIDS AGED MAN TO SAVE SON FROM PRISON

| Taher Fralu sior to Man on New Yort Streel |  |  |
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NOYEMBER 13, 1920


## J. E. Caldwell $\mathscr{G}$ Co.

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The Welcome of Four Years Ago Is Intensified Todar

0N NOVEMBER 13th, 1916, four years ago today, the doors of this establishment in its new location at Chestrut and Juniper Streets were opened in welcome.

In the preceding six months several hundred thousands of dollars were spent in transforming a barren space into a fitting artistic environment for the display of precious merchandise and, equally, a practical business building with every worth-while modern facility for the convenience and comfort of patrons.
Upon the assurance of travelers of educated judg ment, the store was then and still remains "unique among the jewelry establishments of the world.

More than that, it has become an established attrac tion of the city, to be visited alike by strangers and citizens of Philadelphia for leisurely contemplation of beautiful objects, without obligation to make purchases.

This attitude is valued by J. E. Caldwell \& Co. as the most gratifying tribute of appreciation tendered during their
more than twenty years at 140 Chestnut St
more than eleven years at 822 Chestnut St .
more than forty-eight years at 902 Chestnut $S$ and the four years at Chestnut and Juniper Sts.

