

Organ plays at 9, 11 and 5:20
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Fair

All Real Price-Changes Are at Once Reflected Here

"England Expects That Every Man Will Do His Duty"

is the familiar saying handed down from the flagship of that gallant sailor, Lord Nelson, the British Admiral of the Fleet, bent upon the defeat of the Little Corporal, Napoleon Bonaparte, who was fiercely striving to get the world under his feet.

To Do His Duty

day by day is the call of the hour to the American storekeeper at this time.

We are in close touch with the changes going on in the dry goods as all markets having our goods to sell and our home stores in Philadelphia and New York shall immediately reduce according to the lowest rates possible.

We cannot make people time-wise, but there are vast quantities of goods yet to come out, and what you buy in advance of your needs on extra credit may be further reduced by the time your payments fall due.

An old broad-brimmed Quaker merchant had pasted up in his store in large letters:

"Buy in Haste and Repent at Leisure."

We have much satisfaction in having everything going so well without pressing people to buy.

[Signed] *John Wanamaker*

Nov. 10, 1920.

Good-bye to These Women's Suits and Dresses at \$35

Both suits and dresses are broken sizes which we want to hurry out, but there is something for everybody in the lot and the picking is uncommonly good.

The dresses are of tricotine, satin and tricolette, usually in navy, black and brown. The suits are of tweed, checked velour, plain velour, silvertone and mixtures; the variety of colors is very good, and a few of the suits are fur trimmed.

There are enough, all told, for two hundred women, and the saving over earlier prices is considerable.

(First Floor, Central)

Young Women's Pretty Dark Blue Dresses, \$25

are just the kind of dresses girls will like for school and for business wear, and for wear on any number of Winter days when a comfortable, becoming wool dress is wanted.

They are all of firm blue serge, in the dark blue that is so popular, and they are in four good styles—one with pleated skirt, another with braiding, a third with embroidery and another style in panel effect.

They are carefully made little dresses, they are in 14 to 20 year sizes, and each is \$25.

(Second Floor, Chestnut)

Smart Fur-Trimmed, Bolivia Coats at \$95 for Young Women

Soft, lustrous Bolivia of fine quality makes these attractive coats, and they are in the most fashionable colors of the season—reindeer, tan and brown shades, taupe, Cobalt and navy and other blues.

There are two good styles, one with four patch pockets and a narrow belt, the other with silk stitching, two pockets and narrow belt. Both are lined throughout with soft silks and interlined, too. And to finish them there are wide, furry collars of ringtail opossum or taupe nutria—whichever you like.

They are uncommonly good for \$95—and there are 14 to 20 year sizes.

(Second Floor, Chestnut)

Warm Knitted Petticoats

You would be surprised to know how many women even in these days of silk filhouettes demand petticoats of this soft and clinging texture.

White petticoats, \$1.85 and \$3.85. Gray petticoats, \$1.85 and \$2. Gray with contrasting borders, \$1.50 and \$2.85. All the above are cotton.

Other warm petticoats of black wool jersey with cotton flounces, \$5; with silk flounces, \$8 to \$10. Extra sizes with silk flounces, \$10.

(Third Floor, Central)



First Shipment Arrives of Women's Silk Plush Coats

Not before many women have been inquiring about them, however.

The new styles are really very handsome, made of the best quality seal plush that it is possible to get and a number are trimmed with large fur collars. Next to fur, these coats are about the warmest one could find and they are all silk lined and then interlined.

Untrimmed coats with large shawl collars of the plush are \$100 for the shorter ones and \$125 for the longer models.

With collars of nutria, \$155. With Australian opossum, \$180. With beaver, \$195. All these are short hip-length coats.

(First Floor, Central)

New Plaid and Striped Silks Have Charming Possibilities

They are the latest whim of fashion for dresses to wear in the house for afternoon, they make the prettiest kind of pleated skirts, blouses and linings, and they are much in request for bags.

New bright-colored plaid silks in lovely color combinations, all-silk, \$5 a yard.

New crepe plaids, with dark-colored grounds and a plaid of Copenhagen, geranium or henna. These are wood silk and pure silk and they are \$11 a yard.

New crepe stripes, self-colored, in dark blue or light tan, a beautiful soft texture, part wood silk, part pure silk, \$12 a yard.

(First Floor, Chestnut)

Women's Fine High Shoes

Of black Russia leather, lace, with narrow toes and high Louis heels; price \$20 in the Exclusive Little Boot Shop.

(First Floor, Market)

Waists of Crepe de Chine

Two styles of lustrous quality, one with a vest and very fine, very narrow pleating; one with a roll collar and more of the same pleating. Each comes in white and pink and each is \$8.75.

(Third Floor, Central)

100 Beautiful Plaid Skirts Special at \$15

They are made of the finer all-wool velour and prunella cloth in the loveliest colorings and every one is knife or box pleated.

Although the majority are blue and tan combinations, there are plenty of black and white effects. If we could say that there were all sizes in each style, the prices would range from half again as much to very close to double.

(East Aisle)

Women's Silk Stockings Half Price at 75c

2400 pair of full-fashioned, pure dye silk stockings with cotton tops and soles.

Black only.

(West Aisle)

TWO-PIECE pajamas of flannel for women are coming in—light striped sorts, priced at \$4.50 and \$5.50. Nothing is more comfortable in cold weather.

(Third Floor, Central)

Children's Canton Flannel Nightdrawers

We were glad to get this lot—and particularly glad since the price is \$2.25. They are of soft white Canton flannel, are well made, and are in 2 to 10 year sizes.

New creepers, \$1.25 to \$3, are also specially priced. They are of striped and plain cottons, in a white and colors, and are trimmed with shirring, with embroidery in colors and with little frills. 1 and 2 year sizes.

New rompers, \$2.25, are all of cotton chambray in blue, pink and brown and are trimmed with plain colored or striped gingham in contrasting colors and colored embroidery. 2 to 5 year sizes. These, too, are specially priced.

(Third Floor, Chestnut)

Lovely Beaded Bands Straight From Paris

You'd wonder that the French makers of dress trimmings could think up so many new and pretty things!

These are brand-new, they are in charming colors, and they come just in time to go on Winter dinner frocks and party dresses and opera gowns.

In addition to black bands with jet, or black bands with a color artistically introduced, there are new black and henna combinations, sapphire and lighter blues, black and gold and Persian effects. They begin at \$8.50 and go to \$22 a yard.

(Main Floor, Central)

Many a Gown Needs the Sparkle of Jewelry

Often a pretty rhinestone bar pin will supply just this need to a dress that is a bit too somber or a dainty blouse that should have the daintiness emphasized.

And these bar pins come in the newest openwork designs in mountings of sterling silver. With the rhinestones are combined imitation sapphires, emeralds, amethysts or pearls. Prices go from \$4.50 to \$33.

(Jewelry Store, Chestnut and Thirteenth)

Two Fine Specials in the Handbag Line

One is a large bag of very fine velveteen, nine inches across the top and deep. It is in black, brown, navy and taupe and is remarkably low priced at \$3.75.

The other bag is of beautiful chiffon velvet in black and fur shades. It is also large and roomy and has a shell finish celluloid frame. An unusual handbag for \$6.75.

(Main Floor, Chestnut)

THERE'S a little "English table" in the Art Needlework Store which holds English trifles of a holiday nature—delightful "Memory bags," Temple Bar lavender, boxes of pot-pourri, tiny egg cozies and so on. Hosts of other new things are here from other countries—Normandy laces to use for fancy work, or already mounted in little trays; English floor puffs and pillows; Philippine sets for bureaux. And the decorated tin candlesticks and other objects from our own country are as pretty as anything. Prices run from \$1 for a box of pot-pourri to \$55 for a black and gold brocade floor puff.

(Second Floor, Central)

Women's Lambskin Gloves at \$2.65 a Pair

In the right colors and the style women like for Winter wear—overseam sewn with two-clasp fastenings.

They are all of soft French lambskin, are very well made, have Paris-point stitching, and come in black with white stitching, all-black, white with black, and tan, brown and gray shades.

(Main Floor, Central)

1000 Yards Blue Serge 54 Inches, \$2.50 a Yard

Certainly the best value in a fine serge offered this season. It is exactly half price and this, together with the width and excellent quality, make it an extraordinarily good value.

It is the French weave, so much used in one-piece dresses, and it is firm and strong and in a very pretty shade of navy blue.

(West Aisle)

If You Need a Large Rug Here Are Some Specials

Fine Wilton rugs in 9x12 ft. size at \$85 and \$135, and standard Wiltons in extra sizes at the following prices:

9x15 ft., \$160. 10.6x13.6 ft., \$180.

10.6x12 ft., \$160. 11.3x15 ft., \$195.

Reversible Chenille Rugs

9x15 ft., \$85. 10.6x12 ft., \$85.

12x15 ft., \$109.

(Seventh Floor, Chestnut)

Sheets and Pillow Cases of Sweet, Snowy Linen

Irish goods, white as snow, woven of pure flax, carefully hemstitched and finished.

In a word, bed linens of real daintiness, real quality and real merit at the prices.

Sheets in single and double bed sizes, 69x96 inches, \$20 a pair; 90x96 inches, \$25 a pair.

Pillow cases, 22½x36 inches, \$5 a pair.

(First Floor, Chestnut)

If Curtains Must Be Made Now Is the Time

For the holidays will soon be here and they should be finished by then. The materials that we find most women like the best are:

Filet nets, 60c to \$2.25 a yard. Fine lever nets, \$2 to \$3 a yard. Plain or figured serims and marquisettes, some with selvaged hem, 60c to \$1.25 a yard.

(Fifth Floor, Market)

New Handkerchiefs for Women \$4.20 a Dozen

are all of sheer and snowy Irish linen with narrow rever hems. They are dainty, practical and a kind that is quite popular with many women.

And \$4.20 a dozen is a moderate price for the quality of linen you'll find in them.

(West Aisle)

Fresh From the Presses

"The Book of Chicago," by Robert Shackleton. Price, \$3.50. A delightfully written book, alive with interest on every page. Also, it is abundantly illustrated.

"The Crooked and Narrow Streets of Boston," by Annie Haven Thwing. \$5. Well-written, well-printed, and with many interesting illustrations from old prints.

"Prejudices," second series, by H. L. Mencken. \$2.50. A survey of American literature together with essays on miscellaneous subjects, all very Menckenesque.

"Letters to a Niece and Prayer to the Virgin of Chartres," by Henry Adams, with a Niece's Memoirs, by Mabel La Farge. \$2.50.

"Mind Energy," by Henri Bergson. \$2.50. The most important philosophical volume which has appeared since this author's "Creative Evolution."

(Main Floor, Thirteenth)

New Quilts and Blankets at Lower Prices

New wool-filled quilts with figured satin tops, plain satin borders and backs of plain sateen—\$20 each, a saving of one-fourth.

New Jacquard-woven blankets from France, in gray and in white, with floral borders in rose and blue. Extra-large size and made from about 85 per cent wool. Price, \$14.50 each, which is about import cost or less.

(Sixth Floor, Central)

For Boys

—the finest ready-to-wear suits and overcoats made in America are here.

We are not here to offer them any other kind.

No store could regularly sell the same kind for less.

Suits in 8 to 18 year sizes, \$20 to \$38.

Overcoats in 11 to 18 year sizes, \$25 to \$55.

Overcoats in 3 to 10 year sizes, \$18 to \$50.

(Second Floor, Central)

There's a Splendid Choice of Upholstered Furniture in the Thanksgiving Sale

The Fifth Floor, Chestnut Street Section, has long been noted as the home of what is probably the finest and most exquisite collection of living-room, library, occasional and novelty furniture in the country.

The assemblage of upholstered pieces shown here has always been magnificent and it is magnificent today.

But it has another interest as well—because of the number of these luxurious suits and pieces which we are offering in the Thanksgiving Sale at a reduction of 25 per cent from prices hitherto prevailing.

Mahogany cane suit, spring seats, loose cushions and pillows, upholstered in figured velour—davenport, easy chair and high-back armchair, \$300.

Living-room suit consisting of davenport, armchair, high-back wing chair, full spring seats and backs, wide spring arms, upholstered in high-grade tapestry, removable seat cushions, \$490.

Living-room suit, davenport, armchair and fireside chair, extra high back, upholstered in figured velour; spring seats and backs, removable cushions, \$640.

Damask suit consisting of large davenport, two easy chairs, one with extra high back, full spring seats and backs, richly carved feet, three pieces, \$642.

Italian Renaissance library suit, consisting of davenport and two armchairs, luxuriously upholstered in high-grade tapestry, \$1030.

Individual Pieces

Brown leather davenport, spring seat and back, loose cushions, \$185.

Davenport in genuine green leather with spring seat and back and removable cushions, \$200.

Rocker upholstered in leather to match, \$100.

Other pieces upholstered in leather—

Chairs, \$72, \$84, \$97, \$105, \$145, \$155.

Rockers, \$72, \$84, \$97, \$105, \$108.

(Fifth Floor, Chestnut)



Your Privilege Now to Choose Any Dinner Set at 25 Per Cent Less

It is also your privilege to choose any piece or any group in a collection of hundreds of pieces of our own cut glass at 25 to 33 1-3 per cent less.

The picked best dinner sets of the leading potteries of the world are here—French, English, American, Bavarian and Japanese.

Take your pick from this collection and pay one-fourth less than the price at which the set had been marked to sell. Prices from \$17 for American porcelain sets to \$315 for French china sets in a rich and exquisite decoration.

All the cut glass in the Sale is from our regular stock.

At 25 to 33 1-3 per cent less it provides a radiant opportunity for gift-seekers.

Inexpensive glassware in good selection is offered at 25 to 50 per cent less than regular prices.

(Fourth Floor, Chestnut)