

Organ plays at 9, 11 and 5:20
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Unsettled

Everything—From Low-Priced Goods to Beautiful Treasures of Art

No Man Can Live Safely or Wisely a Haphazard Life

He should know himself and put to use every faculty he possesses, establishing right relations to the affairs of life, and at the end of each day count up his doings and be able to hold his own self-respect.

It is a pity to be only sensible about ordinary affairs and next door to insanity about higher concerns.

The game is worth a candle well lit and trimmed.

[Signed]

John Wanamaker

Nov. 9, 1920.

Fifty Evening Gowns Have Been Lessened in Price

These are among the very finest of the gowns in the Little Gray Salons, evening and semi-evening gowns, copied and adapted from imported models, and usually without duplicate. They are of chiffon, velvet, exquisite brocades—often gold and silver—and of net; and their color schemes are nothing short of entrancing. There are a great many dark effects—blacks and grays and dull blues, and equally many vivid ones—jade greens, turquoise blues, geraniums and other rose hues, yellows and golds and mauves.

Very many of them are beaded or embroidered in unique fashion; each gown, indeed, is a little piece of perfect art.

The new prices—\$100 to \$300—will be full of interest to women planning for the holiday festivities, especially as every gown is now \$50 to \$75 less than originally.

Please note that all these pieces are perfectly fresh, having been in the house scarcely more than ten days.

(First Floor, Central)

Now Come New Fashion Silks Distinctly Old Fashioned in Price

Until this new shipment it hasn't been possible to buy these silks to sell for less than they were marked. But conditions in the silk market have changed, and prices on every one are down as much as \$1 to \$2 a yard.

The finest quality of plain soft silks, 40 inches wide, now \$4 a yard. And the same silks in new printed designs, very much used for foundations and linings of wraps and fur coats, now \$5 a yard.

New heavy quality crepe de chine, 40 inches wide, in black, blue, pink or flesh, \$4 a yard.

New crepe Georgette for lingerie, in flesh pink, \$2 a yard.

(First Floor, Chestnut)

Some Good-Looking New Street and Afternoon Dresses for Young Women

have just come in and are hanging on the racks in the Salons at this minute, waiting to be admired—and they will be!

One, a pretty afternoon dress of brown satin and firm brown wool tricotine, has a round neck, a collar and narrow panels of the tricotine, and just enough lighter-colored embroidery to make it attractive. It is \$47.50.

From the collar to the bottom of the skirt extends the narrow panels of warm red, which are distinguishing features of a dark blue tricotine dress. There is a bit of embroidery and a narrow, gleaming gold braid girdle. \$57.50.

Another dark blue tricotine dress has a round neck, short sleeves and glistening dark beads in an effective design. The skirt is in panel effect, and the price is \$65.

Of soft kitten's ear satin is a stunning black frock, which has quantities of sphinx heads in bodice and skirt, is rather long and straight as to the bodice, has a tunic skirt, square neck and short sleeves and is \$77.

(Second Floor, Chestnut)

Two Good New Styles in Women's Wing-Tip Shoes

Both are high lace shoes of mahogany calfskin, the narrow toe model being of smooth leather and the wider toe shoe of boarded leather.

Both have long wing tips, saw-tooth punching, perforations, blind eyelets and Cuban heels.

Price, \$12 a pair.

(First Floor, Market)

Among Black Dress Goods These Are the Most Fashionable

They are all-wool and all are of the finer qualities. In almost every case the price has dropped considerably from what it was a short time ago.

Plain serges, \$1.50 to \$8 a yard.

Embroidered serges, \$5.50 to \$14 a yard.

Tricotines, \$5.50 to \$10 a yard.

(First Floor, Chestnut)

New Plaid and Striped Skirts Especially for Large Women

Given the right kind of plaid or stripe and the right style of skirt, we believe any woman, no matter how large, can wear it becomingly.

So we have chosen certain plaids and stripes and had them made up into good models of pleated skirts for women requiring 32 to 38 inch waist measure. We have never had so many or such pretty skirts before.

There are serges, prunellas and velours among them in lovely colorings, Roman stripes and black-and-white effects. Best of all they are exactly the same prices as in regular sizes, \$20 to \$25.

(First Floor, Central)

Young Women's Pretty Plaid Skirts for \$9.75

This is less than the usual price for such skirts, for they are of good materials and in attractive plaid colorings in small and larger plaids.

Well tailored, in youthful styles, and in 30 to 36 inch lengths and 24 to 30 inch waist bands.

(Second Floor, Chestnut)

There's a Fashion for Short Coats of Novelty Furs

Young women especially are asking for smart little fur coats for motoring and sports and general wear—and these are some of the coats we have to show them:

Coats of natural muskrat, the skins well matched, and the fur soft and full, \$305 to \$400.

Taupe nutria coats—and these are such pretty coats!—at \$400 to \$595.

An unusual coat is a wombat, a soft, thick gray fur, with a trimming of glossy black

(Second Floor, Chestnut)

Certain Handsome Coats Without Fur Trimming

Frequently women who have furs of their own ask for such coats. And, because of their high buttoned collars, they can be comfortably worn without furs if one chooses.

The two newest styles of such coats are in Bolivia cloth and peachbloom. They are both interlined and also silk lined, so that they are very warm.

(First Floor, Central)

The Bolivia model has a narrow belt starting from under the arms. The back is plain. In deer, brown, navy or black, \$107.50.

The one in peachbloom has a panel back with a narrow belt extending to the panel and it comes in brown, taupe or navy, \$115.

French Novelty Gloves in Unusual Styles

Women who like dainty gloves, a bit out of the ordinary, will like these. They are all of soft, fine French kidskins, and they are most attractive, indeed.

There are two good styles—one in white with gold embroidery and a band of gold-colored knit at the hem. This has two clasps for fastening, and is \$5 the pair.

The other style is also of fine kidskin, and comes in black, tan, mode, gray or white, with white hems and white pointed, perforated band above the hem. Heavy crocheted embroidery gives just the finish the glove needs. The white glove is trimmed with black, by way of contrast. \$5 the pair.

And they are all pique sewn.

(Main Floor, Central)

Sterling-Silver Bag Tops for Handsome Bags

Already many women have started making such bags for their own use this winter or for gifts.

These tops are suitable for velvet, tapestry, beaded bags and they can be used over and over again on different ones. The designs are reproductions from antiques and are unusually rich and beautiful. \$33 to \$54 are the prices.

(Jewelry Store, Chestnut and Thirteenth)

New Arrivals Among Envelope Handbags

These latest envelope books are in black and navy pinseal and calfskin in gray, tan and brown. There are various shapes and sizes and most of the pieces have numerous compartments.

Almost a necessity with a tailored suit.

Prices, \$12 to \$24.

(Main Floor, Chestnut)

Still Another Style in Women's Silk Sweaters

It has a tuxedo collar and a plaited girdle and is an altogether fine-looking sports coat.

Colors are sand, brown, navy, purple, black and white.

Price, \$33.50.

(First Floor, Market)

Warm Woolen Scarfs Special at \$8 and \$12.50

Those at \$8 are the softest brushed wool, very wide, and with a double border. In brown, tan and heather mixture with fringed ends.

Those at \$12.50 are of fine camel's hair in natural color only. They are very large and have a pocket and a woven belt to match, also fringed ends.

(Main Floor, Central)

Waists of Georgette and Crepe de Chine

The Georgettes are in flesh, bisque, navy and white, with narrow and close double pleatings which won't pull out.

Flesh and white crepes de chine are made with vests and embroidered collars.

White, flesh and black crepes de chine are in 40 to 46 sizes only. Any waist in the three groups may be had for \$5.

(West Aisle)

Men's London Tweed Hats That Are Masterpieces

Superbly hand tailored of uncommonly fine fabrics, which helps them keep their shape in all kinds of weather.

Rich browns, greys and Lovat mixtures are the colors.

Price, \$7.

(Main Floor, Market)

English Cashmere Squares for Men's Mufflers

In London almost every well-dressed man wears one of these big, soft squares to protect his collar.

We have a shipment in white with small colored dots and figures. You can wash them as you would a handkerchief and some men buy them by the half dozen.

Price \$3 each.

(Main Floor, Market)

This Immensely Popular Bath Robe for Men

It is made of light-weight English flannel in most pleasing designs. Though light it is warm, and because it is light it is easy to pack in a bag. Price \$16.50.

(Main Floor, Market)

Now Is the Time for All Who Need Dinner Sets or Glassware

Our entire stock of dinner sets is offered at 25 per cent less than the prices at which they have hitherto been marked.

Several hundred pieces of our regular stock of cut glass are offered at 33 1-3 per cent less than regular prices; inexpensive glassware is marked at one-fourth to one-third less than it has been.

(Fourth Floor, Chestnut)

Good Quilts and Blankets Down 20 to 33 1/3 Per Cent

Down-filled quilts, with figured silk tops, plain silk borders and backs, in a large variety of colors and patterns—now \$27.50.

Down-filled quilts covered with figured sateen and made with a plain sateen insertion—now \$16.

Wool-filled quilts with figured silk tops and borders and backs of plain Japanese silk—now \$22.50.

Wool-filled quilts covered with satin in plain shades—now \$20 each.

Wool-filled quilts covered with plain Florentine silk (silk and cotton)—now \$10 each.

(Sixth Floor, Central)

Wool-filled quilts covered with Tusnah silk, self-figured—now \$15 each.

White blankets of all-wool, 60x84 inches, \$16 a pair; 72x84 inches, \$18 a pair; 80x90 inches, \$20 a pair; 80x90 inches, \$28 a pair.

Those at \$20 and \$28 are cut separately.

White blankets, with a fine all-wool filling and cotton warp—60x90 inches now \$22 a pair; 72x90 inches, now \$25.

The Store of Oriental Treasures

Is a Veritable Museum of All That Is Rare and Fine in Oriental Art and Craftsmanship

LOVERS of beauty and the Oriental Store today as well worth a visit as a museum—with this pleasant difference—that every beautiful object in it is for sale!

Especially is it the headquarters for all kinds of rare and distinguished gifts—sometimes simple and inexpensive, sometimes worthy of a place in a prince's cabinet, but in every case exquisite.

Here are cases filled with delightful specimens of carved jade, both mutton fat and green; of carved rock crystal, tourmaline, agate, coral and amethyst, some being cabinet pieces and some ornaments designed for personal wear.

The collection of Feits Su jade amulets and cabinet pieces (in one of the Chestnut Street windows)

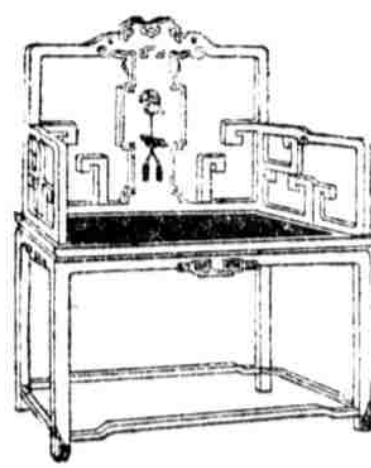


Blue-and-white vase with teakwood base and carved teakwood cover.

is peculiarly fine; with it is a superb piece of lapis lazuli. Then there are precious bits of china and pottery—old celadon and sang de bouef and crackle ware, and beautifully modeled figurines and Kwan Yins of white porcelain.

The Teakwood Furniture

shown here is of great dignity and simplicity, a sort seen in the homes of Chinese nobles, but very sel-



Carved teakwood arm chair, suitable for hall or library.

dom brought to this country. Long narrow tables of the console type, originally used for the base of an altar; tabourets, arm chairs, small side chairs, desks, jardiniere stands, all made of old and well-seasoned teakwood, and all so good in design that they harmonize with a modern house precisely as a Chinese vase does. Prices run from \$40 for a tabouret to \$300 for a long table.

Modern Porcelains are here in a fine collection—jars and vases of mirror black, Imperial yellow, coral, apple green, plain and decorated powder blue. Many of these pieces are delightful for lamps. Prices

(Fourth Floor, Chestnut)

are \$5 to \$125. Jardiniere among these porcelains include the famille vert and famille rose, besides the blue-and-white and others; these may be had for \$7.50 to \$100—the last for a huge blue-and-white jar for a hall or garden.



Vase of Nankin crackle curio ware in soft colors.

Nankin Crackle Curio Ware with its deep ivory background and its soft gray, blue and rose Chinese figures comes in a variety of charming shapes. Prices run from \$2 for a small vase to \$25 for a large one. Also there are jardiniere of this ware.



Porcelain garden seat and jardiniere of black-and-white hawthorn ware.

Cloisonne Bronzes are to be had here in the form of jars, fern dishes

and vases which can be made into most attractive lamps. One can get a small choice piece of this ware for \$6.50, or a large one for \$125, according to the fineness of workmanship.

Damascened Work

from Japan is among the smaller and less expensive objects of especial interest for gift-givers. We have card cases of it, cigarette cases, match boxes, buckles, umbrella and cane handles, brooches and other articles, prices running from \$1.50 for a little brooch to \$25 for a delicate box.

Other articles adapted to gifts are silk bags of the "tied-and-dyed" silk, Japanese card cases made to our own order, and a thousand and one other things.