

**Friday Bargain Day in 29th Anniversary Sale!** All These Goods on Sale Tomorrow

**3,300 Yards of Wool & Fibre Stair Carpets**  
 Friday Anniversary Bargain!  
 \$1 Value, 27-inch, yard  
**62½c**  
 50c Value, 22½-inch, yard  
**57½c**  
 Please bring sizes. Pretty patterns and colors.  
 Lit Brothers—Fourth Floor

**Remnants of 29c Outing Flannel, Yard, 19c**  
 2000 yards marked for quick selling.  
 Pink and blue stripes and checks. Also unbleached, longest flannel, will napped. No fail.  
 Phone Orders Filled.  
 First Floor, North.

**HATS TRIMMED FREE OF CHARGE**  
**Lit Brothers**  
 Market Eighth Yellow Trading Stamp With Every 10c Purchase All Day  
 Filbert Seventh

**\$1.75 to \$2.25 Sheets, \$1.45**  
 Friday Anniversary Bargain!  
 Bleached muslin. Seamless or with centre fold. 78 to 80 inches. No fail or phone orders.  
 60c Pillow 45c  
 Cases, ea. 45c  
 Bleached, 45x55 ins. First Floor, North

**FRIDAY ANNIVERSARY BARGAINS!**  
**\$9 Lace Curtains, Pair**  
 Irish point. Beautiful floral and ribbon borders applied on strong net. 2½ yards long. **\$7.55**  
**\$33 Massive Cedar Chest, \$22.39**  
 Tennessee red cedar. Separate tray for small articles. Lock, key and casters. Dust-proof lid. Third Floor

**\$45 Suits \$55 Coats**  
**\$28.50 \$35**

Two Great Purchases that have just Reached the Anniversary Sale — Offering Fine Fashionable Apparel for Women and Misses at Gratifying Savings!  
 The pronounced beauty and distinctive style of these garments will delight you!  
**The Suits**—Tailored, fur-trimmed and sports models.  
 Of silvertone, plain and check velours, tricotine and serge.  
 Lovely plain colors and many two-tone effects. Straight line, box and flare jackets, also those which feature plaits in back. Chic skirts. Seal collars enhance the loveliness of many. Plain or figured peau de cygne linings.  
**The Coats**—Developed from plain and suede velours, silvertones, Bolivia, tinseltone, broad-cloth and plush.  
 Many have picturesque cape collars, and others are enriched with great collars of lustrous sealine or Australian opossum.  
 All are handsomely lined with silk. The delightful color tones first in the fashions of Autumn are included.

With Thanksgiving near, these exceptional opportunities should make a double appeal to purse-wise women who study the art of dressing modestly without extravagant expenditure.

Second Floor

**Annual Men's Furnishing Sale!**  
 The Anniversary has overtopped all famous records of the past—some of the most wonderful purchases that ever reached this store await you in this record-breaking November Event!

**\$1.50 & \$2 Charvet Silk Ties**  
**89c**

Among the best grades on the market—Schwarzenbach & Huber genuine "Charvet" Silk. These rich heavy four-in-hands are unsurpassed in quality. Eight plain colors, including plenty of black and navy; also twenty-nine rich two-tone and changeable effects.  
 Every scarf is absolutely perfect—has slide easy hand bearing the name "Charvet."  
 Without a doubt the season's most phenomenal value. Choose by half dozen and dozen lots—choose for personal wear and for Christmas gifts.

**\$3 "Hanes" Cotton Union Suits \$1.95**  
 Heavy ribbed yarns in silver gray.  
**\$1.25 Silk Half Hose, 69c**  
 Pure thread silk with lisse soles and tops. Black and colors.  
**\$3 Pajamas, \$2.29**  
 Outing flannel. Colored stripes.  
**\$3 Pajamas, \$1.98**  
 Plain color percales and oxfords.

**\$1.50 "Hanes" Underwear, each \$1.95**  
 Heavy weight ecru and silver gray ribbed cotton shirts and drawers.  
**Boys' \$3 Sweaters, \$1.95**  
 Wool yarns in cardigan stitch. Large shawl collar and pockets. Navy, maroon and myrtle. Sizes 28 to 34.  
**\$4 Madras Shirts, \$2.65**  
 Silk and fibre stripes. Soft cuffs.

**\$2 & \$2.50 "Onyx" Wool Sports Hose 97c**  
 Best heavy wool yarns in pretty heather mixtures. Some in ribbed effects. Seamless with reinforced heels and toes.  
 Lit Brothers—First Floor, 7th St.

**\$12 to \$15 Hats \$8.48**  
**Handsomely Trimmed with Costly, Genuine Furs**  
 Seven are Pictured

**FASHION and Economy are both paramount considerations in this phenomenal purchase and sale of ultra fashionable ready-to-wear millinery—share!**  
**Among the prettiest styles of the winter and of a quality excellence which speaks for itself!**  
 Of wonderfully rich metal brocade which gleams with gold and silver or of the best Lyons velvet.  
**Richly combined with the finest furs—genuine mole, squirrel or mink.**  
 You must see these wonderful hats to realize how actually beautiful they are. They are the finest and best we've ever secured to feature in a low Price Sale!

**\$8.48**

Lit Brothers—First Floor, North

**Friday Anniversary Bargain!**  
**\$1.50 Silk Poplin 68c**  
 Superior quality; lustrous finish. Navy blue. 36 inches wide.  
**\$2 Japanese Habutai White Wash Silk, 98c**  
 No Mail or Phone Orders Filled.  
 Heavy, all-silk washable quality. 36 inch. First Floor, South

**A PHENOMENAL WEEK-END CLOTHING OFFER!**  
**Men's \$33 Suits \$21**  
**With Extra Trousers**

One of the most remarkable clothing announcements this season—a merchandizing victory that marks a red-letter day for our Anniversary Sale!  
 Absolutely all-wool—standard product from a leading maker of enviable reputation—suits of splendid fabrics, superb tailoring and highest-class finish. Trimmed and lined with serge.

**Men's \$42.50 to \$47.50 Overcoats \$31**  
 The cream of the surplus stock of a big clothing house. Belted ulsters, ulsterettes, half-belted and conservative models. Many handsome plaid back effects.  
**Boys' \$15 Suits, \$9.50**  
 With Extra Pair of Pants.  
 Norfolk in chevrons and cassimeres. Sizes 7 to 18.  
**Boys' \$18 Two-Pants Corduroy Suits, \$12.50**  
 Norfolk. Sizes 7 to 18.  
**Boys' \$12.50 Suits, \$8.75**  
 Corduroy Norfolk. Sizes 7 to 18.

**PURCHASE EXTRAORDINARY!**  
**1,000 Men's & Young Men's \$8.75 Trousers \$5**  
 All-wool—nine rich patterns in cassimeres. Cuff style.  
**Small Boys' \$10.50 Overcoats, \$6.65**  
 Chinchilla in blue, brown and gray; also chevrons and cassimeres. Sizes 3 to 8.  
**Boys' \$10 Fine Norfolk Suits, \$6.50**  
 A notable new purchase. Smart styles in brown and gray mixtures. Sizes 6 to 18.  
**Boys' \$20 Suits, \$12.50**  
 With Extra Pants. Fine mixtures. Sizes 7 to 18.

**Women's \$8 to \$12 Shoes \$4.45**  
 Anniversary Sale presents an unequalled assortment of the most fashionable styles.  
 Glazed kid in black, brown and gray; patent coltskin and tan calfskin. Welled soles and Louis heels. Many two-tone effects.

**Women's \$9.50 \$7.98**  
 Shoes. Smart lace models with long vamp and walking heels. Welled soles. Brown and black kid.

**Men's Smart Shoes, Special \$6.98**  
 Tan and black. Latest English, medium and broad toe shapes. Welled soles of natural oak leather.

**BOYS' SHOES**  
 Sizes 9 to 13½. Sizes 1 to 6.  
**\$2.98 \$3.98**  
 Gun-metal. Solid attached oak soles.  
 First Floor, North

**\$10 Tuxedo Sweaters**  
 Less Than Half Price **\$4.95**  
 Fancy woven worsted with zephyr finish. Desirable Fall shades. Brushed wool collar and cuffs in plain and striped effects. Belted. Sketched.

**\$7 Sports Scarfs, \$4.98**  
 Heavy and light brushed wool. Pocket and belt trimmed. Some have shawl collar of contrasting color. Pictured.

**Misses' \$5 Coat Sweaters, \$3.98**  
 Worsted in desirable shades. Roll collar and pockets.

**Misses' \$7 Sweaters, \$3.95**  
 A striking sweater coat that catches the eye. Buttoned. Fancy block stitch collar and cuffs of heavy napped brushed wool. Many pretty colors.  
 Lit Brothers—Second Floor

**Misses' \$1.50 to \$1.75 Vests & Pants, Each 74c**  
 Friday Anniversary Bargain  
 Winter weight, part wool ribbed. Sizes 2 to 10. No Mail or Phone Orders Filled.  
**Women's \$2.25 to \$3 \$1.29**  
 Silk Stockings.  
**FRIDAY ANNIVERSARY BARGAIN!**  
 Full fashioned with silk or mercerized tops. White, black and shades.  
**Women's \$1.50 Silk Stockings, 89c**  
 Gordon brand. Fashioned leg. Black, white and colors.  
 First Floor, South

**Special For One Day!**  
**\$1.50 to \$2.50 Wool Dress Goods 95c**  
 Anniversary Sale offers opportunity to save a third, half and more!  
 56 to 54 inches wide. All-wool storm serge in navy, dark brown and black. French dress serge, mohair Sicilians, all-wool batistes, tweeds, etc.

**\$3 to \$4 All-Wool Dress Fabrics \$1.68**  
 42 to 54 inches wide. Sponges and shrunk tailor serges in navy and midnight blue, brown and black. Also epinglene poplins in navy, midnight blue and taupe; silk and wool poplin and French dress serge.  
 Lit Brothers—First Floor, South

**Additional Friday Bargains**

**85c to \$1.25 Ribbons 49c**  
 4½ to 6 inches wide. Roman stripe and taffeta with satin stripes. All colors. First Floor, North

**\$2 Memorial Wreaths, \$1.39**  
 Of magnolia trimmed with wax flowers and forest decorations.  
 Main Arcade, East

**90c Hair Nets, doz. 44c**  
 Cap shape; colors except gray.  
**Women's 75c Rubberized Household Aprons, 44c**  
**25c Sew-on Garters, 15c**  
**8c Lingerie Tape, 5c**  
**50c Elastic Sanitary Belts, 29c**  
 10c to 19c Cotton Elastic, yard  
 Black or white. 1 to 1-inch widths.  
 First Floor, South

**\$1.25 Flannelette Petticoats, 65c**  
 Pink and white and blue and white stripes with deep flange.  
 First Floor, South

**Writing Paper, \$1.39**  
 Linen finish. Three colors to box. 16 sheets and 36 envelopes.  
**Writing Paper, 79c**  
 Linen finish. 36 sheets, 36 envelopes. Two size envelopes to box. White and colors.  
**Writing Paper, 45c**  
 White swan lawn. 45 sheets and 45 envelopes. First Floor, South

**Women's 19c & 25c Handkerchiefs, 12½c**  
 Embroidered designs in white and colors; hemstitched.  
 First Floor, South

**Ivory Finished Toilet Articles**  
**85 Clocks, \$2.88**  
**\$4 Manicure Sets, \$1.98**  
**\$1.25 Powder Boxes and Hair Brushes, \$1.98**  
**40c Pin Strays, 25c**  
**\$12 Toilet Hair, \$9.95**  
**30c Mason's Cream of Olives, 25c**  
**80c Dargest & Ramsdell's Gold Cream, 50c**  
**\$1.50 Father John's, \$1.00**  
**40c Gatorita, 25c**  
**\$1.25 Eye God, \$1.00**  
**75c Jet Suits, 50c**  
**40c Zosterina, medium size, 40c**  
**50c Zosterina, youth size, 25c**  
**25c Violet Ammonia, 15c**  
**50c Perle, 15c**  
 Lit Brothers—First Floor, South

**\$12 Fine Wool Blankets, Pair \$7.45**  
 Lot of one hundred pairs! Fine grade wool made on spool cotton warp. One-inch double bar stripe border and wide silk binding. Double-bed size.  
**\$9 Marseilles Bed Sets, \$6.98**  
 Cut out corners and embroidered scalloped edge. Bolster throw to match. Size 86x93. First Floor, North

The Anniversary Sale has every right to the pride it takes in these specials. Pretty undergarments at about the cost of making.

**\$1.50 & \$2 Chemise \$1.19**  
 Five styles of flesh-pink batiste with satin top; others trimmed back and front with embroidered medallions, laces and ribbons. One pictured.

**\$1.50 Night Gown, 98c**  
 Muslin; three styles. Round, square or V-neck with insertion and lace.

**\$6 Silk Night Gowns, \$3.89**  
 Crepe de chine with laces, medallions, Georgette crepe and ribbons. three models.  
 Second Floor

**Boys' \$1 Blouses, 69c**  
 Stripe percale. Attached collar. Sizes 8 to 16.

**Women's \$1.50 Union Suits, 98c**  
**Women's 85c Vests & Pants, 69c**  
**Misses' \$1.75 Union Suits, \$1.39**  
 Piece lined cotton ribbed garments.

**\$2.75 Hand Bags, \$1.98**  
 Kodak envelope shape. Black and colors. Inside compartment and mirror.

**Men's \$5, \$6 & \$7 Shoes, \$3.98**  
 Tan, English and round toe shapes. Also heavy oil tan bluchers. Inside compartment and mirror.

**Women's \$4 to \$7 Shoes, \$2.95**  
 Gun-metal calf, patent colt and gray leather. All sizes in lot.

**Misses' & Children's \$3 to \$4 Shoes, \$1.95**  
 Patent colt, gun-metal tan and white nubuck. Sizes 4 to 10. No Mail or Phone Orders on Subway Footwear.

**80c Hair Nets, dozen, 42c**  
 Cap shape. Black, light brown, dark brown, blond, auburn and medium brown.

**\$1.29 Damask, Yard, 98c**  
 54-inch. Mercerized.

**Subway Store**  
 A Wonderful Anniversary Offer!  
**Two Thousand \$2 to \$4 Untrimmed Hats 95c**  
 On Sale 9:30 A. M.  
 Entire surplus stock of a well-known Philadelphia Jobbing house at a price that does not represent the cost of the material.  
 Best styles and shapes of the new season, including large, medium and small models. Fashioned of Lyons, France and silk velvets, hatters' plush and beaver. Black and colors. Three pictured.

**\$2 Flannelette Gowns, \$1.19**  
 Pink or blue stripes. Braided trim.

**Boys' \$8.50 & \$10 Long Overcoats, \$5.95**  
 Chevrons and cassimeres. Plannel lined. Sizes 7 to 18.

**Boys' \$12.50 Suits, \$8.39**  
 With Extra Pair of Pants  
 Mixture, plaid and pin stripes. Norfolk models. Sizes 7 to 17.

**Men's \$32.50 Suits & Overcoats, \$21.50**  
 Suits—Chevrons and cassimeres.  
 Overcoats—Plaids and fancy mixtures.

**Men's \$3 Shirts, \$2.19**  
 Khaki color flannel. Collar attached.

**\$8 Blankets, \$5.85**  
 Wool nap. Double bed size.