

Band and Organ, 9; Organ, 11 and 5:20 Chimes at Noon	WANAMAKER'S	Store Opens at 9	WANAMAKER'S	Store Closes at 5:30	WANAMAKER'S	WEATHER Fair
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Dependability Is the Thing That Counts Most in a Store

What Is the Use of an Anchor Overboard
whose chain is too short to reach a bottom it can take hold of?

Suppose in stormy waters it breaks the chain, as it did at Jaffa in the Mediterranean with the Fuerst Bismarck steamship, on which the writer was a passenger.

An anchor that only deceives us with an appearance of safety is worse than none at all in the hour of danger.

A store that misleads us, even if it doesn't mean to, is one to avoid.

(Signed) *John Wanamaker*

Nov. 6, 1920.

Winter's Near When Women's Pretty Fur Hats Come!

These are the charming, fur and fur-trimmed hats planned to go with fur coats and with Winter costumes, and these new models, just from our own workrooms, are particularly worth seeing.

They are of glistening brocades in the loveliest colors, combined with soft furs, or they are wholly of fur, trimmed with those narrow gleaming metal ribbons of silver or gold, or perfectly plain, with no trimming at all.

There are hats of moleskin and of moline, of nearsail (dyed coney), of soft taupe nutria, and of the pretty, natural gray squirrel.

There are small and larger shapes, there are saucy little tams, there are smart little turbans and ever so many more.

And prices begin at \$25.
(Second Floor, Chestnut)

Women's Coats Are Vying With Wraps in Point of Popularity

Many women are asking us for the very newest fashions in coats and particularly for untrimmed coats that would do to wear with fur neckpieces or without furs as one chooses.

Two very good models in these coats have just arrived. One is a beautiful quality of Bolivia cloth, soft and warm, with a plain back, strap belt under the arm and a collar that can be worn high or low. In black, navy, deer or brown, \$107.50.

The other style is in fine peachbloom, has a panel back and is belted as far as the panel. In brown, navy or taupe, \$115. Both are silk lined and warmly interlined.
(First Floor, Central)

A Fine Sale of Winter Coats for Young Women

\$32—\$39.50—\$55—\$75 and \$95

All coats of much finer quality than these sums ordinarily buy.

Excellent Winter coats, in the newest and best of the Winter styles, they were made up especially and expressly for us. The materials are good, the making is of high grade, the colors are those most in fashion this Winter.

At \$32

the coats are of imported mixtures in a sports style that school, college and business girls will like.

At \$55 and \$75

there are coats and wraps of Bolivia and wool velours, with and without fur collars.

At \$95

are handsome coats of silky Bolivias trimmed with deep collars of Australian opossum or nutria.

All the coats are in 14 to 20 year sizes, and all are in the fashionable brown and blue shades.
(Second Floor, Chestnut)

Silk Waists

with the narrowest and finest pleatings are among the prettiest tailored effects of the season. One of satin and Georgette in navy, brown or black, is \$10; and another, all-satin, in taupe, brown, navy, white and black, is \$10.75.
(Third Floor, Central)

Fascinating and New Are These Radiant Paris Bodices

and blouses and garnitures and corsages, all of which are quite new, quite attractive and are here just in time to be made into dinner gowns and dance frocks that are perfectly lovely.

There is a new gold bodice that is perfectly lovely, there are others of net embroidered with silk and many beads in colors, there are still others of glistening jet, of sapphire colorings and of white and orange and brown; they are usually finished with narrow straps over the shoulders, and are extremely smart. There is usually but one of a kind, and they go from \$25 to \$55 each.
(Main Floor, Central)

Parisienne Corsets Again

Our new models include a very dainty hip-confiner of silk batiste for evening. It is practically boneless, is closed in the back, and prettily trimmed and costs \$15.

Also a pink coutil corset with a low top and long skirt. Price, \$12. A beautiful model of soft pink tricot and satin, cut very low in the back, with elastic top, very slight boning and a skirt which is finished with lace, \$25.
(Third Floor, Chestnut)

THOSE exquisite hand-embroidered nightgowns from Japan are arriving once more. Made of pink habutai, they cost \$9.50; of pink crepe de chine, \$10.75. Find them in the Little Nightgown Shop.
(Third Floor, Central)



Lovely Velvet Gowns for Women

Prices \$145 to \$280

Every one of them is unique and artistic, as velvet gowns are apt to be, and sometimes the velvet is of the chiffon or the panne persuasion.

One gown is of black chiffon velvet with a rather full overskirt and a strange pleasing ornamentation of red leather.

Another black chiffon velvet has a design of dull blue wool and applied silk flowers.

An enchanting wine velvet with a rounded overskirt front has curious embroidery of gold thread and currant-red crystal beads.

A green velvet gown with a deep rose lattice design on the

skirt has its neck defined by a string of gunmetal colored beads, ending in long strands and coins.

A perfectly plain black chiffon velvet is beautiful in cut, yet without a single ornament.

A very dark brown velvet with long vertical lines of bronze bugles is a fascinating affair.

And so it goes—one dress after another is full of interest. Prices are \$145 to \$280.

A few tailored velvet gowns with the new high collars are also to be seen here, their prices being \$152.50 to \$177.50.
(First Floor, Central)

Plaid Silk Sweaters Are the Newest

Unusually beautiful and striking in coloring and design and sure to have a great vogue with the plaid skirts so much in favor. Tuxedo style with belt, in the following color combinations:

Tan and navy, navy and brown, black and white, brown and tan, black and green and corn and brown.
Price, \$75.
(First Floor, Market)

Some New and Charming French Necklaces in Unique Designs

are among the newest arrivals in the Jewelry Store. Though French, they are of Egyptian inspiration, as you'll know when you see the scarab designs, the Sphinx-like figures and the flowers that suggest the lotus.

Slender metal chains in dull gold colorings are combined with colored ornaments and beads, and sometimes the necklaces are wholly of the colored beads. And almost always they are finished with flat, colorful pendants with raised designs.

The colors are unusual and pretty, too—greens and blues, purples, yellows and browns—and the necklaces will look well on the Winter frocks and blouses.
\$3.50 to \$11.
(Jewelry Store, Chestnut)

Albatross Dressing Sacques

Very simple, being kimono style with scallops; colors pink, rose, Copenhagen and wistaria; price, \$4.50.
(Third Floor, Central)

Women's Fine Oxfords Down to \$9.75 a Pair

These are some of the finest low shoes in the Women's Shoe Store.

There are smart low-heel sports oxfords with wing tips, saw-tooth punching and perforations. These are in black and mahogany-color calfskin.

And there are trim straight-tip oxfords with plain, graceful lines and military heels. These are in light tan Russia calfskin and black glazed kidskin.

All brand-new styles and uncommonly good for \$9.75.
(First Floor, Market)

New Winter Sweaters for Girls and Boys

Warm, woolly sweaters in new and pretty colorings, and in ever so many styles, are here in the Children's Store.

There are dark browns and light tans, there are navy blues and soft rose shades, there are lighter blues and heather mixtures. Some have V necks, some are collarless, some are in slip-over styles.
\$7.50 to \$10—and 28 to 36 inch sizes.
(Third Floor, Chestnut)

Choose Any Dinner Set in Our Stock at a Saving of 25 Per Cent

Choose from a splendid assortment of our own regular cut glass at one-third less than the regular prices.

These are the two main features of the Thanksgiving Sale. There is hardly any need to say what they stand for. Any housekeeper can appreciate what it means to have the opportunity of choosing any dinner set in the Wanamaker stocks at 25 per cent less than the regular price.

The dinner sets involved in this offer are a fine collection and practically new. All of them were bought for this Fall season's business. They include French, English, American, Bavarian and Japanese sets, all in desirable shapes and in a wonderful diversity of patterns, ranging from the simplest spray designs to the richest and most ornate coin gold and gold-encrusted decorations.

Prices begin at \$17 for American porcelain sets and go up through a remarkably fine assortment to \$315 for an exquisite French china set.

All are standard sets of 106 or 107 pieces. Hundreds of pieces of excellent quality cut glass are marked 33 1-3 per cent less than regular prices.

For gift-seekers this is a wonderful opportunity. Inexpensive glassware is offered in attractive selection at 25 to 50 per cent less than regular prices.

It is the greatest Thanksgiving occasion there has ever been in china and glassware.
(Fourth Floor, Chestnut)

"Men and Books and Cities"

by Robert Cortes Holliday, is one of the new books which affords delightful reading, being the adventures of the genial author of "Walking-Stick Papers" while on a recent pilgrimage across the United States. Price, \$2.50.
(Main Floor, Thirtieth)

Men's Fine Handkerchiefs \$8.50 a Dozen

Months and months ago they were ordered—and made especially for us. That is why the quality is so good—and the price so moderate.

Sturdy Irish flax, of fine close weave, snowy and fresh, and in that always practical plain hem-stitched style, they have hems in 3/4 and 1/2 inch widths.
(East and West Aisles)

New Unfolding of Scotch Table Cloths and Napkins

All of pure linen, hemmed and ready for use.

A fine assortment of floral designs to choose from. Desirable goods in every way for the money. Table cloths, 70x70 inches, \$13.75.

Napkins to match, 22x22 inches, \$17.50 a dozen.
(First Floor, Chestnut)

Important Special Sale of Domestic Rugs

690 splendid rugs go on sale at definite savings of a fourth to a third. Most of them are fresh, new goods, and patterns and colors are beautiful and varied.

A real opportunity at a time when many people are looking for new rugs.

Wilton Rugs		Reversible Chenille Rugs	
9x12 ft.	\$85 and \$135	9x15 ft.	\$85
8.3x10.6 ft.	\$83.50 and \$132.50	10.6x12 ft.	\$85
6x9 ft.	\$69	10.6x13.6 ft.	\$103.50
11.3x15 ft.	\$195	12x12 ft.	\$95
36x63 in.	\$17 and \$21	12x15 ft.	\$109
27x54 in.	\$10.50 and \$13	10.6x15 ft.	\$117
Velvet Rugs		Imported Seamless Rugs	
27x54 in.	\$6.75 and \$8.75	9x12 ft.	\$93.50
36x63 in.	\$9 and \$12.50	9x10.6 ft.	\$85

(Seventh Floor, Chestnut)

Men's Fine Gold-Mounted Leather Pocket Pieces

Hip books, three-folds, letter cases; cigar and cigarette cases. Made of selected seal, cowhide and sharkskin—and some of silk. Black, brown and tan among them.

All with 14-kt. gold mountings, either corners or flexible edges.
Prices, \$8.50 to \$40.
(Main Floor, Chestnut)

5000 Yards Glass Toweling, Extra Good, at 85c a Yard

Good Philadelphia housekeepers know how important it is to have toweling that will dry glass and fine china satisfactorily. Here is a special purchase of very good quality of glass toweling, all pure linen, that will do the work well. It is free from lint and dressing and in a very generous width, 24 inches. The quality is decidedly better than any toweling regularly sold for the same price of late years.

All in blue and white and red and white checks, 85c a yard, 24 inches wide.
(First Floor, Chestnut)

Hall Clocks Are Starting Their Busiest Season

We have found that so many people like to come in early and make their selection for gifts. And, when all is said, there isn't anything more acceptable than one of these clocks.

Already there is a very large collection of these clocks on hand and more are coming all the time. We have made it a rule for many years past to have only the best makes of hall clocks to be found—only those that can be depended upon for reliability.

The cases are of handsome mahogany, varying in style, and every clock is fitted with chimes, Westminster, Whittington, Canterbury or Oxford; some have two or even three chimes. Prices from \$235 to \$1040.
(Jewelry Store, Chestnut and Thirtieth)



BASSANO ware from Italy—urns, decorative centerpieces, candlesticks, covered jars, rabbits and fowls—is one of the interesting new wares in the China Store. Prices are \$5 to \$35.
(Fourth Floor, Chestnut)

To Every Home Needing New Furniture This Is a Sale of Real and Direct Interest

It is a Sale in which Wanamaker furniture is offered in large assortment for all rooms at a clear saving of 25 per cent from regular prices.

Any sale of which that much can be said is bound to be an event of real practical helpfulness to every home in which good furniture is needed in any quantity from one piece to a household.

We are seeing to it that varieties are maintained. There is splendid choosing in dining-room suits, living-room and library suits and bedroom suits and there are many excellent and desirable individual pieces, especially pieces for the living room.

Of bedroom suits alone there are about 70 in the Sale, probably the largest collection ever offered at this season, at savings of 25 per cent.

A Few of the Bedroom Suits in the Thanksgiving Sale

Louis XVI walnut suit, six pieces, \$1350.	Sheraton walnut suit, six pieces, \$310.	Queen Anne walnut suit, four pieces, \$335.
Queen Anne mahogany suit, four pieces, \$516.	Louis XVI mahogany suit, seven pieces, \$1250.	Sheraton decorated mahogany suit, four pieces, \$450.
Louis XVI mahogany suit, seven pieces, \$1010.	Adam mahogany suit, five pieces, \$525.	Louis XVI gray enamel suit, six pieces, \$880.

Dining-Room Furniture

Mahogany dining-room suit in Queen Anne motif—buffet, china closet, side table and extension table, \$340.

Queen Anne motif mahogany suit—large buffet, china closet, side table with two drawers and closets, extension table and set of six chairs, \$700.

Sheraton mahogany suit—buffet, large china closet, closed side table, extension

table and six chairs, \$545. Italian motif suit—large buffet, closed china closet, side table, oblong extension table, two arm chairs, four side chairs with upholstered seats and backs, \$805.

Adam mahogany suit—six-foot buffet, china closet, side table, oval extension table, five side chairs and one arm chair, \$917.

Jacobean walnut suit neatly carved and inlaid—buffet, china closet, side table, round extension table, two arm chairs and four side chairs with upholstered seats and backs, \$1100.

Queen Anne suit in walnut—large buffet, china closet with lattice door, closed side table, 54-inch extension table, set of extra high-backed chairs, upholstered in blue haircloth, \$750.
(Sixth Floor)