

INCHES FROM

The Golden-Plated Rule

By Lillian Paschal Day

Suppressing a Scandalist

We had a "They Say" in our town. There should be laws against them. Speeders are curbed as dangerous. Speeding scandalists should be. They run down perfectly good names. Sometimes that's worse than murder. "Who steals my purse steals trash," Bill Shakespeare said it all. We can take results of what we do. Not of what "They Say" we do. Especially when we don't. A scandalist hates success. She spares only mediocrity. Jealousy is the mother of scandal. This one was very prolific. Some propaganda she was. A litter of lies she would bear. They'd be all over town by night. No use trying to scotch them. She'd hatch faster and keep ahead. Most of us were bitten by them. Something had to be done. So I did it. She keeps chickens, it's her hobby. I gave her a setting of eggs. My uncle in Florida sent them. They were rare here, I told her. A special breed, with long tails. The old hen set faithfully. One morning she flew out squeaking. Strickland mingled with her racket.

HUMAN CURIOS

The "Odd Family" There formerly resided in Ipswich, in England, a family which, from the number of peculiarities pertaining to it, was distinguished by the name of the "Odd Family." Every event, either remarkably good or bad, happened to this family on an odd day of the month, and every member had something odd in his or her person, manner or behavior.

In the first place, the very letters of their Christian names always had an odd number of letters—the husband's name being Peter, the wife's Rahob, and they had seven children, Solomon, Roger, James, Matthew, Jonas, David and Ezekiel. The husband had but one leg and his wife but one arm. Solomon was born blind in one eye and Roger lost his sight by accident. James had his left ear bitten off in a quarrel and Matthew was born with only three fingers on his right hand. Jonas had a club foot and David was hunch-backed. Ezekiel's oddity manifested itself in the night, as he was more than 6 feet tall at nineteen, while all the rest of the family were quite small. The husband's hair was jet black and the wife's remarkably white, but all the children were red-headed. The husband was accidentally killed, and his wife, who died five days later, was buried with him in the same grave. Roger, James, Matthew, Jonas and David all died in different places, but were buried on the same day, while Solomon and Ezekiel were drowned while crossing the Thames together.

Wednesday—The Woman Who Feared Intermittent

Fashion Briefs

About Evening Gowns The most formal of evening gowns are cut quite high in the back, and there is a decided impulse toward caper and flounces of lace or tulle, which veil both shoulders and back. Square and round and V-shaped neck lines are all represented, and it is hard to say which form is preferred.

And, by the way, velvet is used as extensively in this realm of cloths as it is for afternoon frocks. Black, various shades of blue and that most vivid of all tints, geranium red, are the colors most favored in this fabric.

Many of the dance frocks of the winter have skirts in full bloom. They stand out like a bell or a calyx, and, although the back and front are generally flat, there is often a side cascade of lace or a drapery which veils, or even tiny hoops at the side, to remind us that last year we were all indulging hips.

That the classic is the "classy" as far as evening gowns are concerned, is indicated, not only by dramatic but by ornamentation. Many of the embroidery motifs shown this year were stylish in the time of Versailles, and appear on day frocks as well as the more elaborate ones, and, after looking over the season's offerings from Paris, it would seem as if every designer had worked with an Etruscan or Cretan vase before his eyes.

CORINNE LOWE.

Satisfaction

There's a fund of satisfaction in knowing the furniture or decorative units selected from our studio, or those we collect for you, are individual and rare in character.

The simplicity of present-day furnishing means that careful thought be given to every detail—the walls, draperies and furniture must be in perfect harmony.

In such work we specialize. It would be our privilege to consult with you if you will call at our studio, or make an appointment.

THE JAMES F. FRYER STUDIO CHARLES E. MILDEREN HARRY W. MAURER Furnishings and Interior Decorating Room 903, Parkway Bldg. S. E. Cor. Broad and Cherry Sts.



THE DAILY NOVELETTE

The Looks of a Toad

By HAZEL GRAY WOOD "NO, ELMER," said Doris firmly, looking up into the eyes of the lanky, overgrown youth at her side. "I don't care for any."

"You're a peach, Miss Sherman," said Elmer gratefully. "I was hoping a lot for you. —I got something to ask you."

"What was coming, Elmer's feeling for her had been written large upon his face for the last year. But she would let him down easy. After all, for all she had taught him, he was a year older than she and a man's love is to be respected even if not accepted."

"No, Elmer," she said. "You ask the impossible. You are from the country; I am city bred. And our difference in education, would make us unhappy."

"In that all?" Just that I am a country ignoramus while you are educated? (Give me time then, Doris, give me time.)

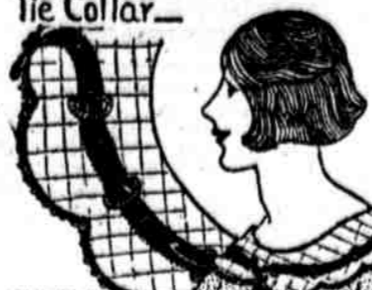
"Wait for me, Doris," he commanded. The next moment he was gone.

Doris sat for a moment as he had left her. Then, with a shrug of her slim shoulders, she dismissed him and his words. Wait for him? Would anybody be likely to wait for Elmer Strickland when Bert Ames was to be had for the taking?

Elmer Strickland's sudden departure from Medway created the proverbial

Things You'll Love to Make

Tie Collar



A smart collar like this will impart just the right touch to a blue serge or tricotine frock. The new thing about this particular collar is the way the red velvet tie is held in place by the crocheted rings. A dainty crocheted edge finishes the collar. This chic tie collar can be made very quickly and easily.

FLORA. nine days' wonder. And not until the arrival of his first letter to Doris did she know whereabouts he had gone. Elmer had gone to college! Along with a small legacy left him by his father, his academy diploma, and the memory of a girl who held herself too good for him, he had entered the little educational college of Waterbridge. Yes, he had actually matriculated with a few conditions more or less, was in the hands of a tutor, was waiting on the refectory table, was lodged in a fourth-story room, and was hers truly and forever, B. Strickland.

But not for a long time did Medway see its departed son. Vacations, long or short, failed to produce him. Yet, indirectly, Medway—and Doris—had occasional news of him. Bert Ames, who had taken to going up to Waterbridge for the football games, reported that he had run into Elmer and had found him "changed, somehow, but rather gawky."

"The Medway Advertiser, in Elmer's junior year, inserted an item to the effect that he had made the football team and was looked upon as "promising material"—presumably because of his height.

Then, just about the time that Doris awoke to the fact that Bert, after all, in nearly four years, was no yet here, and some subtle metamorphosis in Elmer's correspondence pricked for the first time the apathy she had always maintained toward him—Elmer ceased to write.

If Doris missed his letters, she endeavored to hide it, even to herself. Yet

in the busy days which preceded the academy graduation, as she helped train the small orchestra and showed the vaudeville what to do with his hands and what not to do with his feet, she found herself wondering, in spite of herself, how Elmer had turned out, and why he had ceased to write.

After the exercises, he came to her, and Doris thanked him inwardly for leaving the pretty girl behind. But his first words startled her. "You're here, dear—and I hope you waited."

The blood left Doris' face. "I—I couldn't help waiting, but you're—are you that girl?" "Never had Doris expected to be the ill-at-ease one of the two.

Elmer looked mystified. "Girl? Oh—Bert Ames' near fiancée—yes, we happened to come down on the train together, that's all. Did you—why, you thought—"

"But you stopped writing!" For all love had come to Doris slowly, it was coming at last.

Elmer laughed. "I learned lots of things at college not taught in the books," he said, "and one was that the surest way of getting a girl isn't all ways by traveling around on one's hands and knees." Then he sobered. "Doris, darling, do you think you can ever, ever love me?"

Next Complete Novelette "Molly's Bit of Real Life"

Will Make Your Hair Beautiful and Pluffy BIEG'S SHAMPOO CREAM 25c

Not sticky and Greasy For Sale by Drug and Department Stores BIEG MFG. CO., Inc. 621 Chestnut St., Phila.

STANDARDIZED NU-DURA-TIN ROOFING

None C. O. D. No Exchanges

THE BLUM STORE The Store of Personal Service 1310 Chestnut Street

Commencing Today—For a Limited Time

Sale of Smart Fashions

Authoritative Autumn and Winter Apparel for Women and Misses

Including Our Entire Stock of High-Grade Furs

25% Off

the present "lower" ticket prices which took effect October first

Our entire stocks are included—absolutely no reservations. Everything is now on sale.

FUR COATS FUR CAPES STOLES & SCARFS STREET COATS EVENING WRAPS DAYTIME WRAPS

pened to come down on the train together, that's all. Did you—why, you thought—"

"But you stopped writing!" For all love had come to Doris slowly, it was coming at last.

Elmer laughed. "I learned lots of things at college not taught in the books," he said, "and one was that the surest way of getting a girl isn't all ways by traveling around on one's hands and knees." Then he sobered. "Doris, darling, do you think you can ever, ever love me?"

Next Complete Novelette "Molly's Bit of Real Life"

Will Make Your Hair Beautiful and Pluffy BIEG'S SHAMPOO CREAM 25c

Not sticky and Greasy For Sale by Drug and Department Stores BIEG MFG. CO., Inc. 621 Chestnut St., Phila.

STANDARDIZED NU-DURA-TIN ROOFING

None C. O. D. No Exchanges

THE BLUM STORE The Store of Personal Service 1310 Chestnut Street

Commencing Today—For a Limited Time

Sale of Smart Fashions

Authoritative Autumn and Winter Apparel for Women and Misses

Including Our Entire Stock of High-Grade Furs

25% Off

the present "lower" ticket prices which took effect October first

Our entire stocks are included—absolutely no reservations. Everything is now on sale.

FUR COATS FUR CAPES STOLES & SCARFS STREET COATS EVENING WRAPS DAYTIME WRAPS

pened to come down on the train together, that's all. Did you—why, you thought—"

"But you stopped writing!" For all love had come to Doris slowly, it was coming at last.

Elmer laughed. "I learned lots of things at college not taught in the books," he said, "and one was that the surest way of getting a girl isn't all ways by traveling around on one's hands and knees." Then he sobered. "Doris, darling, do you think you can ever, ever love me?"

Next Complete Novelette "Molly's Bit of Real Life"

Will Make Your Hair Beautiful and Pluffy BIEG'S SHAMPOO CREAM 25c

Not sticky and Greasy For Sale by Drug and Department Stores BIEG MFG. CO., Inc. 621 Chestnut St., Phila.

STANDARDIZED NU-DURA-TIN ROOFING

None C. O. D. No Exchanges

THE BLUM STORE The Store of Personal Service 1310 Chestnut Street

Commencing Today—For a Limited Time

Sale of Smart Fashions

Authoritative Autumn and Winter Apparel for Women and Misses

Including Our Entire Stock of High-Grade Furs

25% Off

the present "lower" ticket prices which took effect October first

Our entire stocks are included—absolutely no reservations. Everything is now on sale.

FUR COATS FUR CAPES STOLES & SCARFS STREET COATS EVENING WRAPS DAYTIME WRAPS

Giving YOU the Benefit of greatly lowered Mill prices we have made proportionate reductions on our entire stock of Rugs and Carpets

For three generations our house has made an extensive study of floor covering problems. This accumulated experience, coupled with an unsurpassed stock, offers you an exceptional opportunity to attractively furnish your home at moderate cost. Many of the rugs and carpets have just reached our display floors from our own looms. They are

New—Bright—Distinctive Bundhar Wilton DURABLE AS IRON RUGS

From the small mat size, 22 1/2 x 36 inches, at \$8.75, to the unusually large living room rug, 12.9 x 19.6 feet, at \$350. And more than 100 other sizes in between these two, the greater number of which are unobtainable elsewhere.

The 9 x 12 size is now priced \$128

FRENCH WILTON RUGS Size 9x12 now \$170 Bundhar Wilton Carpets, \$6.50 a Yard FINE AS SILK RUGS Size 9x12 now \$142 Rego Wilton Carpets, \$5.00 a Yard

Announcing a Sweeping Reduction of 25 Per Cent. on our entire stock of Chinese Rugs (All Sizes) The majority of these superb pieces are in shades of blue of rare beauty.

Hardwick & Magee Co. Floor Coverings Exclusively for Almost a Century 1220-1222 Market Street

"Merode" and "Harvard Mills" Underwear Week

November 8th to 13th

AGAIN "Merode" and "Harvard Mills" Underwear Week! Monday, the 8th, is the opening day.

To our friends who already know the joy of "Merode" or "Harvard Mills" hand-finished underwear, this is just a friendly reminder. Now is the time to replenish your supply.

To those who are not yet acquainted with "Merode" or "Harvard Mills" underwear, this is our cordial invitation to visit the store which carries these garments.

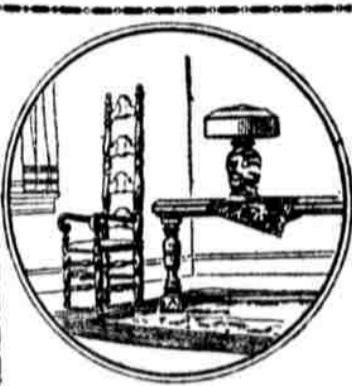
"Merode" and "Harvard Mills" underwear is soft, light and finely knit, exquisitely and trimly finished.

And how it fits! Each garment is carefully cut by hand, made with smooth Flatlock seams, and beautifully tailored. From first wearing to last, it never sags or stretches out of shape!

There are models in "Merode" and "Harvard Mills" hand-finished underwear to meet every one's taste—for every style of dress.

Union suits and separate garments for women, girls and children. All weights, in cotton, merino and silk mixtures. Extra sizes for tall or stout women.

Also "Merode" and "Harvard Mills" Underwear for Babies Winship, Boit & Co. Wakefield, Mass.



Satisfaction There's a fund of satisfaction in knowing the furniture or decorative units selected from our studio, or those we collect for you, are individual and rare in character.

THE JAMES F. FRYER STUDIO CHARLES E. MILDEREN HARRY W. MAURER Furnishings and Interior Decorating Room 903, Parkway Bldg. S. E. Cor. Broad and Cherry Sts.

Advertisement for The Blum Store featuring a 25% off sale on smart fashions, including fur coats, capes, and dresses. Includes a list of clothing items and a small illustration of a woman in a dress.