

Sunset Route



CALIFORNIA
Through New Orleans and the great Southwest on the superbly appointed—
SUNSET LIMITED
Observation Car; Through Dining Car.
Avoid the rigors of the North by traveling via the most Southern transcontinental route.
NEW ORLEANS—SAN ANTONIO—LOS ANGELES—SAN FRANCISCO
THROUGH TOURIST CARS
WASHINGTON, D. C. to SAN FRANCISCO
Sleeping-car service to Globe, Arizona, for side trip to the ROOSEVELT DAM, on the APACHE TRAIL.
For information and literature address
SOUTHERN PACIFIC LINES
F. T. Brooks, General Agent,
1002 Chestnut Street



THE US ARMY BUILDS MEN

A soldier earns a good living—
Sees new places and faces—
Has a chance to go to school or to learn a trade if he chooses—
But a soldier doesn't drill or study or work all the time.
Soldiers play baseball and football, swim, box, wrestle, and are crack athletes in the various field sports.

EARN, LEARN AND TRAVEL

These Special Values for Tuesday From Our 47th Anniversary Sale

Notice to Charge Customers
All merchandise purchased during this month will be charged on your December account and may be paid for in January. We'll be glad to open Charge Accounts with responsible persons.

Underwear for Men, Women and Children

Anniversary-Priced at 20% to 40% Below Regular

Men's Underwear		Children's Underwear	
\$1.50 Underwear at 95c	Fine ribbed white cotton union suits; medium and heavy weights. Natural gray, heavy weight, part wool shirts and drawers.	\$1.50 to \$1.75 Sleeping Garments	The ideal sleeping garments, natural gray, with feet; drop-neck. Sizes 1 to 7 years.
\$2.00 Underwear at \$1.29	Random-ribbed, heavy-weight shirts and drawers, finished with sateen facings.	\$1.50 to \$2.00 Pearl Waist Union Suits	Sizes 2 to 6 Years at \$1.19 Sizes 8 to 12 Years at \$1.39 The Pearl ribbed cotton, fleeced combination waist union suits.
\$2.25 Underwear at \$1.59	Natural gray heavy weight, part wool shirts and drawers.	Boys' \$1.50 to \$2.00 Union Suits	Sizes 4 to 10 Years at \$1.19 Sizes 12 to 16 Years at \$1.39 Natural gray ribbed cotton fleeced union suits. These are made with ribbed cuffs on sleeves and legs.
\$3.00 Union Suits at \$1.89	Eru ribbed cotton in medium and heavy weight.		
\$3.50 Union Suits at \$2.39	Natural gray and Random ribbed union suits, medium and heavy weight.		
\$6.00 Union Suits at \$4.50	Natural gray merino part wool union suits, heavy weight.		
Women's Underwear			
\$1.50 and \$1.75 Underwear Regular Sizes	89c		
Extra Sizes	\$1.00		
Le Falco ribbed cotton fleeced vests and pants.			
\$1.25 and \$1.50 Union Suits	89c		
White and pink fine-ribbed cotton union suits, low neck, sleeveless, knee lengths. Regular and extra sizes.			

SNELLENBURG'S First Floor

Throngs of Thrifty People Are Every Day Crowding to Take Advantage of the Marvelous Savings Offered by Our

Anniversary Sale of Fine Rugs and Floor Coverings in the Fourth Floor Rug Store

\$85 9x12 Axminster Rugs	\$65.00	\$61.50 Royal Wilton Rugs	\$41.00
Choice patterns and colorings.		Fine quality. 4.6x7.6 size.	
\$185.00 9x12 Royal Wilton Rugs	\$122.00	95c Felt Base Floor Covering at, sq. yd.	49c
Very fine quality.		Two yards wide.	
\$225.00 Fine Quality Royal Wilton Rugs	\$145.00	\$3.00 Heavy Inlaid Linoleum at, sq. yd.	\$1.95
11.3x12 and 9x15 sizes, at		Two yards wide. Full rolls. Choice inlaid and parquetry effects.	
\$13.75 Fine Quality Grass Rugs	\$7.95	\$1.65 Extra Fine Printed Cork Linoleum at, sq. yd.	94c
9x12 foot size. Good assortment of colors and patterns.		Four yards wide. Cover a large room without a seam.	
\$15.50 Genuine Rattania All-Fibre Rugs	\$8.75	\$3.75 Fine Imported Inlaid Linoleum, sq. yd.	\$2.25
Choice assortment of patterns. 6x9 size.		Two yards wide. Beautiful rich patterns and colorings.	
\$55.00 Plain Chenille Rugs at Rich colorings. 6x9 size.	\$34.90	\$2.95 Velvet Stair Carpet at, yard	\$2.25
\$44.75 Royal Wilton Rugs at	\$32.50	Just the thing for hall runners.	
Good assortment of patterns. 4.6x7.6 size.		\$4.25 10 Wire Brussels Carpets at, yd.	\$2.25
		Room, hall and stair patterns.	
		\$5.25 Wilton Velvet Carpets at, yard	\$3.45
		Room, hall and stair patterns.	

SNELLENBURG'S Fourth Floor

Exceptional Values in Women's Dresses In Our Anniversary Sale at \$12.75

Stunning straight-line frocks of velour or silver-tone—the materials of very good quality, made over nicely finished linings.
They are effectively trimmed in clever new ways with brightly contrasting wool embroidery, and finished with narrow belts of self-material.
Unusually Good Looking, Serviceable Dresses—Phenomenal at the Small Price of \$12.75

SNELLENBURG'S Second Floor

\$3.00 & \$3.50 All-Wool French Serges \$1.98

40 and 42 Inch Widths

Serges of this quality and width have been sold freely at \$3.00 and \$3.50 and in some stores even higher. We bought this lot from a local Dress manufacturer and are offering it at much less than it cost from the mill.
French Serges are the most popular and at the same time the most serviceable of dress fabrics. There are two qualities—one slightly heavier than the other. Black, Navy and a number of desirable shades.

SNELLENBURG'S First Floor

STORE OPENS DAILY AT 9 A. M. CLOSES AT 5.30 P. M.
MONDAY, NOVEMBER 8, 1920

SNELLENBURG'S

BETWEEN BLOOMING AND 17th STREETS

Special Value-Pressure Has Been Applied to Our Always Lowest-in-Town Prices in Celebration of Our Anniversary Sale, With the Result That These Are

Without Doubt the Finest Men's Clothing Values in the City!

\$50 Suits at \$37.00	\$60 Suits at \$41.00	\$75 Suits at \$47.00	\$85 Suits at \$54.00	\$95 Suits at \$66.00
\$50 Overcoats, \$33.00	\$65 Overcoats, \$43.00	\$75 Overcoats, \$50.00	\$85 Overcoats, \$59.00	\$100 Overcoats, \$67.50
\$10.00, \$12.50, \$13.50 and \$15.00 Trousers at	\$7.85	\$16.50, \$18.50 & \$20 Trousers at	\$10.85	

SNELLENBURG'S Third Floor

IN THE ECONOMY BASEMENT

Winter Overcoats, \$12.50 Worth Up to \$23.50	Winter Overcoats, \$17.50 Values Up to \$30.00
Trousers, \$6.25 Pair Values Up to \$8.75	Trousers, \$4.00 Pair Values Up to \$6.50

\$40.00 Suits at \$27.50

SNELLENBURG'S Economy Basement

Boys' Clothing

Boys' Clothing in Our Anniversary Sale at Less Than the Present Cost of Making

Boys' \$25 to \$26.50 Winter Overcoats \$16.75

Of all-wool fancy overcoating, thoroughly fine in every detail of fabric, fit and finish. All made in our own factory at Broad and Wallace Streets. Large assortments of styles, all splendidly tailored.

Right Posture

Boys' \$28 to \$30 Norfolk Suits \$18.75

Of all-wool fancy chevots and cassimeres—in brown, gray and green. Superbly tailored—specially designed by us and sold exclusively by us in Philadelphia. Sizes 6 to 18 years.

Boys' \$3.50 to \$4.50 Corduroy Knicker Pants, \$2.45 and \$3.10

SNELLENBURG'S Second Floor

Buy Now for Christmas Giving—and Save—in Our Monthly Sale of Stationery

\$1.00 Elite Lawn Stationery, Initialed in Gold, 75c	24 sheets of paper, 24 correspondence cards and 48 envelopes.
\$1 Rosedale Lawn Stationery Boxed for Gift Purposes	69c
White, blue or pink—24 sheets of paper, 24 gold-edged cards and 48 envelopes.	
\$1.50 Edgerede Lawn Stationery	95c
In beautifully decorated boxes	
24 sheets of paper, 24 gold beveled cards and 48 envelopes.	
In all white, or half and half white and blue, white and pink, white and violet, white and buff.	
Stamping for Very Little	
During the sale we'll do stamping in any color, including gold or silver, 3 quires for 80c. Regularly 50c quire. No orders taken for smaller quantities.	
Three Weeks Must Be Allowed in Which to Fill Orders	
\$1.00 Elite Lawn Stationery, Initialed in Gold, 75c	
Regular \$3 to \$4 Three-Initial Dies, 85c	Many Styles
Excellent quality steel dies in regulation sizes—in fact, they differ from the most expensive and best kinds only in price! If you've a friend whose birthday falls some time soon, there's not a more acceptable gift you could find than one of these stationery dies.	
Special Combination Offer—For \$1.79	Die of your own selection and one box of gold-beveled stationery made by Marcus Ward. White or tints. Stamped from your own die in gold.
Reg. \$2.00 "Mr. and Mrs." Script Plates for \$1.49	Christmas Cards
\$2 Non-Leakable Fountain Pens	\$1.19
Lever self-filling fountain pens with 14-K. gold nibs. Fully guaranteed.	
\$1.00 Eversharp Pencils	85c
Six extra leads with each pencil. Mail orders filled.	
Game Sets, \$3.95	
Good Christmas gift suggestions—wooden racks to hold 200 chips and 2 packages of playing cards.	

SNELLENBURG'S First Floor

Toy Town is a Fascinatingly Busy Place These Days

For There's Something of Interest to Everybody—Old and Young—and of Especial Interest to the Adults, Anyway, Are the Very Moderate Prices.

The Funny-Face Family	\$1.25
Made of bright clean wood, with painted eyes, mouths, buttons, etc. Each figure can be twisted into many funny forms. All children love them.	
Jumpy Tinker	
"The Indoor Sport That Keeps 'em Young"	
A live, active, snappy game that all the family will play.	
Taxi Planes	\$1.95
A beautiful airplane model painted with the insignia used by our own aviators to distinguish their planes on the Western Front. It is equipped with a strong spring motor and rubber-tired wheels, and runs on the floor either straight ahead or in circles, "banking" in a most realistic way.	
The Liberty Gun and Game	\$1.25
Animated Theatre	\$1.25
A complete model theatre, with six animated actors, easily operated by a wire from back of stage.	
The Famous Eftanbee Dolls	\$2.95
Dressed dolls, with becoming wigs. Composition heads and stuffed bodies.	
Decorated China Tea Sets	\$3.50
Other Tea Sets, 25c to \$7.50	
Children's Table and Chair Sets	\$16.25

SNELLENBURG'S Fourth Floor

Save Up to Half in Our Great Anniversary Sale of Hosiery

For Men, Women and Children

WOMEN'S HOSE

\$3.00 Onyx Silk Stockings, Pair	\$1.65	\$1.00 Stockings, Pair	50c
Thread silk with mercerized garter-tops. Black, cordovan and navy blue.		Full-fashioned cotton stockings of superior quality, with double soles and extra spliced heels and toes. Black and cordovan.	
\$3.75 Silk Stockings, Pair	\$1.95	\$1.25 Stockings, Pair	75c
Beautiful ingrain thread silk stockings. Rich, lustrous black. All-silk, with lisle soles.		Full-fashioned mercerized lisle stockings, double soles and extra spliced heels and toes. Black, Rus-sian and white.	
75c Stockings, Pair	39c	\$1.50 Wool Stockings, Pair	69c
Best mercerized lisle in black and cordovan; also black combed cotton with unbleached muslin split soles.		Heather wool stockings. These in sizes 9 and 9½.	

CHILDREN'S HOSE

45c to 55c Stockings, Pair	29c	45c to 55c Stockings, Pair	29c
Five ribbed, best cotton stockings in black and white.		Boys' black ribbed cotton stockings of sturdy wearing quality. Sizes 6 to 9½.	
Infants' 75c Cashmere Stockings, Pair	59c	60c to 85c Stockings, Pair	39c
Finest cashmere wool stockings with pure silk heels and toes; white; sizes 4 to 6½. The oldest original quality.		Finest lisle and mercerized ribbed stockings. Black and white.	

Children's \$2.25 to \$3.00 Silk Stockings, 95c Pair

Pure thread silk stockings, the very best made—fine ribbed, with full-fashioned feet. Sizes 6 to 9½. These are sold as seconds, but the defects are so trivial as to be of no real consequence.

MEN'S HOSE

50c to 65c Socks, Pair	29c	75c Silk Socks, Pair	39c
Finest mercerized lisle, plain lisle and finest combed cotton socks. Black and colors.		Thread silk and fiber mixed socks with double soles and extra spliced heels and toes. Black, white and colors.	
\$1.00 Heather Wool Socks, Pair	59c		
Fine worsted socks in heather colorings.			

\$2.00 Imported Wool Socks, \$1.15 Pair

Imported English, pure wool socks in heather colorings. A superior quality.

SNELLENBURG'S First Floor

In Order to Help Establish Normal Market Conditions, We Offer This Extraordinary Value in Majestic Red Tubes at Exactly Half Price!

Built Over-Size for Super-Service

All guaranteed, extra-heavy tubes designed to fit usings, both cord and fabric, without stretch or strain.
These tubes are among the best in the market, and are sure to meet with your entire approval. Replacements made free of charge.
These prices cannot be duplicated after the stock lists are exhausted. Mail and phone orders filled while the stock lasts.

LIST PRICE	% OFF	NEW PRICE	LIST PRICE	% OFF	NEW PRICE
30x3	50%	1.95	33x4½	50%	3.80
30x3½	50%	4.50	34x4½	50%	7.80
32x3½	50%	4.90	35x4½	50%	8.05
32x4	50%	5.85	36x4½	50%	8.45
33x4	50%	6.05	35x5	50%	9.60
32x4½	50%	7.35	37x5	50%	10.05

SNELLENBURG'S Third Floor