

## The Flooring of Today

L"NOLEUM today is as different from the linoleum of ten years ago as the automobile of ten years ago
Soft, rich plain colors, delicate two-tone Jaspés, rich parquetry effects, beautiful inlaid patterns-stop in and see these for your self, in any of the high-grade stores where Armstrong's Linoleum is sold.

They will reveal to you what linoleum means in home-furnishing and home decor ation today. It is a flooring which can be chosen to harmonize perfectly, in color ing and design, with the furnishings of room or suite, and which gives you an ideally unobtrusive, yet pleasing background for your fabric rugs.

For use in rooms where the traffic is not so great, Armstrong's Printed Linoleum_makes good floors:

The patterns are distinctive, due to harmonious blending of colors. The high quality and the extra long wear make Armstrong's Printed Linoleum well worth the few cents extra you may be asked to pay.

Have youi linoleum laid by the merchant. A satisfactory way to lay linoleum is to cement it down firmly over builder's felt paper. Such a floor remains smooth and solid, and is absolutely waterproof.

Look for the Circle A trademark that identifies Armstrong's Linoleum, guaranteed to give satisfaction.

Armstrong Cork Company, Linoleum Department


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# Armstrongs Linoleum 

for Every Floor in the House



## Heinz " 57 Varieties" and $R \& M$ Motors

The H. J. Heinz Company, origi nators of the " 57 Varieties," con duct a business in their new plant at Henderson, Kentucky, where any breakdown in their motor equipment can be extremely costly

Every possible operation-from unloading tomatoes through to the final bottling process - is motorized, and Robbins \& Myers motor equipment is used 100 per cent in this modern plant.

R\&M Motors were selected by the Heinz Company to insure

Address Office Nearest You

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## Robbins \& Myers Motors 国

