

Organ plays at 9, 11 and 5:20
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Fair

What a Lively Day It Will Be at Wanamaker's Tomorrow!

An Educated Lady Has Just Said to Us, "That Big Boy is a fine fellow, but he is woefully short of two things essential to success. He lacks

Application and Accuracy"

He might be a dreamer, and have an improved gyroscope in his brains, but the probability is he is a dawdler or a procrastinator and will be always missing trains and never arriving anywhere. Adding to his lack of application the habit of inaccuracy, he is doubly doomed to failure, sure and certain.

Do What We Are Doing Every Day

Take account of yourself and "trim boat."

[Signed] John Wanamaker

Nov. 12, 1920.

Women's Admirable Suits Priced at \$55

They are among the very best suits of the season for that amount of money, being made from wool velour and silvertone cloths, well-tailored, warmly interlined, and in a variety of styles that are quite as pretty as they are practical.

They are apt to have narrow self-girdles and they are almost certain to have fur collars; a few of them are braided and embroidered. Colors are chiefly black, navy, taupe, browns and oxford grays. Price, \$55.

(First Floor, Central)

Nearseal Fur Coats in Fashionable Variations

Glossy and soft and furry are these new Winter wraps and coats of the popular nearseal (dyed coney), and the furriers have thought up many new ways and some new fashions, too, to bring out the beauty of the fur.

A nearseal coat with deep collar and cuffs of the pretty Australian opossum is cut generously full and richly lined and is \$300.

Golden brown beaver collar and cuffs are on another nearseal coat which is unusually attractive, and this is \$445.

A nearseal coat of longer length is topped with a great wide collar of natural gray squirrel—and this is \$570.

Another nearseal coat with a contrasting fur collar is the one with a wide collar of skunk—\$570.

A huge cape collar which reached to the waist is the distinguishing feature of a stunning nearseal wrap which has a lining of rich blue silk, effectively embroidered. It is \$600.

And there are many other nearseal coats and wraps between \$315 and \$690.

(Second Floor, Chestnut)

Children's Good Winter Coats Most Moderately Priced

At \$16.50 and \$18.50 are warm, well-made little coats of polo cloth in tan and brown shades.

At \$22.50 is a pretty coat of soft tan velour, trimmed with fur.

At \$28 is a velveteen coat in blue or brown, trimmed with fur.

At \$20 to \$32.50 are new, warm chinchilla coats in blue and tan shades.

At \$35 are smart coats of polo cloth in light tan shades, beautifully tailored and with raglan sleeves.

At \$50 are lovely coats of chifon velvet in a pretty blue shade and taupe, trimmed with fur.

All these coats are warmly lined and interlined, too, and all are in 2 to 6 year sizes.

Hats to go with the coats are

(Third Floor, Chestnut)



\$2.25 to \$10 and include velours, broadcloths, chinchillas, beavers and velvets in becoming shapes and styles.

Men's Silk Shirts All at \$5.25

Our entire stock of men's silk shirts, regardless of former prices, goes on sale tomorrow morning at one price, \$5.25.

This is below average half price.

Be early tomorrow morning.

(Main Floor, Market)

7,000 Pairs of Women's Fashionable Winter Gloves in a Great Clearaway

Most of these gloves are brand-new, but some few are straight from our own good stocks, and the prices have been changed to meet the newcomers.

Fine French kid gloves in the fashionable long lengths, short French kidskins, wrist-length gloves—they are all here. They are gloves of the finest qualities, they are beautifully made, they are all of fresh new skins, and they are in the most desirable Winter colors and styles.

At \$1.75 a pair are 6-button length Biarritz gloves of French lambskin, in white or brown.

At \$2.25 a pair, French kidskins, overseam sewn; black, white and tan. 2 clasps.

At \$2.25 a pair, French kid suede in brown or gray, pique sewn.

(West Aisle)

At \$2.50 a pair, French kidskins, black, white, tan and brown gloves, with Paris-point embroidery; 2 clasps.

At \$3 a pair, 8-button-length white and a few tan gloves.

At \$3.75 a pair, 12-button length white and a few tans. At \$4.75 a pair, 16-button length white gloves.

"What Lovely, New \$10 Hats!"

is what you'll probably say when you see the collection of charming, new and unusual Winter hats we have to show you for \$10. They are fresh and new and lovely—and some are just off the needle.

Gay, Smart New Duvetyne Hats, \$10

make up one group of hats. They are in those small and medium shapes which are so fashionable this Winter and they come in such pretty colors—russet browns and tan shades, rose and coral and turquoise and many others. Some are embroidered, some have saucy loops of the duvetyne, some have ribbon bows.

(Second Floor, Chestnut)

Becoming New Feather-Trimmed Hats, \$10

are usually of lustrous black velvet, though a few are of gleaming hatter's plush. These are in medium and larger sizes, usually, though there are some small shapes, too. They are trimmed with ostrich in many fascinating ways—you'll want to try them on to best appreciate them!

(West Aisle)

How About Your Boy's Overcoat?

Customers have been telling us lately that they have convinced themselves by comparison that there is no stock of boys' coats in Philadelphia as fine as ours; more specifically that there are no overcoats of as fine a quality as ours that are marked at prices as low as ours.

(Second Floor, Central)

Wanamaker boys' overcoats are all fresh and new this season, and are all-wool. Much of their superiority is in the way they are modeled and made. Boys' overcoats in 3 to 10 year sizes, \$18 to \$50. Boys' overcoats in 11 to 18 year sizes, \$25 to \$55.

A Splendid Lot of Blankets Just In

Woven of all-wool, warp and filling and with borders of pink or blue, all finished with a neat wide binding. Three sizes, 50x84 inches, \$16 a pair; 72x84 inches, \$18 a pair; 80x90 inches, \$20 a pair.

The Jacquard-woven blankets lately received from France are novel, attractive and very remarkable at their price—\$14.50 each, a saving of 45 per cent. In these there is 85 per cent of wool. They are made in pink and blue border effects and extra-large sizes. Price \$14.50 each.

There is a remarkably large and attractive choice of other blankets at 20 to 33 1/3 per cent less than regular prices, starting at \$6 and going up to \$28 a pair.

(Sixth Floor, Central)

Something Has Suddenly Happened in the Men's Clothing Market in Philadelphia—the Wanamaker Thunderburst Sale

of the Whole Stock of Men's Suits and Overcoats

has brought about an end to uncertainty and prices are settling down everywhere.

The Wanamaker opportunity surpasses all.

Every garment of every kind in our Men's Clothing Store has come down.

Young Men's Suits, all at \$30.

Men's Fall and Winter Business Suits, \$35, \$50 and \$65.

Fall and Winter Overcoats, \$35, \$50, \$65 and \$75.

Fur-lined Overcoats, all at \$200.



Raincoats, all at \$22.50 and \$35.

Cutaway Suits, all at \$35.

Dress Suits, all at \$65.

Tuxedo Suits, all at \$65.

Extra Trousers, all at \$10 and \$12.

It is a sweeping downfall of prices, of such scope as Philadelphia has never known. The opportunities are instant and immense.

It is the big change and the big chance that every man was looking for.

The chance to choose from a stock of clothing that is all-wool, hand-tailored, superior in fashion and the standard of the world for two generations—

And to get that choice at a price lower than you have known for years.

Plenty of suits, plenty of overcoats, plenty of dress and tuxedo suits still in the Sale for tomorrow. Philadelphia's premier stock of clothing is not to be cleared away in a day.

(Third Floor, Market)

We'll Be Sorry When These 75c Handkerchiefs for Men Are Gone

because we don't know when we'll have any more so good at the price!

Of Irish linen, they are of excellent quality, firm and fine, and they are extremely well made, with perfectly plain, hemstitched ends.

They will take embroidery very well—we'll be glad to take your order, if you wish.

(West Aisle)

Men's \$6 Soft Hats That We Can Indorse

And the lowest regular price soft hat that we are willing to indorse, just now.

Fresh supplies came in this week, making the range of styles and colors complete and up to the minute.

Everything used in these hats is good.

(Main Floor, Market)

Men's Smart Cordovan Shoes at \$9.75 and \$10.75

Full cordovan shoes, not part cordovan, like so many shoes at these prices. The color is a rich mahogany and the leather has a high finish.

One style with graceful round toe is \$9.75.

The other is a brogue, with squarish toe, long wing tip and much saw-tooth punching and perforation. This is \$10.75 a pair.

Both exceptional shoes at the prices.

(Main Floor, Market)

New Medium-Weight Union Suits for Men

Fresh lots make the assortment of these goods unusually complete. Regular and stout sizes among them and various lengths of sleeves and legs.

Unbleached balbriggan, \$3.25 a suit; white combed cotton, \$4; white mercerized cotton, \$5.85; wool-and-cotton, \$4.50, \$5.50, \$6 and \$11.

(Main Floor, Market)

\$30,000 Worth of Fine Individual Pieces and Suits Added to the Thanksgiving Furniture Sale

This newest group in the Sale is made up of fine individual chairs, chests, cabinets and other such pieces, many of them copies of beautiful old originals and especially suitable for reception halls as well as for living rooms. It also includes a number of high-class living-room suits, splendidly upholstered and of luxurious quality.

(Fifth and Sixth Floors)

On these, as on all the other furniture in the Sale, there is a saving of 25 per cent from the prices that have prevailed up to now.

The Sale began with \$100,000 worth of suits and pieces for all rooms; it has been constantly replenished, and this latest addition of \$30,000 worth gives it a new and special interest.

Colored Japanese Habutais for Linings, \$1.50 a Yard

This means a saving of exactly 50c a yard, quite a nice little sum when one is buying a foundation for an evening frock or afternoon gown.

Many women also like these plain, colored silks for kimonos, and they are used for lampshades and fancy work.

There are all the light and dark colors one could wish at this price.

(First Floor, Chestnut)

Everybody Likes Wool Challis for Winter House Dresses

New shipments bring some extremely pretty new arrivals, part American and part French. They are all-wool and very fine and soft. Usually in the medium and darker colors that are particularly desirable for dresses and negligees.

In striped, small all-over figures and dots, some are two and three colored effects, 26 and 27 inches wide, \$1.50 a yard.

(First Floor, Chestnut)

An Outclearing of Silk Waists at \$3.85

Some reduced out of our own stocks; the majority fresh from the manufacturers. The collection includes Georgette crepes and crepes de chine in dark and light colors; also striped tub silks and messalines in plain and Roman stripes.

Price, \$3.85.

(East Aisle)

O, Surely You Have Heard That a Christmas Is Coming—and the Wanamaker Great Toy Store Will Open Tomorrow!

THE BEST and greatest Toy Store that we have ever had. For it is to be a great Christmas—a Christmas of a great nation in peace and prosperity, facing a glorious future.

For the children the toys are more wonderful than ever—not flimsy, gaudy, useless toys, but toys that do things and teach things and prove things—above all, toys that please.

There never were such dolls, such doll houses and doll clothes; there never was such a fascinating lot of games, there never were such clever mechanical toys.

The Store is bigger than ever, and the playground has been enlarged until there is room for everybody in the fun.

Come and see the whole joyous outfit going full-blast.

(Seventh Floor, Market and Central)

